

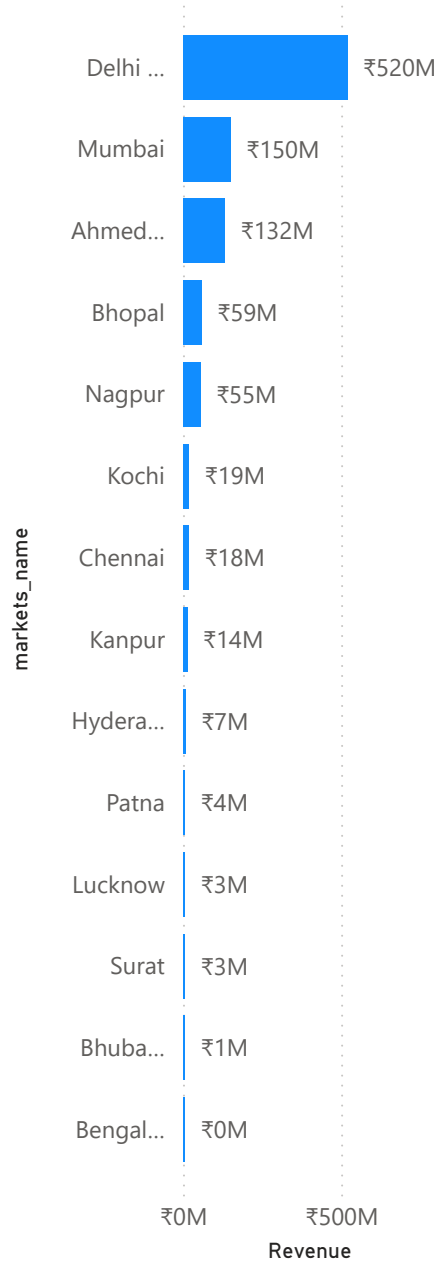
₹984.81M

Revenue

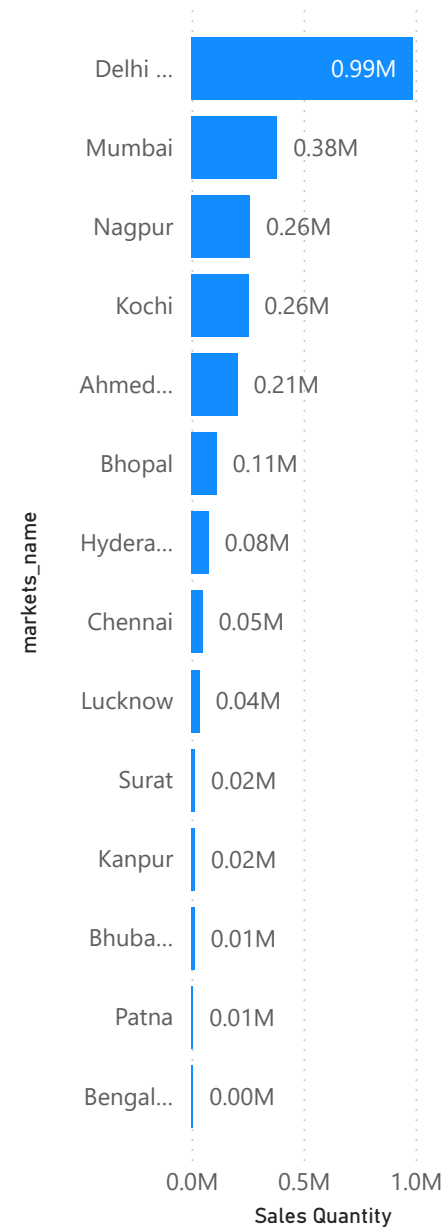
2M

Sales\_Quantity

Revenue by markets



Sales Quantity by markets\_name

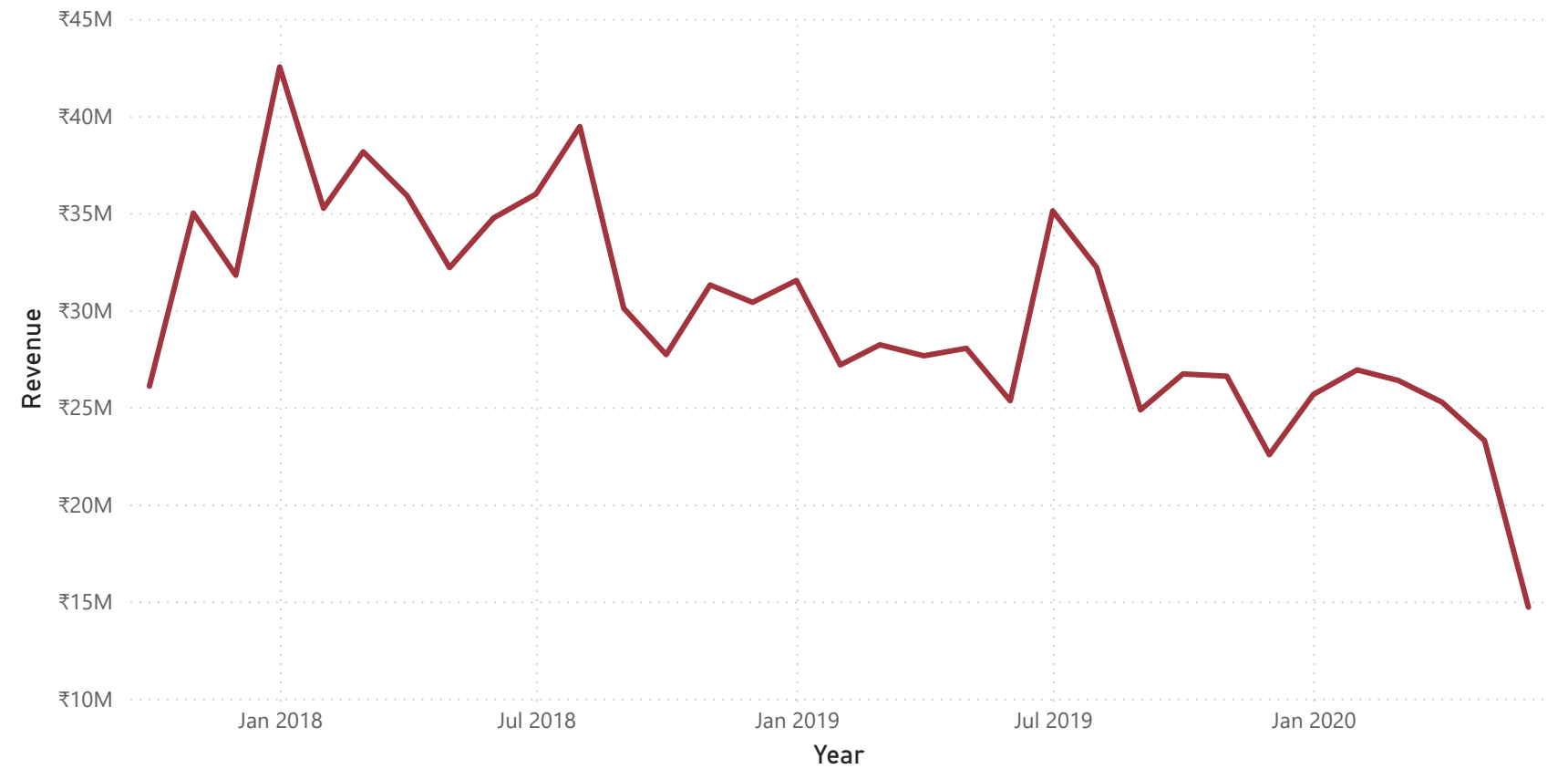


year	
2017	2019
2018	2020

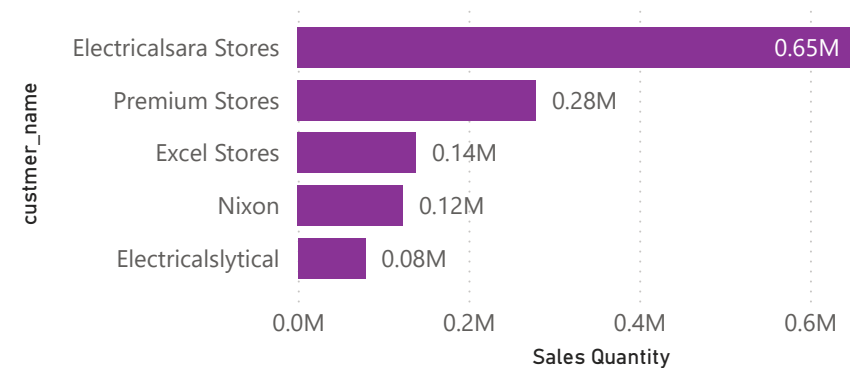
cy\_date, year

- Jun 17
- Jul 17
- Aug 17
- Sep 17
- Oct 17

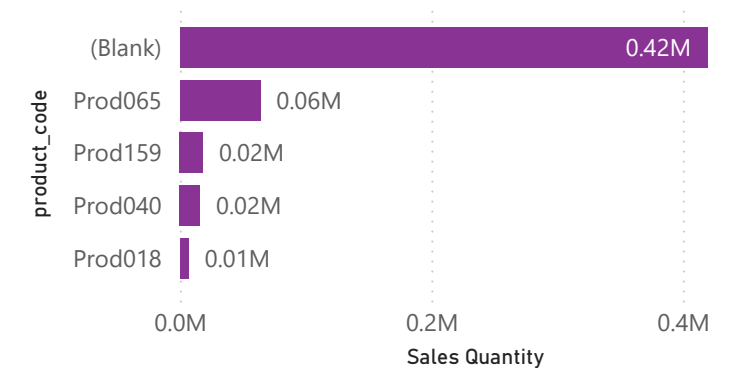
RevenueTrend



Top 5 Customers by Revenue



