

# Generative AI and LLM

Latent Variable Models and  
Generative Adversarial Networks (GANs)

CS5202

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22/1/2026

# Lecture Plan

- Generative AI Principles
- Latent Variables
- Mathematical Foundations of GenAI
- Probabilistic

# Generative AI

- GenAI Principles:
  - Learn data distribution
  - Generate new samples
- Discriminative  $\rightarrow P(y | x)$
- Generative  $\rightarrow P(x)$

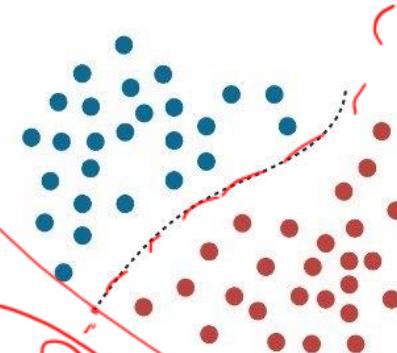
$P(y_n)$

## Discriminative vs Generative AI Models

### Discriminative (classic)

Predict a label/class given the features of input data

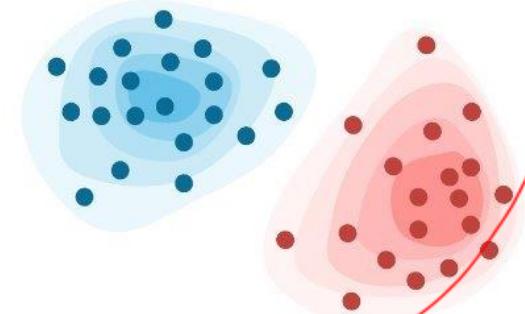
What's learned?: Decision boundary



### Generative

Abstract underlying patterns in input data in order to generate new content

What's learned?: Probability distributions of the data



# What does it mean to “learn data”?

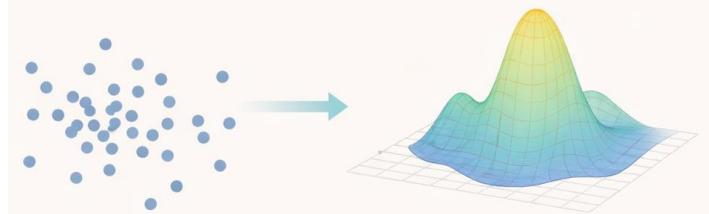
- Data is not just points
- Data comes from an underlying distribution
- Generative models aim to learn this distribution
- Learn **how likely** each data point is
- Once learned → sample new data

$$x \sim p_{\text{data}}(x)$$

True Distribution

$$p_{\theta}(x) \approx p_{\text{data}}(x)$$

approximate true



$$\theta^{(n)}$$

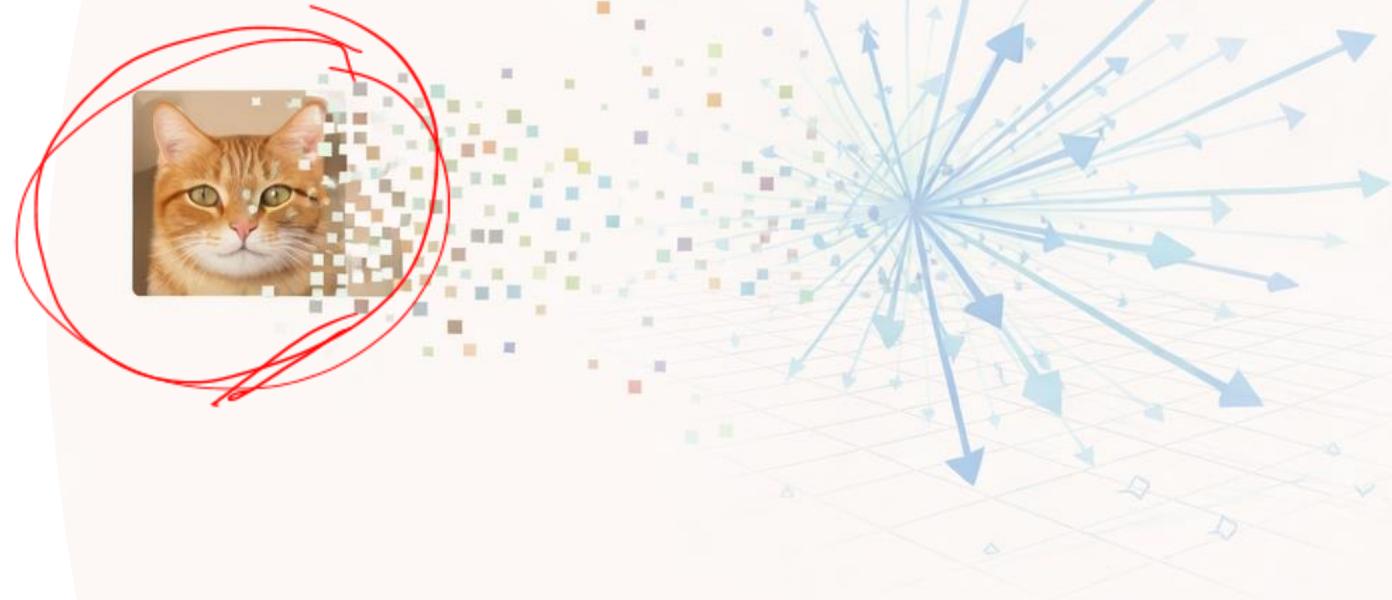
model param

Theta are model parameters

# The Generative Modeling Problem

- **Goal:** Given dataset  $D = \{x_1, x_2, \dots, x_n\}$ , learn distribution  $p(x)$
- ✓ High dimensional data (images: millions of pixels)
- ✓ Complex dependencies
- ✓ Cannot model directly

Why Is This Hard?



