

PIZZA DATA ANALYST

INSIGHTS INTO PIZZA SALES PERFORMANCE



INTRODUCTION

Objective: To analyze pizza sales data and derive insights.

Focus areas:

- Popular pizza sizes
- Sales by pizza type
- Customer payment methods
- Sales performance by restaurant



PIZZA SIZE DISTRIBUTION

Title: Pizza Size Distribution (Pie Chart)

Visual: Insert Pie Chart

Insight:

- Displays the proportion of different pizza sizes sold.
- Identify most preferred pizza size.

SALES BY RESTAURANT

Title: Sales by Restaurant (Bar Chart)

Visual: Insert Bar Chart

Insight:

- Highlights top-performing restaurants.
- Compare revenue generation across outlets.

SALES BY PIZZA TYPE

Title: Sales by Pizza Type (Bar Chart)

Visual: Insert Bar Chart

Insight:

- Compare popularity of various pizza flavors/types.
- Identify high and low performers.

PAYMENT METHOD DISTRIBUTION

Title: Payment Method (Pie Chart)

Visual: Insert Pie Chart

Insight:

- Breakdown of how customers pay.
- Evaluate preference for card, cash, digital wallets, etc.

PAYMENT METHOD OVERTIME

Title: Payment Method Trends (Line Chart)

Visual: Insert Line Chart

Insight:

- Show changes in payment preferences over time.
- Spot any emerging trends.