Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most smartphone models in january 2021 were designed by Apple.

More than 1 billion consumers currently use iphone, since its initial launch, more than 1.9 billion iphones have the been sold. iphone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

smartphone

4.00% SS 2.00% 2.00% 2.00%

iphone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iphone units that years.





Sa..

country wise best selling

Models







Battery Type Distribution



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model-share

KPI

Brand	Discou	Mrp	Sale Pr	Star R	sales d
Apple	0	77,000	77,000	5	0

Annual Revenue





MODEL SPECIFICATION

APPLE I	A Bionic Chip	12MP	12MP + 12MP	Black	
APPLE I	A Bionic Chip	12MP	12MP + 12MP	Black	
, <u></u>	A Bioine emp ii	22.00		Blue	59,900
APPLE I	A Bionic Chip	12MP	12MP + 12MP	Blue	74,900
	A Bioine emp ii	22.00		Black	
APPLE I	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE I	A Bionic Chip,	12MP	12MP + 12MP	Blue	189,800
APPLE I	A Bionic Chip	12MP	12MP + 12MP	Blue	99,900

Story 1

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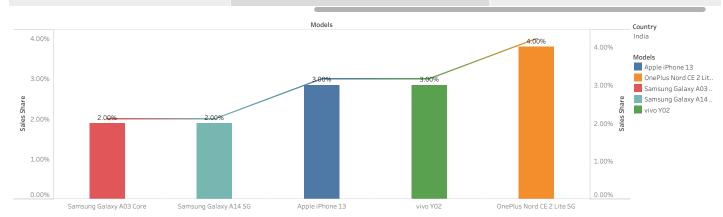
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