Introduction

10% of Grade:

• introduces and motivates the core question or problem • provides context for discussion (places issue within a larger debate or sphere of relevance) • states precise thesis or position the author will argue for • provides roadmap indicating structure and key content points of the essay

~ 14% of text ~ 4200 words

• introduces and motivates the core question or problem

Motivation: Problem Statement

Motivation: Research Question

• provides context for discussion (places issue within a larger debate or sphere of relevance)

Scope: Aim & Context of the Research

Significance of the Research: Theory of Change

• states precise thesis or position the author will argue for

Thesis Statement & Position: (Aim of the Paper)

• provides roadmap indicating structure and key content points of the essay

Overview: Structure & Approach of the Paper (Roadmap — Theory of Change)

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