

# LinkedIn Posting Guide for Hackathon Participants

Hackathon Committee

## Introduction

Sharing your progress is a crucial part of the hackathon experience. Not only does it build your professional portfolio, but "**Social Media Updates & GitHub**" accounts for **10% of your final evaluation score**. This guide provides templates and instructions for each phase of the event.

## Mandatory Tags & Hashtags

For every post you make, you **must** include the following to ensure your entry is tracked:

**Tag:** @Brainovision

**Hashtags:** #mindsprint2025 #brainovision #brainovisionsolutions

## 1 Phase 1: Discovery & Definition (Day 1, 2 PM - 4 PM)

*Focus: Announcing your participation and defining your problem statement.*

- **Intellect Innovators (AI):** "Excited to kick off #mindsprint2025! We have locked our problem statement on [Topic]. Currently scrubbing our datasets and defining our model strategy. Let's go! @Brainovision #AI #MachineLearning"
- **Echo Drivers (EV):** "Charged up for #mindsprint2025! We are tackling [Problem] in the EV space. Phase 1 research on battery constraints is underway. @Brainovision #EV #Green-Tech"
- **Bot Builds (Robotics):** "Gearing up! We are building a solution for [Problem]. Just finalized our BOM and environment constraints. @Brainovision #IoT #Robotics"
- **App Ventures / Femine Sakthi:** "Hello World! We are designing an app to solve [User Need]. User personas mapped and ready to brainstorm. @Brainovision #AppDev #UX"
- **Code Guardians (Cyber/Blockchain):** "Securing the future at #mindsprint2025. We are defining the threat model for our [Project Name]. @Brainovision #CyberSecurity #Blockchain"
- **Superposition (Quantum):** "Entering the quantum realm! Formulating our problem statement into QUBO for optimization. @Brainovision #QuantumComputing"

## 2 Phase 2: Architecture & Design (Day 1, 4 PM - 8 PM)

*Focus: Showcasing your blueprints, diagrams, and logic.*

- **General Tip:** Take a screenshot of your flowcharts, circuit diagrams, or Figma screens. Visuals get more engagement!

- **Intellect Innovators (AI):** "Model architecture designed! We are using [Algorithm Name] to tackle the dataset. Preprocessing pipeline is ready. @Brainovision #DataScience"
- **Echo Drivers / Bot Builds:** "Circuit diagrams frozen. We've designed the hardware logic to handle [Specific Task]. Time to simulate! @Brainovision #HardwareDesign"
- **App Ventures / Femine Sakthi:** "From idea to pixel. Check out our initial UI mockups and system architecture. The user journey is coming to life. @Brainovision #UIUX #Figma"
- **Plan Horizons:** "Business Model Canvas is set. We've identified our key revenue streams and customer segments. @Brainovision #BusinessStrategy"

### 3 Phase 3: Prototyping (Day 1, 8 PM - 12 AM)

*Focus: Evidence of things working. Code snippets, blinking LEDs, or raw UI.*

- **Intellect Innovators (AI):** "Training in progress... Our baseline model is live and we are seeing initial accuracy of [X]%. Tuning hyperparameters now. @Brainovision #DeepLearning"
- **Echo Drivers / Bot Builds:** "It's alive! Sensors are reading data and the motors are spinning. The prototype is taking shape. @Brainovision #Maker"
- **Code Guardians:** "Smart contract deployed to testnet! Verifying our logic and ensuring consensus mechanisms are holding up. @Brainovision #Web3"
- **App Ventures / Medi Minds:** "Frontend implementation has begun. Core features are functional and clickable. @Brainovision #Coding"

### 4 Phase 4: Implementation (Day 2, 12 AM - 4 AM)

*Focus: Integration and the 'Grind'. Show the team working hard.*

- **General Template:** "It's the middle of the night and we are still going strong! Integrating the backend with our frontend/hardware. The full system is coming together. @Brainovision #HackathonLife #mindsprint2025"
- **Specific (AI/Quantum):** "Integrating the model into the web application. Real-time predictions are now working! @Brainovision"
- **Specific (Hardware):** "Full assembly complete. The robot is navigating autonomously. Optimization mode: ON. @Brainovision"

### 5 Phase 5: Refinement & Closure (Day 2, 4 AM - 6 AM)

*Focus: Celebration, Final Results, and Submission.*

- **Final Post (All Domains):** "We did it! [Flag] Submitted our project [Project Name] for #mindsprint2025.

#### Achievements:

- Built a fully functional [Solution Type]
- Solved [Problem Statement]
- Learned [New Tech Stack]

Thanks to the mentors and organizers!

@Brainovision #brainovisionsolutions #Done"

## **Checklist Before Posting**

- Did you tag @Brainovision?
- Are all 3 hashtags included? (#mindsprint2025 #brainovision #brainovisionsolutions)
- Is your GitHub link included in your final post?
- Did you attach a photo or video? (Posts with media perform 3x better).