



INTRODUCTION
TO
NATURAL LANGUAGE
PROCESSING





## LECTURER AND TEACHING ASSISTANT



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Lectures: **Mondays** 10:30 – 12.00 (B-IT-Max 0.109) (<u>Zoom Link</u>)

Exercises: Mondays 16:00 - 18:00 (B-IT-Max 0.109) (Zoom Link)

eCampus Course



## ANNOUNCEMENT

## Announcements:

#### - Zoom Links

- Posted on course page and in slides

### - Dataset Updated!

- Survey (Forum >> Survey)
- For new students in the course (Link)

#### - Submission of Team Members:

- Deadline: Monday (Tonight), April 17th, 23:59
- Received some team members
- You will find the list of teams on our course page tomorrow
- Team speaker is our contact person

#### - Our Forum:

 Introduction to Natural Language Processing/ Discussion Forum

#### - Teams:

- Team for final project (3 5)
- Team for assignment submission (1 2)



## ANNOUNCEMENT

## Announcements:

## - Assignments

- Submission is **NOT** mandatory!
- We will discuss the assignment every week.
- For submission, name your file as follows:

```
"Assignment 1 < Your Name >. ipynb"
```

"Assignment\_1\_<Your\_Name>\_\_<Your\_Name>.ipynb"

**Ex.** Assignment\_1\_FirstName\_LastName.ipynb

- Where?

eCampus >> ITNLP >> Student Submissions



## **COURSE ORGANIZATION**

## Content of Course:

• 03.04.2023 | Introduction & Python basics

#### Feature Engineering:

- 17.04.2023 | Word operations & Feature extraction using Pandas, Sklearn
- 24.04.2023 | Linear classification using TF IDF

#### Language Processing:

- 08.05.2023 | Word embeddings using spaCy
- 15.05.2022 | Q & A: PF + PS
- 22.05.2023 | POS tagging & HMMs
- 05.06.2023 | Transformers and Generative Models I
- 12.06.2023 | Transformers and Generative Models II
- 19.06.2023 | Project development (supervision by appointment)
- 26.06.2023 | Project development (supervision by appointment)
- 03.07.2023 | Project development (supervision by appointment)

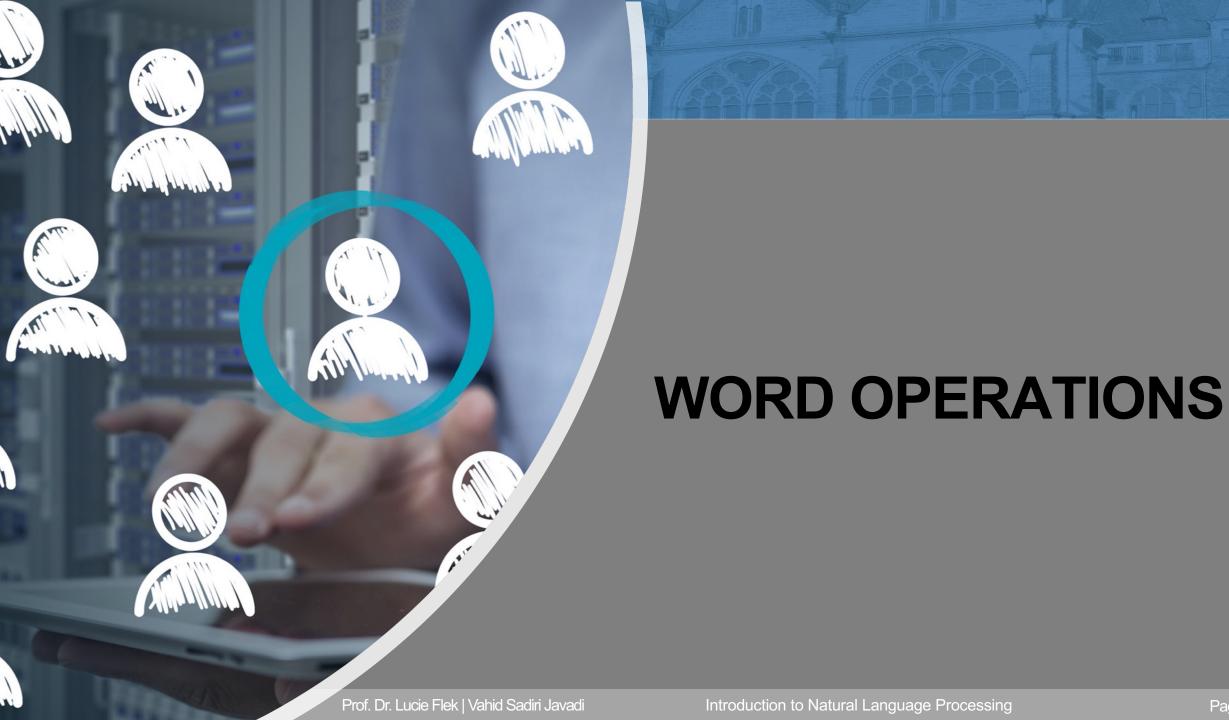
10.07.2023 | PROJECT PRESENTATIONS (PP)



