

Characteristics of Active Archive Use Cases

And now, just like we did with the initial 3 categories, let's recap all of the Cost Saving ones with an eye towards understanding where your enterprise best fits in. We will start with the Active Archive category. All the use cases that fit under this category are driven by the desire to reduce data storage costs. More specifically, if you notice that the business is struggling with:

- **Budget challenges**, where storage costs grow more rapidly than storage budgets
- **New types of data**, where new forms of data have less structure and become difficult to explore
- **Limited retention**, where your company drops data more quickly than you would like
- **Constrained ingest**, where you decline capturing new sources because of cost fears
- **Difficult access**, where “Cold” data is archived and difficult to retrieve,

you can be fairly certain that a Data Discovery approach will yield the most immediate benefits.



