

SENTIMENTAL ANALYSIS OF IMDb MOVIE REVIEWS

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INTRODUCTION:

SENTIMENT ANALYSIS ON IMDb MOVIE REVIEWS:

Sentiment analysis is a natural language processing problem where the intent of a movie is predicted using the reviews .

Here, a IMDB dataset containing around 25,000 reviews(good /bad)is taken and is trained and tested using different deep learning libraries like tensor flow, keras, matplot lib(for plotting)etc. Here we use multi-layer perceptron model where it consists of 3 layers, Input layer for intialisation of data, hidden layer for computing the data and output layer to produce the results.

Tensorflow is an open source library especially used in neural networks for perception,

prediction and creation of data .we can develop, train and build any complex models using this platform .It is a math library and can perform different operations on multi-dimensional data arrays.

Keras is a neural network library which basically is designed for faster experimentation with the deep neural networks, it is modular and extensible platform. This platform is userfriendly and allows us to try different ideas. it supports multiple back-end neural network computation.

LITERATURE SURVEY

AUTHORS

- 1.Byran Tan
- 2. Ankit Goyal and Amey Parulekar
- 3.Lakshmi pathi N
- 4.Angcar Li
- 5.Mohammad Wasil
 - https://www.kaggle.com/lakshmi25npathi/sentiment-analysis-of-imdb-movie-reviews
 - https://cseweb.ucsd.edu/classes/wi15/cse2
 55-a/reports/fa15/003.pdf
 - https://towardsdatascience.com/imdbreviews-or-8143fe57c825
 - https://www.andrew.cmu.edu/user/angli2/ li2019sentiment.pdf
 - https://github.com/MohammadWasil/Senti ment-Analysis-IMDb-Movie-Review

REFERENCE:

- Sentiment Analysis Wikipedia –
 https://en.wikipedia.org/wiki/Sentiment a
 nalysis
- Natural Language Processing from Scratch -http://static.googleusercontent.com/media/research.google.com/en//pubs/archive/35
 671.pdf
- Pang, Bo; Lee, Lillian; Vaithyanathan, Shivakumar (2002). "Thumbs up? Sentiment Classification using Machine Learning Techniques". Proceedings of the Conference on Empirical Methods in Natural Language Processing (EMNLP).
- NLTK Stopwords Corpus: <u>http://www.nltk.org/book/ch02.html</u>

The IMDB data set reviews are entrenched by gathering data from Kaggle.

We evaluated the model using confusion matrix

- We used word cloud to plot the negative and positive words from the reviews.
- We tried different algorithms to predict the accuracy and Using LTSM model we predicted the review is positive(1) or Negative (0).

NOVELTY OF THE WORK

SENTIMENT ANALYSIS ON IMDb MOVIE REVIEWS:

we have framed this analysis as natural language accessing problem. The input layer consists of over 25,000 reviews, the output layer consists of the epoch values for every single data and gives the accuracy.

CODE:

At first, we have trained the data, displayed the records and classifies the reviews as good(0) or bad(1).we have checked the average length of a review and plotted it.

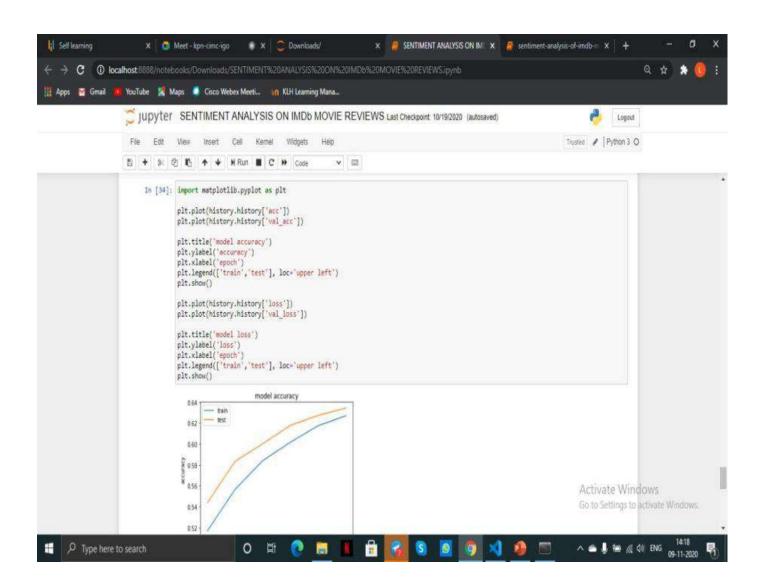
Using the keras library we have developed a multi-layer perceptron model with 250 hidden layers which compute the input layer data and 1 output layer which reviews the movie as good or bad

