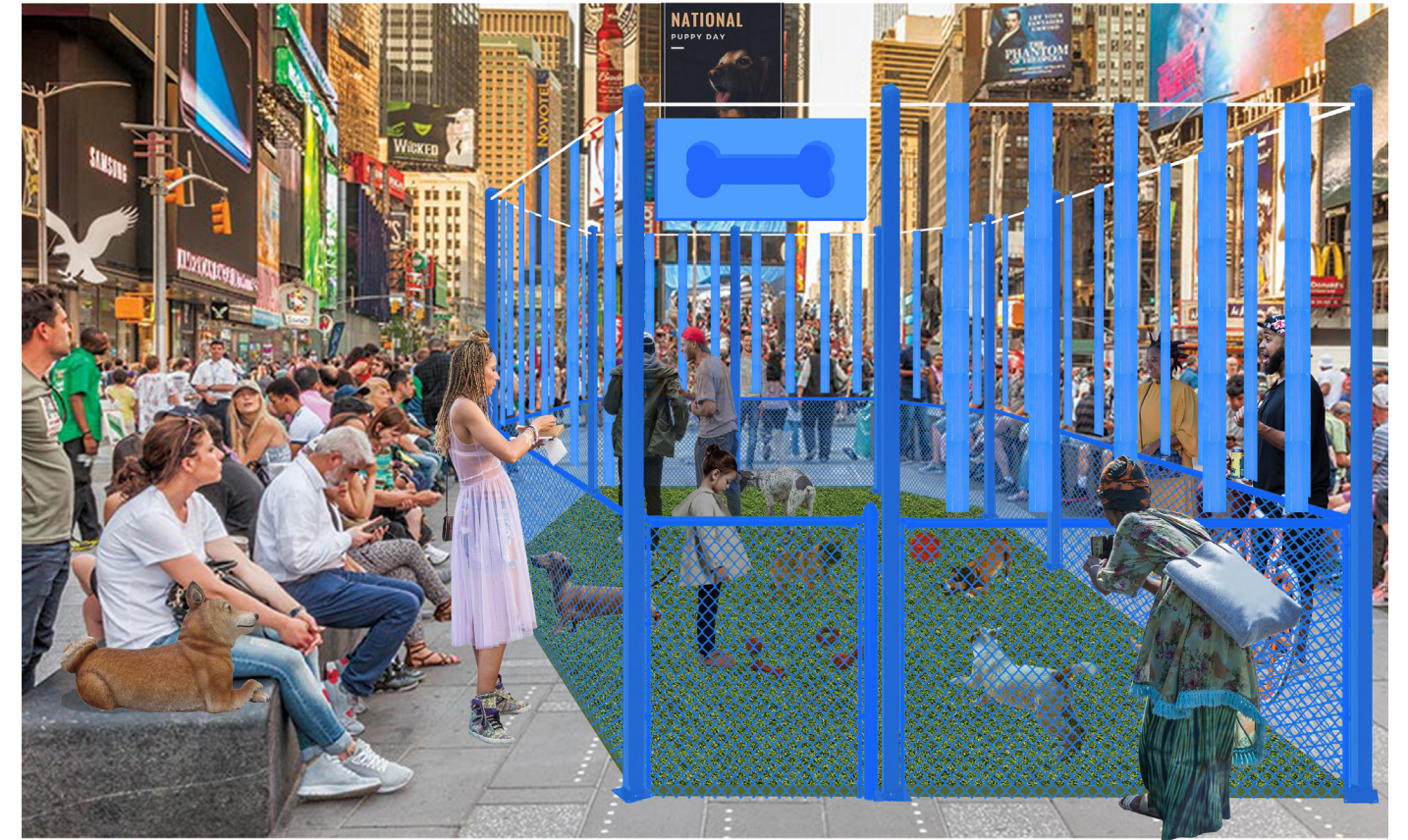
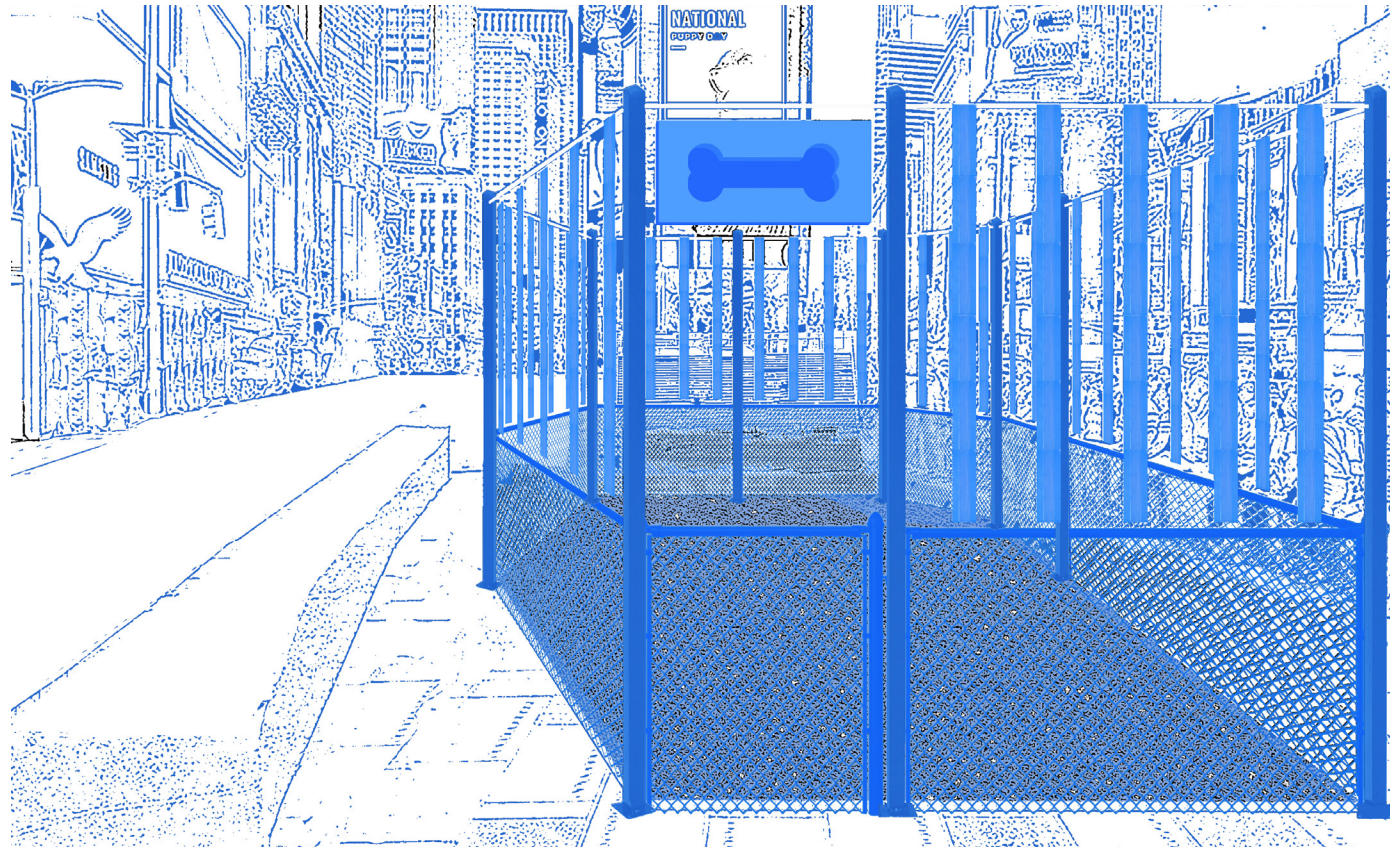


# Puppy Park Pop-ups

Event: National Puppy Day

Date: March 23

Location: Times Square, New York



Times Square is the most visited place in the world, with 360,000 pedestrian visitors a day. Annually, art installations are placed along the plaza strip, encouraging user interaction. While Times Square is heralded for its emphasis on the pedestrian, there are very few opportunities for other types of users, namely animals, to participate. Therefore, during National Puppy Day, this pop-up dog park, and others along the site, seek to invite another user to the plaza, puppies. The first collage illustrates the pop-up park in a single tone depiction without the presence of people. The second collage demonstrates engagement amongst puppies, their owners, and onlookers. When the installation is empty, the emphasis is placed on the design, but when filled with people and puppies, the focus is on their interactions and the overall scale of the park.