Template

Brainstorm & idea prioritization

Identifying Patterns and Trends in Campus placement Data using Machine learning

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Share template feedback

Before collaborate

The main objective of campus placement is to identify the talented and qualified student before they complete the education.

10 minutes

A **Team gathering**

Totally Four Participation are there in session. We invite members through mural link and gathered in this session.

B **Set the goal**

The main objective of campus placement is to identify the talented and qualified student before they complete the education.

C **Learn how to use the facilitation tools**

Facilitation tools can be very helpful for guiding discussions, brainstorming sessions, or decision- making processes.

Open article →

1

problem statement

5 minutes

1)The Main objective of Campus placement is to identify the talented and qualified student before they complete the education.
2)This Project is used to Career opportunities for student in reputed corporate companies.
3)Campus recruitment is a strategy for sourcing, engaging and hiring young talent for internship and entry level position.
4)Campus recruitment often involves working with university career services centers and attending career fairs to meet in person with college students and recent graduates.

5)This Prediction uses a Machine learning algorithm to gives the result.

2

Brainstorm

Here some ideas

10 minutes

Person 1

KNN algorithm is used.

High Performance CPU is used.

Dataset is needed.

Visualization techniques is used.

Person 2

ANN algorithm is used.

16GB or more of RAM is needed.

Libraries are imported.

Python language is used.

Person 3

SVM algorithm is used.

need to use tools like Pandas.

Building Html Pages is used.

COLAB is used to collaborate on a single notebook.

Person 4

Machine learning algorithm is used.

Internet is needed.

Web Framework is used.

operating system is required.

3

Group ideas

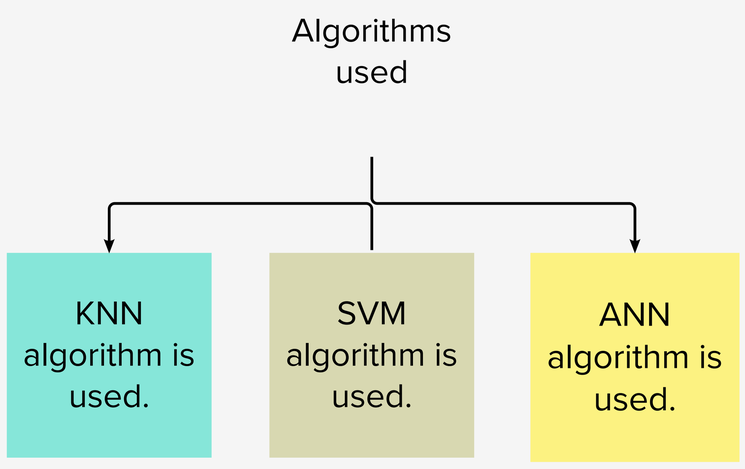
1)Operating system is required.
2)COLAB is used to collaborate on a single notebook.
3)Machine learning algorithm is used.
4)Dataset is needed.
20 minutes
5)KNN,ANN,SVM algorithm is used.

operating system is required.

COLAB is used to collaborate on a single notebook.

Machine learning algorithm is used.

Dataset is needed.



4

Prioritize

Priortize the Ideas

20 minutes

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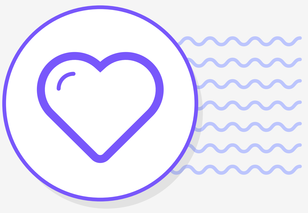
Visualization techniques is used.

After collaborate

We can export the mural as pdf to share .It is helpful to getting information.

Template



Empathy map canvas

Empathy map canvas For Identifying patterns and trends in campus placement Data

Originally created by Dave Gray at

XPLANE®

Share template feedback

Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

WHO are we empathizing with?

Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

Machine learning engineers

Data analysis

What do they HEAR?

What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

Expectations from the recruiters

Concern about the job market

Opinions about the quality of the education

GOAL

What do they need to DO?

What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?

Cleans and preprocesses the data

research on machine learning techniques and algorithm

Large amounts of campus placement data

High competition in the job market

What do they THINK and FEEL?

PAINS

What are their fears, frustrations, and anxieties?

Overwhelmed by the amount of data and the complexity of the task

Frustrated with the limitation of the available data and tools

GAINS

What are their wants, needs, hopes, and dreams?

Eager to find solution

Excited about the potential of machine learning to uncover hidden patterns and trends

What other thoughts and feelings might influence their behavior?

Senior management might prioritize certain parameters over others

Recruiters might have biases that influence the data and their feedback

What do they SEE?

What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

What do they SAY?

What have we heard them say?
What can we magine them saying?

need to be able to visualize the data

identify patterns and trends in campus placement

Collaborate with stakeholders

Experiment with different machine learning algorithm

understand the context of the data and the business goals

What do they DO?

What do they do today?
What behavior have we observed?
What can we imagine them doing?