# AGENDA

# Today, we will talk about:

- Word Operation
- Feature Extraction





## **WORDS vs TOKENS**

# How many words? How many Tokens?

#### "Let us learn tokenization."

A **word-based tokenization algorithm** will break the sentence into words. The most common one is splitting based on space.

```
["Let", "us", "learn", "tokenization."]
```

A **subword-based tokenization algorithm** will break the sentence into subwords.

```
["Let", "us", "learn", "token", "ization."]
```

A **character-based tokenization algorithm** will break the sentence into characters.

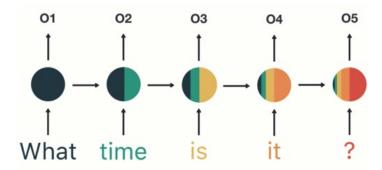


# TOKENIZATION

The true reasons behind tokenization?

As tokens are the building blocks of Natural Language, the most common way of processing the raw text happens at the token level.

For example, Transformer based models – the State of The Art (SOTA) Deep Learning architectures in NLP – process the raw text at the token level. Similarly, the most popular deep learning architectures for NLP like RNN, GRU, and LSTM also process the raw text at the token level.





## LEMMATIZATION vs STEMMING

# Why we need this?

- For grammatical reasons, documents are going to use different forms of a word, such as *organize*, *organizes*, *and organizing*.
- Additionally, there are families of derivationally related words with similar meanings, such as *democracy, democratic, and democratization*.
- In many situations, it seems as if it would be useful for a search for one of these words to return documents that contain another word in the set.
- The goal of both stemming and lemmatization is to reduce inflectional forms and sometimes derivationally related forms of a word to a common base form.



## LEMMATIZATION

- A **lemma** is a word that represents a whole group of words, and that group of words is called a **lexeme**.

- am, are, is ⇒be
- car, cars, car's, cars'⇒ car

Let's do it together:

Barack Obama was born in Hawaii.

