

Sky Rocket – Project Brief

- We are introducing to the market a website which contains venues and hotels, marketing their facilities but more importantly their backup power solutions and EV charging points.
- This website must reflect the new brand which is ‘Sky Rocket’
- The visitors to the site which are venue members, meeting planners and subscribers
- The site should have a new home page which is fresh and exciting, futureproofing the site but ensures it can still access all the other pages so our venue members can continue to access their accounts and update their venue information.

Opening Page

(HOME)

<http://meetvenues.com/>



1. Replace image with new artwork or video which reflects the new business

Add new strap line and logo across new imagery on home page

'True Venue Power Resilience'

In the middle add Meet Venues – Sky Rocket logo

'Welcome to the Off Grid Revolution'



1. Remove Wording



Opening Page

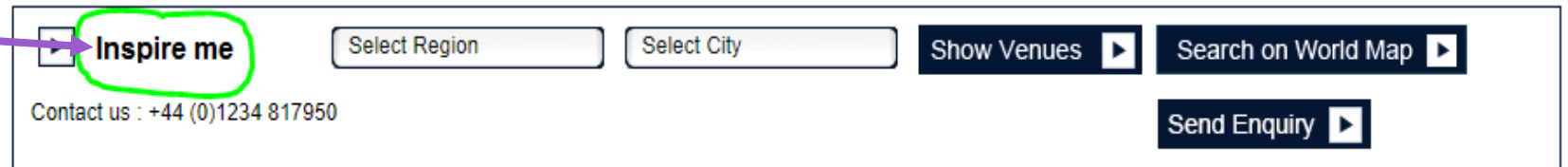
(HOME)

<http://meetvenues.com/>

1. Remove wording

2. Insert

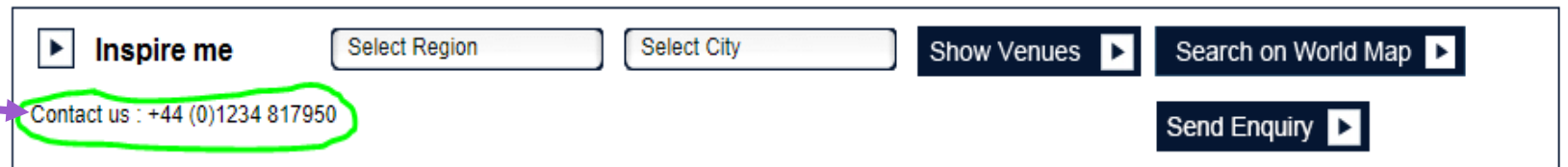
Initiate Launch



A screenshot of a web form titled 'Opening Page (HOME)' with the URL 'http://meetvenues.com/'. The form contains several elements: a button with a right-pointing triangle icon and the text 'Inspire me' (circled in green), two dropdown menus labeled 'Select Region' and 'Select City', two dark blue buttons with white text and right-pointing triangle icons labeled 'Show Venues' and 'Search on World Map', and a dark blue button with white text and a right-pointing triangle icon labeled 'Send Enquiry'. Below the 'Inspire me' button, the text 'Contact us : +44 (0)1234 817950' is displayed. A purple arrow points from the text 'Initiate Launch' to the 'Inspire me' button.

3. Please keep font and the size the same as before

1. Remove wording



A screenshot of the modified web form. The 'Inspire me' button has been replaced by a button with only a right-pointing triangle icon. The text 'Contact us : +44 (0)1234 817950' is now circled in green. A purple arrow points from the text '1. Remove wording' to the 'Inspire me' button area.

Opening Page

(HOME)

<http://meetvenues.com/>

Picture 1

1. Change image to a symbol or button
2. Text on the button is 'Our Planners'
3. Underneath button or Symbol is the text
'Power Up A Shortlist'



