

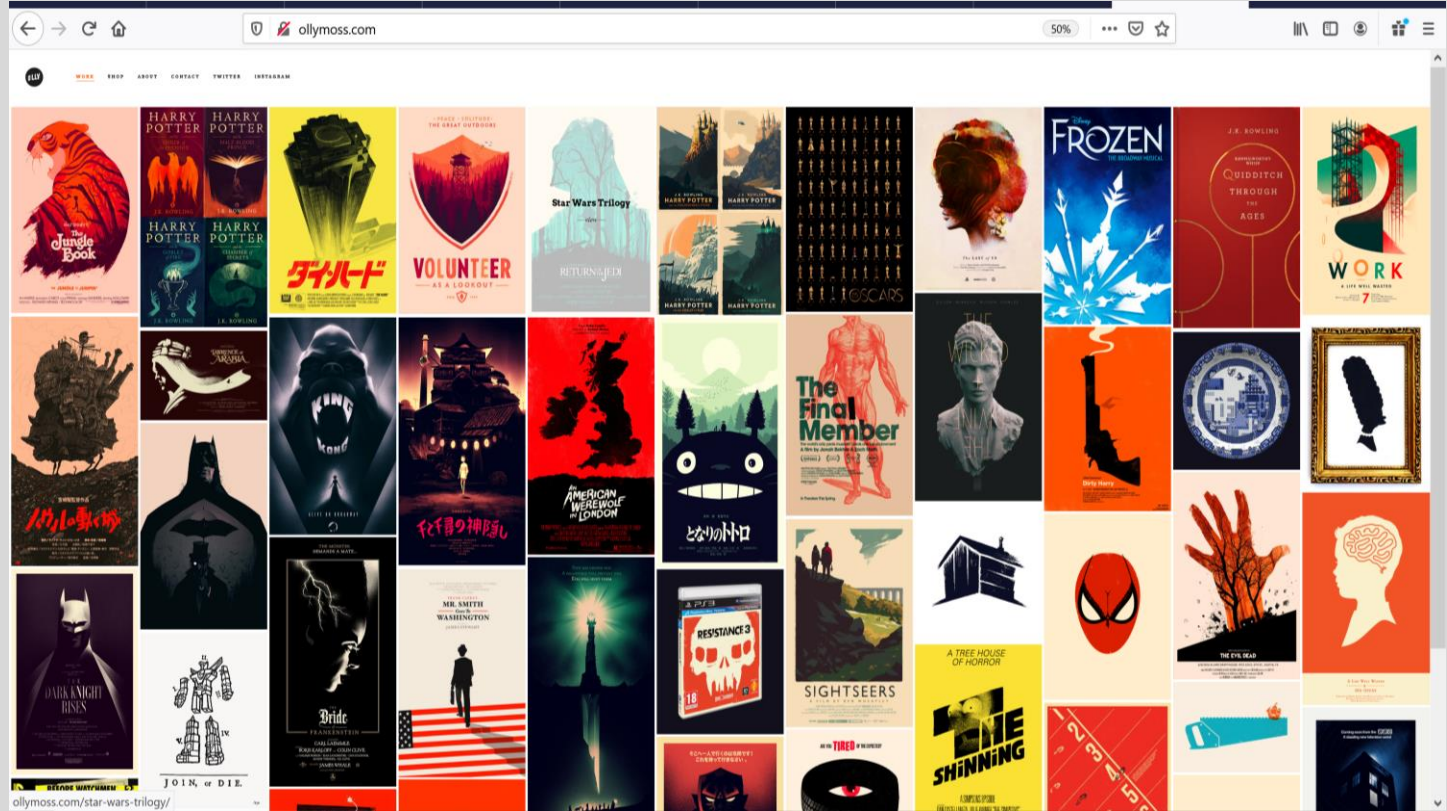


ASSIGNMENT 2: PART 1: APPLYING USABILITY HEURISTICS

Victoria Rock

#8: Aesthetic and minimalist design

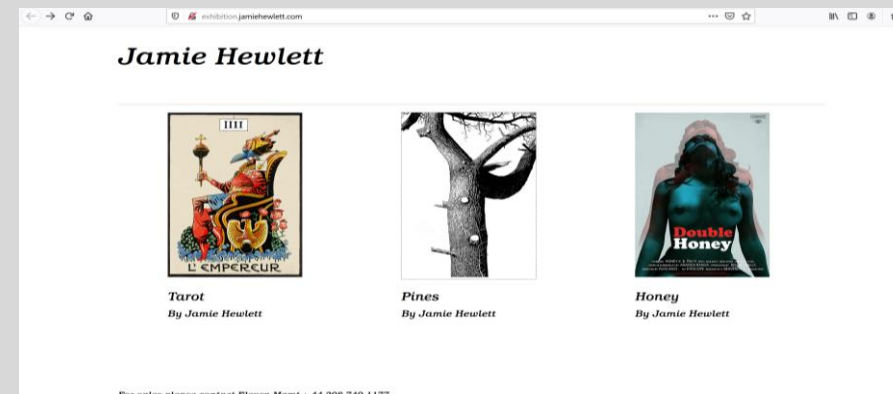
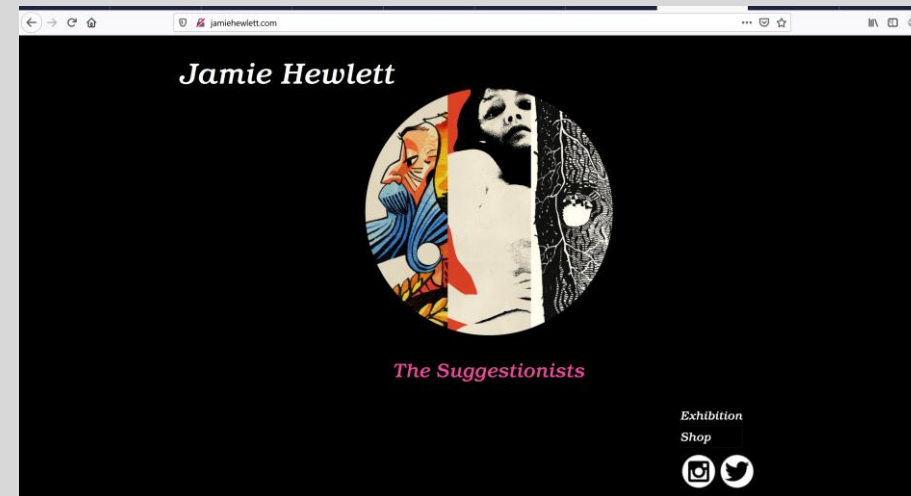
This Website is simple, and lets Moss's artworks be the its center focus. The artworks take up the whole page, and hovering over/ clicking on the artworks provides a short description of the work.



<http://ollymoss.com/>

#3: User control and freedom (Violation)

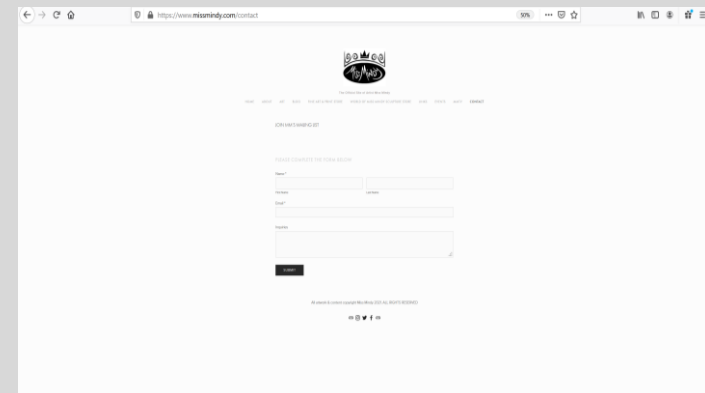
This Website is a successful example of a minimalist design, but it suffers from a poor navigation system. The links to the exhibition and shop pages open a new tab in the browser when you click them, and there is no way for users to navigate back to the home page from either the shop or exhibition pages.



<http://jamiehewlett.com/>

#7: Flexibility and efficiency of use & #8: Aesthetic and minimalist design (Violation)

The main thing that I found wrong with this website was the weird section lableing and organization. You would think that the contact section would be the section where social and email info would be, but on this site it is just a form. The social media is instead located in a section called links, where duplicate links to sections on the main guide are.



<https://www.missmindy.com/>