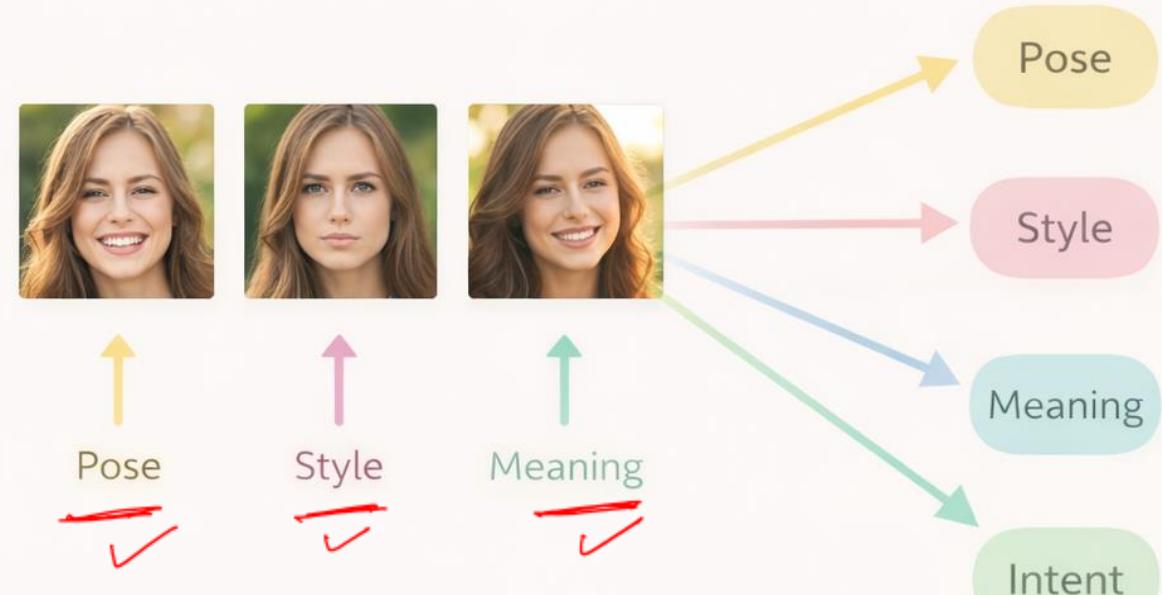
# The Big Idea: Hidden Structure

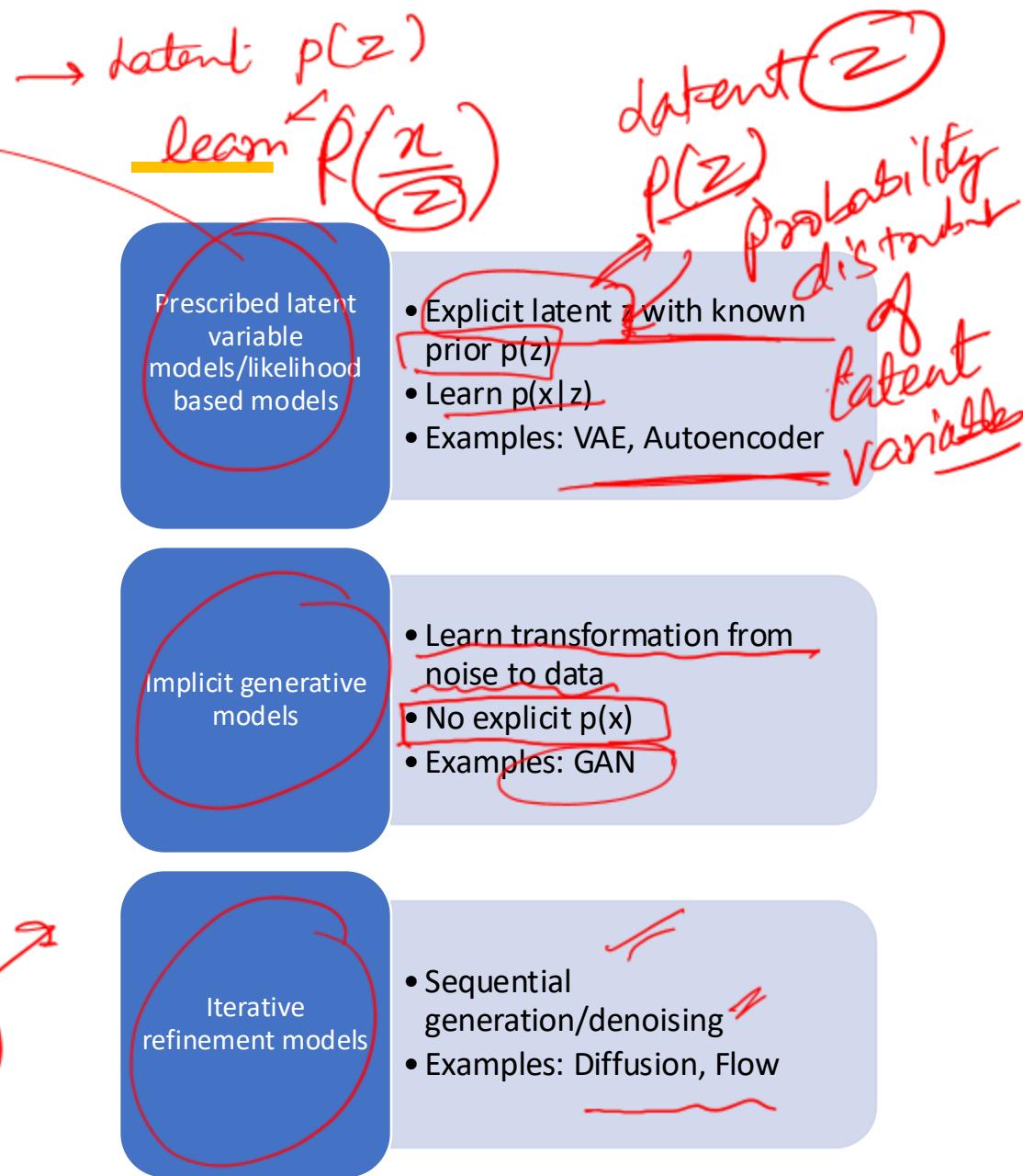
- Data has hidden causes
- Introduce Latent Variables
  - Pose
  - Style
  - Meaning
  - Intent

