

## Relevant areas of AI for managers

AI is relevant in almost any area of business. The following areas should be considered by any manager interested in leveraging AI.

### 1. Decision-making based on data

Where could your decision-making be improved or supported by AI generating new insights into existing data. Pay attention to areas you currently struggle to get any insights out of data!


### 2. Developing product and business ideas

In which product or business areas could you/your organization benefit from new, unique, innovative ideas? It does not matter if you have any idea on how AI could support you, just list the areas where you might benefit the most.


### 3. Simplifying and automating existing processes

In which areas would your people/organization benefit massively from simplifying and automating processes? Even if you don't know, how AI could do it.


### 4. Reducing oversights and failures

In which areas does your organization see high(er) failure rates due to tiredness, lack of concentration, boredom, ...?


### 5. Reduce shortage of skilled workers

In which areas do you suffer from a shortage of skilled workers, where a reduction in administrative, routine jobs could assist your current workforce to achieve more?


## 6. Creating more convenience – making life easier

In which areas would more convenience make the life of employees or customers easier?


## 7. Your business/industry specifics

Your business or industry might have specific needs or opportunities leveraging AI. If you have some in mind, please write them down:
