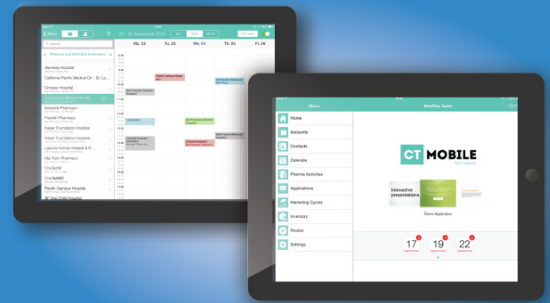


## Full Offline Access to All Your Salesforce Data and Power

- Full Featured Work Offline, Automatic Synchronization of the Data
- Superior Productivity Tools
- State of the Art Built-in Digital Selling Aid



## Full Featured Salesforce Offline, Built-in Digital Selling Aid and Productivity Tools

Even in developed markets internet coverage can be very poor, not only in remote areas, but also in the cities — in lobbies, cellars, elevators. Each Salesforce user experienced the inconvenience associated with the speed of the Internet. This is especially true when working away from the office, when meeting the clients. Users need to have a full set of customer & product-related information, be able to create new records, register outcomes of the customer meeting & schedule related tasks — whether data connection is available or not. CT Mobile solves these problems.

CT Mobile app complements Salesforce1 mobile strategy with a full fledged Salesforce offline. It allows working offline without loss of functionality and synchronizes the changes with the cloud when internet connection becomes available.

With built in productivity tools and state of the art Digital Selling Aid CT Mobile app would help you:

- Improve your field force user productivity
- Decrease sales and marketing expenses
- Increase Sales and ROI.

## Some of CT Mobile key benefits include:

Full offline access to all your Salesforce data and power:

- Offline read/write/create access to any standard or customer Salesforce objects
- Offline search using standard Salesforce list views or via the text search
- Seamless extension of the offline search results online, replication selected online records one by one or in batches
- Validation rules and formulas working in offline mode
- Standard Salesforce listview
- Reliable sync engine – works even on slow networks
- Easy to understand and convenient control panel, which allows instant changes to application menu and options, objects and permissions
- Full featured embedded web browser for accessing salesforce.com sessions or online resources

Productivity tools:

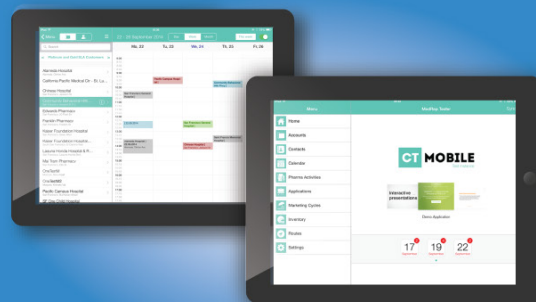
- Drag-n-Drop calendar – add a new call in one click or change the already planned one - it will be synchronized automatically with Salesforce with the next connection. Your plans can be viewed monthly, weekly or daily, you can plan activities both for accounts and contacts
- Easy route planning – the maps and routes module provides step by step driving directions, different routing options so you can optimize the route according to your needs.

Built-in Digital Sales Aid:

- Engage your customer into conversations using interactive eye-catching presentations, capture feedback right during the customer meetings

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- Access to the Salesforce data structure, creation and editing customer data directly from the presentation
- Ability to provide feedback right from the field - mobile users can add comments to any of the slides, provide feedback on customer sentiments on the particular messages (using “likes” or “dislikes”), select and email selected slides to the customers
- For management, app provides extensive analytical tools aimed on understanding the visit content — how much time is spent on particular slide in the presentation, what content is the most and the least utilized, what is the most and the least effective. Now you have an opportunity to assess the effectiveness of specific content on different customers and to refine your understanding of the customer needs. The results could be used in future marketing campaigns, follow up visits or even in another channel
- Scenario editor — allows brand new scenarios based on the completed calls, provides continuous improvement and personalization of the presentations. Slides can be sorted based on the number of views, their duration during the past presentations, or their “likes/dislikes”. It has easy to use drag and drop interface and allows you to add or remove any slide or change their order on the fly
- Electronic signature collection – you can close the deal, create a contract, email it to your customer, obtain electronic signature and receive the payment on the contract on the spot, credit card reader can be attached directly to the device
- Easy customization — all CT Mobile content could be easily aligned with your corporate design guidelines to reinforce your brand.

## Main use cases

- Medical reps of the lifesciences companies planning and executing customer visits
- Insurance reps & agents selling property or health insurance products
- Mortgage brokers, capturing client needs and simulating different financing options
- Financial advisors simulating life insurance, investments or saving plans
- Trade reps, visiting point of sales
- Service rep, rendering the visit to the remote location
- Any sales representative or agent, providing information about their product or services in the field.

## Representative customers



For your 30-day FREE trial please visit <http://www.ctmobile.net/request-a-demo/> or call (212) 520-0059

## About CustomerTimes

Being official reseller, implementation partner and independent software vendor (ISV) of Salesforce.com, CustomerTimes is providing implementation services and mobile applications to customers in 63 countries. Headquartered in New York, Customertimes Corp. has offices, representatives and re-sellers in more than 20 countries. CustomerTimes team consists of more than 300 consultants, developers, business analysts and mobile experts certified to deliver high quality Salesforce.com and mobile projects.