

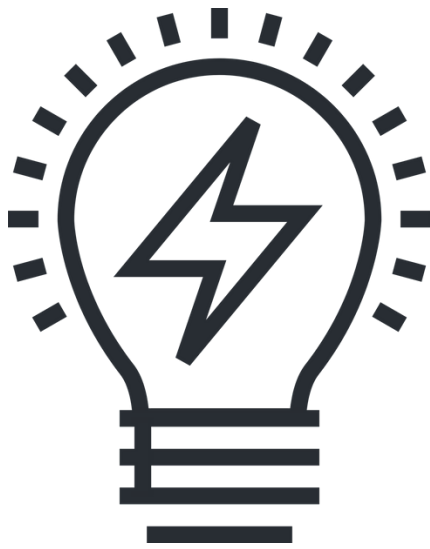


# Original intention



TO CREATE MARKET  
STORAGE APP THAT  
HAVE MORE ADVANCED  
DESIGN THEN OTHERS  
AND HELPS CASHIERS ,  
ADMINISTRATORS,  
MANAGERS WITH  
PRODUCT  
SEARCHING, SORTING  
AND TOTAL  
ORGANIZATION  
IN THE MOST  
PLEASANT WAY

# TARGET



Versatile



Open source



User-friendly

# Problems

# we are solving

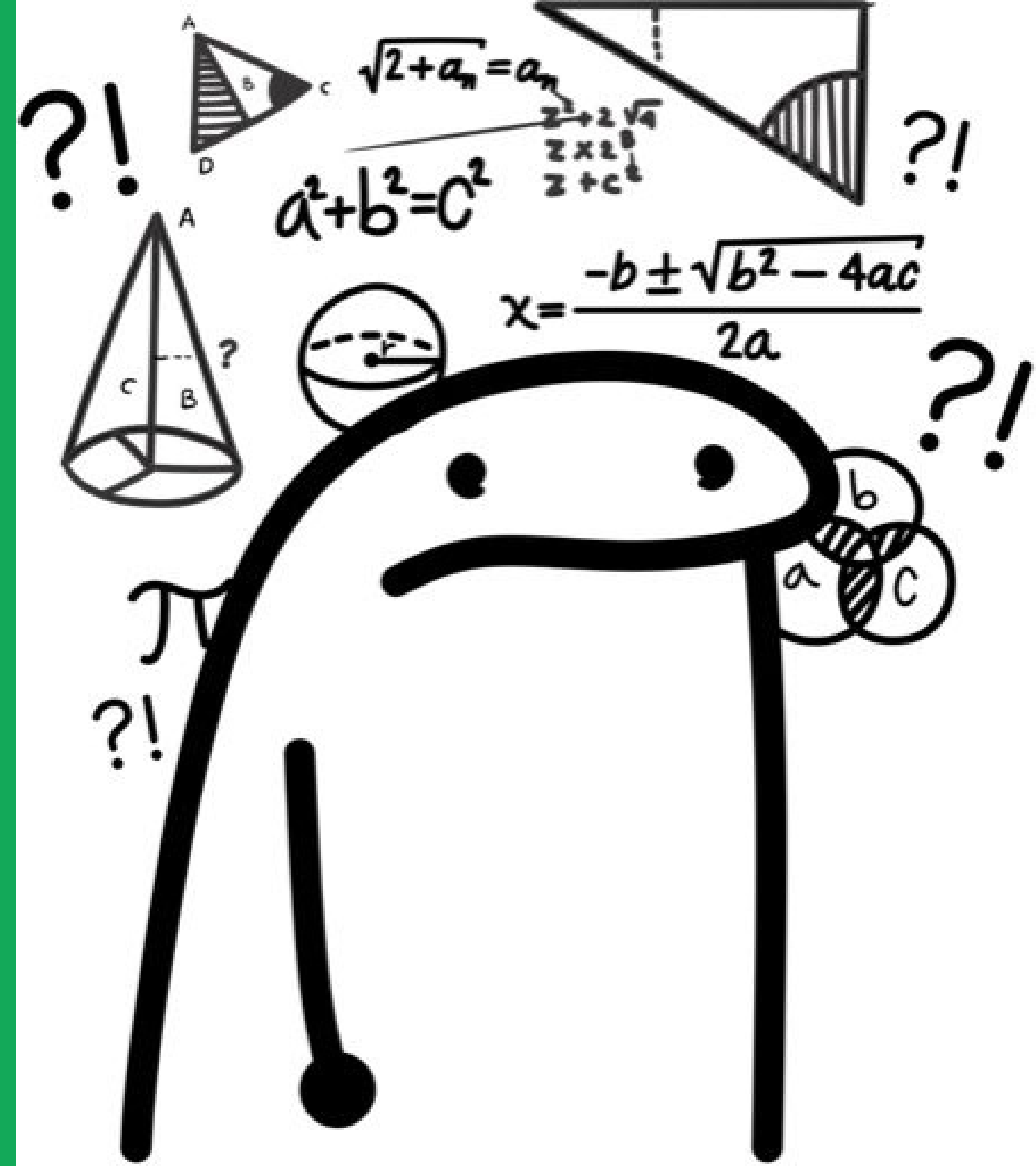
# Inefficient Product Management

## Complex User Interfaces

## High Costs

## Data Security Concerns

## Time-Consuming Manual Processes



# Our kanban board on GitHub

The screenshot shows a GitHub project kanban board for the 'CheckPoint project'. The board is organized into four columns: 'Planned', 'InProgress', 'ReadyForReview', and 'Done'. Each column has a header with a colored circle, the column name, and a count. Below the header is a description of the column's state. The 'Planned' column is empty. The 'InProgress' column contains one item, 'CheckPoint #8: Presentation preparation', which is marked with a green circle and a purple icon. The 'ReadyForReview' column is empty. The 'Done' column contains five items, each marked with a green circle and a purple icon: 'CheckPoint #4: Create GitHub repository', 'CheckPoint #5: Create table', 'Draft: Research about Udemy courses', 'CheckPoint #6: Idea and technologies', and 'CheckPoint #7: Market analysis'. The board also features a search bar at the top and a filter dropdown menu.

CheckPoint project

Main board RoadMap + New View

Filter by keyword or by field

**Planned** 0  
This item hasn't been started

**InProgress** 1  
This is actively being worked on

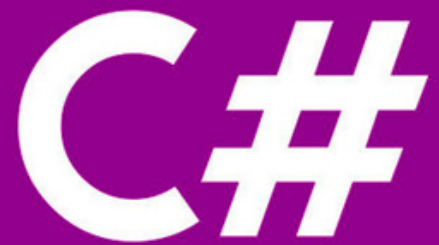
**ReadyForReview** 0  
This has been made

**Done** 5  
This has been completed

- CheckPoint #8  
Presentation preparation
- CheckPoint #4  
Create GitHub repository
- CheckPoint #5  
Create table
- Draft  
