



VADIM KOUZNETSOV

Serial Entrepreneur | Generalist | Start-Ups

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PROFILE

A highly skilled and experienced generalist and serial entrepreneur with **7 years** of founding experience in the UK and Germany. Fluent in German, English, and Russian, with expertise in **scaling** two-sided marketplaces, content driven **viral marketing**, product ownership . Passionate about fast growing startups. **Analytical** and **numbers driven**, eager to learn, able to adapt quickly to new environments.

EDUCATION

Codecademy (2022)

- JavaScript Junior Developer
- React
- Node.js

Chartered Financial Analyst, CFA (2010)

- Level 1

Cass Business School, City University, London United Kingdom (2005-2008)

- Bachelor of Science, Management and Systems

CATERHAM SCHOOL , SURREY UK (2003 - 2005)

- A-Levels

EXPERIENCE

Voggt, London (UK) and Munich (DE) (Feb 2023 - to date)

- Sequoia backed startup with \$20m in funding (Seed + Series A)
- Launched new Category Sneakers UK & Germany
- Scaled it to +€100k GMV / month within 2 months
- Re-worked the entire marketing strategy by focusing on organic content

InHype Live Shopping, London (UK) and Munich (DE) (2021 - 2023)

- Co-Founder and CEO
- Successful Exit to Voggt (Sequoia backed competitor)
- Livestream Marketplace for collectors
- Grew GMV to +€150K & 150 active sellers organically
- Bootstrapped



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EXPERIENCE

myDental.Jobs, Munich (DE) (2022 - to date)

- Co-Founder
- The leading job-portal for the Dental Industry in Germany
- Partnered up with over 1,000 Dental Clinics
- 30,000 monthly traffic across several channels

Setai Television GmbH, Munich (DE) (2017 - 2022)

- Co-Founder and CEO
- Production & Content Driven company
- Produced 5 Concerts
- Produced several successful TV Shows
- Worked with football Star Prince Boateng on a reality show

LANGUAGES & SKILLS

English	<div></div>
German	<div></div>
Russian	<div></div>

Viral Marketing	<div></div>
Product (tech)	<div></div>
Sales	<div></div>
Operations	<div></div>
Marketplaces	<div></div>

NOTABLE SUCCESSES

2022-2023 -
- INHYPE LIVE → SOLD TO VOGGT (SEQUOIA BACKED
STARTUP)