Zomato Restaurant Data Analysis



INTRODUCTION



•Objective: Analyze Zomato restaurant data to understand customer preferences and business trends.

•Tools Used: Python, Pandas, NumPy, Matplotlib

•Focus Areas: Ratings, Restaurant Types, Online Order Availability

RATING DISTRIBUTION

• Title: Rating Distribution (Histogram Chart)

A **histogram** is a graphical representation used to visualize the **distribution of numerical data**. the histogram is used to **show how restaurant ratings are distributed** across different value ranges.

• Objective: Understand how restaurant are rated

• Method: Histogram plotted using Matplotlib

Online Order Availability

• Title: Restaurant Type Distribution (Pie Chart)

A pie chart is a circular statistical graphic that is divided into slices to illustrate numerical proportions. the histogram is used to online order availability restaurant.

- Objective: Identify popular restaurant types
- Method: pie chart of top 5-7 rest_type categories



Restaurant_Type Distribution

Title: Restaurant_Type (Bar Chart)

A bar chart is a visual tool used to represent categorical data with rectangular bars, where the length of each bar is proportional to the value it represents. the bar chart shows the restaurant_type among across different value ranges.

- Objective: Compare availability of online ordering
- Method: Bar chart of online_order (Yes vs No)

