

ASSIGNMENT -1

1.Create a blog or website using BlogSpot and WordPress. customise the theme design and post new article with 500 words.

Blogspot url:

[Welcome to DELIZEN \(delizen007.blogspot.com\)](http://delizen007.blogspot.com)

WordPress url:

<https://delizen.wordpress.com/2023/10/27/delizen/>

2.Create a new Facebook Business page and post one social media poster for your brand.

<http://facebook.com/delizencompany>

3.Create and design a social media advertisement poster using canva.




The advertisement poster for DELIZEN features a vibrant background of oranges and green leaves. At the top left, the DELIZEN logo is displayed with the tagline "WHERE QUALITY MEETS CONVENIENCE". A central white starburst graphic announces "Only This Weekend". Below this, a large orange banner reads "GROCERY SALE" in white, with "ALWAYS FRESH" in a smaller font underneath. The poster highlights six featured products, each with a discount tag and a price:

Product	Discount	Price
Apple	15% OFF	Rs. 150
Orange		Rs. 80
Watermelon	25% OFF	Rs. 60
Strawberry	HOT DEAL	Rs. 99
Grape	30% OFF	Rs. 60
Banana		Rs. 40

Each product is accompanied by the text "Fresh Fruits and Vegetables at Your Favorite Store". On the right side, a white banner with an orange border features the DELIZEN logo and the text "FREE DELIVERY". At the bottom right, a green banner displays the contact information: "CALL NOW : +123 456 7890" and "www.delizenservices@gmail.com".

4. Create email newsletter design using MailChimp or Canva tool.

DELIZEN SUPERMARKET




Only This Weekend

GROCERY SALE

ALWAYS FRESH


15% OFF



Apple

Fresh Fruits and Vegetables at Your Favorite Store


25% OFF



Orange

Fresh Fruits and Vegetables at Your Favorite Store


25% OFF



Watermelon

Fresh Fruits and Vegetables at Your Favorite Store


HOT DEAL



Strawberry

Fresh Fruits and Vegetables at Your Favorite Store


30% OFF



Grape

Fresh Fruits and Vegetables at Your Favorite Store

30% OFF



Banana

Fresh Fruits and Vegetables at Your Favorite Store

FREE DELIVERY


CALL NOW : 9345595765
www.delizenservices@gmail.com

GROCERY SEASON!


Produce from Farms: Vegetables and Fruits.

Shop now


LATEST ARRIVALS




Shop now



Shop now




Shop now




Shop now

BACK IN STOCK!

It seems like we have some fresh ingredients/food.





delizenservices@gmail.com