Word	Lemma
Barack	Barack
Obama	Obama
was	be
born	bear
in	in
Hawaii	Hawaii



## STEMMING

# Why Stemming is important?

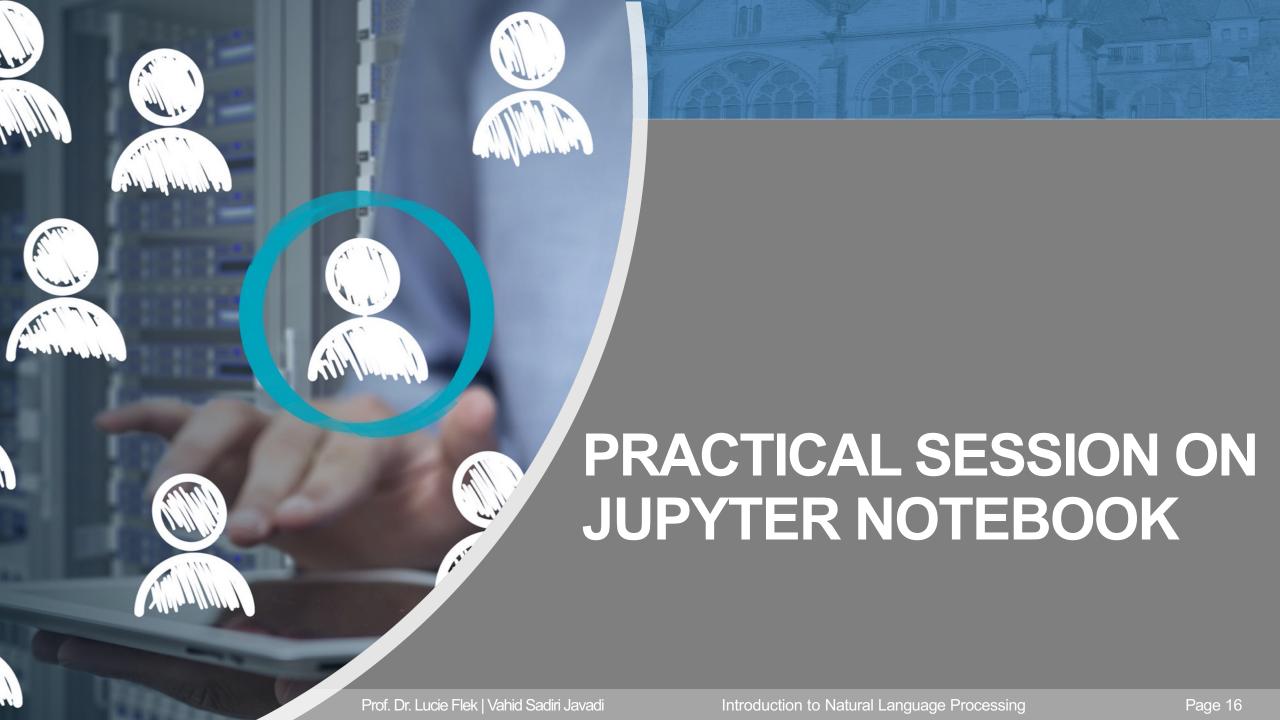
- To build a robust model, it is essential to normalize text by removing repetition and transforming words to their base form through stemming.
- **Stemming** is a text processing task in which you reduce words to their root, which is the core part of a word.

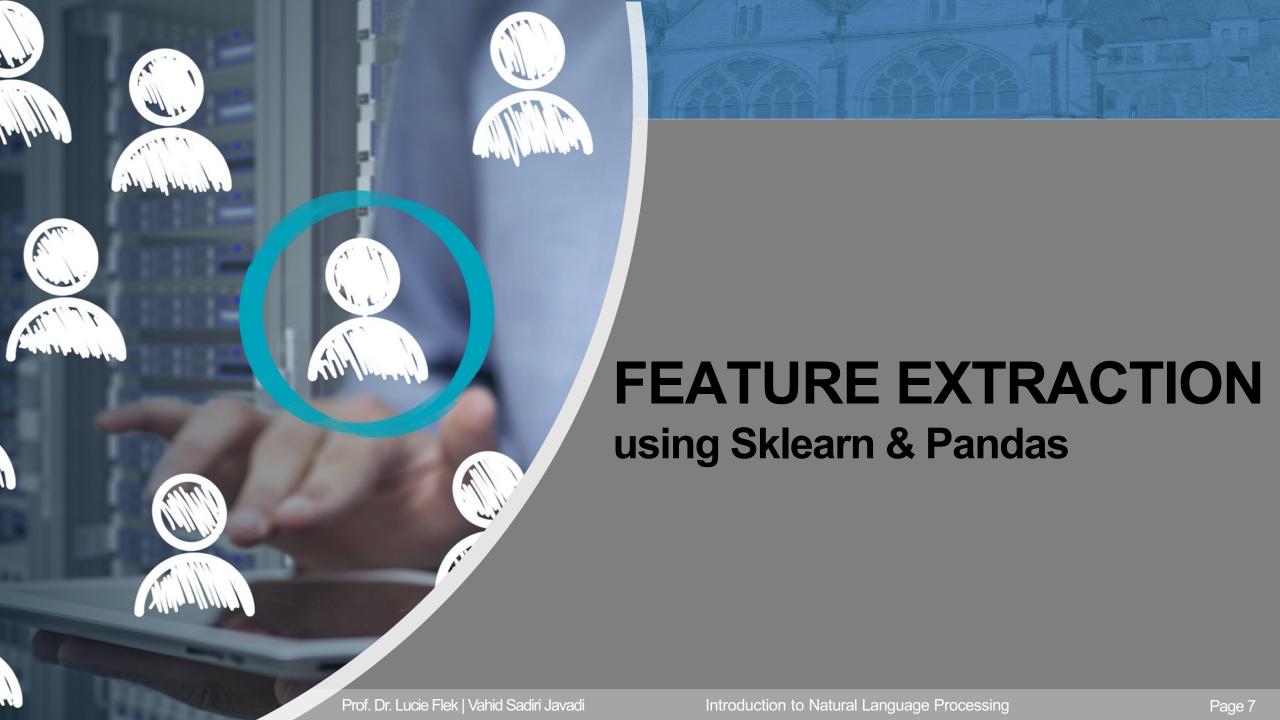
#### 1. Porter Stemmer – PorterStemmer()

```
Connects ---> connect
Connecting ---> connect
Connections ---> connect
Connected ---> connect
Connection ---> connect
Connectings ---> connect
Connect ---> connect
```

