

## 1. INTRODUCTION

- Overview

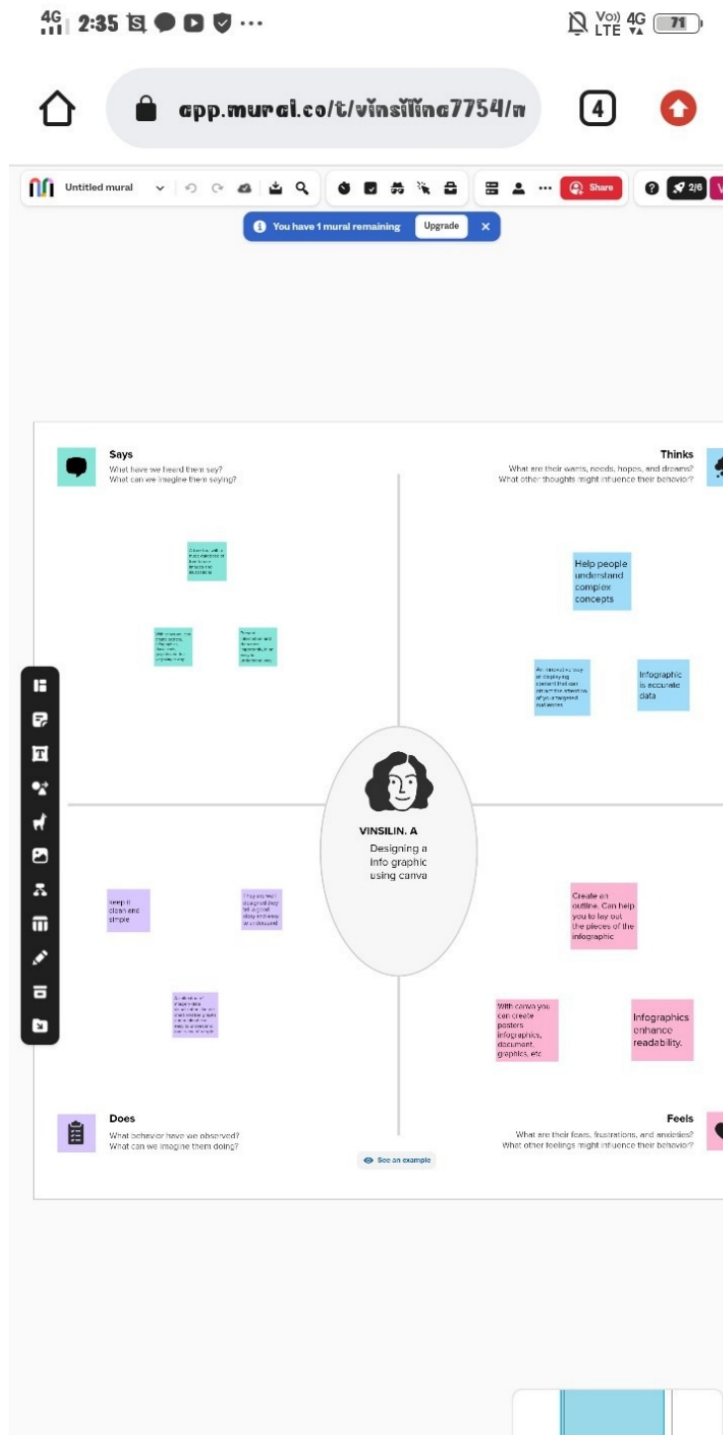
Designing a infographic using canva

- Purpose

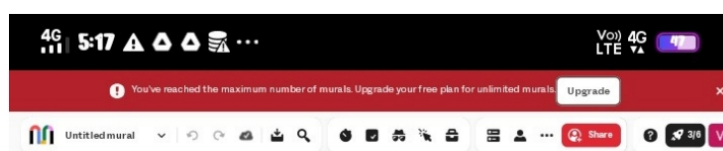
Help people understand complex concepts

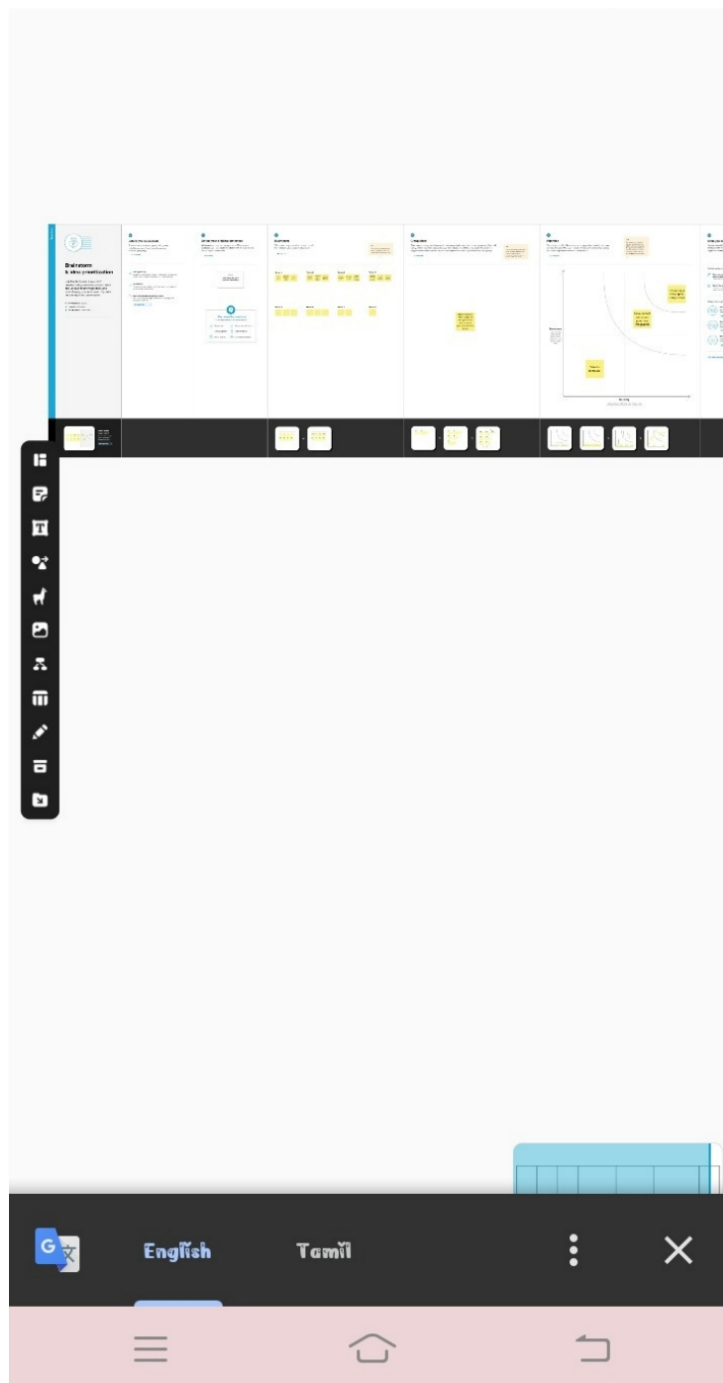
### 1. Problem Definition & Design Thinking

- Empathy Map



- Ideation & Brainstorming Map





## 1. RESULT



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**Physical activity**  
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**Sleep well**  
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**Limit sugar intake**  
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**Maintain a healthy weight**  
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**Learn and continuously grow**  
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**FOLLOW THESE TIPS TO HAVE A SMARTIER, HEALTHIER, AND TASTIER 2023**

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1. ADVANTAGES & DISADVANTAGES
2. Visual attraction, first and foremost, infographic are visually appealing
3. Time consuming and easy to express clearly
4. APPLICATIONS

A collection of imagery, data visualization like pie charts and bar graphs

1. CONCLUSION

Infographics guide your audience towards a particular conclusion