



SIMPLIFIES & CONNECTS EVERYTHING ONLY IN ONE APP

**Help all your needs: find partners, organize file,
task, meetings, chat, note, and many more**

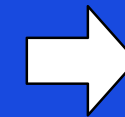


The Problems

Innovation Score

Indonesia

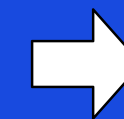
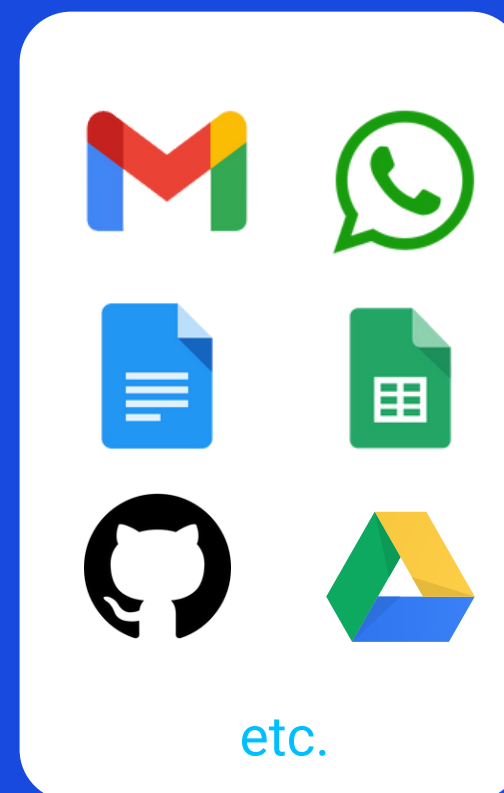
0.08 **VS** 0.7



