

NetLens - User Cost Analysis Report

Segment	Input / Assumption	USD Cost	Approx in ₹85 = \$1	Notes & caveats
Storage (30 GB)	S3 Standard (≈ \$0.023/GB) CloudZero+2Amazon Web Services, Inc.+2	\$0.69	~₹58	Base rate for first 50 TB
"	S3 Standard-IA (≈ \$0.0125/GB) CloudZero	\$0.375	~₹32	Good for infrequently accessed data
Network / Egress	Restore 30 GB once	30 × \$0.09 = \$2.70	~₹230	First 1 GB free, then ~\$0.09/GB GeeksforGeeks+2Amazon Web Services, Inc.+2
GPU cost	A6000 at \$0.33/hr	depends on hours used	—	Example: 10 hours = \$3.30; 24h = \$7.92
Server / Compute	Example: \$0.10/hr VM, full month (720h)	\$72.00	~₹6,120	Adjust for required specs, region, spot vs on-demand
SMS Notifications	91 SMS, AWS SNS (~\$0.00847/SMS) Repost+1	\$0.77	~₹66	Rates vary by region / provider
WhatsApp Messaging	E.g. AWS WhatsApp messaging: \$0.005 + Meta message fee Amazon Web Services, Inc.	~varies	—	Depends on country, template type, direction
Email service	Fixed provider cost	\$20.00	~₹1,700	Example subscription / sending plan
Maps / Location APIs	Google Maps + location APIs	\$20 + \$30 = \$50	~₹4,250	Depends on usage volume, free tier etc

Payment / Stripe fees	Transaction commission (3%–5%)	Variable	—	On the transaction amount
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Plan for Subscription Model

Plan	Price Estimate (per month)	Typical Users / Use-Case	Available Features
Free	\$0	Trial users, individuals, light usage, evaluation	<ul style="list-style-type: none"> • Basic storage (e.g. limited GB) • Limited uploads / backups per month • Access to core functionality only • Community / self-help support • Basic notifications • Maybe watermark / limited branding / usage caps
Paid 1 (“Standard” or “Pro”)	Moderate (e.g. \$X/month)	Users who need more capacity, more frequent access / restore, more features	<p>All Free plan features, plus:</p> <ul style="list-style-type: none"> • More storage / backups (higher GB limit) • Quicker retrieval / faster access • Expanded notification channels (SMS, WhatsApp) • More server / compute time / GPU hours • Basic integrations (Maps, Stripe etc) • Email support, perhaps limited live chat • API access if applicable

Paid 2 (“Premium” or “Enterprise”)	Higher (e.g. \$Y/month)	Power users, businesses, teams needing high performance, SLAs etc	All Paid-1 features, plus: <ul style="list-style-type: none"> • Highest storage / no hard cap or very large cap • Lowest latency / priority restore / priority access • Unlimited or high GPU / compute usage • Advanced integrations / custom API endpoints / custom branding • Priority & dedicated support • Advanced analytics / monitoring / audit logs • More notification credits, more channels • Possibly enterprise features: team/user management, role-based permissions etc
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1\square Previous Monthly Costs

Item	Cost (\$)	Cost (₹)
A6000 GPU	237.60	20,202
\$0.10/hr VM	72.00	6,120
AWS SNS 91 SMS	0.77	66
Fixed provider subscription	20.00	1,700
Google Maps + Location APIs	50.00	4,250
Subtotal	380.37	32,338

2\square S3 Cost for 10 Users × 1000 Photos (6 MB each)

Item	Cost (₹)
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Storage (60 GB)	60
Data Transfer (20 GB)	230
PUT/GET requests	4.6
Subtotal	295

3□ Combined Monthly Cost

Item	Cost (\$)	Cost (₹)
Previous Monthly Costs	380.37	32,338
S3 Storage & Requests	0.054	295
Grand Total	380.424	32,633

✓Total Estimated Monthly Operating Cost (for 10 users with 1000 photos each)

₹32,633 (~\$380.42) excluding transaction commission.

Developer cost (per month)

UAE - 200000

INDIA - 160000

Freelance - 100000