

FM2

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2022-21-02

```
getwd()
```

```
## [1] "C:/Users/vijay/Documents"
```

```
##Here I am Importing the Dataset
```

```
bank.df= read.csv("universalBank.csv")
```

```
summary(bank.df)
```

```
##           ID           Age      Experience      Income      ZIP.Code
## Min.      : 1    Min.    :23.00    Min.    : -3.0    Min.      : 8.00    Min.      : 9307
## 1st Qu.:1251    1st Qu.:35.00    1st Qu.:10.0    1st Qu.: 39.00    1st Qu.:91911
## Median :2500    Median :45.00    Median :20.0    Median : 64.00    Median :93437
## Mean     :2500    Mean     :45.34    Mean     :20.1    Mean      :73.77    Mean     :93153
## 3rd Qu.:3750    3rd Qu.:55.00    3rd Qu.:30.0    3rd Qu.: 98.00    3rd Qu.:94608
## Max.      :5000    Max.      :67.00    Max.      :43.0    Max.      :224.00    Max.      :96651
##           Family      CCAvg      Education      Mortgage
## Min.      :1.000    Min.      : 0.000    Min.      :1.000    Min.      : 0.0
## 1st Qu.:1.000    1st Qu.: 0.700    1st Qu.:1.000    1st Qu.: 0.0
## Median :2.000    Median : 1.500    Median :2.000    Median : 0.0
## Mean     :2.396    Mean      : 1.938    Mean      :1.881    Mean      :56.5
## 3rd Qu.:3.000    3rd Qu.: 2.500    3rd Qu.:3.000    3rd Qu.:101.0
## Max.      :4.000    Max.      :10.000    Max.      :3.000    Max.      :635.0
## Personal.Loan  Securities.Account  CD.Account      Online
## Min.      :0.000    Min.      :0.0000    Min.      :0.0000    Min.      :0.0000
## 1st Qu.:0.000    1st Qu.:0.0000    1st Qu.:0.0000    1st Qu.:0.0000
## Median :0.000    Median :0.0000    Median :0.0000    Median :1.0000
## Mean     :0.096    Mean      :0.1044    Mean      :0.0604    Mean      :0.5968
## 3rd Qu.:0.000    3rd Qu.:0.0000    3rd Qu.:0.0000    3rd Qu.:1.0000
## Max.      :1.000    Max.      :1.0000    Max.      :1.0000    Max.      :1.0000
##           CreditCard
## Min.      :0.000
## 1st Qu.:0.000
## Median :0.000
## Mean     :0.294
## 3rd Qu.:1.000
## Max.      :1.000
```

```
library(caret)
```

```
## Loading required package: ggplot2
```

```
## Loading required package: lattice
```

```
library(class)
```

```
library(dplyr)
```

```
##
```

```
## Attaching package: 'dplyr'
```

```
## The following objects are masked from 'package:stats':
```

```
##
```

```
##      filter, lag
```

```
## The following objects are masked from 'package:base':
```

```
##
```

```
##      intersect, setdiff, setequal, union
```

```
library(ISLR)
```

```
library(psych)
```

```
##
```

```
## Attaching package: 'psych'
```

```
## The following objects are masked from 'package:ggplot2':
```

```
##
```

```
##      %+%, alpha
```

```
library(FNN)
```

```
##
```

```
## Attaching package: 'FNN'
```

```
## The following objects are masked from 'package:class':
```

```
##
```

```
##      knn, knn.cv
```

```
library(lattice)
```

```
##Now I am going to Remove ID , ZIP Code
```

```
bank.df$ID <- NULL
```

```
bank.df$ZIP.Code <- NULL
```

```
bank.df$Education = as.factor(bank.df$Education)
```

```
##later I am creating a dummy dataset
```

```
dummyvari <- as.data.frame(dummy.code(bank.df$Education))
```

```
names(dummyvari) <- c("Education_1", "Education_2", "Education_3")
```

```
##Now I am setting education to NULL
```

```
bank.df$Education <- NULL
```

```
bank_Final <- cbind(bank.df, dummyvari)
```

```
##Here I am going to divide the dataset into train and test
```

```
set.seed(1)
train.index <- createDataPartition(bank_Final$Personal.Loan, p= 0.6 , list=FALSE)
valid.index <- setdiff(row.names(bank_Final), train.index)
train.df <- bank_Final[train.index,]
valid.df <- bank_Final[valid.index,]
```

```
##Now we are generating the Test data
```

```
new_customer <- data.frame(Age = 40,
                           Experience = 10,
                           Income = 84,
                           Family = 2,
                           CCAvg = 2,
                           Mortgage = 0,
                           Securities.Account = 0,
                           CD.Account = 0,
                           Online = 1,
                           CreditCard = 1,
                           Education_1 = 0,
                           Education_2 = 1,
                           Education_3 = 0)
```

