

# VIVEK YADAV

Rewari, Haryana | Open to Delhi NCR

📞 9953246635

✉️ raovivekyadav765@gmail.com

🌐 [linkedin.com/in/vivek-yadav-448614381](https://www.linkedin.com/in/vivek-yadav-448614381)

🐙 [github.com/VR-0702](https://github.com/VR-0702)

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## ABOUT ME

Detail-oriented BCA student specializing in Data Analytics and Python development with hands-on experience analyzing large datasets (7,000–9,000+ records). Strong foundation in data cleaning, exploratory data analysis (EDA), dashboard development, SQL querying, and business insight extraction. Experienced in building analytical dashboards using Python (Pandas, Seaborn, Streamlit) and Excel (Pivot Tables, Slicers). Seeking data-focused internship opportunities.

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## WORK EXPERIENCE

### Data Analyst – Self Employed (Project-Based) | Jan 2026 – Present

- Executed end-to-end data analysis projects on datasets containing 7,000–9,000+ records.
- Performed data cleaning, transformation, and visualization.
- Extracted actionable business insights from sales, churn, and job market data.

### E-Commerce Sales & Profitability Dashboard

- Analyzed 9,000+ sales transactions.
- Built dashboard for category, region & monthly sales trends.
- Identified top revenue categories & loss-generating products.

### Customer Churn Analysis

- Conducted EDA on 7,000+ customer records.
- Identified high churn among month-to-month users.
- Found pricing impact on customer retention.

### Zomato Restaurant Data Analysis

- Performed EDA on 7,000+ restaurant records.
- Analyzed locality trends & price vs rating relationship.

### Data Science Job Market Analysis (Excel Dashboard)

- Built interactive dashboard using Pivot Tables & Slicers.
- Identified salary trends & remote job dominance.

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## EDUCATION

- Bachelor of Computer Applications (BCA), Delhi Skill & Entrepreneurship University, 2023–2026
- Relevant Coursework: Database Management Systems, Data Structures, Python
- Programming, Software Engineering
- Class XII (CBSE) – 78.6% | Class X (CBSE) – 73.8%

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## SKILLS

- Programming: Python, SQL (Joins, Group By, Subqueries)
- Libraries: Pandas, NumPy, Matplotlib, Seaborn
- Data Analysis: Data Cleaning, EDA, Correlation Analysis, Trend Analysis, KPI Tracking
- Tools: Microsoft Excel (Advanced Pivot Tables, Slicers), Power BI (Basic), Git, VS Code,
- Jupyter Notebook
- Databases: MySQL, SQLite
- Other Skills: Business Insight Reporting, Analytical Thinking, Problem Solving, Communication