ASEAN Average

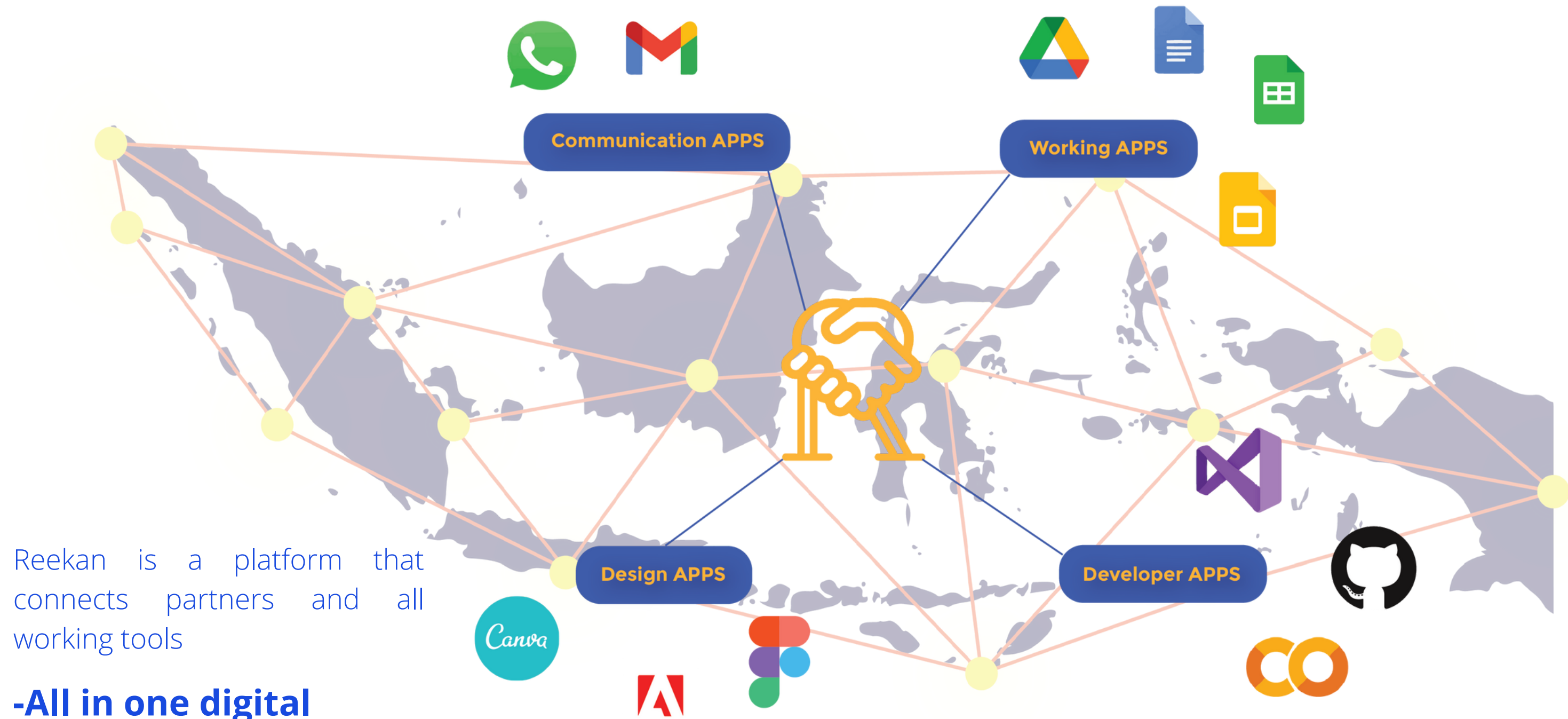
Less Implementation

- Bunch of ideas but **less implementation** (Sri Mulyani)
- Indonesia's innovation score is **very low** (Asian Development Bank)
- **Less collaboration** caused less innovation (our survey)