normalisation

```
train.norm.df <- train.df[,-7]
valid.norm.df <- valid.df[,-7]
new_customer.norm <- new_customer

norm.values <- preProcess(train.df[, -7], method=c("center", "scale"))
train.norm.df <- predict(norm.values, train.df[, -7])
valid.norm.df <- predict(norm.values, valid.df[, -7])
new_customer.norm <- predict(norm.values, new_customer.norm)
```

```
summary(train.norm.df)
```

```
##      Age      Experience      Income      Family
```

```
## Min.      :-1.97257    Min.      :-2.03718    Min.      :-1.4240    Min.      :-1.2058
## 1st Qu.: -0.82922    1st Qu.: -0.89531    1st Qu.: -0.7457    1st Qu.: -1.2058
## Median : -0.03767    Median : -0.01695    Median : -0.2206    Median : -0.3368
## Mean      : 0.00000    Mean      : 0.00000    Mean      : 0.0000    Mean      : 0.0000
## 3rd Qu.:  0.84183    3rd Qu.:  0.86141    3rd Qu.:  0.5452    3rd Qu.:  0.5321
## Max.      : 1.89723    Max.      : 2.00328    Max.      : 3.3022    Max.      : 1.4010
##      CCAvg      Mortgage      Securities.Account      CD.Account
## Min.      :-1.1059    Min.      :-0.5679    Min.      :-0.3339    Min.      :-0.2381
## 1st Qu.: -0.7016    1st Qu.: -0.5679    1st Qu.: -0.3339    1st Qu.: -0.2381
## Median : -0.2396    Median : -0.5679    Median : -0.3339    Median : -0.2381
## Mean      : 0.0000    Mean      : 0.0000    Mean      : 0.0000    Mean      : 0.0000
## 3rd Qu.:  0.3380    3rd Qu.:  0.4423    3rd Qu.: -0.3339    3rd Qu.: -0.2381
## Max.      : 4.6700    Max.      : 5.7216    Max.      : 2.9940    Max.      : 4.1985
##      Online      CreditCard      Education_1      Education_2
## Min.      :-1.1863    Min.      :-0.6431    Min.      :-0.8462    Min.      :-0.6509
## 1st Qu.: -1.1863    1st Qu.: -0.6431    1st Qu.: -0.8462    1st Qu.: -0.6509
## Median :  0.8427    Median : -0.6431    Median : -0.8462    Median : -0.6509
## Mean      : 0.0000    Mean      : 0.0000    Mean      : 0.0000    Mean      : 0.0000
## 3rd Qu.:  0.8427    3rd Qu.:  1.5544    3rd Qu.:  1.1814    3rd Qu.:  1.5358
## Max.      : 0.8427    Max.      : 1.5544    Max.      : 1.1814    Max.      : 1.5358
##      Education_3
## Min.      :-0.6312
## 1st Qu.: -0.6312
## Median : -0.6312
## Mean      : 0.0000
## 3rd Qu.:  1.5836
## Max.      : 1.5836
```