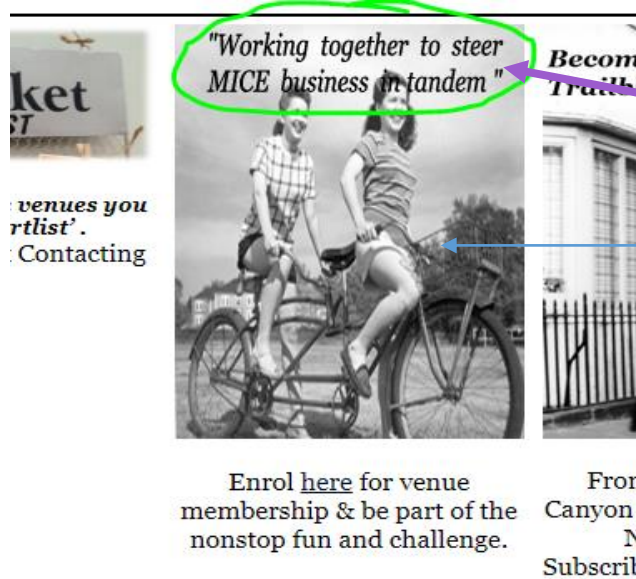
1. Remove wording

Opening Page

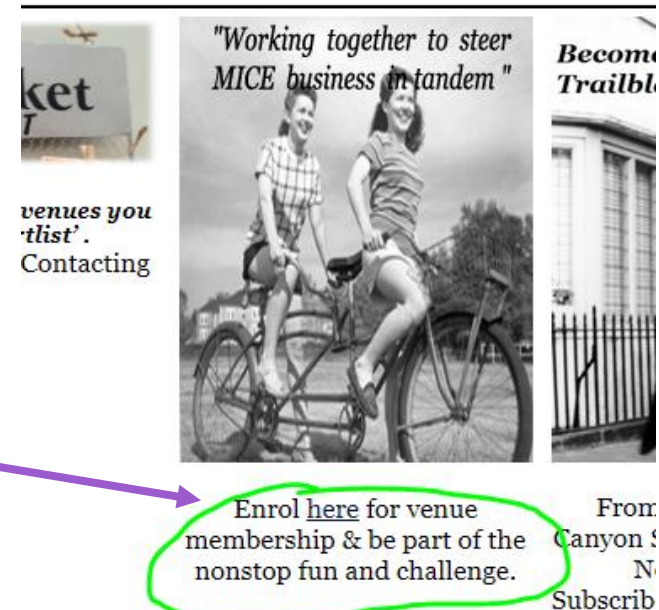
(HOME)

<http://meetvenues.com/>

Picture 2



1. Remove picture and replace with symbol or button
 2. Remove wording
 3. On the button the wording is 'Our Members'
- Ensure it links to the membership page
(see OH membership) in the top menu bar as the link from the
picture is currently incorrect.



1. Wording below button 'Subscribe or Login'

Opening Page

(HOME)

Picture 3

<http://meetvenues.com/>



[here](#) for venue
p & be part of the
n and challenge.

From Camel Riding to
Canyon Swimming to Carbon
Neutral spaces.
Subscribe [here](#) to be inspired.

1. Remove picture
 2. Change image to a symbol or button
 3. Wording on button is 'Our People'
 4. Text below button to read 'Join mailing list'
3. Link should go from button to 'who are we' page in the top menu bar

Opening Page

(HOME)

<http://meetvenues.com/>

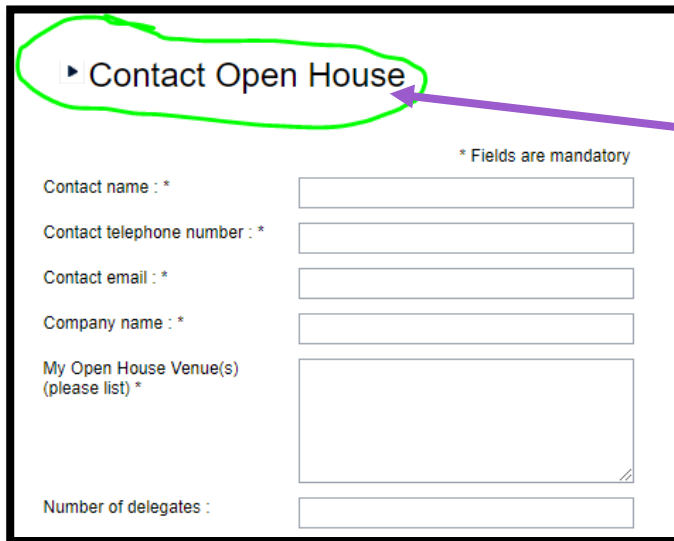
Picture 4

1. Remove picture
2. Change image to a symbol or button
3. Wording on button is 'Our Gallery'
4. Text below button to read 'Watch our Insta Sky Rocket'
5. Link is to the Instagram page