Top 5 Products



₹984.81M

Revenue

2M

Sales\_Quantity

₹24.66M

Total Profit Margin

year

2017

2018

2019

2020

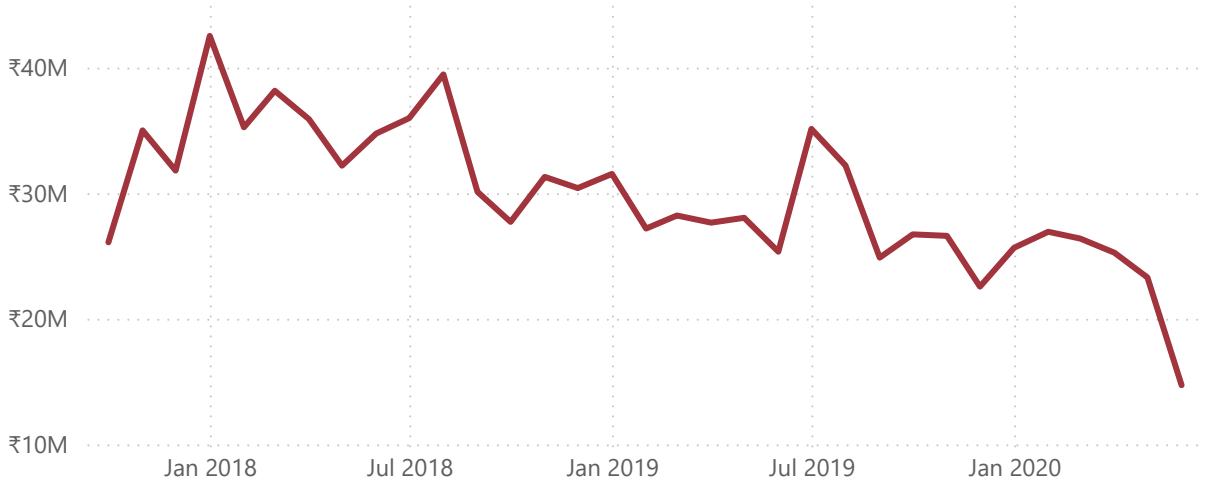
cy\_date, year

Jun 17

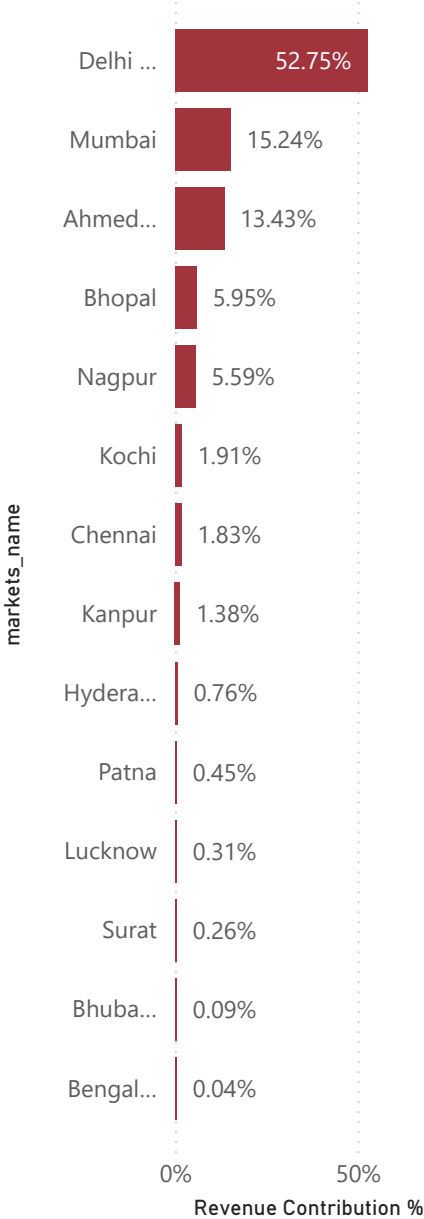
Jul 17

Aug 17

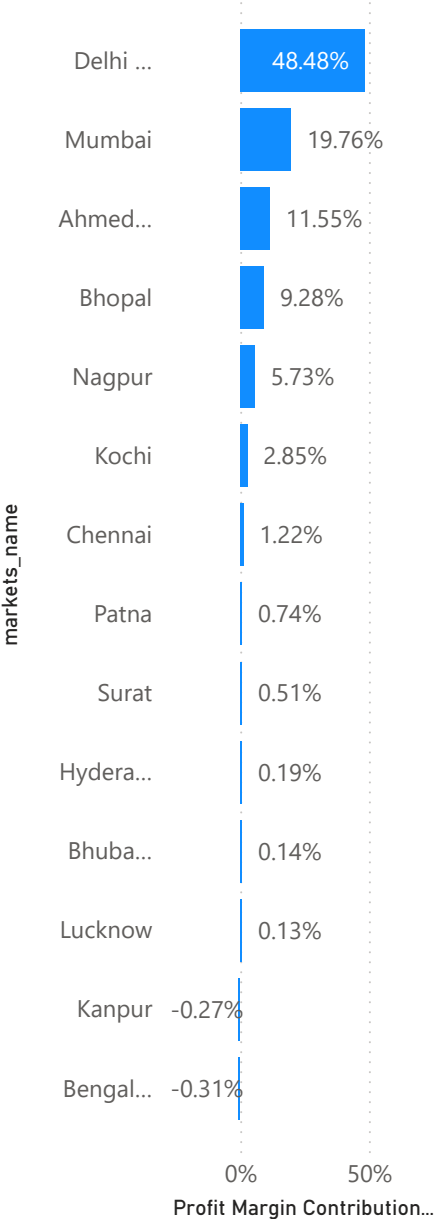
RevenueTrend



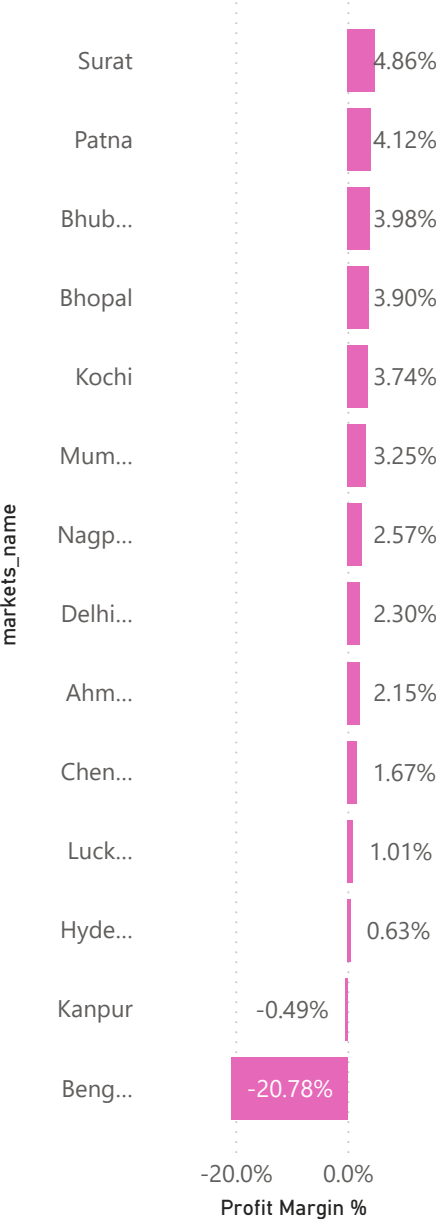
Revenue Contribution % by markets\_name



Profit Margin Contribution % by markets\_name



