cy date, year year ✓ □ Jun 17 2017 2019 ✓ □ Jul 17 ₹984.81M ✓ □ Aug 17 ∨ □ Sep 17 Sales\_Quantity Revenue 2020 2018 ∨ □ Oct 17 RevenueTrend Revenue by markets Sales Quantity by markets name ₹45M Delhi . ₹520M Delhi . 0.99M ₹40M ₹150M Mumbai 0.38M Mumbai ₹35M ₹132M Ahmed. Nagpur 0.26M Bhopal ₹30M Revenue 0.26M Kochi Nagpur ₹55M Ahmed.. 0.21M ₹25M Kochi ₹19M Bhopal ₹20M Chennai ₹18M Hydera.. Kanpur ₹15M Chennai 0.05M Hydera.. 0.04M Lucknow ₹10M Jan 2019 Jul 2019 Jan 2018 Jul 2018 Jan 2020 Patna ₹4M Year Surat 0.02M Top 5 Products Top 5 Customers by Revenue Lucknow ₹3M 0.02M Kanpur Electricalsara Stores 0.65M (Blank) 0.42M Surat ₹3M Bhuba... 0.01M 0.28M 0.06M **Premium Stores** Prod065 0.14M 0.02M Bhuba.. ₹1M **Excel Stores** Prod159 Patna 0.01M Prod040 0.02M 0.12M Nixon Bengal.. ₹0M 0.00M Bengal... Prod018 0.01M Electricalslytical 0.08M ₹0M ₹500M 0.0M 1.0M 0.0M 0.2M 0.4M 0.6M 0.0M 0.2M 0.4M Sales Quantity Sales Quantity Revenue Sales Quantity

₹984.81M Revenue markets name Delhi ... Mumbai Ahmed.. Bhopal Nagpur Kochi Chennai Kanpur Hydera.. Patna Lucknow Surat Bhuba... Bengal.