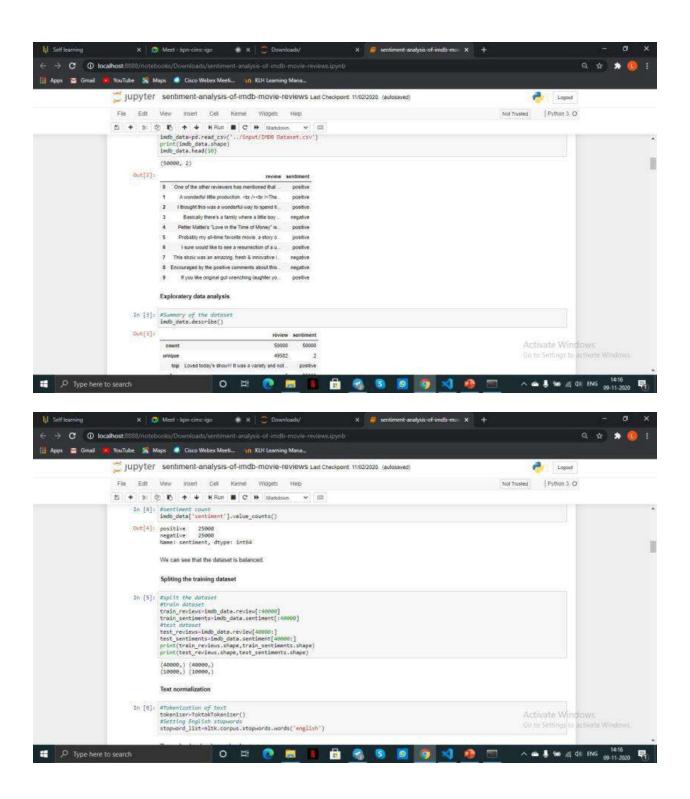
For final evaluation of the model, we have used the fit method by defining the batch size and number of epochs for the model. So by using these different machine learning algorithms we have got the accuracy as shown below

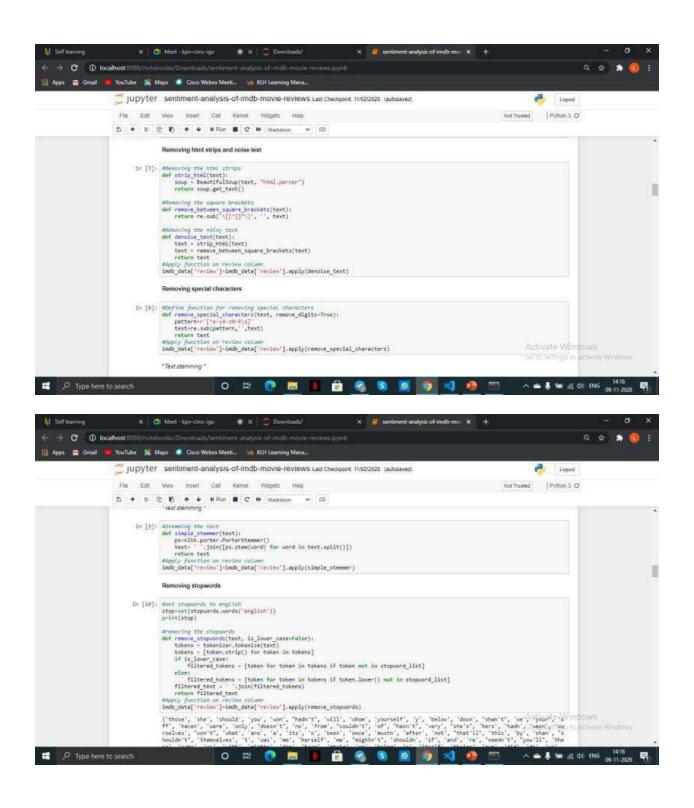
So here we can clearly observe that Logistic regression and SVM gave the best accuracy compared to the others algorithms.