Profit Margin % by markets\_name



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹41,33,33,588.00	41.97%	37.75%	2.25%
Electricalslytical	₹4,96,44,189.00	5.04%	6.85%	3.40%
Excel Stores	₹4,91,15,620.00	4.99%	2.76%	1.38%
Premium Stores	₹4,49,06,666.00	4.56%	4.27%	2.35%
Nixon	₹4,38,93,083.00	4.46%	7.24%	4.07%
Info Stores	₹3,51,00,033.00	3.56%	1.28%	0.90%
Control	₹3,17,71,997.00	3.23%	3.35%	2.60%
Surge Stores	₹2,86,48,916.00	2.91%	2.66%	2.29%
Acclaimed Stores	₹2,11,96,727.00	2.15%	1.30%	1.51%
Forward Stores	₹2,10,26,079.00	2.14%	2.27%	2.67%
Epic Stores	₹1,87,50,440.00	1.90%	1.33%	1.76%
Nomad Stores	₹1,77,39,351.00	1.80%	2.08%	2.89%
Electricalsocity	₹1,74,89,935.00	1.78%	2.94%	4.14%
Modular	₹1,73,79,851.00	1.76%	1.83%	2.60%
Atlas Stores	₹1,66,66,713.00	1.69%	1.20%	1.78%
Leader	₹1,65,29,970.00	1.68%	5.06%	7.54%
Total	₹98,48,13,463.00	100.00%	100.00%	2.50%