Contact Venues

http://meetvenues.com/index.php?option=com_map&view=map&layout=default_enquiry



► Contact Open House

* Fields are mandatory

Contact name : *

Contact telephone number : *

Contact email : *

Company name : *

My Open House Venue(s)
(please list) *

Number of delegates :

1. Remove wording
2. Insert

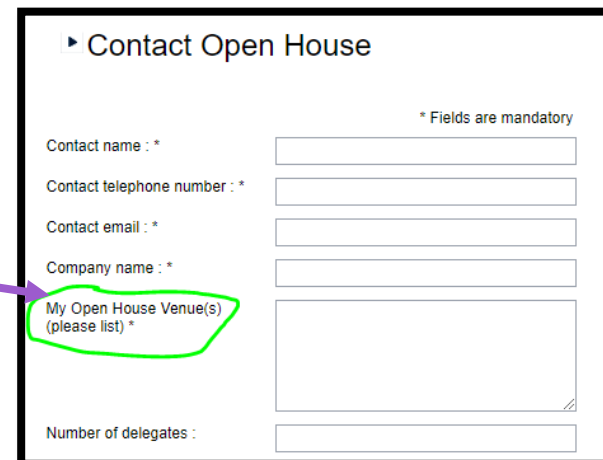
Launch My List

3. Please use the same font and size as before

1. Remove wording
2. Insert

'Venues to quote'(please list)

3. Please use the same font and size as before



► Contact Open House

* Fields are mandatory

Contact name : *

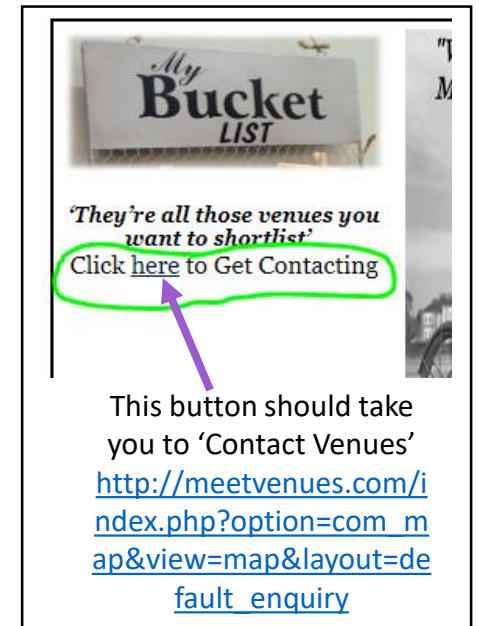
Contact telephone number : *

Contact email : *

Company name : *

My Open House Venue(s)
(please list) *

Number of delegates :



OH Membership

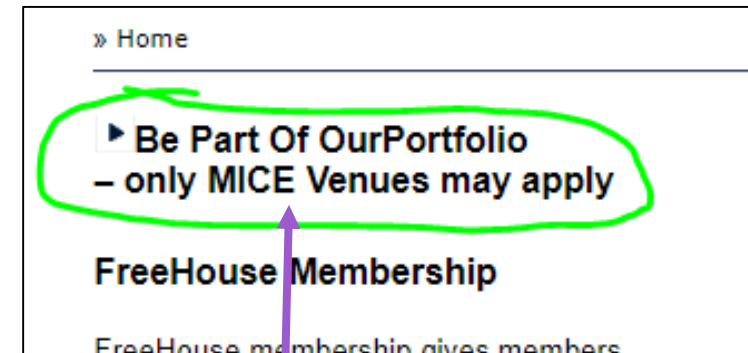
http://meetvenues.com/index.php?option=com_users&view=login&layout=defaultvenue&Itemid=163

63



Enrol here for venue membership & be part of the nonstop fun and challenge.