Separated Working App

- Use **more than 3 Apps** in the same time (our survey)
- Not efficient



Reekan is a platform that connects partners and all working tools

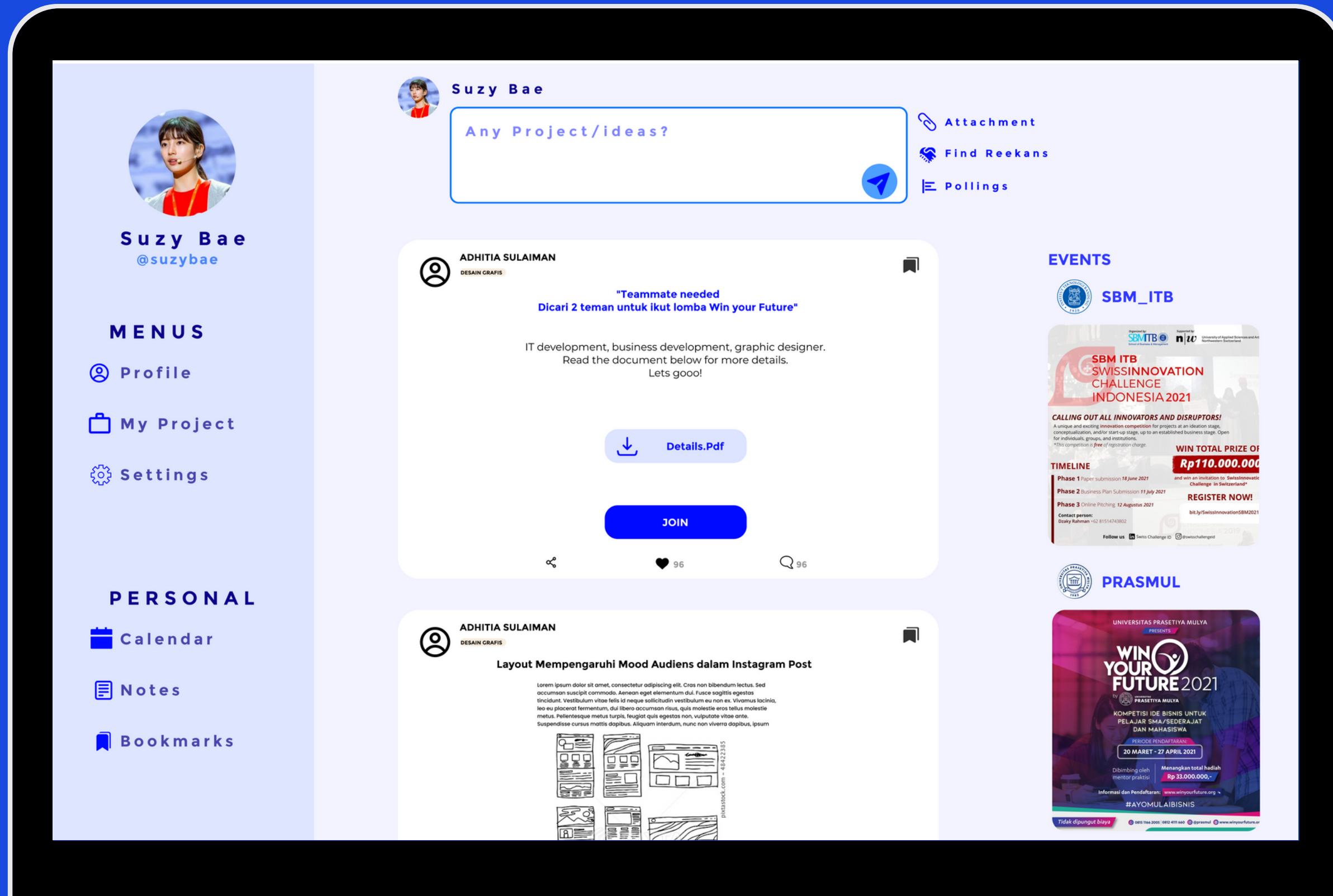
**-All in one digital
productive platform-**

