

Tablet Test Launch Findings

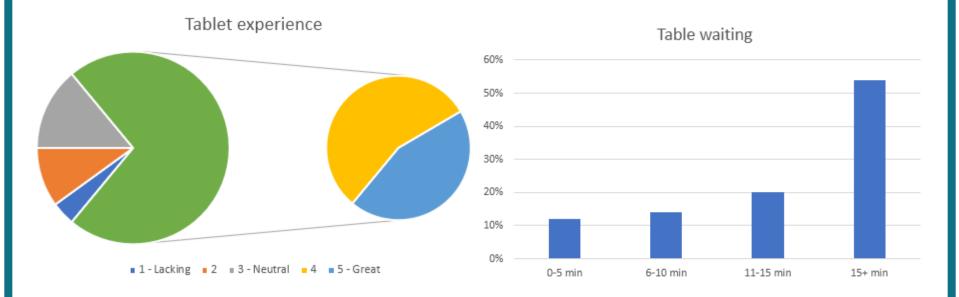
Summary

- > Training the staff working on the new system works good
- > Most clients signed up for the newsletter on the tablet
- > Successful integration tablets with existing POS system and host software
- Successful implementation of menu item add-on feature and the coupons in tablets
- Checkout process quick, easy, and secure
- Kitchen prepared orders with mistakes
- Long waiting in the lobby
- > Technical issues with tablets
- > Sign up for the newsletter on the tablet successful
- > Sign up for the Birthday Club needs improvements

Overview

- > Estimate average ticket time
- > Estimate checkout time
- > Define order accuracy
- Measure customer wait time in the lobby
- Define tablet technical issues

Findings



Next Steps

Improvement:

Long waiting in the lobby

Recommendation:

Teamwork with front and back staff to solve this issue

Next Steps

Improvement:

Kitchen prepared orders with mistakes

Recommendation:

Examine the processing of the orders in the kitchen. Do the place for the orders check