This button should take you to 'OH membership' http://meetvenues.com/index.php?option=com_users&view=login&layout=defaultvenue&Itemid=163



1. Remove wording
2. Insert
Be Part of Our True Venue Power Resilience & 'Off Grid' Revolution portfolio
-Only M.I.C.E venues may apply
3. Please use the same font and size as before

OH Membership

http://meetvenues.com/index.php?option=com_users&view=login&layout=default_venue&Itemid=1

63

FreeHouse Membership

FreeHouse membership gives members access to the Meet Venues Open House network by listing their venue and facilities. FreeHouse members enjoy access to the Open House networking community. FreeHouse membership may be the first step towards ClubHouse membership – and as this Membership category is free, it is a compelling place to start your journey.

ClubHouse Membership

ClubHouse Membership

ClubHouse membership gives venues personalized, secure login access to edit their profiles as often as they wish. Multiple images and YouTube videos may be uploaded to complement their space, facilities and location details. A Snapshot comment allows a subscriber to note a venue opening date or to highlight a new facility. Ratings may also be added to bring testimonial references to the ClubHouse Open House venues.

PentHouse Membership

PentHouse Membership

By Open House invitation only, The PentHouse Members will be drawn from the ClubHouse and enjoy full ClubHouse subscription together with a promotional ranking by our business development team for additional marketing exposure. The PentHouse membership runs with annual review to ensure our PH portfolio deserves its position within our Open House. Join the meetvenues Club and you may apply for PentHouse Membership here.

Fees

1. Remove wording
2. Insert

FreeHouse membership gives members access to the Meet Venues SkyRocket network by listing their venue, back up power solution & EV charging facilities. FreeHouse members enjoy access to the SkyRocket networking community. FreeHouse membership may be the first step towards ClubHouse membership – and as this Membership category is free, it is a compelling place to start your journey.

3. Please use the same font and size as before

1. Remove wording
2. Insert

ClubHouse membership gives venues personalized, secure login access to edit their profiles as often as they wish. Multiple images and YouTube videos may be uploaded to complement their space, facilities, back up UPS & EV charging. A powershot comment allows a subscriber to highlight latest UPS, smoke extraction, emergency lighting & no. of EV charging points. Ratings may also be added to bring UPS testimonial references to the ClubHouse SkyRocket venues.

3. Please use the same font and size as before

1. Remove wording
2. Insert

By SkyRocket invitation only. The PentHouse members will be drawn from the ClubHouse and enjoy full ClubHouse subscription together with a promotional ranking by our business development team for additional marketing exposure. The PentHouse membership runs with annual review to ensure our PH portfolio deserves its SkyRocket positioning. Join the ClubHouse and your investment in reliable power protection will SkyRocket your invitation to PentHouse.

3. Please use the same font and size as before

OH Membership

http://meetvenues.com/index.php?option=com_users&view=login&layout=defaultvenue&Itemid=1