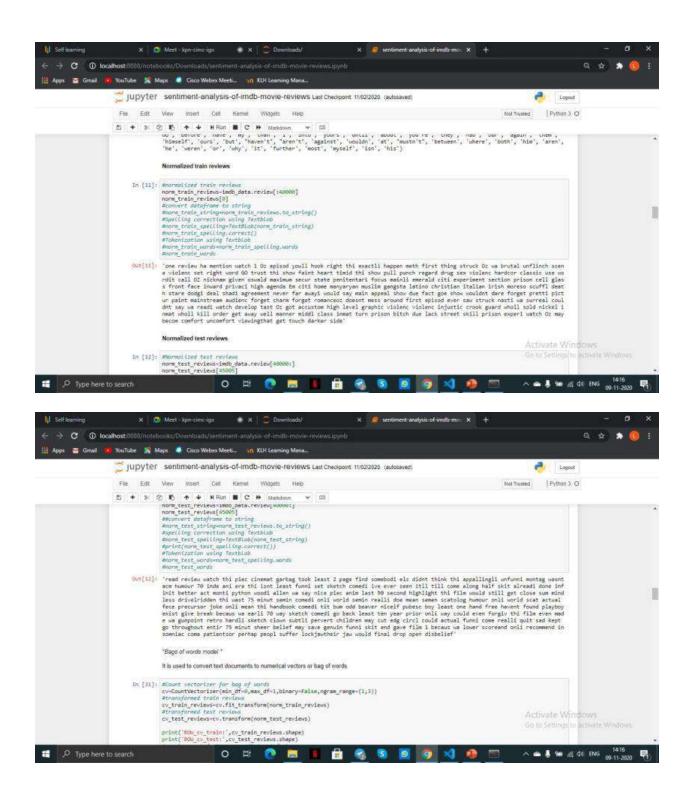
Algorithm	Accuracy
Logistic Regression	86.9
Naïve baiyes	82.1
Random forest	80.8
Support Vector Machine	87.0
Ensemble	84.9