₹984.81M

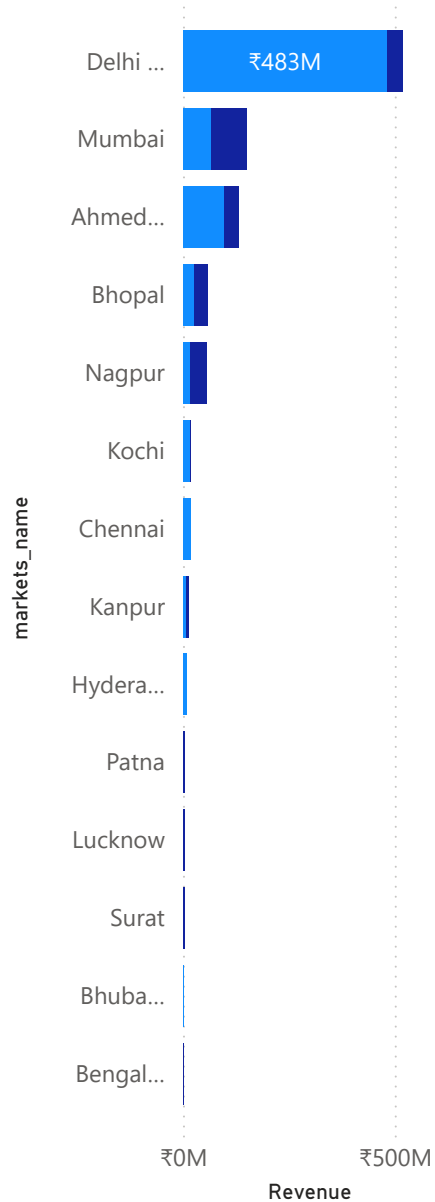
Revenue

2M

Sales\_Quantity

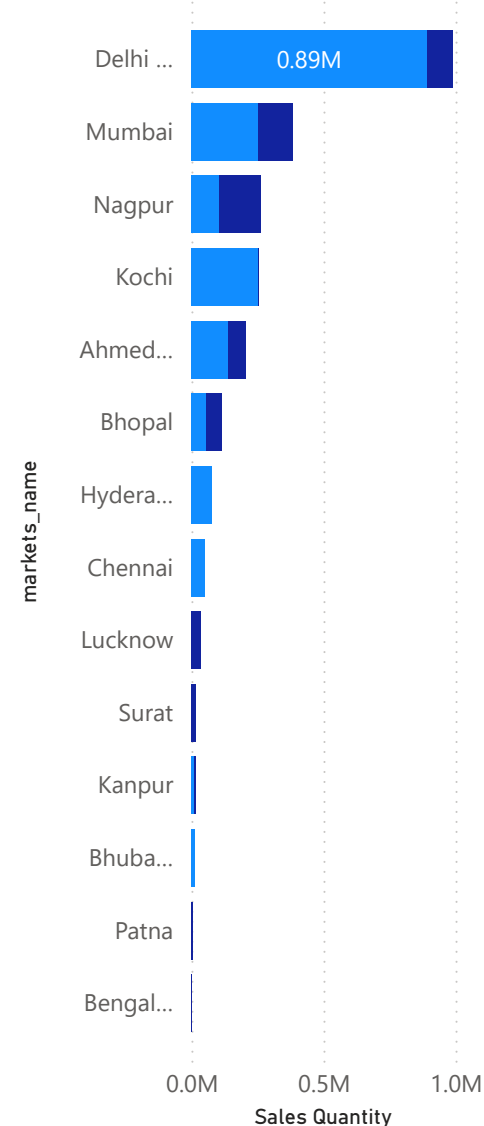
### Revenue by markets

custo... ● Brick & Mortar ● E-Commerce

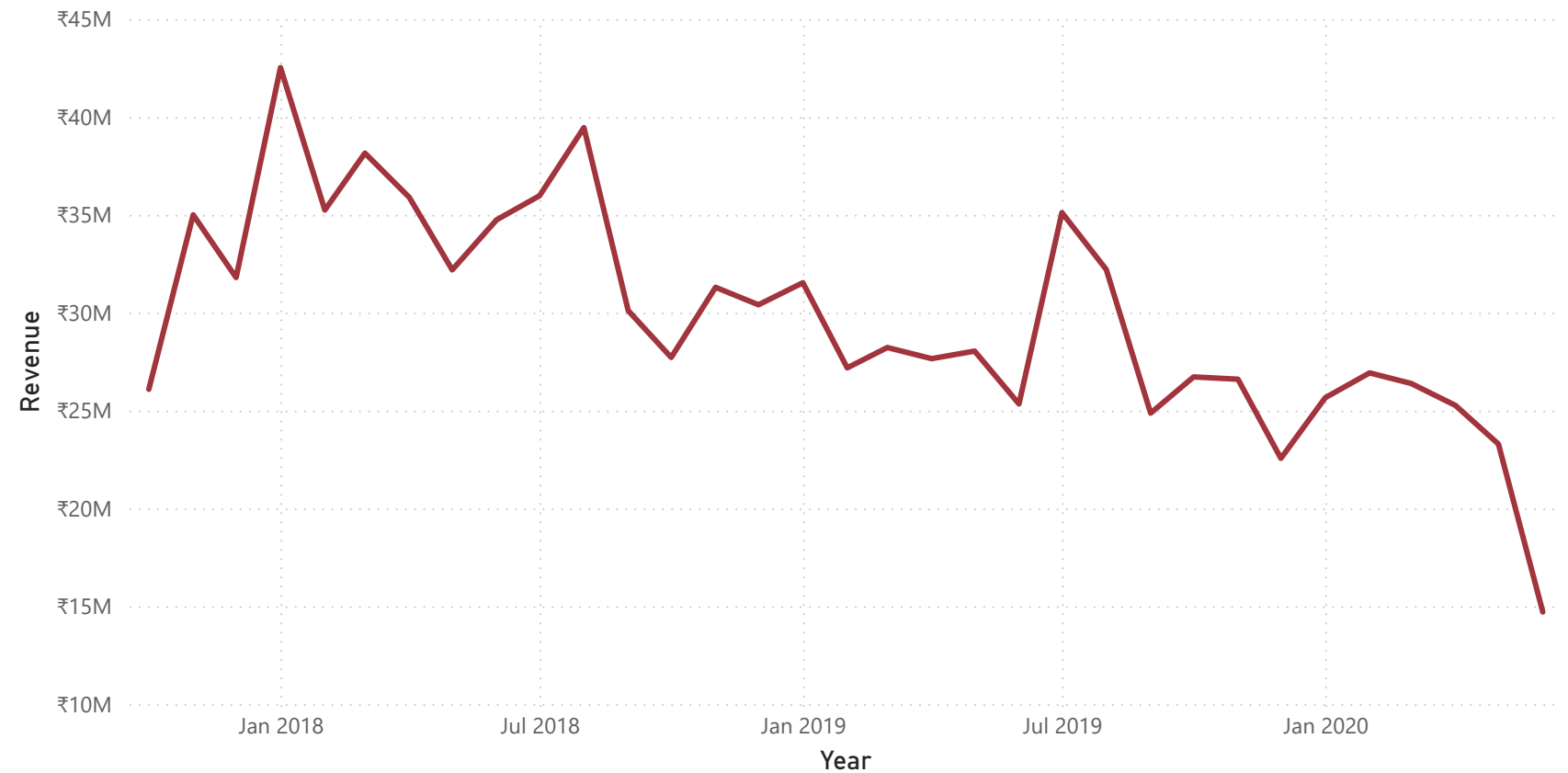


### Sales Quantity by markets\_name and customer\_type

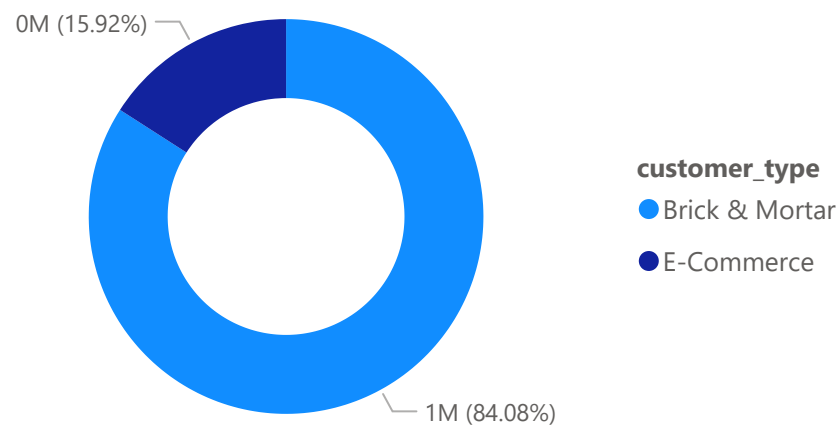
custo... ● Brick & Mortar ● E-Commerce