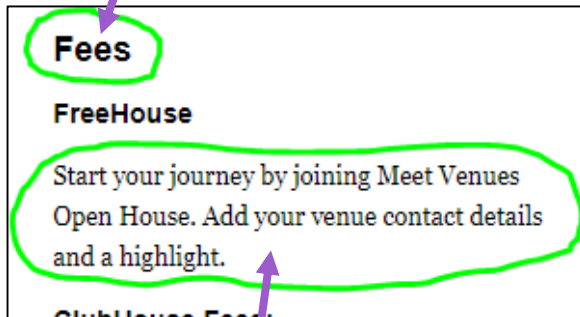
63

1. Remove wording

2. Insert

Our Fees

3. Please use the same font and size as before

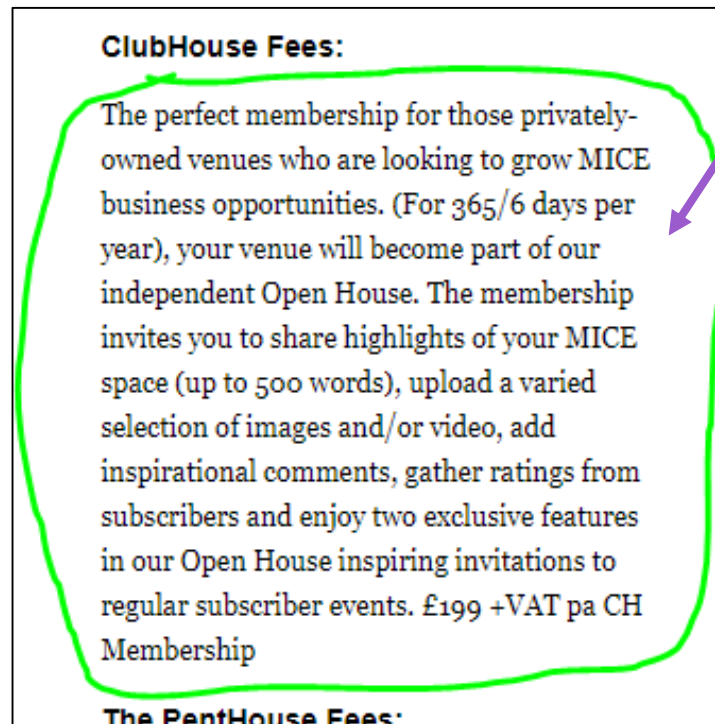


1. Remove wording

2. Insert

Launch your journey for free by joining Meet Venues SkyRocket. Add your venue contact details and a highlight.

3. Please use the same font and size as before



1. Remove wording

2. Insert

The perfect membership for those venues who are looking to showcase their reliable power protection & EV charging solutions to the MICE event planning community. (365/6 days of the year, 24/7 your venue will become part of our independent SkyRocket portfolio. The membership invites you to share highlights of your conference & event space incl. UPS back up solutions (up to 500 words), upload a varied selection of images and/or video, add power shot comments, gather UPS and EV charging ratings and enjoy two exclusive features in our SkyRocket invitations to MICE subscribers. £199 +VAT pa CH Membership

3. Please use the same font and size as before

OH Membership

http://meetvenues.com/index.php?option=com_users&view=login&layout=defaultvenue&Itemid=1

63

Remove 'The'
Must just say
PentHouse Fees:

Remove
'Email us here for more information'

The PentHouse Fees:

With all the benefit of ClubHouse membership, this is our premium, value-added membership option providing regular marketing features to The Open House MICE subscribers – the smarter alternative to showcasing your privately-owned MICE space. As our Open House invites subscribers to rediscover the world of MICE by getting under the skin of a venue – With insider quips and highlights that guarantee to start conversations, our additional marketing support will add prominence to your space. The Penthouse is by invitation only and limited in number to up to six venues in each 1st tier city around the globe. £299 +VAT pa PH Membership

Email us here for more information.

1. Remove wording
2. Insert

With all the benefit of ClubHouse membership, this is our premium, value-added membership option providing regular features to SkyRocket MICE subscribers – the smart alternative to marketing your back up power solutions and EV charging investment to the event planning community. Our portfolio invites subscribers to rediscover venues bridging the gap between themselves and the Grid successfully. With insider UPS quips and Green leader EV highlights that guarantee to initiate conversations, our additional marketing support will add prominence to your investment.

The Penthouse is by invitation only and limited in number to up to six venues in each 1st tier city around the globe. £299 +VAT pa PH Membership

3. Please use the same font and size as before

OH Membership

TER | OH MEMBERSHIP | CONT

http://meetvenues.com/index.php?option=com_users&view=login&layout=defaultvenue&Itemid=1

63

Buy Now



1. Remove wording

2. Insert

Please note a ClubHouse joining fee is applicable to all SkyRocket multimedia memberships: If you are approached for PentHouse membership, an additional fee of £100.00 pa will apply. All rates exclude VAT at the prevailing rate

3. Please use the same font and size as before

Please note A ClubHouse joining fee is applicable to all multimedia memberships: If you are approached for Penthouse membership an additional fee of £100.00 will apply. All rates exclude VAT at the prevailing rate

Venue Results Page

Please use this link as an example

http://meetvenues.com/index.php?option=com_map&layout=default_venuesearch&city=109

▶ Inspire me

United Kingdom Brighton

Show Venues ▶ Search on World Map ▶

Contact us : +44 (0)1234 817950

Send Enquiry ▶

1. Remove wording

2. Insert

Welcome back to 'SkyRocket'

We've had years of experience helping event planners realise resilience from 'brownouts' and 'blackouts' by choosing the right bucket list of venues. We know a thing or two about back up power installation, smoke extraction and lighting systems. We have over 25 years experience working with venues whose investment in UPS back up systems guarantees seamless events.

