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# Phishing awareness training

# Introduction to Phishing

**Phishing** is a cyber attack that targets individuals through deceptive emails and websites. Understanding its mechanisms is crucial for **protecting** sensitive information. This presentation aims to enhance your awareness and equip you with strategies to combat phishing effectively.







# What is Phishing?

Phishing involves tricking users into revealing **personal** information by masquerading as a trustworthy entity. Common tactics include **spoofed** emails and fake websites. Recognizing these threats is the first step in **defense** against them.





# Types of Phishing Attacks

Phishing attacks come in various forms, including **email phishing**, **spear phishing**, and **whaling**. Each type targets different individuals or organizations, making it essential to understand their unique characteristics for effective **prevention**.



# Recognizing Phishing Attempts



Key indicators of phishing include **generic greetings**, unexpected attachments, and **urgent** requests for information. Training employees to identify these signs can significantly reduce the risk of falling victim to such attacks.



# Best Practices for Prevention



To safeguard against phishing, always verify the **sender's** identity, avoid clicking on suspicious links, and use **multi-factor authentication**. Regular training and reminders can reinforce these best practices within your organization.

# Responding to Phishing Attacks



If you encounter a phishing attempt, report it immediately to your **IT department**. Do not engage with the email or website. Quick response helps in mitigating the potential damage and protecting others from similar threats.



Regular **training** sessions are essential for keeping employees informed about the latest phishing tactics. Interactive workshops and simulated phishing attacks can enhance awareness and prepare staff to respond effectively.





# Conclusion

Strengthening security against phishing requires a **comprehensive** approach involving awareness, training, and proactive measures. By implementing the strategies discussed, organizations can significantly reduce their vulnerability to phishing attacks.

