## **Profile of Keerthi Wickremeratne**

### **Personal Information:**

Full Name: Keerthi WickremeratneDate of Birth: Not widely publicized

• Age: Varies

• Nationality: Sri Lankan

• Education: Details not widely available

• **Profession:** Politician

• Spouse: Information not widely publicized

 Political Status: Running as a candidate for the Sri Lanka Labour Party in the 2024 Presidential Election

• Residency: Colombo, Sri Lanka

# **Political Background and Career:**

- **Current Position:** Not holding an official political position but running for the presidency in 2024
- **Political Affiliation:** Representing the Sri Lanka Labour Party (SLLP), a political party that focuses on workers' rights and social justice

### 2024 Presidential Election:

- Election Status: Candidate for the Sri Lanka Labour Party
- Campaign Focus: Emphasizes workers' rights, social justice, and economic reforms aimed at benefiting the working class
- Election Symbol: Kangaroo

#### **Election Promises and Policies:**

- Workers' Rights: Advocates for enhancing workers' rights, improving labor conditions, and ensuring fair wages.
- **Social Justice:** Focuses on policies aimed at reducing inequality and addressing social injustices.
- **Economic Reform:** Proposes reforms to support economic growth that benefits all sectors of society, with a particular focus on the working class.

#### **Political Achievements:**

 Party Contributions: Plays a significant role within the Sri Lanka Labour Party, contributing to the development of policies and strategies that support workers and social justice.

#### **Controversies and Criticisms:**

- **Political Scrutiny:** May face scrutiny related to his policy positions, political experience, and alignment with the Sri Lanka Labour Party's platform.
- Public Perception: Reactions may vary based on his campaign promises and proposed policies.

## **Personal and Community Life:**

- **Community Engagement:** Engages with communities through various outreach programs and public events to promote his campaign and policies.
- **Public Presence:** Active in media and public forums to communicate his vision and address voters' concerns.

## **Visual Representation:**

- **Appearance:** Typically seen in formal attire for political events and public engagements.
- **Election Symbol:** Kangaroo, symbolizing agility and support for the working class.

# **Color and Branding:**

• **Color Scheme:** Likely to use colors associated with the Sri Lanka Labour Party, reflecting the party's branding and campaign strategy.

### **Additional Context:**

 Party Focus: The Sri Lanka Labour Party emphasizes workers' rights and social justice, positioning Keerthi Wickremeratne as a candidate focused on advocating for the working class and promoting economic reforms.