VALENTINA PAGANO

valepagano96@gmail.com + 39 3388056901

Master Communication Design graduate, specializing in Information Design with expertise in data visualization for ecology literacy. Passionate about visual storytelling and editorial design.

PROFESSIONAL EXPERIENCE ↘

2021 - 2022

Freelance
Web Designer

• Designing and development of websites for enterprises and professionals.

January - July 2021

Digital Methods Initiative, Amsterdam University / Amsterdam, The Netherlands
Information designer

• Discussing and analysing latest social and media issues through digital methods tools.
• Designing and delivering data visualization projects in a fast-paced environment.
• Working with multi-disciplinary teams of like-minded professionals, such as journalists, professors, activists, artists and phd researchers.

October 2018 - March 2019

Lendlease.srl , Arexpo / Milan, Italy
Graphic design intern for MIND (Milan's innovation technological district).

• Developing MIND'S strategic rules (vision, mission, brand positioning and architecture).
• Researching and designing signage system of MIND.
• Developing and designing innovative graphic content across a range from digital to print projects to support MIND communication.
• Designing and preparing pitch materials for client presentations.

February - April 2018

Vans / Milan, Italy
Graphic designer

• Working with peers to ideate the concept and visual identity of Vans exhibition at Milan's Design week 2018.
• Developing and designing graphic content across and range from digital to print projects for Vans exhibition's campaign.
• Liaising with Vans EMEA Europe Marketing and Communication Team.

EDUCATION ↘

2021

Double Degree in Advanced Media and Communication Design /
Tonji University / Shanghai, China (remote)
Specialization in Product Service System Design and Design for Sustainability
Courses: Co-design Methods and Tools; Service System Design Methodologies; Sustainable Culture: Design for Sustainability; Design Studio for urban change and social issues.
Dissertation: Fostering ecological perception: a re-cartography of Venice's lagoon morphological development.

2018 - 2020

Master Degree in Communication Design / Politecnico of Milan / Milan, Italy - Distinction
Specialization in Information Design
Dissertation: Fostering ecological perception: a re-cartography of Venice's lagoon morphological development.

2015 - 2018

Bachelor Degree in Communication Design / Politecnico of Milan / Milan, Italy
Specialization in Design for Social Innovation
Dissertation: Sartoria SanVittore: un sistema d'identità fra qualità e solidarietà.

VOLUNTEER EXPERIENCE �‎↘

September - December
2021

Selina Co Hostel / Lisbon, Portugal
Receptionist

• Welcoming clients into the facility.
• Hosting visitor's experience at Selina and acting as a point information.
• Developing social relations skills and demonstrating interpersonal skills

COMPUTER SKILLS ↘

Software:

●●●●○

Adobe creative pack:
Illustrator, Photoshop,
After Effects, Indesign,
Adobe XD, Premier

●●●●●

Microsoft Office pack:
Word, Excel, Power Point

●●●○○

Open Refine

Languages:

●●●○○

HTML
CSS

LANGUAGE ↘

Italian (mother tongue); English (fluent)

HOBBIES ↘

Reading, writing, poetry, cycling, jazz and hip hop music