



## IBITIcoin – Business Plan v2.0 (2025–2026)

### 1. Executive Summary

**IBITIcoin (IBITI)** is a DeFi-oriented token on **BNB Smart Chain (BEP-20, 8 decimals)** with a modular on-chain architecture: staking, NFT-based discounts, dynamic fees, vesting, DAO voting and cross-chain bridge support.

The project is already live on BSC with a verified token contract and a public liquidity pool on PancakeSwap. The goal for 2025–2026 is to turn IBITI from a single token + DEX listing into a **full ecosystem**: staking, NFT marketplace, referral programs and a transparent on-chain treasury.

This document is a **business plan**, not an investment prospectus. It describes what exists now, what we plan to build next, and how the project can become sustainable.

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### 2. Problem & Opportunity

Current crypto reality:

- Most retail users face **complex DeFi UX** and opaque tokenomics.
- Projects often launch tokens first and business logic “someday later”.
- Treasury and fee flows are usually unclear, which scares serious users and partners.

Opportunity for IBITIcoin:

- Provide a **simple, visible on-chain structure** (fee manager, staking, NFTs, DAO, treasury) that can be verified on BscScan.
- Focus on **transparent treasury management** and predictable rules instead of hype.

- Use NFTs and staking not just as “bling”, but as **mechanisms to manage discounts, loyalty and access**.
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## 3. Product & Ecosystem Overview

### 3.1 Core token

- **Network:** BNB Smart Chain (BEP-20)
- **Symbol:** IBITI
- **Decimals:** 8
- **Contract address (BSC mainnet):** 0x47F2FFC<sup>b164b2EeCCfb7eC436Dfb3637a457B9bb</sup>
- **Total supply:** 100,000,000 IBITI (fixed in the contract)

### 3.2 Deployed & implemented modules (smart contracts)

Module	Purpose	Status (Q4 2025)
IBITIcoin	Core BEP-20 token, fee hooks, treasury logic	<b>Deployed on BSC</b>
FeeManager	Dynamic buy/sell fees, activity tiers, discounts	<b>Implemented, ready</b>
StakingModule	Fixed-term staking (3–12 months by default; configurable)	<b>Implemented, to deploy</b>
NFTDiscount	NFT-based fee/price discounts	<b>Implemented, to deploy</b>
IBITINFT	NFT collection for discounts / rewards	<b>Implemented, to deploy</b>
PhasedTokenSale	Initial phased sale logic	<b>Completed (historical)</b>
TeamVesting	Linear vesting for team/partners	<b>Implemented, optional</b>
UserStatusManager	On-chain user tiers (volume, behavior, NFTs)	<b>Implemented</b>
BuybackManager	Buyback & burn / treasury operations	<b>Implemented</b>
NFTSaleManager	NFT primary sale via IBITI/USDT	<b>Implemented</b>
DAOModule	Proposals & on-chain voting	<b>Implemented, to enable</b>
BridgeManager	Future cross-chain bridge coordination	<b>Implemented (no bridge)</b>

We do **not** promise that every module will be launched at once; deployment will be staged, based on audits, gas costs, and real usage.

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## 4. Current State (Reality Check)

As of now:

- IBITI token is **live and tradable** on BSC.
- An **IBITI/USDT** pair exists on PancakeSwap (v2) and is the primary liquidity pool.
- The main supply is held by the **token contract and treasury wallets**. On-chain data (holders, volume, liquidity) is publicly visible on BscScan and PancakeSwap.
- The old sale phases and early experimental contracts are **deprecated** and not used in the current economics.

We **do not** claim:

- Any guaranteed APY or fixed “price targets”.
  - Any centralized revenue or profit sharing at this stage.
  - Any CEX listings or partnerships until they are actually signed.
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## 5. Token & Treasury Model

### 5.1 Supply

- **Max supply:** 100,000,000 IBITI
- **Minting:** One-time mint in the token constructor; no further inflation.
- **Burns:** Possible via buyback/burn logic and manual transfers to dead address.

We **don't** include fictional allocation pie charts here. Actual token distribution can be tracked directly on BscScan:

Current supply handling is simple: 10,000,000 IBITI are reserved for TeamVesting, and the remaining supply stays in the token contract (on-chain treasury) and is moved to the Reserve wallet only as needed (e.g., liquidity provisioning).

- Token contract: 0x47F2FFCb164b2EeCCfb7eC436Dfb3637a457B9bb
- Liquidity pool(s): visible via PancakeSwap/BscScan “Holders” and “DEX trading” pages.

### 5.2 Treasury (Kazna)

The treasury is the on-chain set of wallets/contracts controlled by the project owner (operational wallets secured via Ledger; multi-sig can be added later) for:

- Liquidity support (LP tokens, buyback buffers)
- Development & infrastructure costs
- Marketing & partnerships
- Future grants / ecosystem incentives

We intentionally **do not put fake dollar amounts** here. The plan:

1. Treasury addresses are published on the website and in the docs.
  2. All movement from treasury wallets is visible on-chain.
  3. Over time, DAO proposals will govern major treasury decisions.
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## 6. Business Model & Revenue Streams

IBITI itself is a **utility token within the ecosystem**, not a share in a legal entity. The project can generate value and sustainable cash flow via:

Stream	Description
DEX trading fees (indirect)	Part of fees can flow into treasury via FeeManager and BuybackManager.
Staking spread	Share of staking / early-unstake penalties accumulates in the treasury.
NFT primary sales	Users buy discount NFTs; part goes to treasury, part to reward pools.
NFT royalties (if enabled)	Secondary trading fees on NFT marketplaces.
B2B integrations	Custom solutions (discount tokens, loyalty NFTs) for partner businesses.
Bridge / infra fees (later)	Fees for cross-chain operations, if bridge goes live.

