

Challenge Description:

1. **Challenge name:**
2. **Challenge sector:**
3. **Challenge Summary:** (40 word description of the challenge or need as desired by the end-users)
4. **Challenge Scenario:** (100-120 word description broadly to help understand the use-cases/applications, including relevant technical & operational requirements, constraints, and expected benefits).
5. **Profile of the Target Beneficiaries:** (Describe the profile of the end-users who face the challenge, including details of what are the current systems/capabilities available and the methods employed to overcome the challenge)
6. **Solution requirements:** (Functional Requirements of the end-user: the needs to be fulfilled, gaps to be addressed, or challenges to be overcome, etc.)
7. **Operational Capabilities:**
8. **Expected Tangible Outcomes & Benefits:** (Describe the tangible benefits and measurable gains expected by the company in addressing or overcoming the challenges Gaps in the Current Solution)
9. **Other Requirements/Remarks:**

Proposal Description:

10. **Solution name:**
11. **Solution brief:** (Describe the solution (product/service) in terms of the problems addressed, technology used and the relevance)
12. **Value Proposition:** (State the Value Proposition of the product/service with measured benefits in the consumer market and the application).
13. **Tangible Benefits:** (List in concise the Tangible benefits that your solution can offer)
14. **Solution Advantages:** (Explain the advantages of the proposed solution in terms of technology, differentiation, ease of adoption by users, and the ability to deliver at a distinctive Value-Cost advantage.)
15. **Solution Readiness:** (Provide details about progress achieved backed by evidence for key milestones covered)
16. **Implementation Time:** (Months and weeks selection tab)
17. **IP status:**
18. **Experts Involved:** (Describe the nature and scope of expertise within the team or company with respect to proven track record in R&D, product development & engineering)
19. **Supporting documents (if any):** In pdf