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Predictive Analytics Use Cases By Industry

Here are a few examples of Predictive Analytics use cases, as seen by different industry verticals:

Industrial

Companies like Bell Helicopter proactively replace aircraft components.

Healthcare

It is now possible to rapidly detect strokes and speed up response times.

Insurance

Companies like Progressive predict risks for usage-based car insurance.

Oil & Gas

Noble Energy is among the companies that use predictive analytics to prevent downtime in its infrastructure.

Utilities

Data coming from smart meters allows predicting demand loads on the grid.

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