THE

LATIN

LOWDOWN



# REVIEWS By Héctor Reséndez



LIMI-T XXI: Comenzaré Otra Historia (RMM-Merengazo, 82019) Producers: Ralph Mercado, Luisin Marti, Elvin Torres-Serrant. TROPICAL-MERENGUE.

The Puerto Rican merengue trio known as Limi-T-XXI makes its debut on RMM's Merengazo label. Their recent album Comenzaré Otra Historia features nine hot dance numbers of which all were arranged by group member-producer, Elvin F. Tor-

res-Serrant. The first single, "Que Te Pasa Conmigo" hit sixth position on the charts in Puerto Rico. The album's progress westward is steadily coming along. Incorporating a unique slant to today's merengue, the contemporary merengue beat resounds throughout this fine album.

### ALVARO TORRES: En Busca Del Amor (EMI Latin, 73904) Producer: Alvaro Torres. POP-INTERNATIONAL.

The latest album by the versatile eomposer-singer Alvaro Torres demonstrates why his popularity only continues to soar. Torres is a master in the pop ballad genre. His performances are legendary and well-attended. All ten selections will surely satisfy all of the singer's fans as well as make new ones. Torres' style is enchantingly eelectic. For example, take the tropictinged "Mujeres Solas," a humorous yet insightful look at single women. Compare it to the hip jazzy number, "Stress" and you'll see



what we mean. While there's no actual Spanish translation for stress, Alvaro Torres won't need to be concerned. His music is totally enjoyable.



JOSE LUIS RODRIGUEZ: La Llamada Del Amor (Sony Latin, 81962) Producers: Bebu Silvetti, Estéfano & Mario Acevedo, Afo Verde & Paulo Durand, Rey Nerio. POP-INTERNATIONAL.

Classic pop balladecr Jose Luis Rodriguez responds to the call of true, yet sometimes clusive, love with his new album La Llamada del Amor. Produced by some of the most respected names in the business, each of the twelve selections are exquisite creations by some of the finest composers

today including "Alquien Como Tu" written by Lilibeth Rodriguez, onc of the artist's duaghters. The Miami Symphonie Orchestra lends the perfect touch to this magnificent project. Rodriguez is one of those few artists known simply by an acronym. "El Puma" is a name easily recognized and loved throughout the Americas and the world.

## KING AFRICA: El Africano (BMG, U.S. Latin, 35824-2) Producer: Tuti Gianakis. POP-DANCE-RAP.

Under the artistic direction of Tuti Gianakis and Ezequiel Deró, their album El Africano takes you on a non-stop, hard-driving and highly pulsating trip to the dance floor and then some. And it doesn't matter if it's in Europe or Stateside. King Africa's rhythm is definitely Latin ala Caribbean, yet it's unmistakenly dance music for the masses of the world.

# PICK OF THE WEEK

FRANKIE RUIZ: Tranquilo (PolyGram Latino, 314527648) Producer: Vinny Urrutia. TROPICAL-SALSA.

Puerto Rican salsero Frankie Ruiz' latest album Tranquilo on Rodven-PolyGram Latino is anything but calm. The title track is one incredible dance tune. Then again, so are the other eight selections. Throw away any arcane ideas of "salsa erotica." This album is "salsa cadente" (hot). And it's the salsa of today! Hard-core and hip salseros will attest to that fact. Ruiz does what he did with La Solucion and with



Tommy Olivencia. He cooks! Look for more from one of the most vibrant Salsa vocalists around. PolyGram Latino recently extended Ruiz' contract for four additional albums. Ready for that ehill pill?

### News From U.S. & Latin **America**

By Hector Resendez

THE LATEST FROM RMM & VIDEO:

Typically, anything innovative within the Tropical-Salsa-Latin jazz scene must first cross the desk of Debbie Mercado, publicity director for RMM Records & Video in New York. And for good reason. Her dad, Ralph Mercado, president/CEO of the eompany, has seen it all in his 25 years-plus in the tropical music biz.

One of his latest creations is the forthcoming ballads album Un Solo Beso by one of the greatest living salsa singers of all time: Cheo Feliciano of Puerto Rico. And can this man sing a bolero!

Touted as an album that will make history, Feliciano is joined by master singer-songwriter Armando Manzanero of Mexico. RMM's bold statement is unequivocably correct! Feliciano is one of the great masters of ballad singing. His style, known as the "Sentimental Voice" stems from his days with another living legend Joe Cuba. Manzanero will be accompanying Feliciano on a duet version of the classic "Contigo Aprendi." In fact, Manzanero is featured on piano, as musical director, and composer of all of the selections on the forthcoming album.



Marc Anthony.

MARC ANTHONY RE-CORDS NEW VIDEO: The 'Salsero of the New Millennium," Marc Anthony recently completed work on his latest mu-sic video called "Hasta Ayer." The song, originally performed by the Mexican group Los Terricolas, appears on Marc's second and latest album for RMM called Todo A Su Tiempo. The vidco was suitably filmed in historical sites throughout Mexico City under the direction of Benny Corral. Adolfo Angel, integral member of the aforementioned band, was on hand to help out his friend Marc.

TONY VEGA WINS GOLD: Just two weeks after its release, Tony Vega's latest self-titled al-

bum has gone Gold. The Puerto Rican singer last went Gold and Platinum in 1994 with his last album Si Me Miras A Los Ojos. "I can tell you that this is the most complete record that I've ever done in my career." says Vega, whose album features song-writers like Mary Lauret, Omar Alfanno, and the Spanish-singer-songwriter Braulio. As proof, Vega's first promotional single, "Esperaré A Que Te Decidas" (I'll Wait For You To Make A Decision), has been ranking high on single tropical chart lists throughout key Latin markets.

JVC FESTIVAL FEATURES TROPI-JAZZ ALL-STARS: Recently the Tropi-Jazz All-Stars made their debut appearance at the JVC Jazz Festival at Carnegie Hall in New York City on June 29. Marc Anthony and his salsa band were showcased as well that evening.

The evening offered an all star-studded line-up including Tito Puente on percussion, pianist Eddie Palmieri, Dave lentin on flute, pianist Hilton Ruiz, Humberto Ramirez on trumpet, Charlie Sepulveda on trumpet, J.P. Torres (trombone), Johnny Almendra (percussion), John Benitez (bass), Horacio "El Negro" Hernandez (congas), Richie Flores (percussion), David Sanchez (tenor sax), and Jillian (vocalist). The never-aging Felipe Luciano served as host emcee.



Tony Vega.