

Karan Parekh

Business Analyst with 5+ years of experience across financial services and investment management, seeking opportunities in Ireland. Proven expertise in requirements gathering, process optimization, and implementing data solutions using Power BI, SQL, RPA, and VBA. Demonstrated ability to collaborate across functions to align technical solutions with business objectives in global financial institutions.

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WORK EXPERIENCE

BNY (Bank of New York Mellon), Pune, India

March 2023 – January 2025

Senior Analyst / Associate, Business Development Support

- Integral member of the RFP team at a leading investment firm managing over \$2 trillion AUM, directly supporting BNY Investments North American funds with \$360.5 billion AUM.
- Collaborated cross-functionally with legal, finance, product management, and portfolio teams to define business requirements, align strategic initiatives, and manage stakeholder expectations across complex, non-standard projects.
- Evaluated and optimized business processes by implementing automation solutions using RocketDocs and seismic, streamlining proposal workflows and reducing manual effort by over 100 hours, while significantly enhancing data accuracy and operational efficiency across the RFP and due diligence lifecycle.
- Designed custom fund attribution models and developed data frameworks for accurate investment analysis; ensured documentation adhered to audit and compliance standards.
- Built and maintained data pipelines and databases; developed Power BI dashboards for real-time monitoring of performance metrics, KPIs, and workload trends to guide data-driven decisions.
- Spearheaded stakeholder meetings and user group discussions to gather, document, and prioritize business and system requirements, leading to successful solution delivery and roadmap alignment.
- Identified process gaps and led initiatives to modernize internal systems, leveraging latest IT tools and automation practices to improve operational efficiency and user experience.
- Delivered reports and insights in a digestible format to inspire decision-making and continuous improvement across client experience, deal approvals, and internal coordination processes.
- Facilitated impact analyses and feasibility studies for system enhancements, ensuring optimal alignment between technical solutions and business goals.

Decimal Point Analytics, Nashik, IN

September 2021 – October 2022

Data Research Analyst

- Optimized Data Pipelines: Leveraged SSIS, SQL, Python, and VBA to design, develop, and implement efficient data pipelines, resulting in over 100 hours of manual effort reduction.
- Financial Data Analysis: Conducted in-depth research on ETFs and mutual funds, utilizing data analytics to identify trends, assess risks, and inform strategic decision-making.
- Process Automation Expert: Successfully implemented VBA macros and RPA to streamline complex data workflows, improving accuracy and efficiency.
- Data-Driven Problem Solving: Transformed complex business challenges into actionable insights through data analysis and process optimization.
- Project Leadership: Spearheaded financial services projects from inception to completion, fostering strong stakeholder relationships and delivering successful outcomes.
- Enhanced data-driven decision making by utilizing Power BI to analyse ETF and mutual fund holdings, identifying market trends and investment patterns.

Onscreen Technology Private Limited

May 2019 – August 2021

Business Analyst

- Partner closely with internal customer facing organizations, product and product engineering, and other key stakeholders, including our Customer Experience, Finance, and Sales organizations. Our goal is to enable amazing customer experiences.

- Collaborate with Business Technology development teams and other business analysts in the planning, prioritization, design, development and deployment of new projects & system enhancements.
- Accurately and effectively communicate stakeholder needs to bridge the gap between business areas, product and enterprise platforms.
- Conduct periodic data analysis and perform root cause analysis (RCA) for any escalations.
- Run SQL queries for data extraction.
- Contributed to the firm's growth by implementing innovative marketing strategies and techniques to drive sales.
- I conducted User Acceptance Testing (UAT) sessions to gather feedback on a custom Inventory management interface, which was then refined for better user engagement.

PROJECTS

Awareness about NISM

- Create a research report about awareness and impact among the people regarding Institute of Securities Market.

EDUCATION

K. J. Somaiya College of Arts and Commerce, Mumbai, IN
Bachelor of Commerce (B.com) – Financial Market

2016 - 2019

Dublin Business School, Dublin, Ireland
Master in Science in Business Analytics

2025 - 2026

SKILLS

Technical Skills: Microsoft Excel, VBA Macros, Remote power Automated (RPA), Power BI, SQL, Data Warehousing and Mining, SIT, UAT

CERTIFICATIONS

- [Introduction to Data Science](#)
- [SQL Essential Training](#)
- [Data Analysis by Microsoft](#)