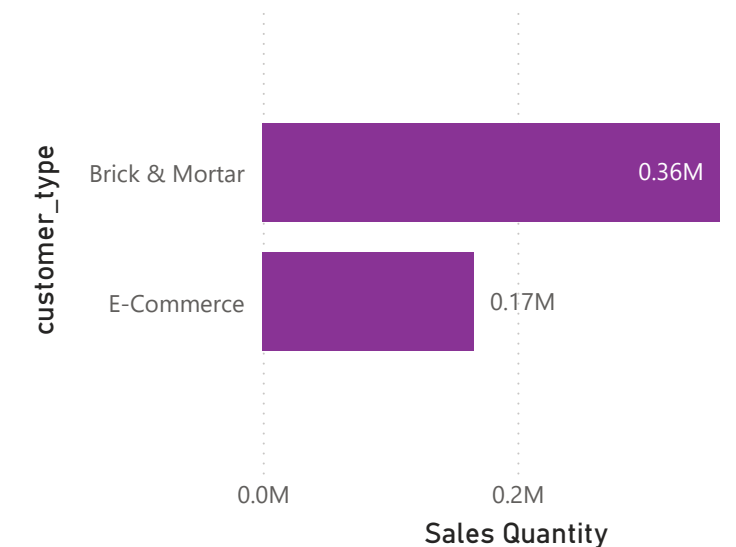
### RevenueTrend



### Top 5 Customers by Revenue



### Top 5 Products





₹984.81M

Revenue

2M

Sales\_Quantity

₹24.66M

Total Profit Margin

Profit target



year

2017

2018

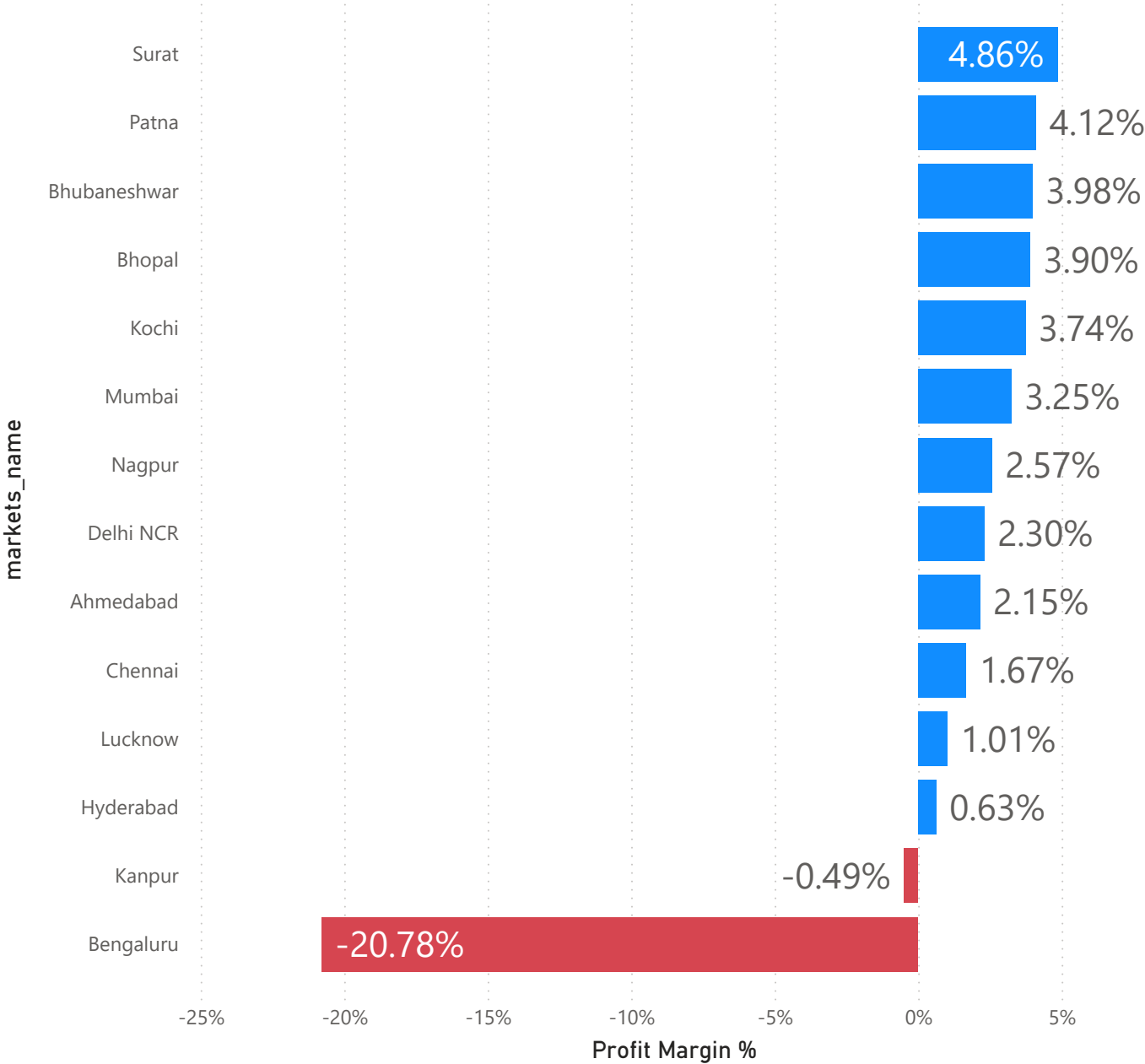
2019

2020

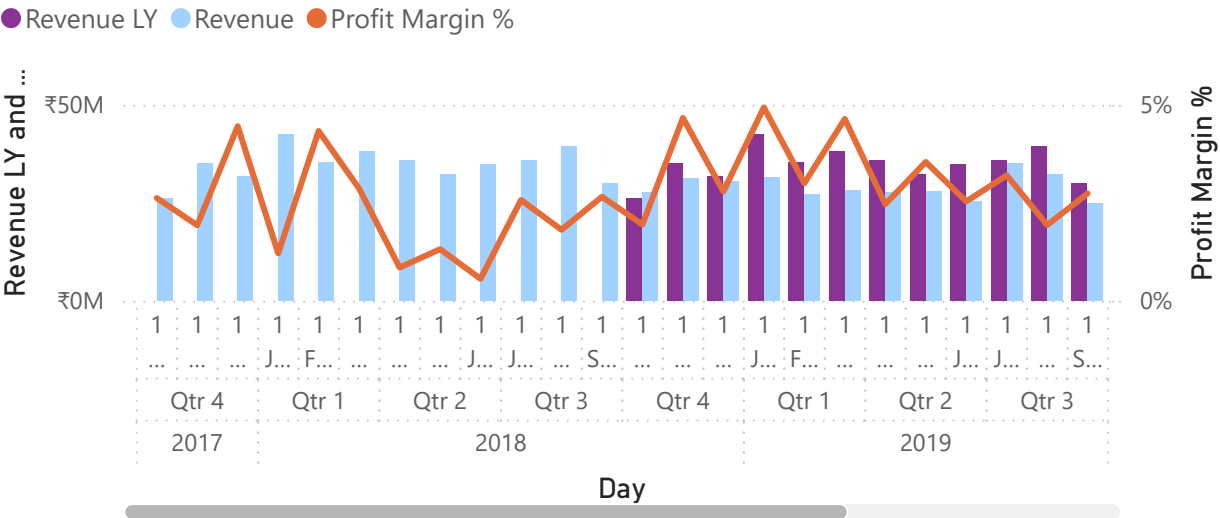
cy\_date, year

Jun 17

Profit Margin % by markets\_name



RevenueTrend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹2,11,96,727.00	2.15%	1.30%	1.51%
All-Out	₹60,68,432.00	0.62%	0.63%	2.55%
Atlas Stores	₹1,66,66,713.00	1.69%	1.20%	1.78%
Control	₹3,17,71,997.00	3.23%	3.35%	2.60%
Electricalsara Stores	₹41,33,33,588.00	41.97%	37.75%	2.25%
Electricalsbea Stores	₹3,36,367.00	0.03%	0.01%	0.82%
Electricalslance Stores	₹18,68,461.00	0.19%	-0.15%	-2.01%
Electricalslytical	₹4,96,44,189.00	5.04%	6.85%	3.40%
Electricalsocity	₹1,74,89,935.00	1.78%	2.94%	4.14%
Electricalsopedia Stores	₹1,02,81,203.00	1.04%	1.34%	3.21%
Electricalsquipo Stores	₹13,30,361.00	0.14%	0.36%	6.59%
Total	₹98,48,13,463.00	100.00%	100.00%	2.50%