θ

## The Big Idea: Hidden Structure

Assumption: Data has hidden causes





Different approaches to model  $p(x)$

# Mathematical Prerequisites

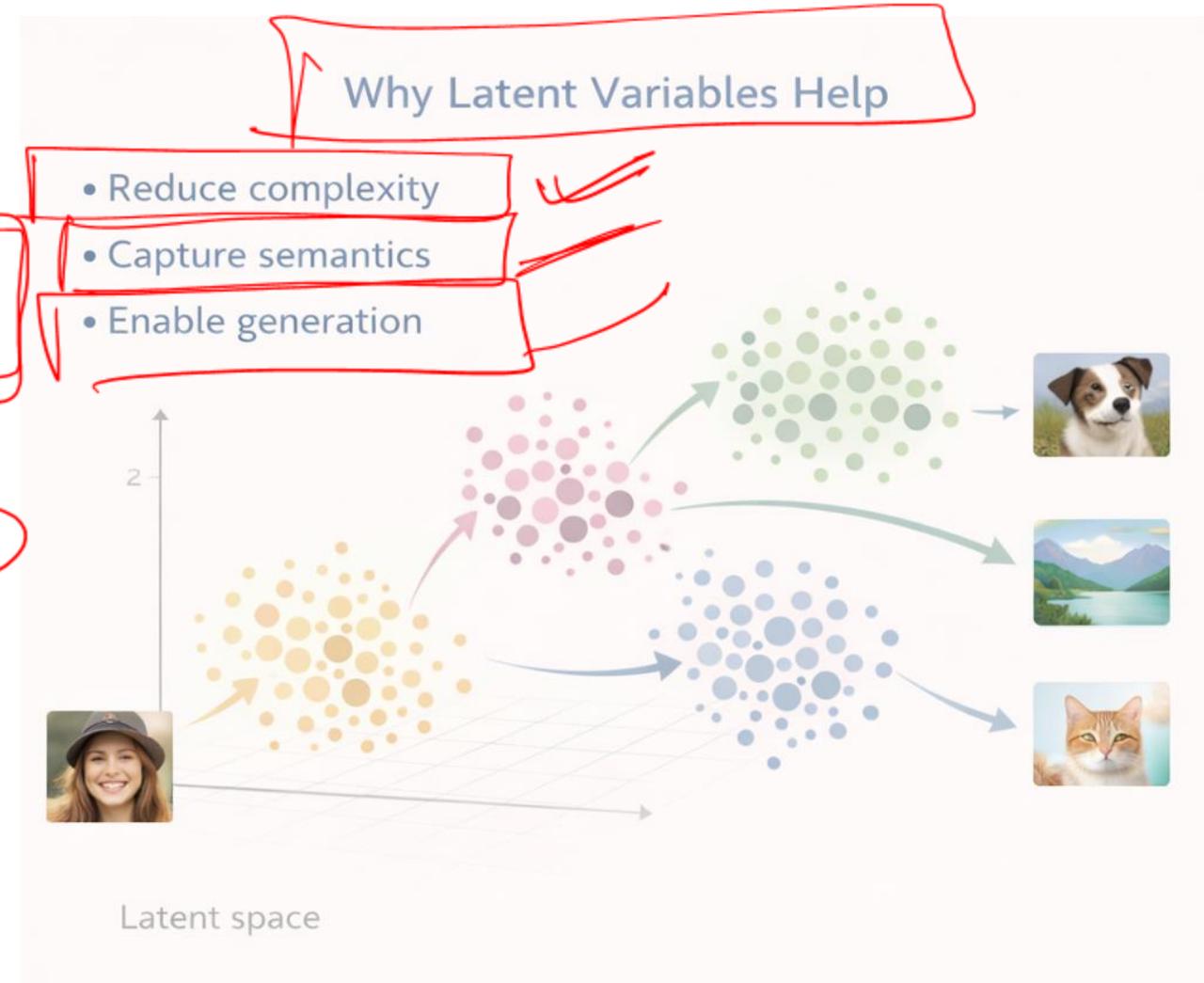
## Latent Variables

- What are latent variables?

