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Data Discovery Use Cases by Industry

Here are a few examples of Data Discovery use cases, as seen by different industry verticals:

• Banking

Various US financial firms using Data Discovery to offer macroeconomic information as a service.

Manufacturing

Merck was able to improve pharmaceutical yields with crossbatch analysis.

Railroad

A special service engine ("Data Train") was able to prioritize rail repairs by capturing video of rail health.

Telco

Various telecommunication companies around the world are using millions of decentralized CDRs (call detail records) to improve cell service.

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