If you would like to talk to a member of the SkyRocket team regarding your event, please telephone (+44) (0) 1234 817950 or if preferred click on the 'Launch' button to expedite your enquiry.

3. Please use the same font and size as before

▶ Contact Open House

Welcome back to Meet Venues/ Open House.

We've had years of experience helping MICE planners realise their bucket list of venues. We know a thing or two about what it takes to work with privately owned venues and create truly memorable events. If you would like our help you compile a shortlist or fulfil those MICE locations you've had scribbled down for years .please telephone

Tel: +44 (0)1234 817950

Send Enquiry ▶

1. Remove Highlighted wording

2. Insert

Contact SkyRocket

3. Please use the same font and size as before

1. Remove wording

2. Insert

Launch Pad

3. Please use the same font and size as before

(This is on the left hand side of the page)

Venue Results Page

http://meetvenues.com/index.php?option=com_map&layout=default_venuesearch&city=109

► Your results for Brighton in UK

British Airways i360

Expert Comment:

Your guests will glide up slowly to 450 feet in a futuristic glass viewing pod to enjoy the breathtaking panoramic 360o view.

Read more

1. Remove wording

2. Insert

SkyRocket more data

3. Please use the same font and size as before

*Then for us to get to the next page
we click on this button*

Venue Information Page

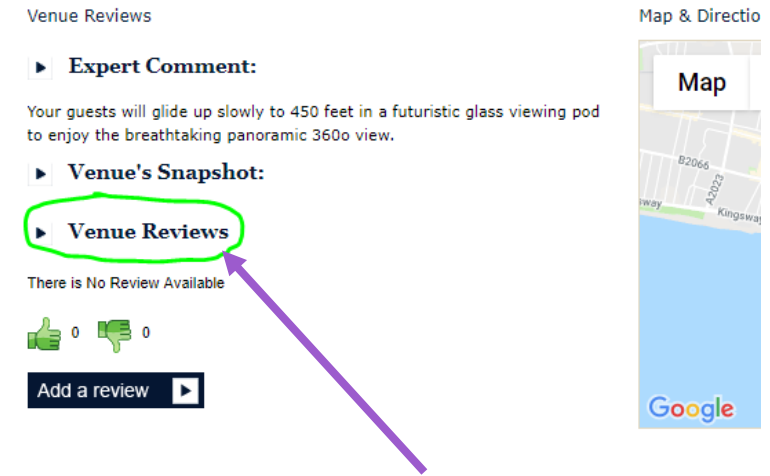
http://meetvenues.com/index.php?option=com_map&view=map&layout=default_hoteldetail&Itemid=9493



1. Remove wording
2. Insert

Venue Power shot:

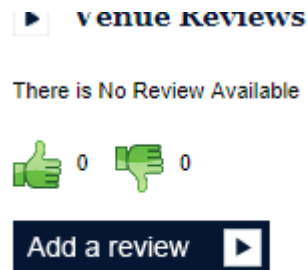
3. Please use the same font and size as before



1. Remove wording
2. Insert

Power Resilience & EV charging Reviews

3. Please use the same font and size as before



*Then for us to get to the next page
we click on this button*

Venue Reviews Page

http://meetvenues.com/index.php?option=com_map&view=map&layout=default_hotelreview&Itemid=9493

1. Remove wording
2. Insert

Your overall power resilience rating of this property

3. Please use the same font and size as before

Your overall rating of this property:

○○○○○

Pre-event Communication from the Venue:

General Service Levels:

Meeting Room Functionality and Standard:

Technology Performance:

Hard Furnishing/Style:

Food and Beverage Quality:

SUBMIT YOUR REVIEW ▶

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1. Remove wording
2. Insert

Back Up Power Options

3. Please use the same font and size as before

Your overall rating of this property:

○○○○○

Pre-event Communication from the Venue:

General Service Levels:

Meeting Room Functionality and Standard:

Technology Performance:

Hard Furnishing/Style:

Food and Beverage Quality:

SUBMIT YOUR REVIEW ▶

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1. Remove wording
2. Insert

Emergency Lighting

3. Please use the same font and size as before

Your overall rating of this property:

