

Name: Agile Planning

Short Description: Agile planning is an iterative, collaborative approach to project planning that aligns development with business goals. It emphasizes flexibility, continuous improvement, and customer feedback.

Full Description: Agile planning is a dynamic and iterative approach used to organize and manage projects, particularly in software development. It contrasts with traditional, linear planning methods by emphasizing adaptability, stakeholder collaboration, and continuous feedback. Agile planning involves breaking down large projects into smaller, manageable iterations (sprints), allowing teams to deliver value incrementally and respond effectively to changing requirements. This approach fosters a shared understanding of the project vision and promotes ongoing refinement of the plan based on new information and insights.

Application Area: Agile planning is widely used in:

- Software development
- Product management
- IT project management
- Marketing
- Any project requiring flexibility and iterative development

Step-by-Step Guide How to Apply: Here's a general framework for Agile planning, incorporating key aspects of long-term agile planning:

1. **Start with the Big Picture:**
 - Define the product vision: Establish the overall goal and direction of the project.
 - Identify strategic themes: Focus on organization-wide areas such as performance, user experience, or security.
2. **Identify Big-Ticket Items:**
 - Define large initiatives or features that support the strategic themes.
3. **Break Down into Smaller Pieces:**
 - Divide big-ticket items into smaller, manageable units (e.g., epics, stories) for detailed planning.
4. **Estimate and Create a Roadmap:**
 - Estimate the effort required for each task.
 - Develop a roadmap that visualizes how the product or solution will evolve over time.
5. **Create Smart Releases:**

- Package related work items together into releases to deliver value to customers in a cohesive manner.

6. Generate a Realistic Roadmap:

- Use team capacity and velocity to create a realistic roadmap.

7. Share and Validate:

- Share the roadmap with the development team for validation.
- Incorporate their estimations and feedback.

8. Continuously Improve:

- Regularly review and update the roadmap based on feedback, testing, and market changes to drive innovation.

Link: <https://www.atlassian.com/agile/agile-at-scale/long-term-agile-planning>