The Solutions

Connect & Simplify

Social Media

connect, interact, and collaborate with people



Co-working Space

Manage, work, and do everything with automation



Operational Technology Infrastructure



API

connect and integrate working tools to make it operable on Reekan

AI

Automation system that visualize as bot-command & virtual assistant to make suggestion and give instruction

CLOUD COMPUTING

the delivery of computing services—including servers, storage, databases, networking, software, analytics, and intelligence

Our Values

Emotional Aspect

User friendly

Friendly interface
that makes
user can easily use it

Economical Aspect

Affordable

Affordable premium
product pricing and
abundance of free
features

Functional Aspect

Effective

Work faster with
integrated automation
system

Functional Aspect

Easy as pie

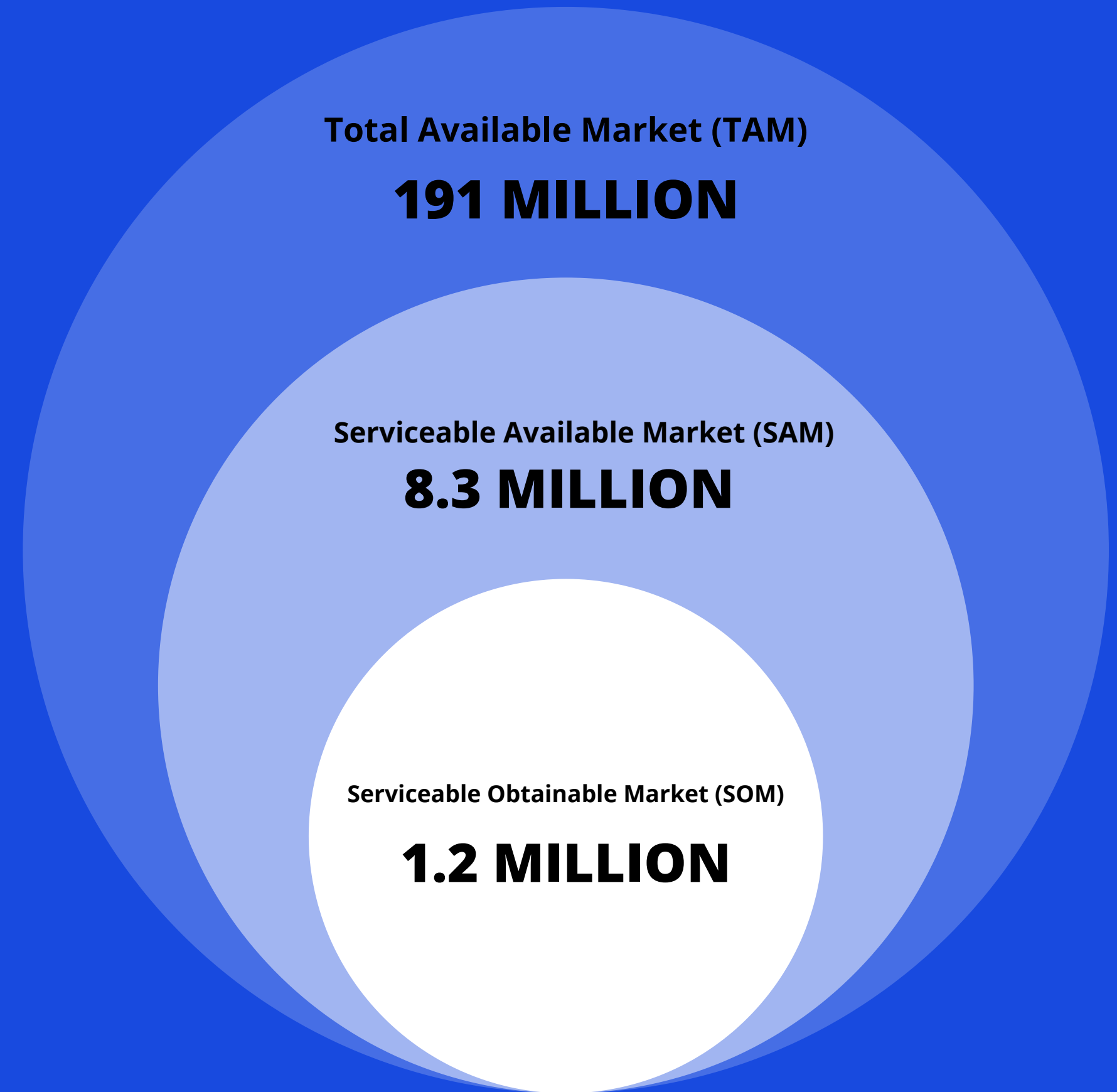
We change
complexity into
simplicity

Size of the Market

Indonesian
Productive Age → 191 Million

College Students → 8.3 Million

15% of College
Students → 1.2 Million



Business Model



We take a **10% commission** for each mentoring & freelance services that we provide

Freemium model for co-working space

IDR 50,000 average price for event promotion

Market Adoption

PROMOTION

- Discount
- Referral Code
- Free coupon

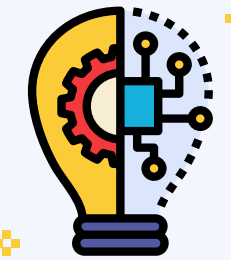


PARTNERSHIP

- Organization
- University
- Education platform

DIGITAL ADS



Risk Management Plan

Category	Identified Risk	Mitigation Plan
 Technology	Server web down due to overloading cloud storage capacity	Using AWS auto scaling to adjust automatically storage capacity
 Social Media	User's inappropriate spamming content	Automatic deletion content using user report analysis & quality control
 Service	Fraud service for mentoring and freelance	Using auto detection to delete user chat when sending phone number & bank account