##Here I am Performing Knn classification, using K=1

```
outputrate <- class::knn(train = train.norm.df, test = new_customer.norm,
                          cl = train.df$Personal.Loan, k = 1)

print(outputrate)
```

```
## [1] 0
## Levels: 0 1
```

##we are going to find best K

```
accuracy.df <- data.frame(k = seq(1, 10, 1), accuracy = rep(0, 10))

for(i in 1:10) {
  knn.prediction <- class::knn(train = train.norm.df,
                               test = valid.norm.df,
                               cl = train.df$Personal.Loan, k = i)
  accuracy.df[i, 2] <- confusionMatrix(knn.prediction,
                                       as.factor(valid.df$Personal.Loan))$overall[1]
}
which(accuracy.df[,2] == max(accuracy.df[,2]))
```

```
## [1] 3
```

```
accuracy.df
```

```
##      k accuracy
## 1    1    0.9630
## 2    2    0.9565
## 3    3    0.9640
## 4    4    0.9595
## 5    5    0.9605
## 6    6    0.9575
## 7    7    0.9580
## 8    8    0.9575
## 9    9    0.9535
## 10  10    0.9550
```

```
##choosing k = 3
```

```
knn.prediction <- class::knn(train = train.norm.df,
                             test = valid.norm.df,
                             cl = train.df$Personal.Loan, k = 3)

confusionMatrix(knn.prediction, as.factor(valid.df$Personal.Loan), positive = "1")
```

```
## Confusion Matrix and Statistics
```

```
##
##              Reference
## Prediction    0    1
##              0 1786   63
##              1    9  142
##
##              Accuracy : 0.964
##              95% CI : (0.9549, 0.9717)
##              No Information Rate : 0.8975
##              P-Value [Acc > NIR] : < 2.2e-16
##
##              Kappa : 0.7785
##
## Mcnemar's Test P-Value : 4.208e-10
##
##              Sensitivity : 0.6927
##              Specificity : 0.9950
##              Pos Pred Value : 0.9404
##              Neg Pred Value : 0.9659
##              Prevalence : 0.1025
##              Detection Rate : 0.0710
##              Detection Prevalence : 0.0755
##              Balanced Accuracy : 0.8438
##
##              'Positive' Class : 1
##
```

```
##Now Here confusion matrix for the best k value =3
```

```

newcustomer <- data.frame(Age = 40,
                          Experience = 10,
                          Income = 84,
                          Family = 2,
                          CCAvg = 2,
                          Mortgage = 0,
                          Securities.Account = 0,
                          CD.Account = 0,
                          Online = 1,
                          CreditCard = 1,
                          Education_1 = 0,
                          Education_2 = 1,
                          Education_3 = 0)

fitknn <- class::knn(train = train.norm.df,
                    test = newcustomer,
                    cl = train.df$Personal.Loan, k = 3)

fitknn

```

```

## [1] 1
## Levels: 0 1

```

##knn model tells that new customer will accept loan ##reading the dataset

```

bank.df= read.csv("universalBank.csv")

```

##packages

```

library(ISLR)
library(psych)
library(caret)
library(FNN)
library(class)
library(dplyr)
library(lattice)

```

##here i am removing id and zipcode variables from the dataset

```

bank.df$ID <- NULL
bank.df$ZIP.Code <- NULL
bank.df$Education = as.factor(bank.df$Education)

```

##Creating a dummy dataframe

```

dummymod <- as.data.frame(dummy.code(bank.df$Education))