○○○○○

Pre-event Communication from the Venue:

General Service Levels:

Meeting Room Functionality and Standard:

Technology Performance:

Hard Furnishing/Style:

Food and Beverage Quality:

SUBMIT YOUR REVIEW ▶

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1. Remove wording
2. Insert

Smoke Extraction System

3. Please use the same font and size as before

Your overall rating of this property:

○○○○○

Pre-event Communication from the Venue:

General Service Levels:

Meeting Room Functionality and Standard:

Technology Performance:

Hard Furnishing/Style:

Food and Beverage Quality:

SUBMIT YOUR REVIEW ▶

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Venue Reviews Page

http://meetvenues.com/index.php?option=com_map&view=map&layout=default_hotelreview&Itemid=9493

1. Remove wording
2. Insert
EV Charging Points
3. Please use the same font and size as before

Your overall rating of this property:

○○○○○

Pre-event Communication from the Venue:

General Service Levels:

Meeting Room Functionality and Standard:

Technology Performance:

Hard Furnishing/Style:

Food and Beverage Quality:

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SUBMIT YOUR REVIEW ▶

1. Remove wording
2. Insert
UPS across conference & symposia space
3. Please use the same font and size as before

Your overall rating of this property:

○○○○○

Pre-event Communication from the Venue:

General Service Levels:

Meeting Room Functionality and Standard:

Technology Performance:

Hard Furnishing/Style:

Food and Beverage Quality:

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SUBMIT YOUR REVIEW ▶

1. Remove wording
2. Insert
General Service Levels
3. Please use the same font and size as before

Your overall rating of this property:

○○○○○

Pre-event Communication from the Venue:

General Service Levels:

Meeting Room Functionality and Standard:

Technology Performance:

Hard Furnishing/Style:

Food and Beverage Quality:

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SUBMIT YOUR REVIEW ▶

Who We Are Page

HOME **WHO WE ARE** TWITTER | C

http://meetvenues.com/index.php?option=com_content&view=article&id=1&Itemid=156

Who We Are

Meet Venues Open House opens up some of the world's most creative event spaces, from private houses to former business headquarters and everything in between, we've rounded up and offered clubhouse status to the ones we're most excited to see.

Our Open House

1. Remove wording
2. Insert

Meet Venues SkyRocket opens up some of the world's most resilient event spaces to power failure from the grid. From private houses to former business headquarters and everything in between. We've rounded up and offered clubhouse status to the ones we're most excited to see and offered PentHouse status to the ones who have SkyRocketed their investment in UPS power solutions, EV charge points and 'Green' leadership in the MICE marketplace.

3. Please use the same font and size as before

Who We Are Page

http://meetvenues.com/index.php?option=com_content&view=article&id=1&Itemid=156

1. Remove wording
2. Insert

Our SkyRocket

3. Please use the same font and size as before

most excited to see.

Our Open House

Meet Venues Open House has been launched in 2018, on the philosophy that allowing event planning access to unknown/ new spaces is the best way to promote great events.

Each year we will travel and visit a shortlist of privately-owned venues with a view to publishing some of the highlights in our Open House. From grand institutions like 400 acres West Horsley Estate, Surrey to the latest innovative hotel projects in London and around the Globe.

Many of our venues within the Meet venues/ Open House are either creative spaces located in areas of outstanding natural beauty or are venue representatives from contemporary builds, shabby chic spaces and roof terraces in on-trend 1st tier cities. We do feature some historical rejuvenations as well as privately owned hotels & resorts.

Meet Venues/Open House is the ideal platform for connecting MICE organisers with these lesser known venues/ spaces.

Any MICE networking leads from the Meet Venues/ Open House community will be sent to ClubHouse and PentHouse Members via our consultancy hub. The hub reviews all requests for these privately-owned venues and where the MICE content is a match without compromise, a rapid response connection is established.

We are constantly in touch with specialist event based agencies and event planners throughout the UK and overseas who are working within the MICE market for their corporate or association organizations.

If you missed last month's event

1. Remove wording
2. Insert

Meet Venues SkyRocket was developed and launched in 2019 , on the philosophy that highlighting those venues bridging the gap between themselves and the grid was the best way to promote resilience and 'Green' leadership to event planners.