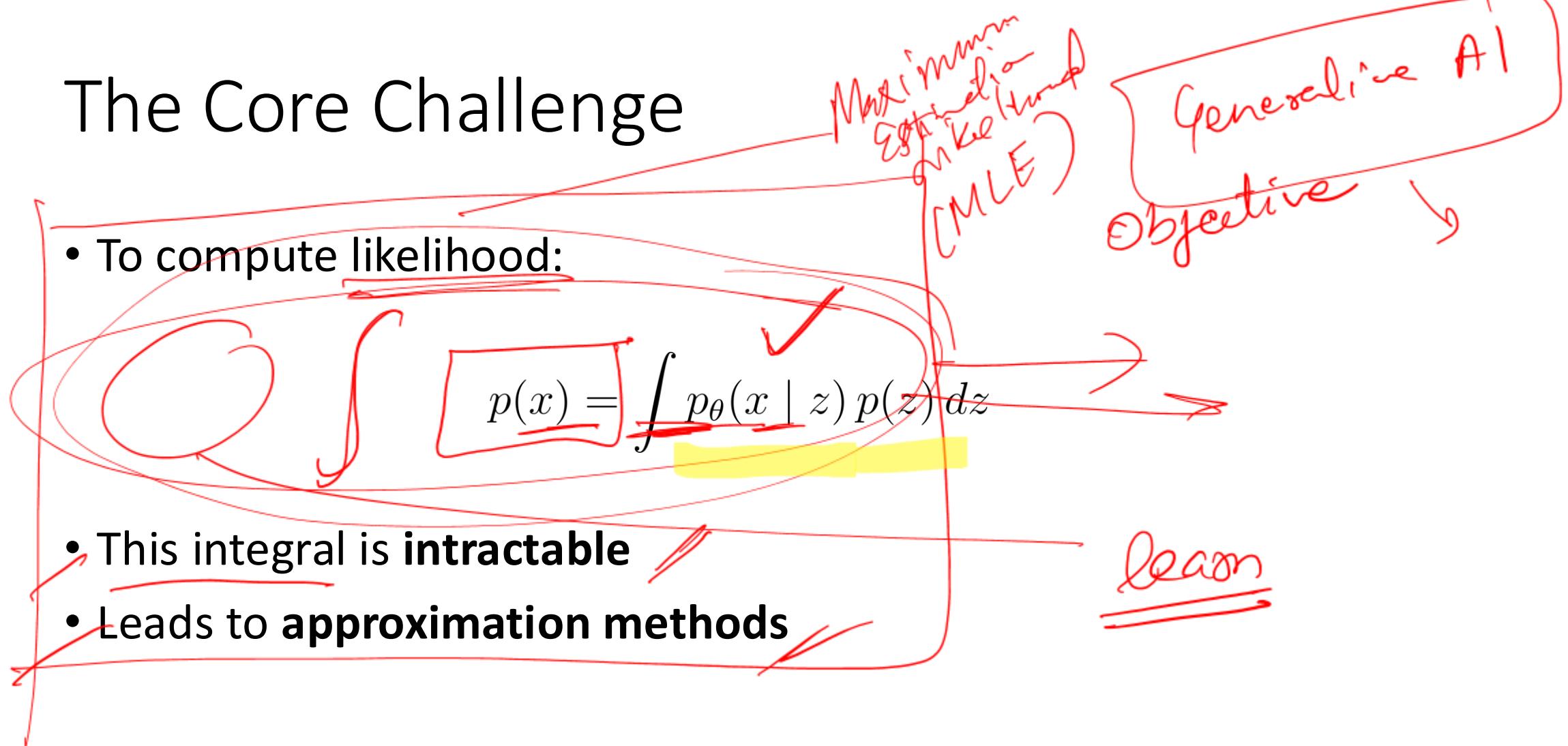
$$z \sim p(z) \quad x \sim p_{\theta}(x | z)$$

- Hidden/unobserved variables that explain data
- z represents compressed information about x

- Why Latent Variables Help
  - Reduce complexity
  - Capture semantics
  - Enable generation



# The Core Challenge

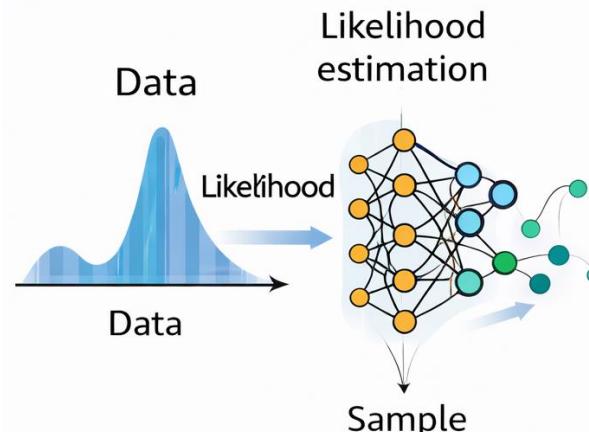


# Types of generative models

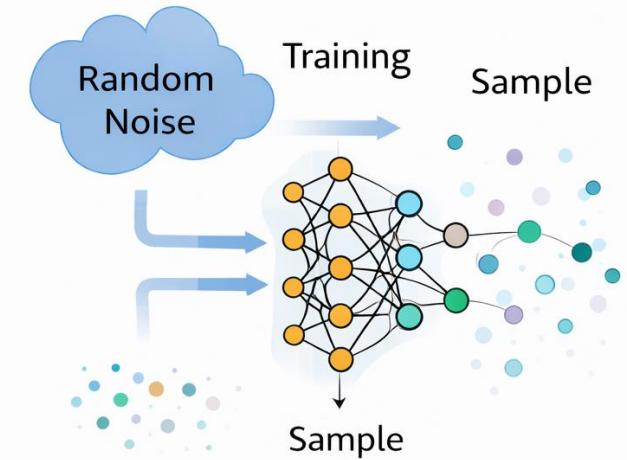
- Likelihood-based models
- Implicit generative models