Research about Udemy courses
- CheckPoint #6  
Idea and technologies
- CheckPoint #7  
Market analysis



# Technology stack

The C# logo, featuring a large white 'C' followed by a white hash symbol '#', set against a solid purple square background.The .NET Core logo, with '.NET' in white and 'Core' in white with a blue dot for the 'o', set against a solid purple square background.The MySQL logo, featuring the word 'MySQL' in white and orange, with a white silhouette of a leaping fish above the 'SQL' part, set against a solid blue square background.

Windows Forms

The Entity Framework Core logo, with 'Entity Framework' in white and 'Core' in white with a blue dot for the 'o', set against a solid purple square background.

# COMPETITORS CONS AND PROS

## ADVANTAGES

### Established Market Presence:

They have been in the market for a while, which means they likely have a substantial customer base and brand recognition.

### Feature Set:

They offer a comprehensive set of features, including product searching, sorting, and organization tools, catering to various user roles.

### Mobile Accessibility:

Their app has a robust mobile interface, allowing users to access it on various devices.

## DISADVANTAGES

### Pricing:

Their pricing structure may be relatively high, making it less accessible for small businesses or startups

### Limited Customization:

While their app offers a wide range of features, it may not be highly customizable to meet specific business needs.

### User Interface:

User interface can be somewhat cluttered and less intuitive than other solutions.

**THANK**

**FOR**

**YOU**

**ATTENTION**



A close-up photograph of a grey tabby cat's face. The cat has bright yellow eyes and is looking upwards and slightly to the left. Its whiskers are prominent and spread out. The background is dark and out of focus.

**I DON'T HATE  
MONDAYS**

**MONDAYS  
THAT HATE ME**