Competition

Indirect Competitor

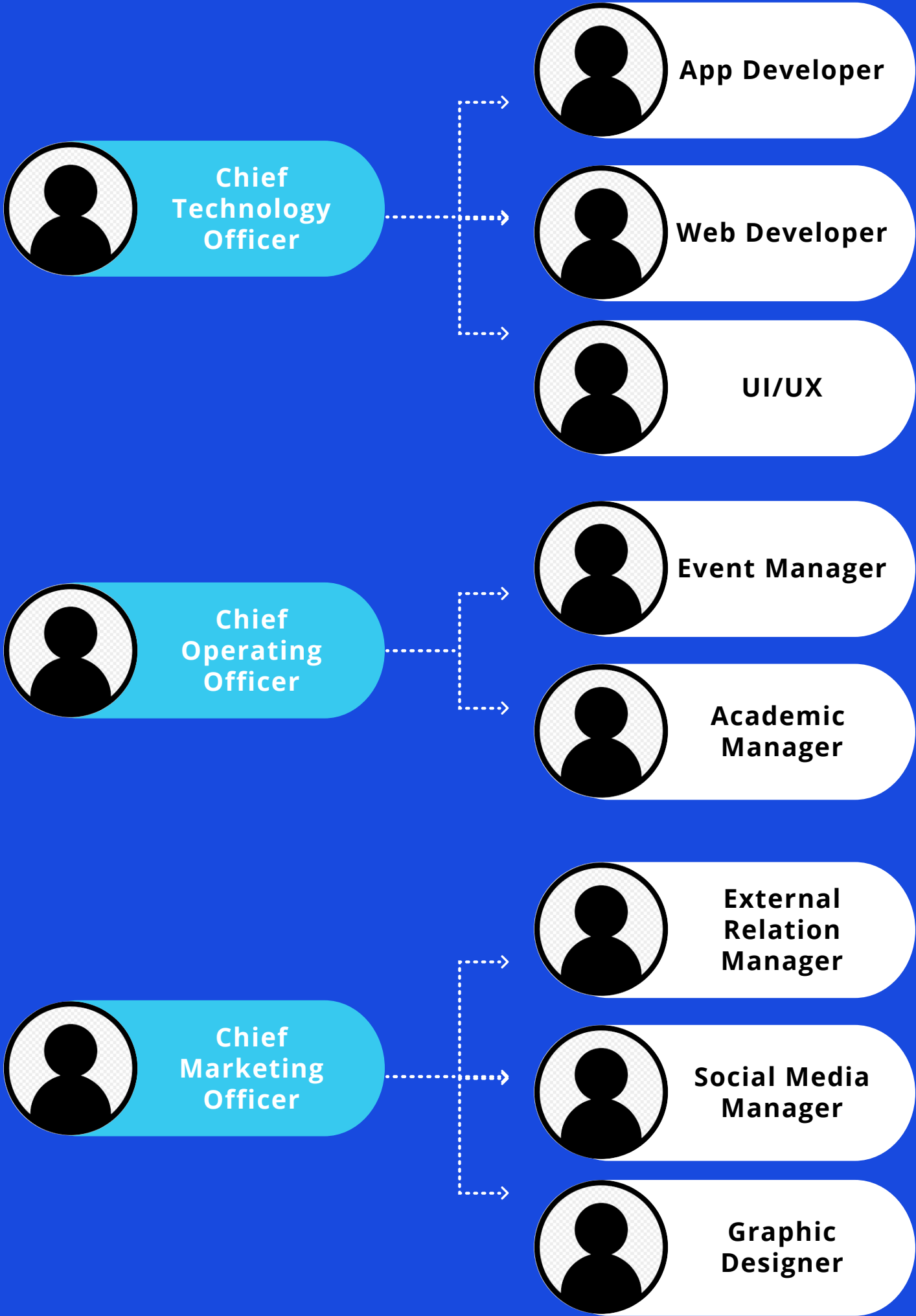


Parameter	<u>Quora</u>	<u>Tribelio</u>	<u>Coursera</u>	<u>Monday.com</u>	Reekan
Community	v	v	v	-	v
Social Media	v	v	-	-	v
QnA & discussion section	v	v	v	v	v
Mentor	-	-	v	-	v
E-learning	-	-	v	-	v
Co-working Space	-	-	-	v	v

