

## **Introduction**

10% of Grade:

- introduces and motivates the core question or problem
- provides context for discussion (places issue within a larger debate or sphere of relevance)
- states precise thesis or position the author will argue for
- provides roadmap indicating structure and key content points of the essay

~ 14% of text ~ 4200 words

- introduces and motivates the core question or problem

### **Motivation: Problem Statement**

### **Motivation: Research Question**

- provides context for discussion (places issue within a larger debate or sphere of relevance)

### **Scope: Aim & Context of the Research**

### **Significance of the Research: Theory of Change**

- states precise thesis or position the author will argue for

### **Thesis Statement & Position: (Aim of the Paper)**

- provides roadmap indicating structure and key content points of the essay

### **Overview: Structure & Approach of the Paper (Roadmap — Theory of Change)**

### **Table of Contents**