Why does the Grid go down?

Historically main causes of power failure from the grid to a venue would be bad weather and fallen trees, planned outages by the power companies to maintain and upgrade, animals, vehicle accidents, failing equipment or human error.

However, in more recent years over demand has skyrocketed –In a connected world, demands placed on the grid push electricity production and transmission to the brink. Our need for Larger conference and symposia meeting spaces, more creative production, expanded air conditioning, increased computers and IT, Cyberattacks, Drones etc.

The result of these unforeseen mishaps and grid maintenance issues is often unforeseen downtime that lasts hours or even days, impacting venues, delegates, meeting planners, caterers, production, suppliers and airlines across hundreds of square miles.

With the number of delegates affected by pervasive electrical power outages, surges and spikes growing each year SkyRocket is the ideal launch pad for event planners to be introduced and contracting those venues who have invested in a full disaster recovery plan with reliable power protection across their MICE spaces to avoid detrimental downtime and added cost.

Each year we will travel and visit venues with a view to publishing some of their UPS and EV installation highlights from within our SkyRocket. From grand institutions to the latest innovative hotel projects in London and around the Globe.

Many of our venues within the SkyRocket are either creative spaces located in areas of outstanding natural beauty or are venue representatives from contemporary builds, shabby chic spaces and roof terraces in on-trend 1st tier cities. We do feature some historical rejuvenations as well as privately owned hotels & resorts.

Meet Venues SkyRocket is the ideal platform for connecting MICE organisers with these lesser known venues/ spaces.

Any meeting or symposia requests from our event planner community will be sent to ClubHouse and PentHouse members via our SkyRocket consultancy hub. The hub reviews all requests for these power protected venues and where the MICE content is a match without compromise, a rapid response connection is established.

We are constantly in touch with venues throughout the UK and Overseas to ensure their power protection solutions and number of EV charge points are kept updated.

3. Please use the same font and size as before

Who We Are Page

http://meetvenues.com/index.php?option=com_content&view=article&id=1&Itemid=156

If you missed last month's event...

Check out the highlights from last month's post; 2019/20 Best Venue Hot Spots with our Managing Director as she talks about being on the road of discovery from Tamil Nadu in South India to Emerald Coast in Brittany and previews her latest privately owned spaces for high level meetings and events.

1. Remove wording

2. Insert

If you would like to Rocket yourself away from future power grid failures...

3. Please use the same font and size as before

If you missed last month's event...

Check out the highlights from last month's post; 2019/20 Best Venue Hot Spots with our Managing Director as she talks about being on the road of discovery from Tamil Nadu in South India to Emerald Coast in Brittany and previews her latest privately owned spaces for high level meetings and events.

'We love privately owned spaces. There's nothing like holding your event in a space where the venue management team offer flexibility, understand your content and fully support you.'

Subscribe to Open House

1. Remove wording

2. Insert

Subscribe to 'SkyRocket', check out the venue 'power shots' and talk to our SkyRocket team

There is nothing like holding your event in a space where the property has heavily invested in their UPS back up solution and can fully support your event when the grid fails

3. Please use the same font and size as before

Check out the highlights from last month's post; 2019/20 Best Venue Hot Spots with our Managing Director as she talks about being on the road of discovery from Tamil Nadu in South India to Emerald Coast in Brittany and previews her latest privately owned spaces for high level meetings and events.

Subscribe to Open House

1. Remove wording and button

2. change to this format

3. Insert

Subscribe to SkyRocket

3. Please use the same font and size as before

JOIN OUR MAILING LIST

Enter your email (Required)

First Name

Surname

SUBSCRIBE >

Twitter Page

http://meetvenues.com/index.php?option=com_content&view=article&id=26&Itemid=142

WE ARE | TWITTER | OH MEA

► Twitter

Follow our twitter. We are always highlighting our trending spaces. Read our quips, tips and watch videos from our travels.

1. Remove Twitter no longer required on this site

HOME | WHO WE ARE | TWITTER | OH | MEMBERSHIP | CONTACT VENUES

Please remove OH from the tab bar

HOME | WHO WE ARE | TWITTER | OH | MEMBERSHIP | CONTACT VENUES