

Group Project Submission Template

Due Friday, March 28th at 1:00pm



Problem



Describe the business problem. Once the business problem has been clearly stated, the data analyst can define the analytic approach to solving the problem.

- ❑ What is the business problem?
- ❑ Who are the stakeholders impacted by the problem?
- ❑ Why is this problem important to the organization?

Methodology



Introduce the methods and data sources used for the analysis. If you have collected new data, explain the data collection exercise. Discuss your choice of variables, data, and methods and how they will help you address the problem.

Results



Summarize your results. You might use descriptive statistics, pivot tables, or illustrative graphics. If appropriate for the project, you might run statistical models. If so, share the results from the implemented model.

Discussion & Proposed Solution



Communicate your proposed solution to your audience. Based on your results, how might you propose solving the business problem?

- ☐ What is your proposed solution?
- ☐ What are strengths of the organization that you have leveraged in your solution?
- ☐ What are weaknesses of the organization that could undermine your solution?
- ☐ What are challenges that you might encounter? How can you mitigate them?

References & Appendices



Provide citations for your work and provide resources for your audience to learn more about the technical aspects of your project. Share links to your GitHub repository or links accompanying spreadsheets.

Present Team Members



- Team Member 1
- Team Member 2
- Team Member 3