REEKAN
Organizational Chart



**Chief Executive
Officer**





Financial Analysis

Scan for the detail of the Reekan's
financial plan



bit.ly/FinancialProjectionReekan

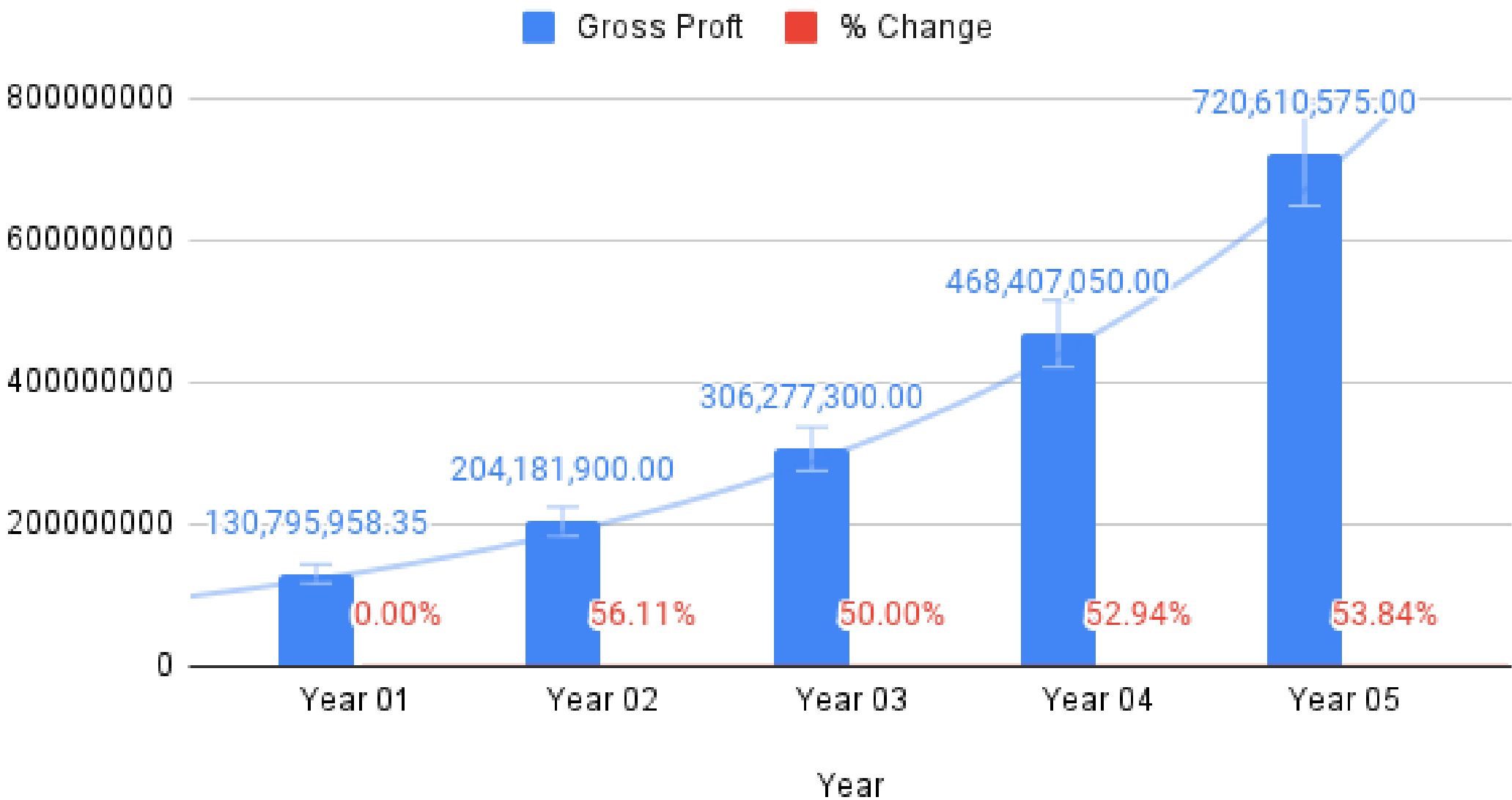
REEKAN'S GROSS PROFIT FOR 5 YEARS

Scan for the detail of the Reekan's
financial plan



bit.ly/FinancialProjectionReekan

Gross Profit and % Change



The calculation is through a sales forecast in 5
years, with a yearly customer growth rate of 50%

