



MedHost Mobile App



Challenge

MEDHOST is a mid-market provider of enterprise-resource-management software and systems to hospitals and clinics. A well-established B2B brand in healthcare, MEDHOST now must differentiate themselves with a patient portal offering (personal, electronic medical records) that qualify facilities for Medicare & Medicaid Services (CMS) Incentive Programs under the meaningful use specifications.

The challenge was to build a health and wellness application to transform consumers into patients and ultimately engage electronically with MEDHOST's hospital clients.

Solution

With a driving goal to create a more health-aware consumer and encourage patient/physician collaboration beyond the domain of the hospital, VML developed a mobile app for YourCareEverywhere. The YCE app leverages emerging on-device fitness technology and an "always-on" approach to health and wellness.

A smart, predictive mobile app, the experience delivers access to their electronic medical records, calendaring and fitness expectations, as well as archiving, transmitting and alerting consumers/patients and their physicians to health-related events.

Results

The centerpiece of MEDHOST's newly launched, wholly-owned, subsidiary YourCareUniverse, the mobile application for Android and iOS was developed in 12 weeks.

MEDHOST targeted HIMSS 2015, the industry's largest trade show, to unveiling the YCE experience where it received press coverage and accolades for its design to eliminate the old, heavy burdens of facility IT departments,

The app was published to the Apple App Store and Google Play Store following HIMSS.

MedHost Health-aware consumers

The MedHost YourCareEverywhere health & wellness mobile app ultimately creates a more health-aware consumer while encouraging patient/physician collaboration. This 'always-on' approach differentiates MedHost's offerings for Medicare & Medicaid Services Incentive Programs under the meaningful use specifications outlined by the Affordable Care Act.



VML Mobility Resources



Strategy



Development



Design



QA

