

PLAKSHMI VISWANADH

UI/UX DESIGNER

Behance link:- https://www.behance.net/pulipatlakshmi

Contact

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Address

Ongole, AP

Skills

- Figma
- AdobeXd
- Illustrator
- Canva
- After Effects
- HTML & CSS
- Bootstrap

Expertise

- ui/ux
- user flow
- process flow
- visual design
- · icons and logos
- · graphic design

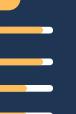
Language

English

Telugu

Tamil

Hindi



About Me

As a UI/UX designer, I am passionate about creating meaningful and user-centred experiences in the industry. I have honed my skills in designing intuitive interfaces that seamlessly blend aesthetics with functionality. I thrive on solving complex problems and transforming them into simple and elegant design solutions. By conducting in-depth user research and Employing user-centred design principles, I ensure that my designs not only meet business goals but also exceed user expectations.

Education

Indian Institute of Information Abhyaas Junior College, Technology Chennai

Bachelor of Engineering in ECE

Guntur

Senior secondary (XII) May, 2023

Alpha High School Cumbum Secondary (X)

Projects

Web & App design for Online ticket booking

A real-time project, which helps people to book ticket for Bus, Train, Aircraft, rentals (include cab, tempo and trucks) and House, Hotel room rentals. Designed with easy navigation interface and a responsive web and app support .

Redesign of DevelopTrees IT Solutions Company website

Redesigned the company website with a illustrative animation and changed the whole theme of the website with a user attractive interface. Added better useful sections for the detailed view in perspective of clients view.

· Spotify Redesign

Redesigned Spotify as a little personal project to improve the user experience and give the $\,$ UI $\,$ design of SPOTIFY a modern look with improved functionalities. Introduced innovative ways for users to connect with friends, host music parties, view friends' profiles and add friends' playlists to their own connection.

DoChat Mobile App

DoChat is an app where people can post stories, notes, photos and videos as like Instagram. This app has a special feature where you can see no of views and likes you got in separately. Developed each and every design from scratch and this app comes in Black and White theme.

Experience

UI/UX Designer cum Developer

DevelopTrees IT Solutions

Sept 2023 - Ongoing On-site - Guntur, AP, India

UI/UX Designer Trainee

May 2023 - July 2023 **GreenMed Technologies** On-site - Ashok Nagar, Chennai, India

Graphic Designer

Light Chennai (An initiative by IIT Kharagpur) July 2021 - May 2022 Remote