POTENTIAL MARKET GROWTH

More market, more user, more money

1ST YEAR

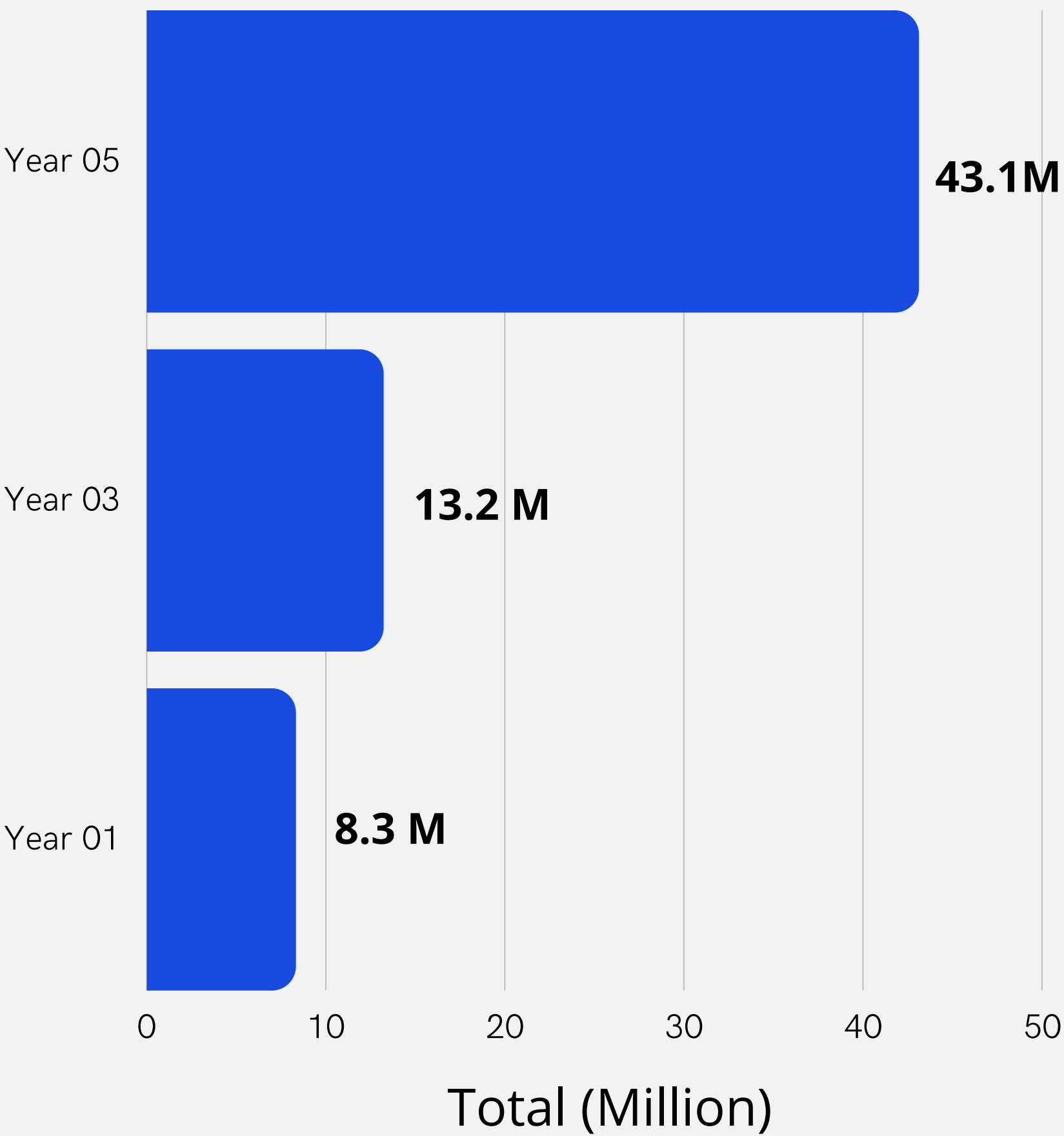
College students

3RD YEAR

College + high school students

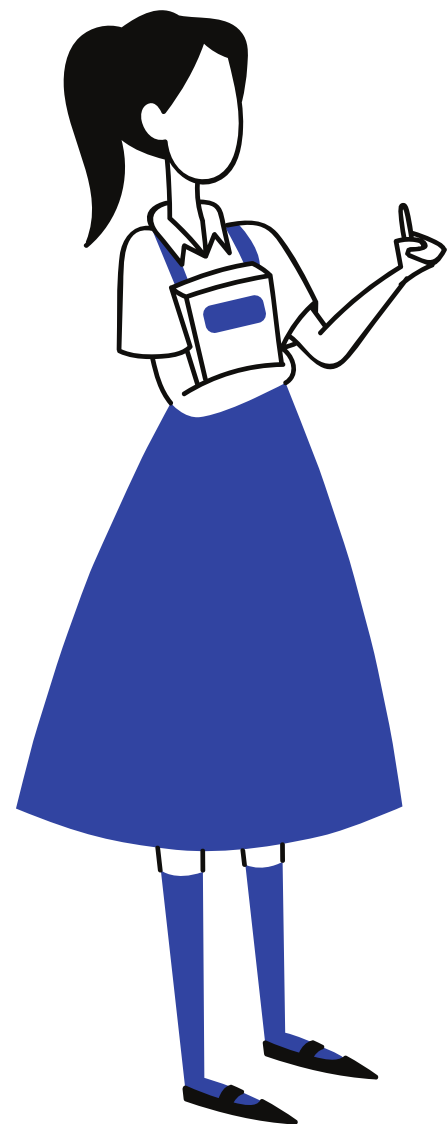
5TH YEAR

College + high school students
+ professional workers



Future Product Innovation

Software as a Service (SaaS)

