

# Sales Performance Dashboard

Select date range ▾

Region ▾

City ▾

Segment ▾

Sales over time

2.297M

Total Order

5.01K

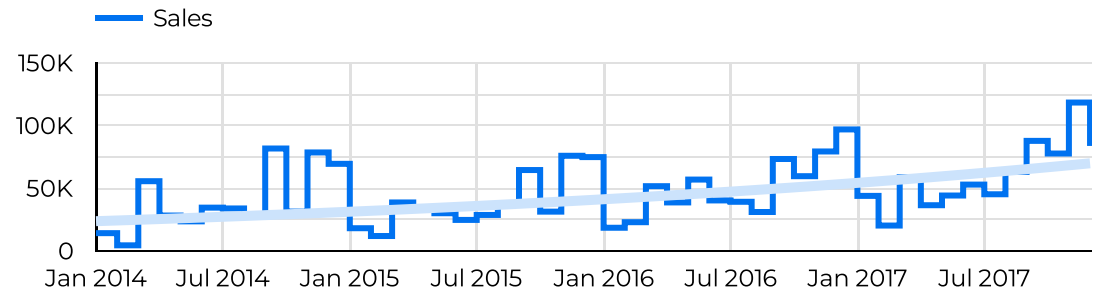
Total Profits

286.40K

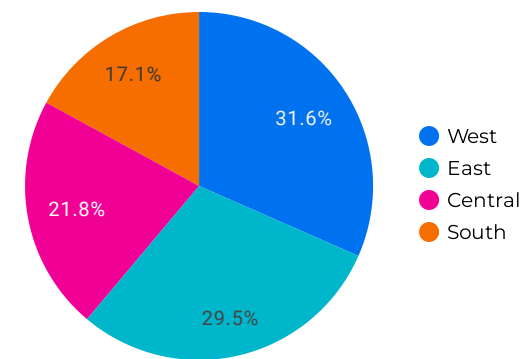
Gross Profit Margin

12.47%

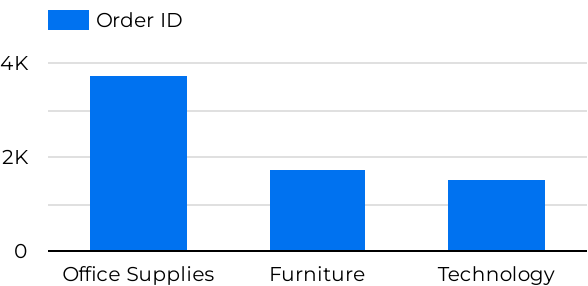
Sales data over time



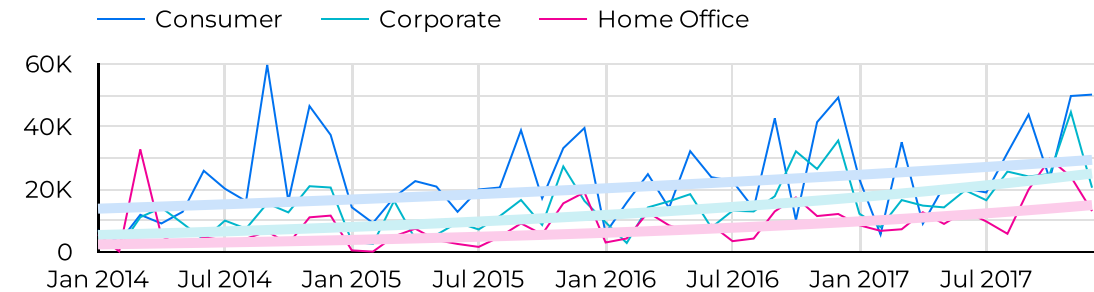
Regional pie chart



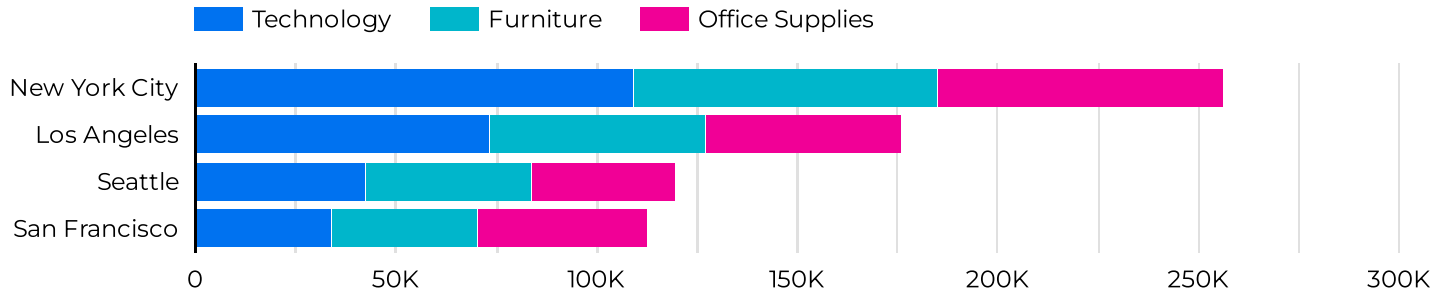
Best-selling product categories



Breakdown by segment



Top-selling cities



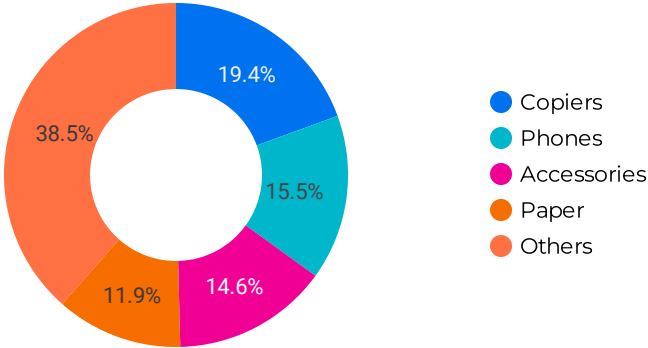
