

M N VINIT

GRAPHIC, PRODUCT DESIGNER • 3.6 Years of Experience

A Creative Graphic And UI/UX Designer With Expertise In Motion Graphics And User-Centered Design.
Passionate About Crafting Intuitive, Visually Engaging Experiences.

Work Experience

Menon & Menon, Kolhapur IN (Onsite)

UI/UX Design Consultant | June 2024 - February 2025

- Designed a Mobile App from Scratch - Led the end-to-end UI/UX design process, from user research and wireframing to high-fidelity prototypes. Developed a comprehensive design system ensuring visual consistency and scalability. Implemented a gamification strategy to boost user engagement and retention.
- Developed a General Aviation Aircraft Dashboard - Designed an intuitive dashboard interface for a high-stakes aviation environment, prioritizing usability, clarity, and efficiency. Focused on enhancing user experience through ergonomic UI layouts and data visualization for better decision-making in real-time scenarios.
- Designed the Menon & Menon Website - Led the website revamp from content gathering to execution, transforming it into a modern, user-friendly digital platform. Focused on responsive design, improved navigation, and compelling visuals to enhance the brand's online presence and usability.

Alrite Infotech, Belgaum IN (Onsite)

Graphics & UI Designer | March 2022 - May 2024

- Graphic Designer (Initial Role) - Created visual assets, branding materials, and marketing graphics for clients, ensuring a strong and cohesive brand identity. Designed for both digital and print media, enhancing brand communication.
- Transition to UI/UX Design (2023) - Shifted focus to designing intuitive app and website interfaces, applying user-centered design principles for better usability and engagement.
- User Research & Prototyping - Specialized in user research, wireframing, and prototyping to refine and optimize user experiences. Focused on data-driven design to improve usability, accessibility, and engagement.

Indsys Software Industries Pvt. Ltd, Pune IN (Remote)

Graphics & Video Editor | September 2021 - February 2022

- Graphic Design & Branding - Designed 70+ graphics for marketing, branding, and promotional campaigns, ensuring a cohesive visual identity across all materials.
- Video Production & Animation - Edited and produced 60+ promotional videos, explainer animations, and product demos, enhancing brand storytelling and engagement.
- Visual Content Strategy - Developed strategic visual content to improve brand communication, ensuring designs aligned with business goals and audience preferences.
- Cross-Team Collaboration - Worked closely with designers, marketers, and developers to maintain consistency in branding across digital, print, and web platforms.

Portfolio: why-vi.netlify.app

Email: mnvinit590@gmail.com

Linkedin: [Www.Linkedin.Com/In/M-N-Vinit-8443a9195](https://www.linkedin.com/in/M-N-Vinit-8443a9195)

Contact: +91 7349639717 | Belgaum, India

Skills

Design

- UI/UX Design
- Interaction Design
- Design Systems
- Wireframing & Prototyping
- Gamification Strategies

Research

- User Research & Testing
- Heuristic Evaluation
- Competitor Analysis
- Data-Driven Design
- User Personas & Journey Mapping

Visual Design

- Branding & Identity Design
- Motion Graphics & Video Editing
- Marketing & Promotional Design
- Typography & Layout
- Iconography & Illustration

Tools

- Figma, Sketch, Adobe XD
- Photoshop, Illustrator, After Effects
- Premiere Pro
- Miro, Notion, Jira
- HTML & CSS (Basic)

Collaboration

- Working With Developers & Marketers
- Cross-Functional Team Coordination
- Agile & Scrum Methodologies
- Client Communication & Stakeholder Management
- Presentation & Storytelling

Achievements

UI/UX Design

- Improved User Retention By Designing An Engaging Gamification System For A Mobile App.
- Enhanced Usability In An Aviation Dashboard For High-Stakes Environments.
- Led A Website Redesign, Improving Navigation And Responsiveness.

Graphic Design

- Boosted Brand Visibility By Creating 70+ Marketing Graphics.
- Increased Audience Engagement With 60+ Promotional Videos.
- Strengthened Brand Consistency Through A Cohesive Visual Identity.

Languages

- English (Fluent)
- Kannada (Fluent)
- Hindi (Fluent)
- Marathi (Fluent)