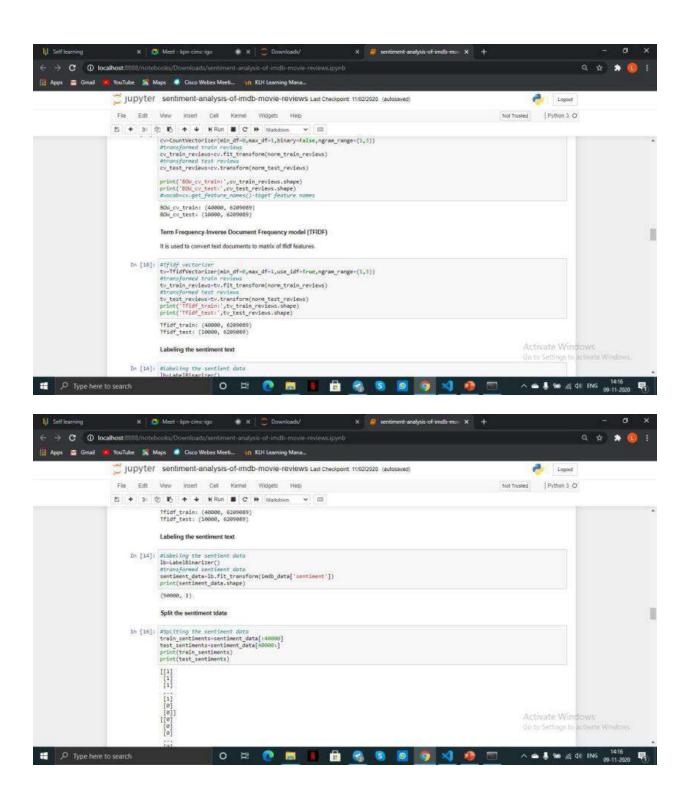
IMPLEMENTATION WITH CODE

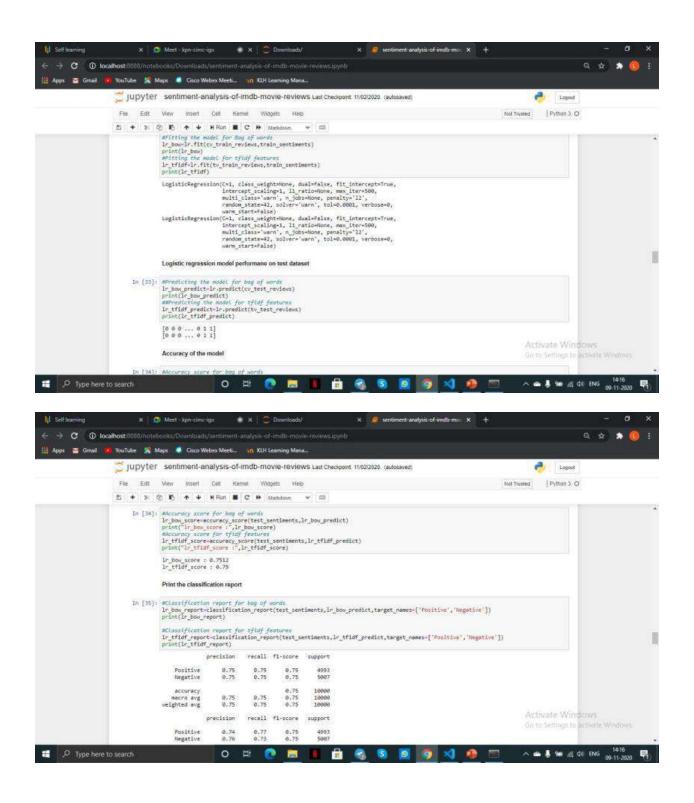


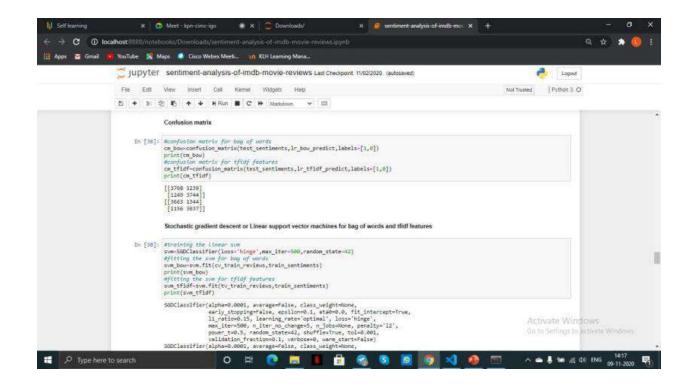


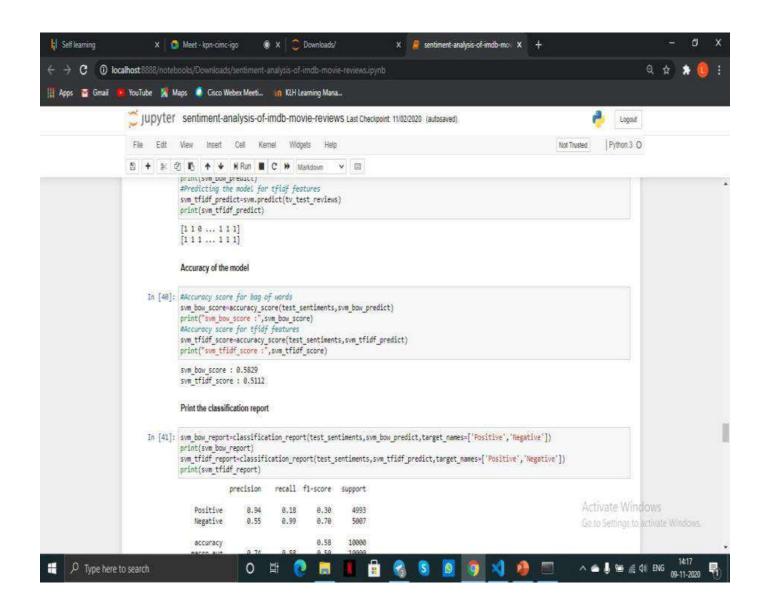


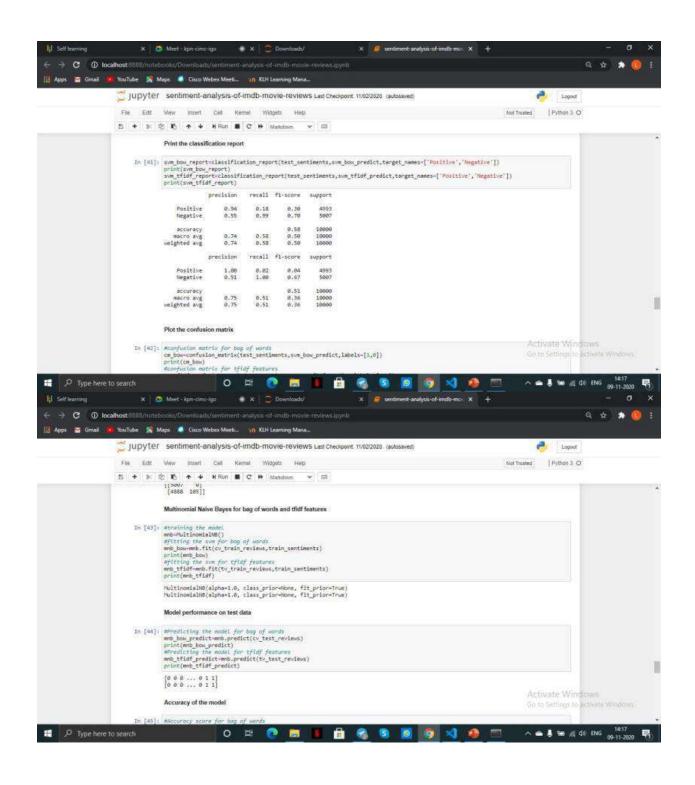


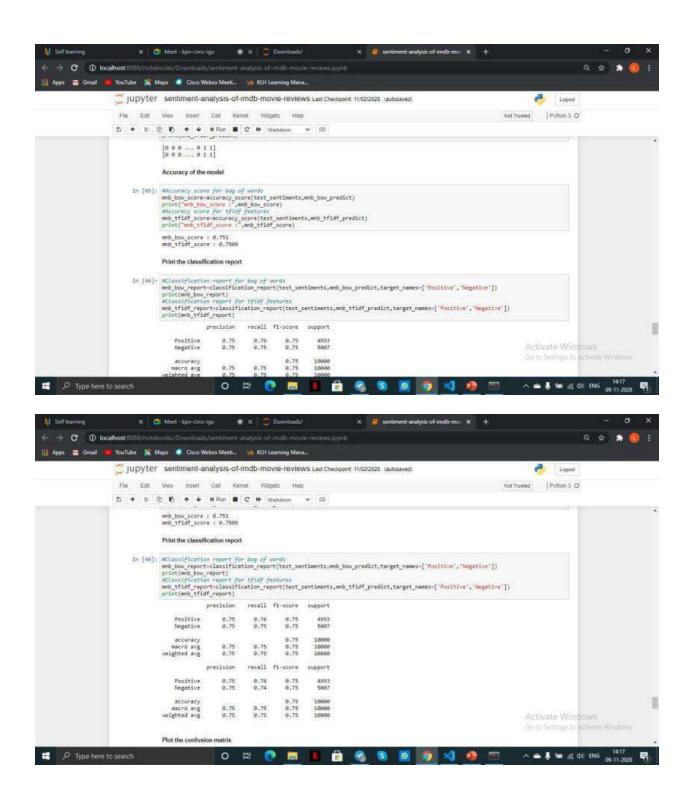


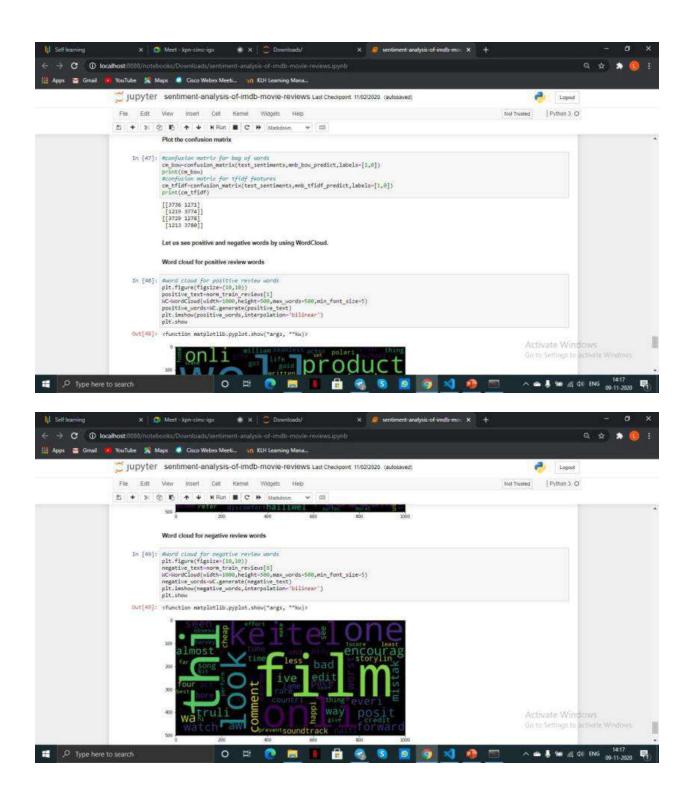


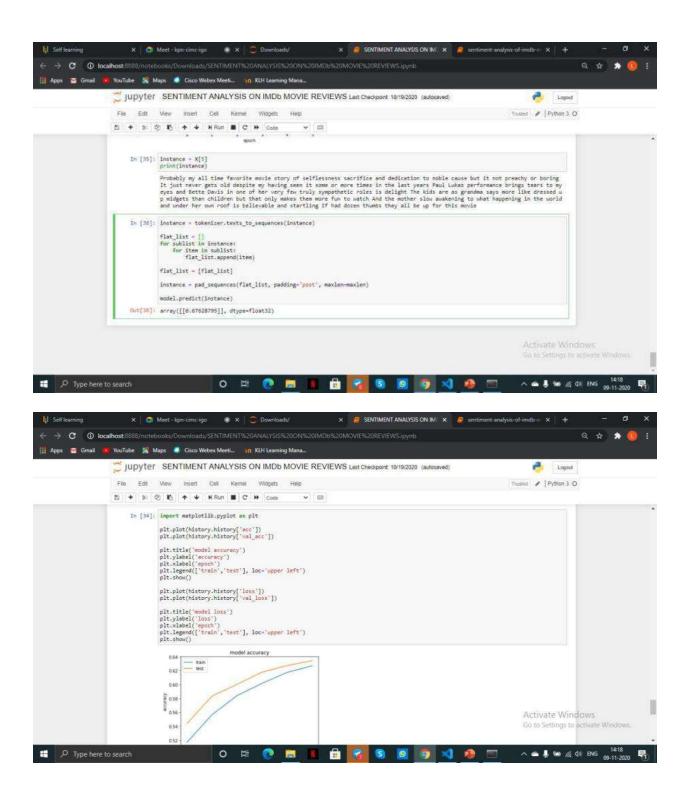




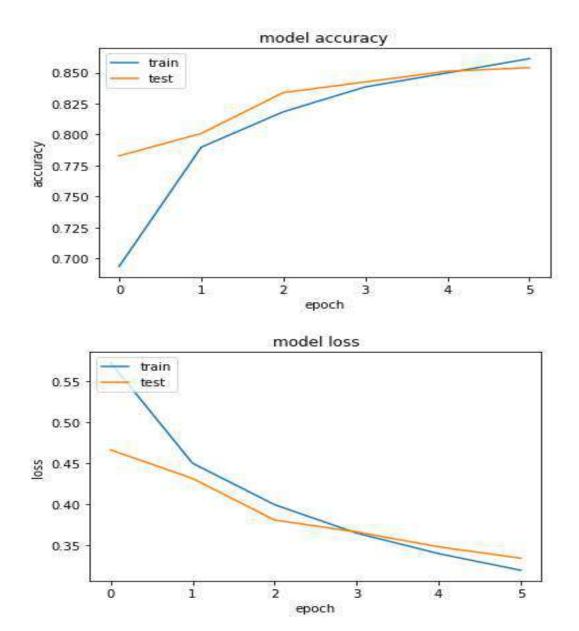








RESULT AND ANALYSIS



```
instance = X[57]
print(instance)
```

I laughed all the way through this rotten movie It so unbelievable woman leaves her husband after many years of marriage has br eakdown in front of real estate office What happens The office manager comes outside and offers her job Hilarious Next thing yo u know the two women are going at it Yep they re