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Sales  
2.297M

Discount Cost  
322.6K

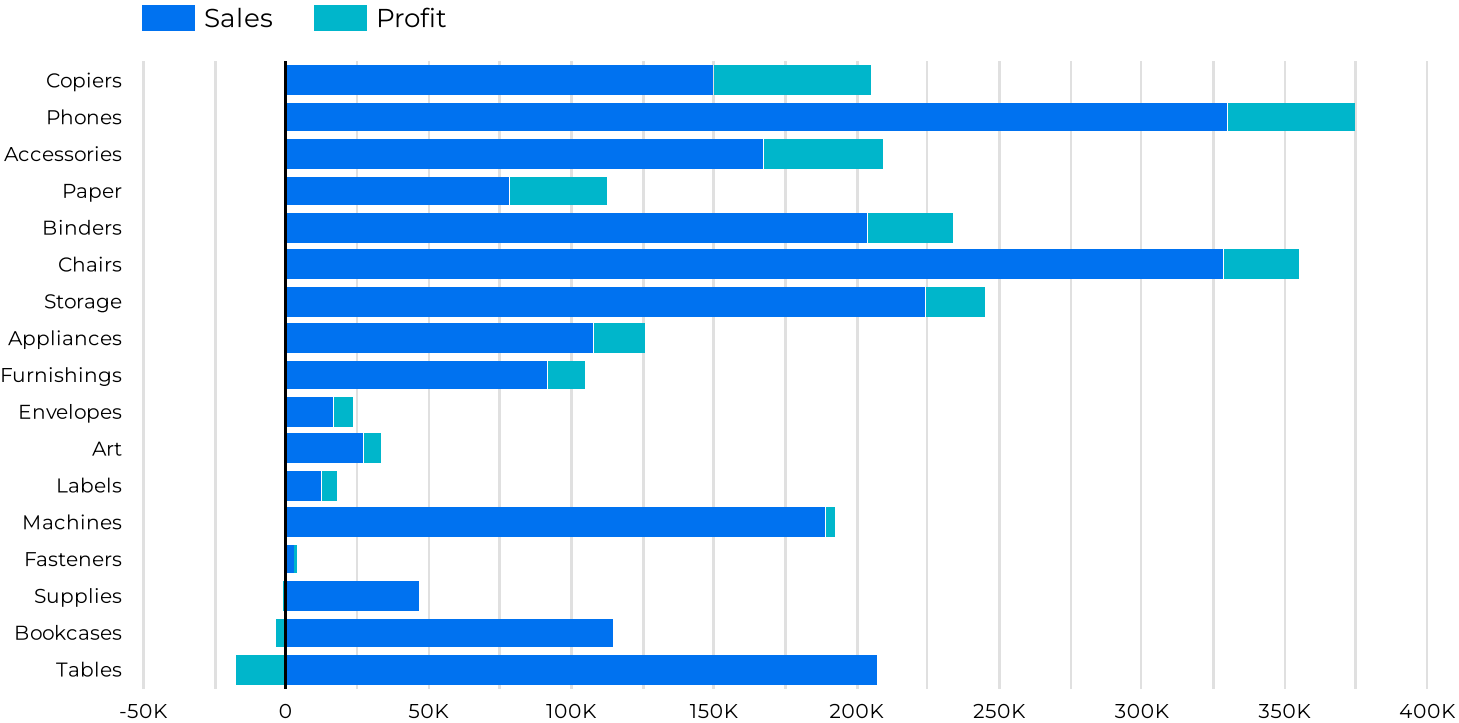
Promo Cost Percent  
14.04%

## Top 5 most profitable products

	Sub-Category	Category	Profit ▾
1.	Copiers	Technology	55,617.82
2.	Phones	Technology	44,515.73
3.	Accessories	Technology	41,936.64
4.	Paper	Office Supplies	34,053.57

## 3 biggest losing products

	Sub-Category	Category	Profit ▲
1.	Tables	Furniture	-17,725.48
2.	Bookcases	Furniture	-3,472.56
3.	Supplies	Office Supplies	-1,189.1



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