



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



VINSILIN. A

Designing a
info graphic
using canva

A free tool with a huge database of free to use images and illustrations

With canva you can create posters, infographics, documents, graphics etc. In a very simple way

Present information and data most importantly, in an easy to understand way

Help people understand complex concepts

An innovative way of displaying content that can attract the attention of your targeted audiences

Infographic is accurate data

Create an outline. Can help you to lay out the pieces of the infographic

With canva you can create posters infographics, document, graphics, etc

Infographics enhance readability.

keep it clean and simple

They are well designed they tell a good story and easy to understand

A collection of imagery data visualization like pie chart and bar graphs and minimal text easy to understand over view of a topic