

# Ilaha Qadirova

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## WORK EXPERIENCE

### Corner Manager | Lead makeup artist

Sinteks MMC | Sep. 2021 - Present

- Conducting presentations of new products
- Providing makeup services to clients
- Ensuring proper product display
- Maintaining visual merchandising
- Timely restocking of inventory
- Analysing sales data
- Selling products/services

### Administrative Manager

BarberShop by Eyzamoglu | Sep. 2020 - Sep. 2021

- Personnel management
- Managing operations and reporting for the barbershop
- Procurement and product ordering

### Makeup artist

Estée Lauder Companies Inc. | May 2014 - July 2020

- Presenting products
- Providing makeup services to clients
- Making cross-sales
- Expanding client database
- Maintaining records
- Analysing sales data
- Assisting the manager.

## OUTSOURCING PROJECTS

### Team Leader | MUA

Baku Fashion Week | 2024

### Team Leader | MUA

DREAM FEST | 2024



## EDUCATIONAL HISTORY

Modern University for the Humanities

Jurisprudence (Civil law) 2018

## SKILLS

- Professional makeup artist
- Photography and Editing
- Reels and Video Maker
- SMM
- Knowledge of Meta Business
- Advertising and Branding
- Organization of events
- Conceptualization and Copywriting
- Procurement and budget distribution
- Conduct training sessions

## CERTIFICATE

Training for makeup artists

Estée Lauder Companies Inc.

Certificate in Digital Target

Skillbox online courses

Certificate in SMM

NEW LOOK SMM online courses

## REFERENCE

Denis Prisajnuk

Senior Retail Manager

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Director of Beauty Department

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