## Types of generative models

### Likelihood-based models

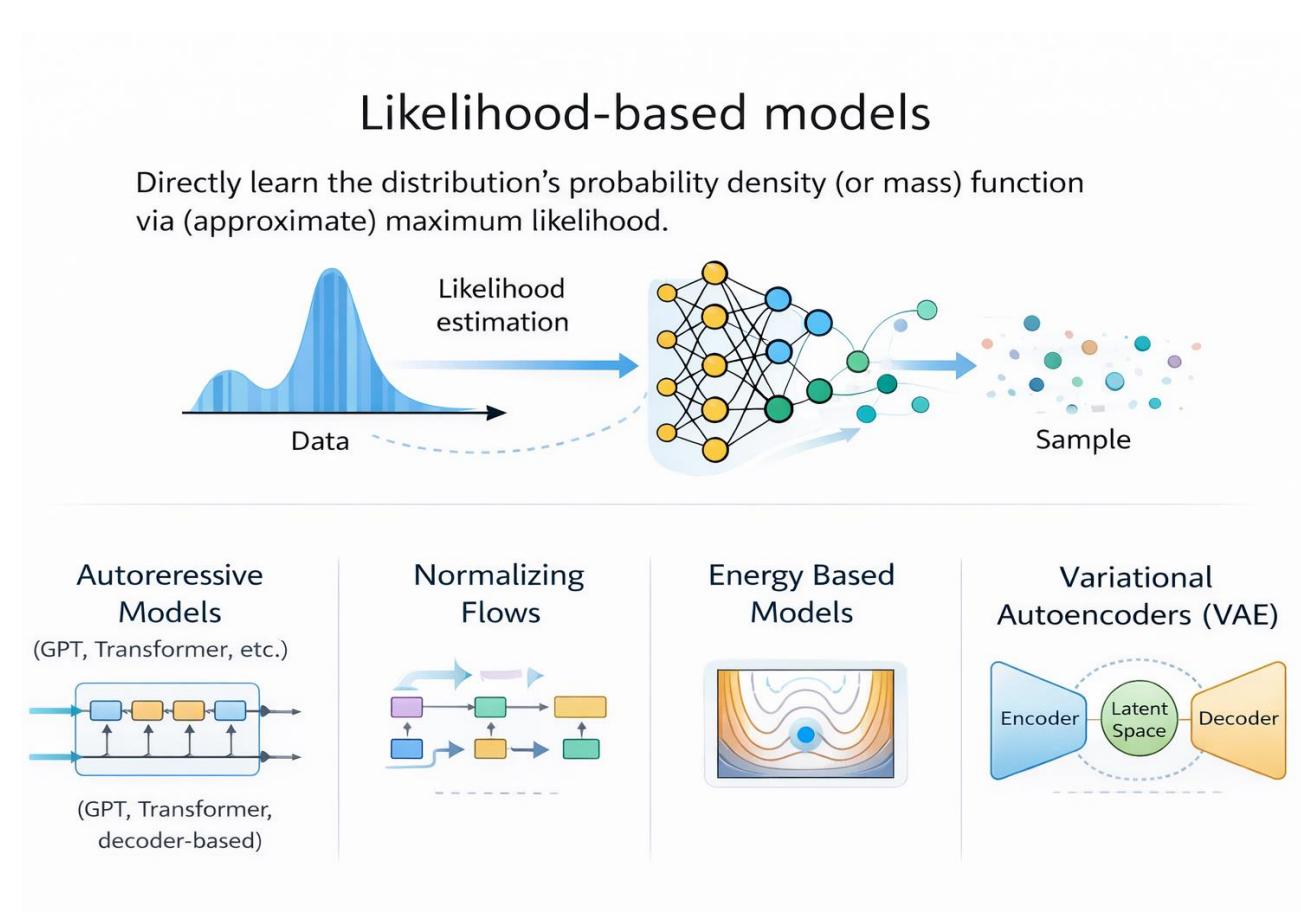


### Implicit generative models



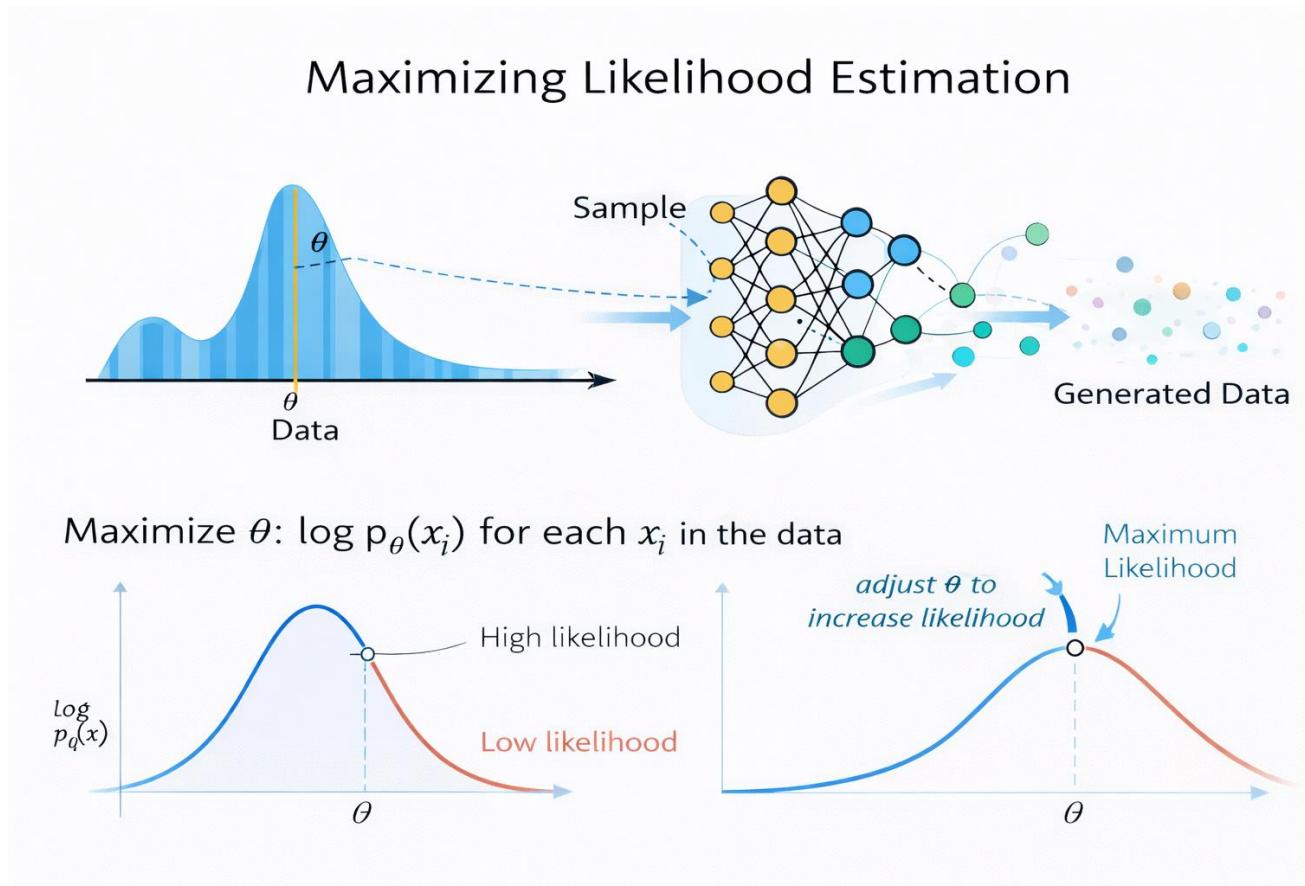
# Likelihood based models

- Directly learn the distribution's probability density (or mass) function via (approximate) maximum likelihood.
  - Autoregressive models (GPT, Transformer (decoder-based), etc.)
  - Normalizing flows
  - Energy based models
  - Variational Autoencoders (VAE)