Sales\_Quantity

₹24.66M

Total Profit Margin

Profit Margin %

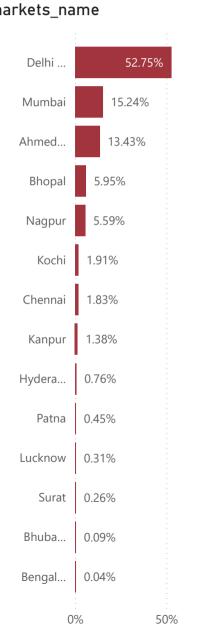
Profit Margin % by



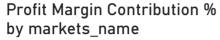
cy date, year ✓ □ Jun 17

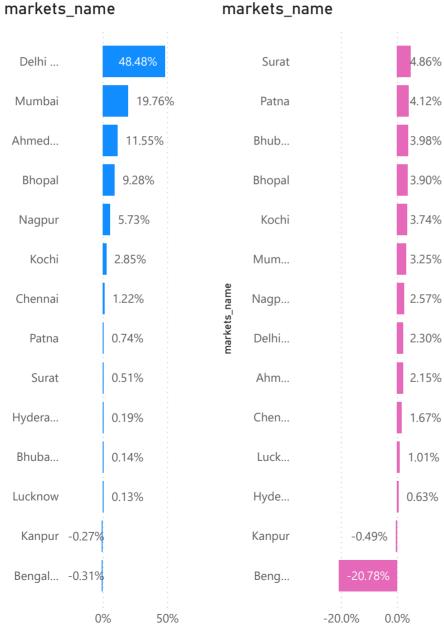
RevenueTrend





Revenue Contribution %

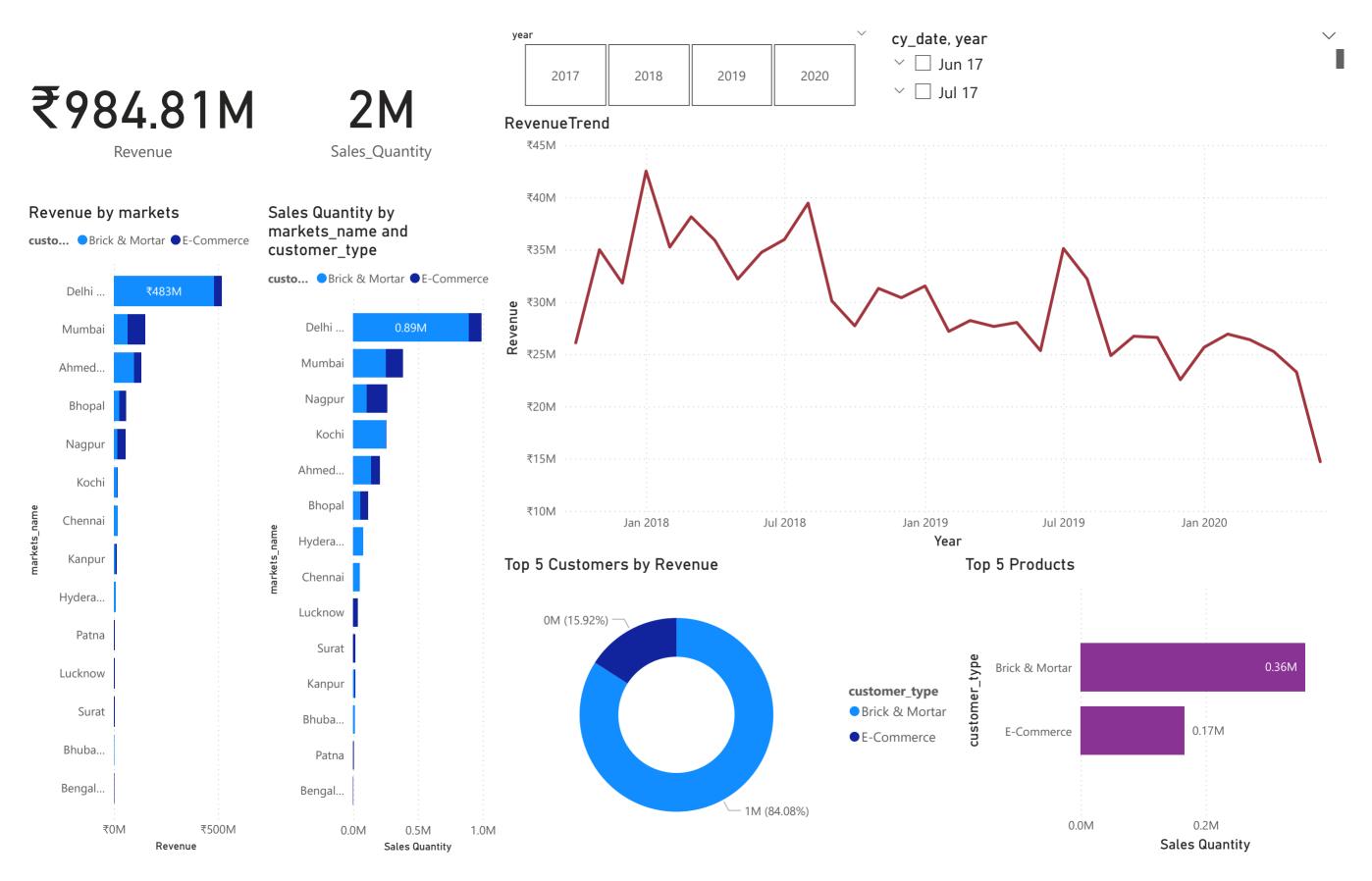




Profit Margin Contribution...

₹40M ·····	./^					
₹30M ···	IN	<b>V</b> \	<b>/</b> \_	$\sqrt{}$	<b>\</b>	
₹20M ·····					•	\
₹10M ·····	Jan 2018	Jul 2018	Jan 2019 <b>Year</b>	Jul 2019	Jan 2020	

Total	₹98,48,13,463.0 0	100.00%	100.00%	2.50%
Leader Tatal	₹1 65 29 970 00	1 68%	5 06%	7 54%
Atlas Stores	₹1,66,66,713.00	1.69%	1.20%	1.78%
Modular	₹1,73,79,851.00	1.76%	1.83%	2.60%
Electricalsocity	₹1,74,89,935.00	1.78%	2.94%	4.14%
Nomad Stores	₹1,77,39,351.00	1.80%	2.08%	2.89%
Epic Stores	₹1,87,50,440.00	1.90%	1.33%	1.76%
Forward Stores	₹2,10,26,079.00	2.14%	2.27%	2.67%
Acclaimed Stores	₹2,11,96,727.00	2.15%	1.30%	1.51%
Surge Stores	₹2,86,48,916.00	2.91%	2.66%	2.29%
Control	₹3,17,71,997.00	3.23%	3.35%	2.60%
Info Stores	₹3,51,00,033.00	3.56%	1.28%	0.90%
Nixon	₹4,38,93,083.00	4.46%	7.24%	4.07%
Premium Stores	₹4,49,06,666.00	4.56%	4.27%	2.35%
Excel Stores	₹4,91,15,620.00	4.99%	2.76%	1.38%
Electricalslytical	₹4,96,44,189.00	5.04%	6.85%	3.40%
Electricalsara Stores	₹41,33,33,588.00	41.97%	37.75%	2.25%
custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %





₹984.81M

Revenue

2M

Sales\_Quantity

₹24.66M

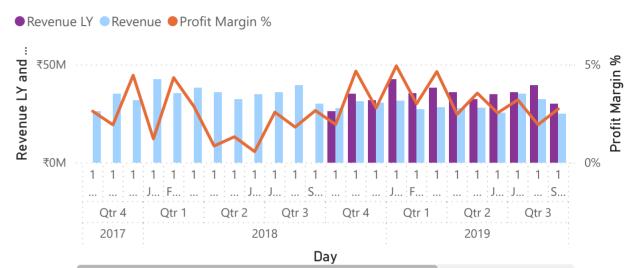








## RevenueTrend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹2,11,96,727.00	2.15%	1.30%	1.51%
All-Out	₹60,68,432.00	0.62%	0.63%	2.55%
Atlas Stores	₹1,66,66,713.00	1.69%	1.20%	1.78%
Control	₹3,17,71,997.00	3.23%	3.35%	2.60%
Electricalsara Stores	₹41,33,33,588.00	41.97%	37.75%	2.25%
Electricalsbea Stores	₹3,36,367.00	0.03%	0.01%	0.82%
Electricalslance Stores	₹18,68,461.00	0.19%	-0.15%	-2.01%
Electricalslytical	₹4,96,44,189.00	5.04%	6.85%	3.40%
Electricalsocity	₹1,74,89,935.00	1.78%	2.94%	4.14%
Electricalsopedia Stores	₹1,02,81,203.00	1.04%	1.34%	3.21%
Electricalsquipo	₹13,30,361.00	0.14%	0.36%	6.59%
Total	₹98,48,13,463.0 0	100.00%	100.00%	2.50%