Nothing here is guaranteed income. These are **potential** revenue channels, depending on adoption.

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## 7. Product Components (User-Facing)

Already available or in active development:

1. **Public website:** ibiticoins.com
    - o Landing page, blog, news, roadmap
    - o Investment calculator, token info, docs
  2. **DeFi frontends:**
    - o Link to **IBITI/USDT pool on PancakeSwap**
    - o Shop page (IBITI & NFT purchase UX)
    - o Staking dashboard (front-end wired to StakingModule)
    - o NFT gallery (discount NFTs and lore NFTs)
  3. **Community channels:**
    - o Twitter / X
    - o Telegram group
    - o Other social channels (Instagram, Facebook) for announcements
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## 8. Go-to-Market & Growth

### 8.1 Target users

- DeFi users on BNB Chain who want a smaller, transparent project with visible on-chain mechanics.
- Early adopters interested in NFTs that give **real, measurable discounts** in the ecosystem (fees, prices, access).

- Partners: small crypto projects or businesses that need tokenized discounts / loyalty / access but don't want to build it from scratch.

## 8.2 Growth strategy (2025–2026)

1. **PancakeSwap & DeFi discovery**
    - Maintain healthy initial liquidity and fair volatility.
    - Encourage organic trading rather than pump/dump campaigns.
  2. **Staking & NFT rollout**
    - Enable staking first with conservative reward rates and clear penalty rules.
    - Gradually open NFT discount sales, starting with low supply and clear utility.
  3. **Content & transparency**
    - Regular tech and treasury updates (blog, GitHub, Twitter).
    - Clear, public roadmap and release notes.
  4. **Partnerships**
    - Target a small number of **real partners** (integrations, co-marketing), not spammy “100 partnerships”.
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## 9. Roadmap (High-Level, Non-Fantasy)

We keep this realistic and aligned with what is already in progress.

### Q4 2025

- Token and LP live on BSC (DONE).
- Public website and basic dApps online (DONE / ongoing).
- First round of external code review / light audits (IN PROGRESS).

### 2026

- **Staking launch:**
  - Enable StakingModule with 3–12 month terms (configurable) and transparent APR formulas.
  - Connect staking frontend to mainnet contracts.
- **Discount NFT rollout:**
  - Launch IBITNFT discount series with clear on-chain discount logic via NFTDiscount.
  - Integrate NFT discounts into FeeManager and shop.
- **DAO & governance (alpha):**
  - Launch DAOModule for basic proposals (parameters, treasury moves).
  - Start with advisory voting, then gradually increase weight.
- **Bridge & multi-chain (research stage):**
  - Evaluate safe options to connect IBITI liquidity to one additional chain.
  - Only proceed after audits and risk analysis.

Dates above are **targets**, not legal commitments. Shipping priority always goes to **security and correctness** over speed.

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# 10. Organization & Governance

## 10.1 Project structure

- **Core development:** responsible for smart contracts, infrastructure, and security.
- **Frontend & product:** website, dashboards, UX, integrations.
- **Operations:** community, partnerships, legal and compliance coordination.

At this stage, IBITIcoin operates effectively as a **founder-led project** with the intention to move towards a **DAO-supported model** over time.

## 10.2 Governance evolution

1. **Phase 1 – Founder-led, transparent**
    - All key upgrades and treasury moves are initiated by the core team.
    - Public updates and explanations via site and socials.
  2. **Phase 2 – Hybrid governance**
    - DAO proposals for parameter changes and non-critical treasury actions.
    - On-chain voting with IBITI and, over time, NFT-based roles.
  3. **Phase 3 – Strong DAO**
    - Multi-sig and time-locked control of key contracts (planned).
    - Most strategic decisions passed through on-chain votes.
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# 11. Risk Factors

Key risks (non-exhaustive):

- **Smart contract risk:** bugs, vulnerabilities, economic exploits. We mitigate via gradual rollout, audits and limited permissions.
- **Market risk:** low liquidity, high volatility, low adoption. No one can guarantee token price behavior.
- **Regulatory risk:** crypto legal frameworks differ by jurisdiction and may change.
- **Operational risk:** team bandwidth, infrastructure failures, dependency on third-party services (RPCs, DEXes, bridges).

Users and potential partners must **not** treat IBITI as a guaranteed income product. Always do your own research and consult independent advisors.

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# 12. Legal & Licensing

- **Smart contract code:** published under the **MIT License** (see LICENSE in the repository). This allows others to read, audit, reuse or fork the contracts, but **does not grant any rights to the IBITI brand or logo**.
- **Brand assets (name “IBITIcoin”, ticker “IBITI”, logo, website design, NFT art):** protected as project IP. Reuse is allowed only with explicit permission. Details are in LICENSE\_TECHNOLOGY.md and LICENSE\_OVERVIEW.md.

- This business plan **is not**:
  - an offer of securities,
  - financial advice,
  - a guarantee of profit or token price.

Each jurisdiction has its own rules; users are responsible for complying with their local laws.

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## 13. Contacts

**Project name:** IBITIcoin

**Website:** <https://ibitico.in.com>

**Token contract (BSC):** 0x47F2FFCb164b2EeCCfb7eC436Dfb3637a457B9bb

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