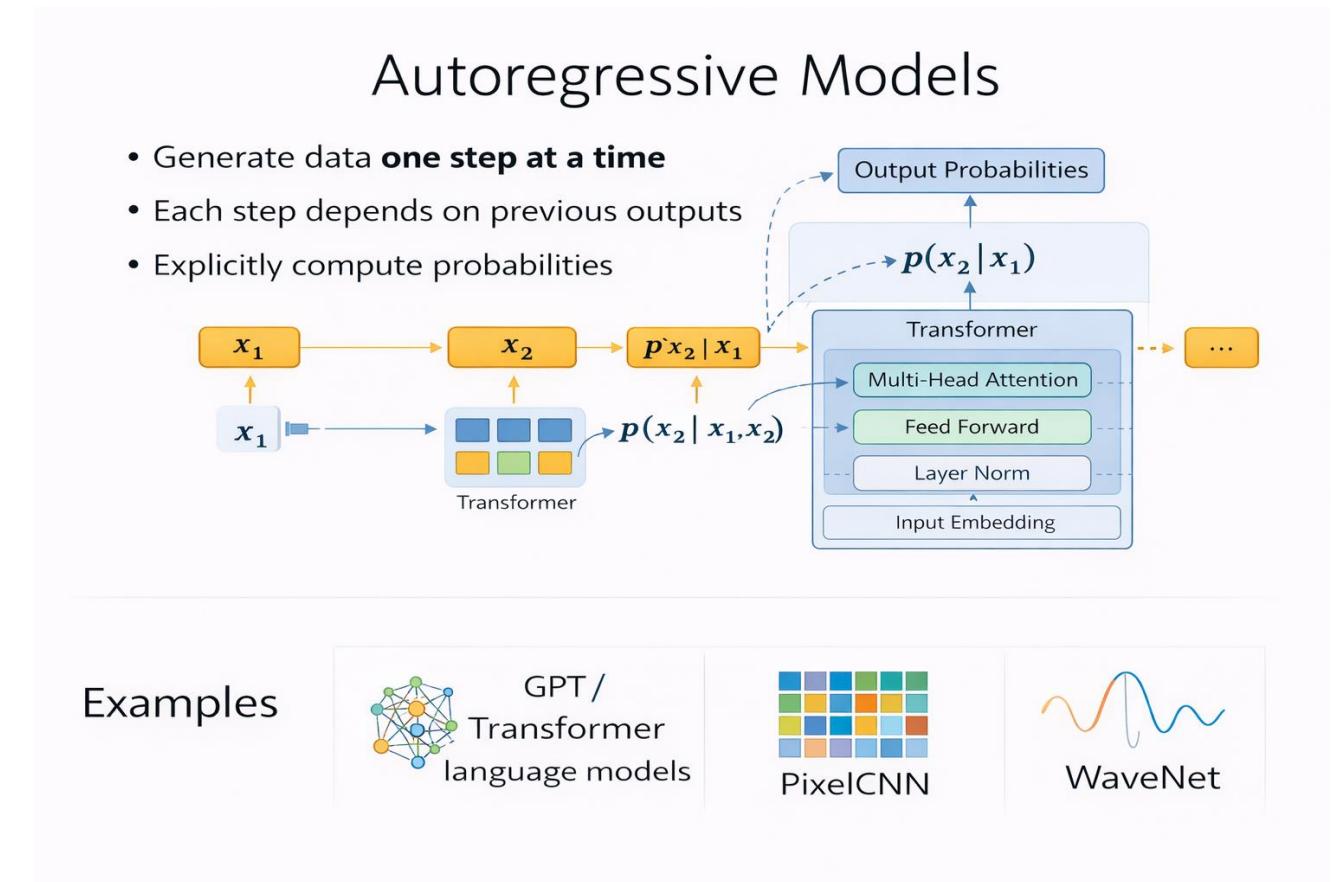
# Likelihood based models

- These models learn the probability distribution of data
- They can answer:  
***"How likely is this data?"***
- Trained by maximizing likelihood



# Autoregressive models

- Generate data **one step at a time**
- Each step depends on previous outputs
- Explicitly compute probabilities
- **Examples**
  - GPT / Transformer language models
  - PixelCNN
  - WaveNet



# Pre-requisites

- **Prior:** belief before seeing data
- **Posterior:** belief after seeing data

$$p(z | x) = \frac{p(x | z) p(z)}{p(x)}$$