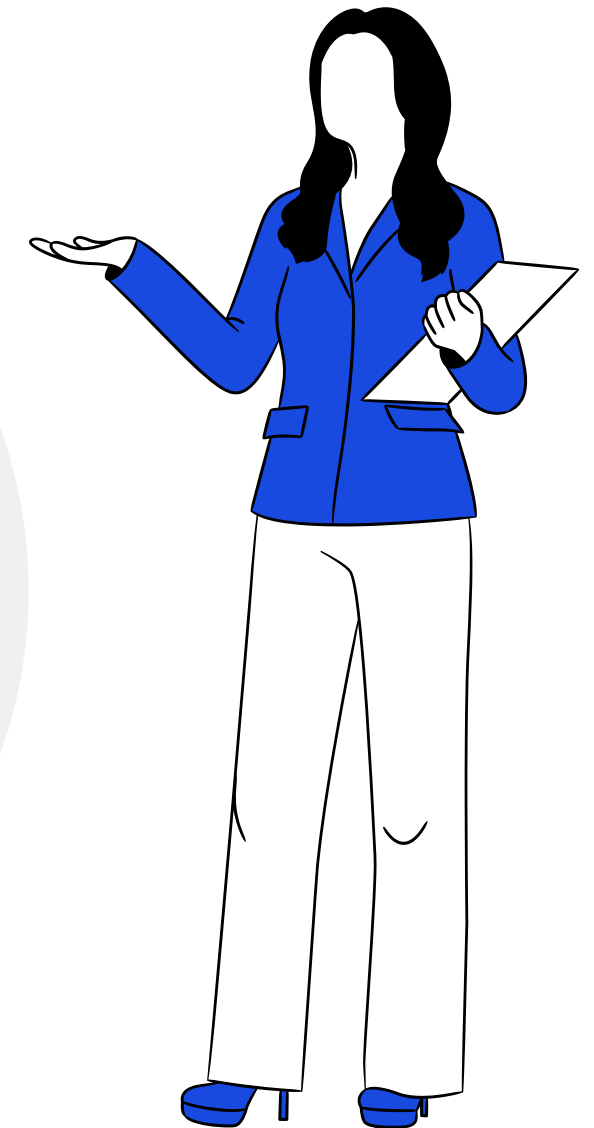


Digital School

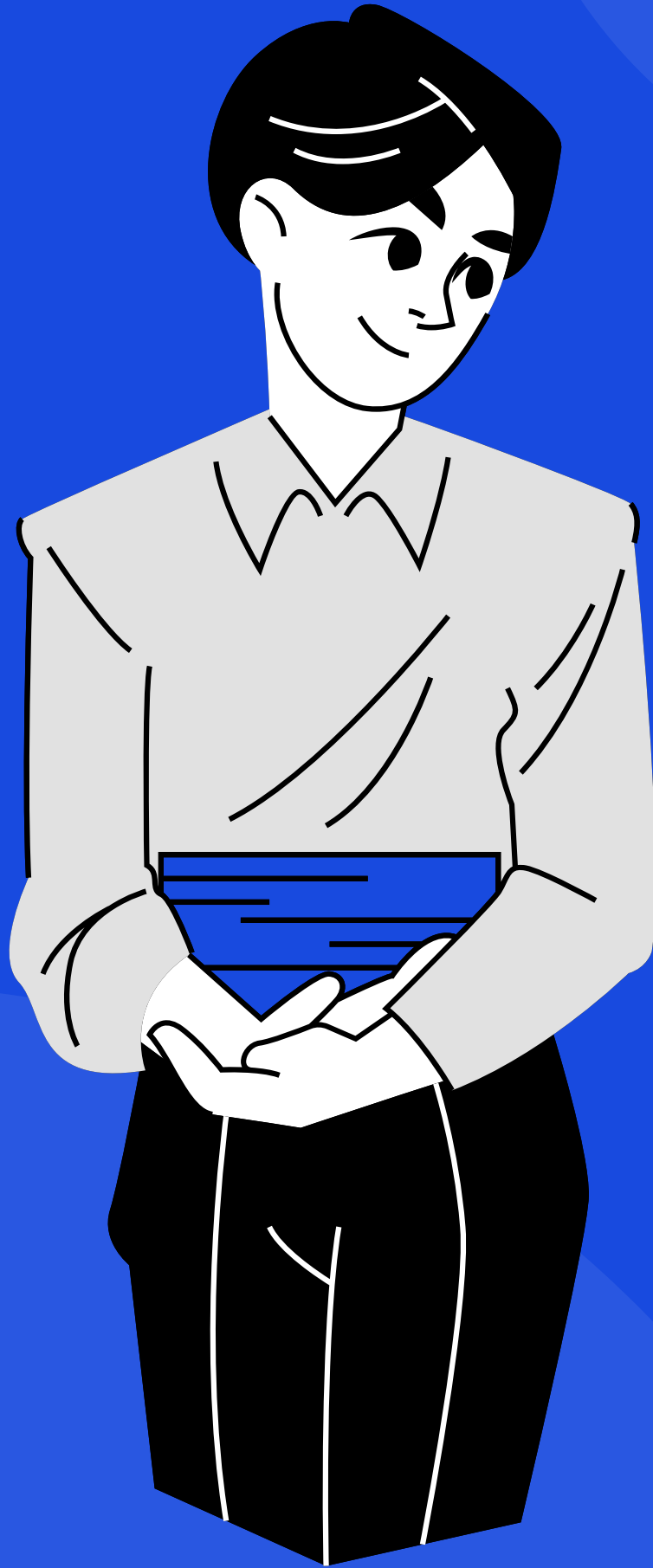
Exclusive software for school to **manage classes and monitor students performance**

Digital Office

Exclusive software for company to **maintain future work process and management**



In the next 7-10 years

**P****PROFITABLE**

41.6% profit margin

A**APPLICABLE**

Transforming work process with technology for existing problem during the pandemic

S**SUSTAINABLE**

50% customer growth rate per year and will become **public needs** for faster & simpler work process

**"Today, we work with technology.
But in the future, **technology will
work for us** and with Reëkan, **we
make automation for the future
of work**"**

Scan for the detail of the
Reekan's business proposal



bit.ly/ProposalBisnisReekan

THANK YOU

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