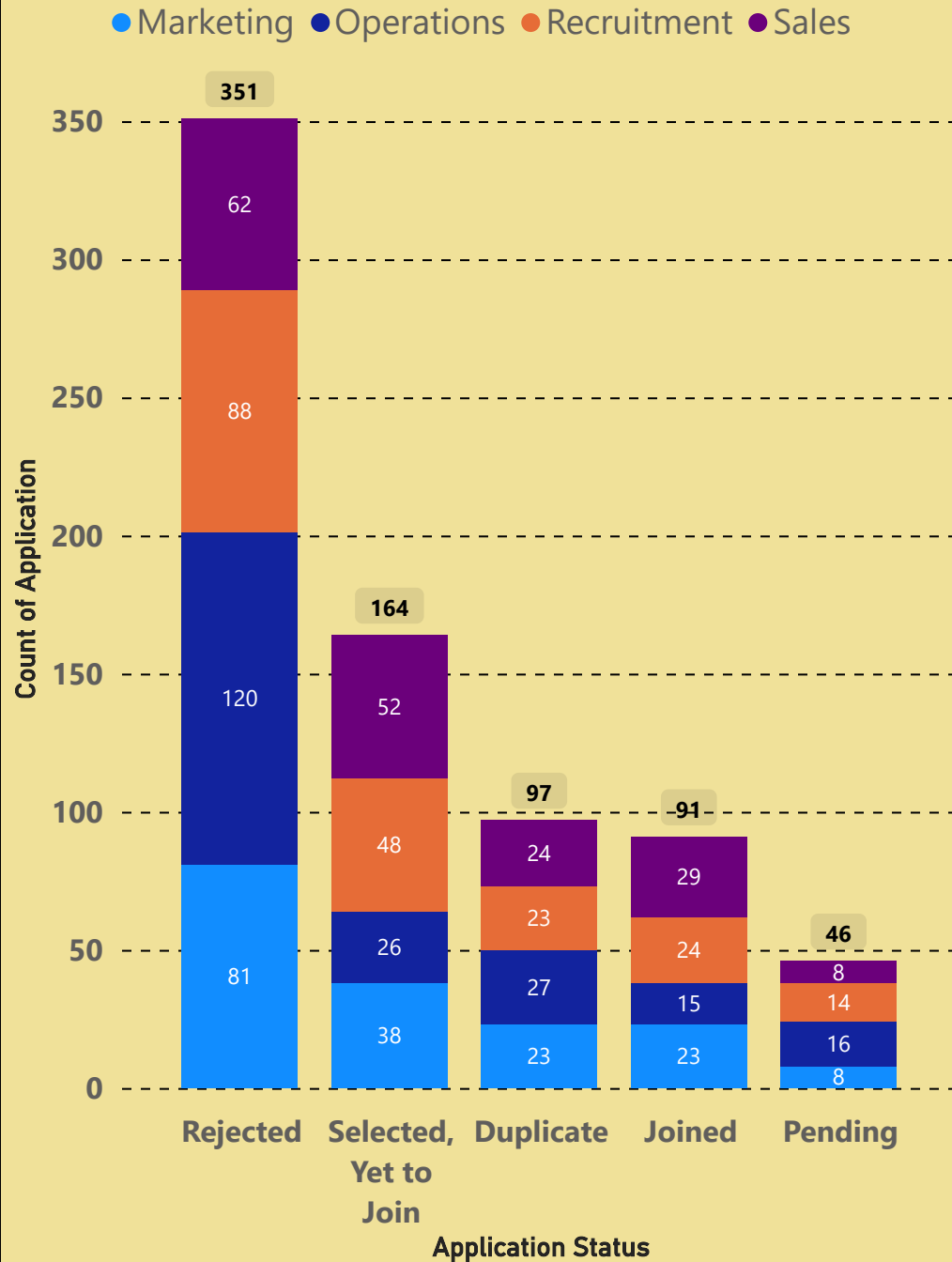


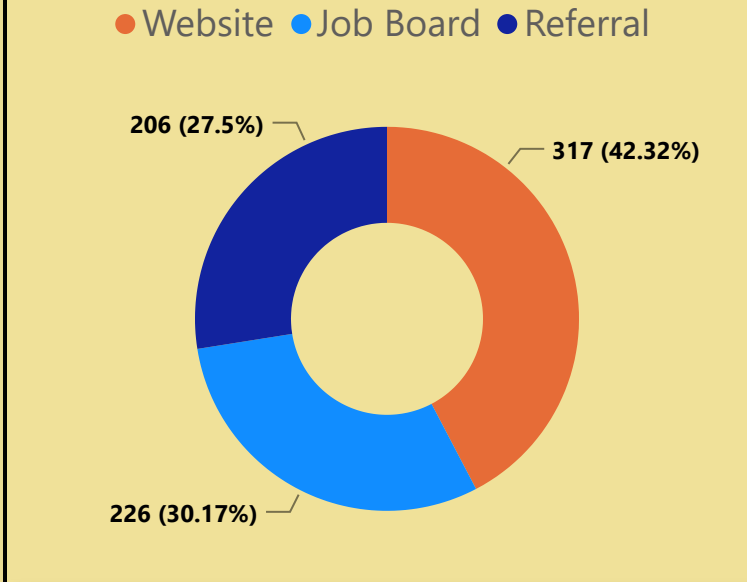


# **Lenskart Recruitment Data Analysis**

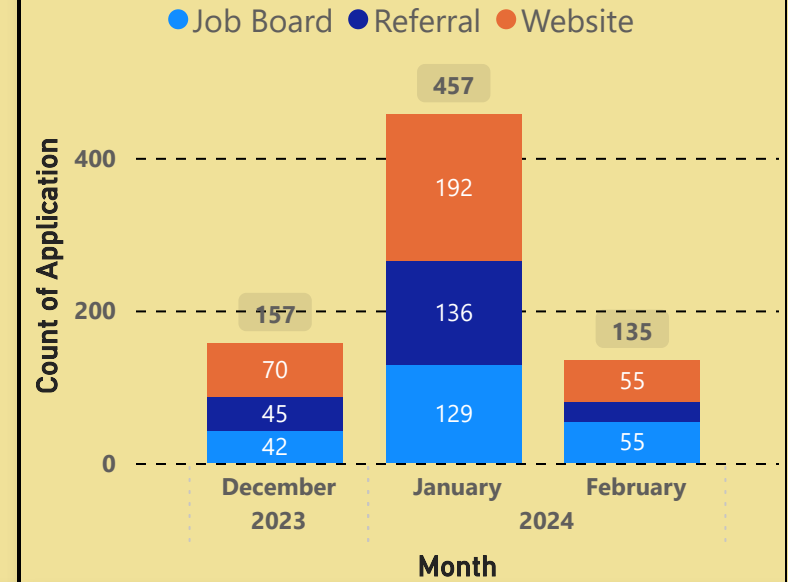
### Application Status Breakdown



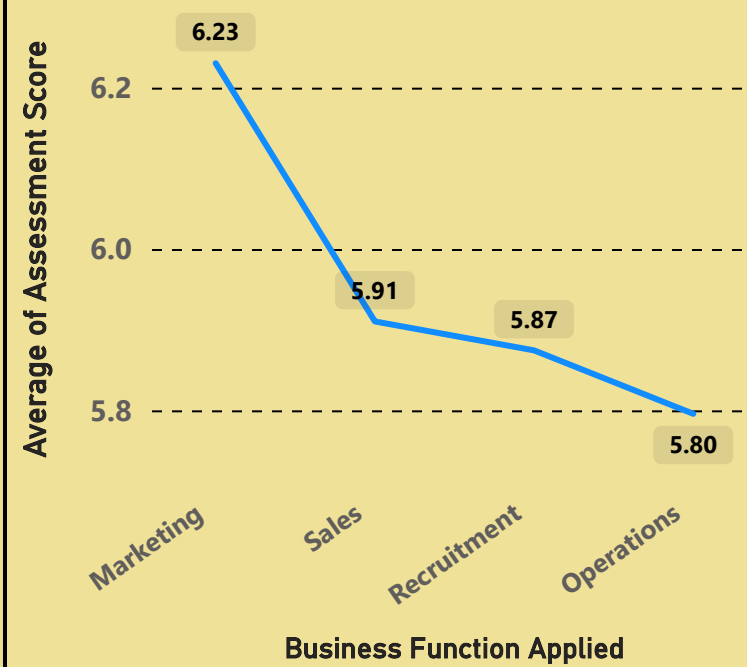
### Source Of Applicants



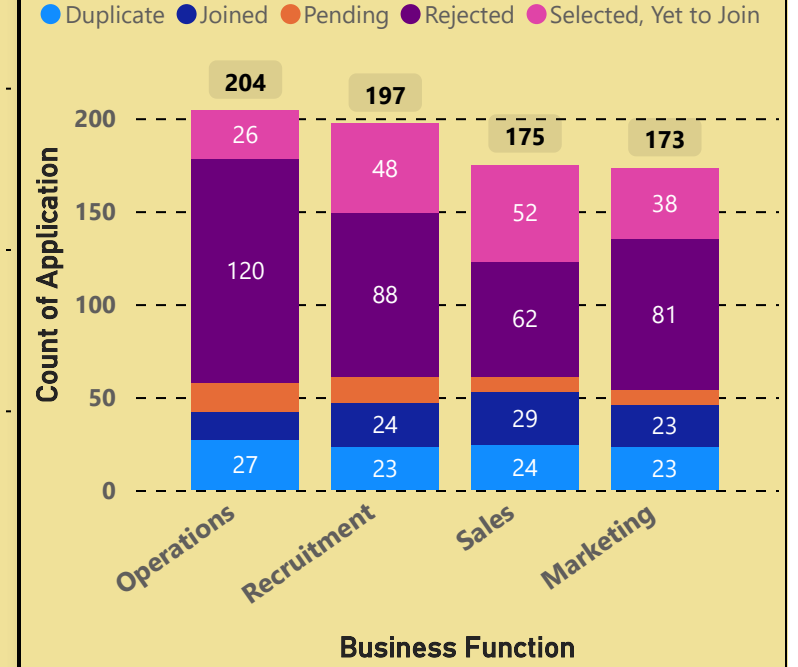
### Total Number Of Applicants With Monthly Trend



### Avg Assessment Score By BF Applied



### Total Number Of Applicants On BF



## **Summary Report: Recruitment Trends and Insights**

- . **Application Status Breakdown:** The stacked bar chart shows that Operations has the highest rejection rate with approximately 120 applications rejected, followed by Recruitment with around 88 rejections. The Pending category has the least number of applications across all business functions.
- . **Source of Applicants:** The pie chart indicates that the majority of applicants come from Website (42.32%, 317 applicants), followed closely by Job Board (30.17%, 226 applicants). The least common source is Referral (27.5%, 206 applicants).
- . **Monthly Application Trends:** The bar charts reveal a significant rise in January to about 457 applicants.
- . **Average Assessment Scores:** The line graph shows that Marketing has the highest average assessment score of just over 6.23, while Operations has the lowest at approximately 5.80.
- . These insights suggest that while Marketing is the most selective function, it also attracts candidates with higher assessment scores.
- . The reliance on Website and Job Boards for applicant sourcing is significant, and there's a notable decrease in applications during February, which may require further investigation.
- . Operation Business function has the highest number of applicant with least average assessment score.