- **Variational Inference**
  - Approximate what we can't compute

$$q_{\phi}(z | x) \approx p(z | x)$$

- **Explanation**
  - Replace true posterior with a simpler one
  - Optimize closeness

## Variational Inference (Concept)

Idea: Approximate what we can't compute

$$q_{\phi}(z | x) \approx p(z | x)$$

Approximate → True

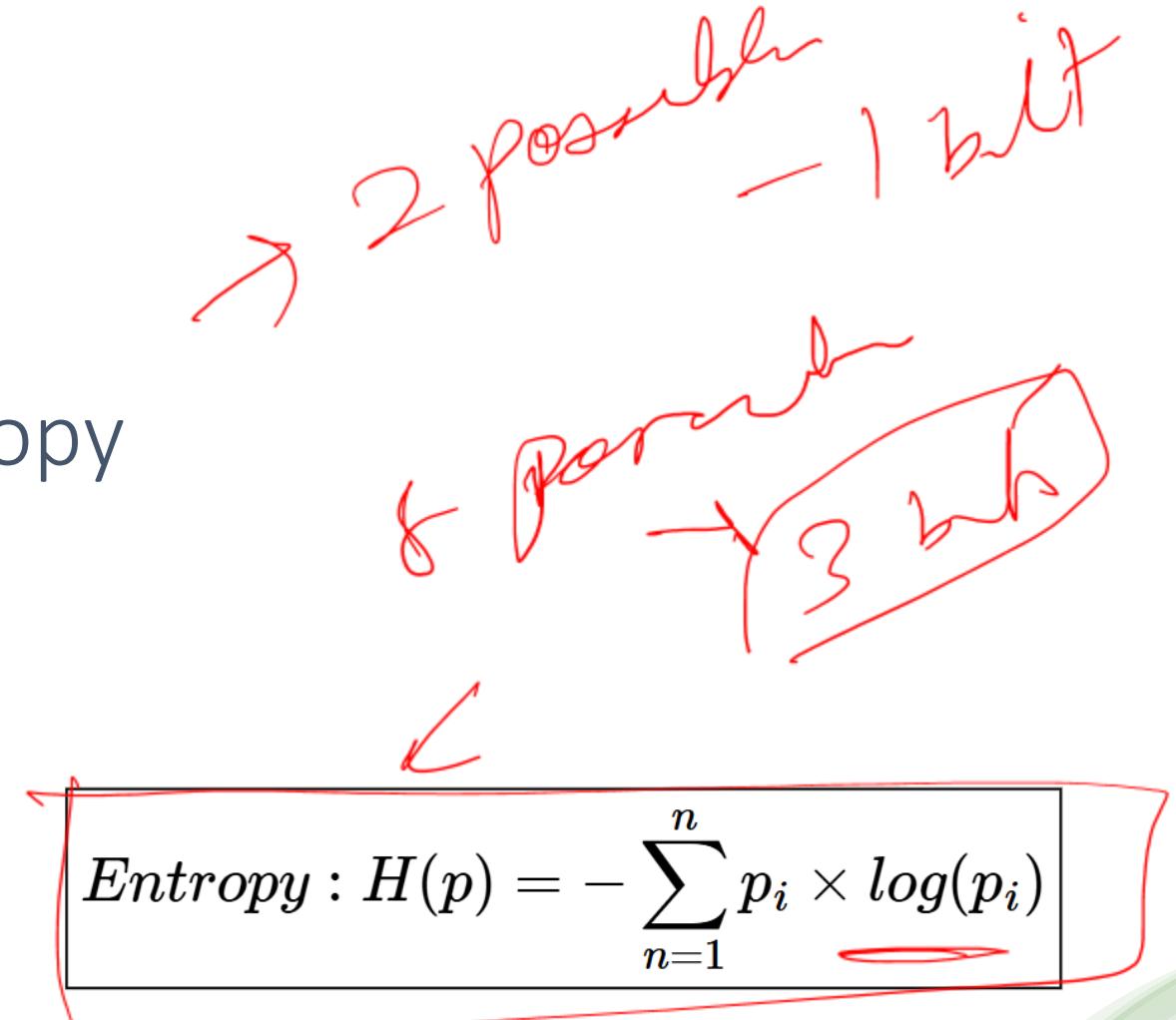


- Replace true posterior with a simpler one
- Optimize closeness

# Entropy

- According to Shannon, **Entropy** is the minimum no of useful bits required to transfer information from a sender to a receiver.