lesbians Nothing rings true in this Lifetime for Women with nothing better to do movie Clunky dialogue like don want to spend the rest of my life feeling like had chance to be happy and didn take it doesn help There a wealthy distant mother who disapproves of her daughter new relationship sassy black maid unbelievable that in the year film gets made in which there a sassy black maid Hattie McDaniel must be turning in her grave The woman has husband who fr eaks out and wants custody of the snotty teenage kids Sheesh No cliche is left unturned

```
instance = tokenizer.texts_to_sequences(instance)

flat_list = []
for sublist in instance:
    for item in sublist:
        flat_list.append(item)

flat_list = [flat_list]

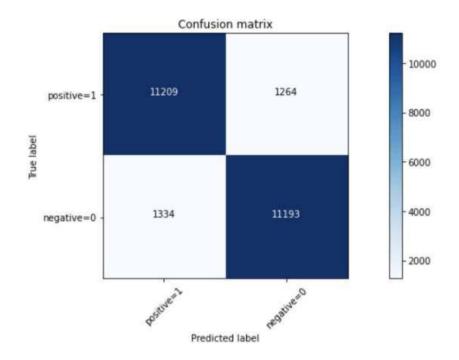
instance = pad_sequences(flat_list, padding='post', maxlen=maxlen)

model.predict(instance)
```

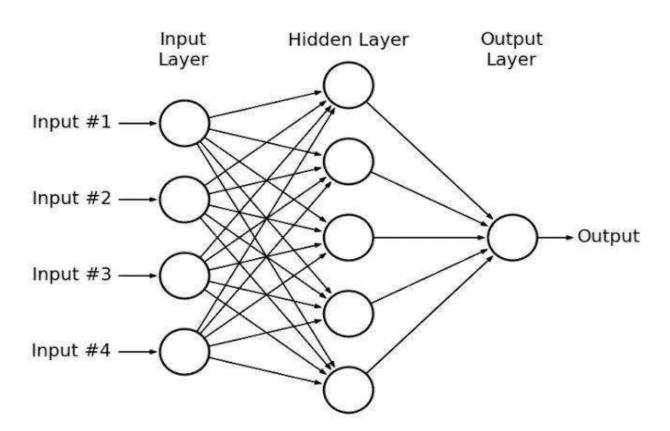
array([[0.6609535]], dtype=float32)

```
svm_bow_report=classification_report(test_sentiments,svm_bow_predict,target_names=['Positive','Negative'])
print(svm_bow_report)
svm_tfidf_report=classification_report(test_sentiments,svm_tfidf_predict,target_names=['Positive','Negative'])
print(svm_tfidf_report)
```

	precision	recall	f1-score	support
Positive	0.94	0.18	0.30	4993
Negative	0.55	0.99	0.70	5007
accuracy			0.58	10000
macro avg	0.74	0.58	0.50	10000
weighted avg	0.74	0.58	0.50	10000
	precision	recall	f1-score	support
	precision	recall	f1-score	support
Positive	precision	recall 0.02	f1-score 0.04	support 4993
Positive Negative				
	1.00	0.02	0.04	4993
	1.00	0.02	0.04	4993
Negative	1.00	0.02	0.04 0.67	4993 5007
Negative accuracy	1.00 0.51	0.02 1.00	0.04 0.67 0.51	4993 5007 10000



ARCHITECTURE



CONCLUSION

We discovered the IMDB sentiment analysis dataset for natural language processing.

we learned how to develop deep learning models for sentiment analysis including:

How to develop a large neural network model for sentiment analysis.

How to develop a one-dimensional convolutional neural network model for sentiment analysis.

How to load and review the IMDB dataset within Keras.

we have tried different Types of Algorithms like

- ➤ Naive Bayes
- ➤ Logistic Regression
- > Ensemble
- > Support Vector Machine
- > Random Forest

So here we can clearly observe that Logistic regression and SVM gave the best accuracy compared to the others algorithms.