```

##Renaming the data frame

```
names(dummymod) <- c("Education_1", "Education_2", "Education_3")
```

```
##deleting education variable
```

```
bank.df$Education <- NULL
```

```
##Main dataset
```

```
bank_Final <- cbind(bank.df, dummymod)
```

```
##Partitioning the dataset
```

```
set.seed(1)
train.index <- createDataPartition(bank_Final$Personal.Loan, p= 0.5 , list=FALSE)
valid.index <- createDataPartition(bank_Final$Personal.Loan, p= 0.3 , list=FALSE)
test.index <- setdiff(row.names(bank_Final), union(train.index, valid.index))

train.df <- bank_Final[train.index, ]
valid.df <- bank_Final[valid.index, ]
test.df <- bank_Final[test.index, ]
```

```
##Performing normalisation
```

```
train.norm.df <- train.df[, -7]
valid.norm.df <- valid.df[, -7]
test.norm.df <- test.df[, -7]

norm.values <- preProcess(train.df[, -7], method=c("center", "scale"))
train.norm.df <- predict(norm.values, train.df[, -7])
valid.norm.df <- predict(norm.values, valid.df[, -7])
test.norm.df <- predict(norm.values, test.df[, -7])
```

```
##Performing Knn classification using K=3
```

```
knn.test.pred <- class::knn(train = train.norm.df,
                           test = test.norm.df,
                           cl = train.df$Personal.Loan, k = 3)

knn.train.pred <- class::knn(train = train.norm.df,
                           test = train.norm.df,
                           cl = train.df$Personal.Loan, k = 3)

knn.valid.pred <- class::knn(train = train.norm.df,
                           test = valid.norm.df,
                           cl = train.df$Personal.Loan, k = 3)
```

```
##Confusion matrix for K=3
```

```
confusionMatrix(knn.test.pred, as.factor(test.df$Personal.Loan), positive = "1")
```

```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction    0    1
##           0 1590   50
##           1    8  111
##
##           Accuracy : 0.967
##           95% CI : (0.9576, 0.9749)
##       No Information Rate : 0.9085
##       P-Value [Acc > NIR] : < 2.2e-16
##
##           Kappa : 0.7754
##
##  McNemar's Test P-Value : 7.303e-08
##
##           Sensitivity : 0.68944
##           Specificity : 0.99499
##       Pos Pred Value : 0.93277
##       Neg Pred Value : 0.96951
##           Prevalence : 0.09153
##       Detection Rate : 0.06310
##       Detection Prevalence : 0.06765
##       Balanced Accuracy : 0.84222
##
##       'Positive' Class : 1
##
```

```
confusionMatrix(knn.train.pred, as.factor(train.df$Personal.Loan), positive = "1")
```

```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction    0    1
##           0 2263   54
##           1    5  178
##
##           Accuracy : 0.9764
##           95% CI : (0.9697, 0.982)
##       No Information Rate : 0.9072
##       P-Value [Acc > NIR] : < 2.2e-16
##
##           Kappa : 0.8452
##
##  McNemar's Test P-Value : 4.129e-10
##
##           Sensitivity : 0.7672
##           Specificity : 0.9978
##       Pos Pred Value : 0.9727
##       Neg Pred Value : 0.9767
##           Prevalence : 0.0928
##       Detection Rate : 0.0712
##       Detection Prevalence : 0.0732
##       Balanced Accuracy : 0.8825
```



```

##
##      'Positive' Class : 1
##

confusionMatrix(knn.valid.pred, as.factor(valid.df$Personal.Loan), positive = "1")

## Confusion Matrix and Statistics
##
##           Reference
## Prediction    0    1
##           0 1347   43
##           1    3  107
##
##           Accuracy : 0.9693
##           95% CI : (0.9593, 0.9775)
##           No Information Rate : 0.9
##           P-Value [Acc > NIR] : < 2.2e-16
##
##           Kappa : 0.8067
##
##  Mcnemar's Test P-Value : 8.912e-09
##
##           Sensitivity : 0.71333
##           Specificity : 0.99778
##           Pos Pred Value : 0.97273
##           Neg Pred Value : 0.96906
##           Prevalence : 0.10000
##           Detection Rate : 0.07133
##           Detection Prevalence : 0.07333
##           Balanced Accuracy : 0.85556
##
##      'Positive' Class : 1
##

```