Entropy (expressed in 'bits') is a measure of how unpredictable the probability distribution is. So more the individual events vary, the more is its entropy.


$$\text{Entropy : } H(p) = - \sum_{n=1}^n p_i \times \log(p_i)$$

Q. 16

Entropy

3 bits

In case  
of  
equally  
likely

$$\log\left(\frac{1}{p}\right) = -\log p$$

If 8 possibilities then

$$\log(8) = \textcircled{3} \text{ bits}$$

Cross Entropy

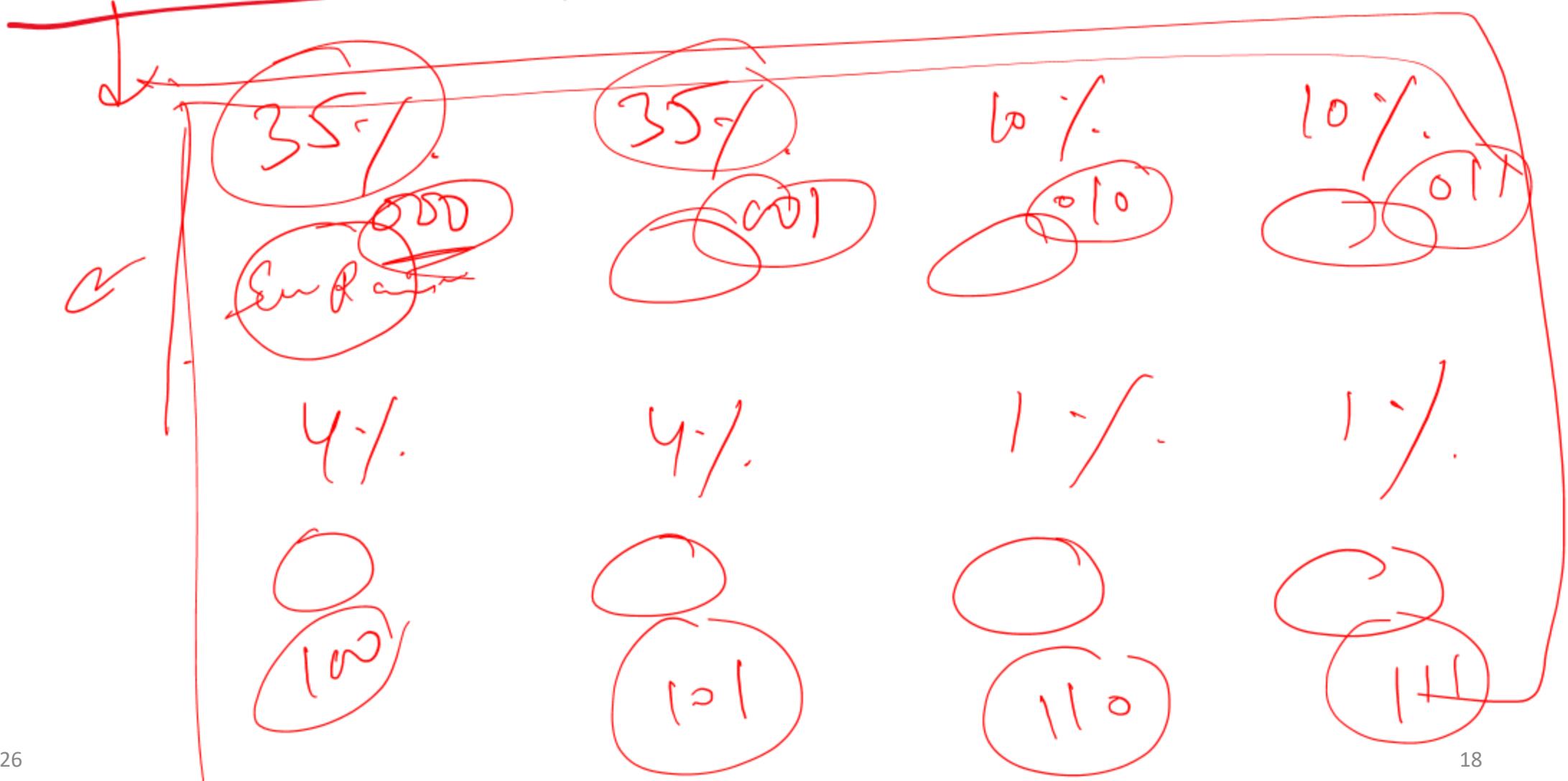
$$H(p, q) = - \sum_{n=1}^n p_i \times \log(q_i)$$

log

Cross Entropy

- Cross entropy is the average message length that is used to transmit the message.

# ~~Gauss~~ entropy ( $3b^{\text{fs}}$ )



# Measuring “Closeness”: KL Divergence

- The amount by which the cross-entropy exceeds the entropy is called Relative Entropy or commonly known as Kullback-Leibler Divergence or KL Divergence.

$$D_{\text{KL}}(P \parallel Q) = \int_{\mathcal{X}} p(x) \log\left(\frac{p(x)}{q(x)}\right) dx$$

- Used to quantify the difference between one probability distribution from a reference probability distribution

# Implicit Generative models

- probability distribution is implicitly represented by a model of its sampling process.
  - Generative Adversarial Networks (GANs)

# References

- **Vaswani et al., 2017 — *Attention Is All You Need***  
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<https://www.nature.com/articles/s41586-021-03819-2>
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