## 2. <u>Snowball Stemmer – SnowballStemmer()</u>

```
generous ---> generous
generate ---> generat
generously ---> generous
generation ---> generat
```







## **CLASSIFICATION TASK**

task	x	y		
language ID text		{english, mandarin, greek,}		
spam classification	email	{spam, not spam}		
authorship attribution	text	{jk rowling, james joyce,}		
genre classification	novel	{detective, romance, gothic,}		
sentiment analysis	text	{postive, negative, neutral, mixed		

Given training data in the form of <x, y> pairs, learn the mapping function

$$h'(x) = y$$

which is as close as it gets to the ideal (unknown)

$$h(x)=y$$

Given your training data samples x with labels y.

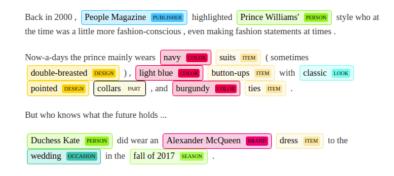


# WORD REPRESENTATION

# How can we represent words?

#### What can we extract from words?

- IDs
- Frequency
- Part of Speech
- Co-occurrence
- Named Entities





# LOOKUP TABLE

Word	ld
and	0
document	1
first	2
is	3
one	4
second	5
the	6
third	7
this	8

### Corpus =

- This is the first document.
- This document is the second document.
- And this is the third one.
- Is this the first document?

Sent 1	8	3	6	2	1	$\bigcirc$
Sent 2	8	1	3	6	5	1
Sent 3	0	8	3	6	7	4
Sent 4	3	8	6	2	1	$\bigcirc$



# COUNT VECTORS

Sent 1	0	1	1	1	0	0	1	0	1
Sent 2	0	2	0	1	0	1	1	0	1
Sent 3	1	0	0	1	1	0	1	1	1
Sent 4	0	1	1	1	0	0	1	0	1

### Corpus =

- This is the first document.
- This document is the second document.
- And this is the third one.
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# ONE-HOT ENCODING

	Restaurant Reviews
R1	Great restaurant and great service!
R2	They can do better to provide better service
R3	Only two thumbs up, worst service ever

**Entire Corpus** 

Set of all the words in the corpus		
great		
restaurant		
and		
service		
they		
can		
do		
better		
to		
provide		
only		
Two		
thumbs		
υр		
worst		
ever		

Set of all the words in the corpus	R1: Great Restaurant and great service!
great	1
restaurant	1
and	1
service	1
they	0
can	0
do	0
better	0
to	0
provide	0
only	0
Two	0
thumbs	0
up	0
worst	0
ever	0

R2: They can do better to provide better service	R3: Only two thumbs up, worst service ever		
0	0		
0	0		
0	0		
1	1		
1	0		
1	0		
1	0		
1	0		
1	0		
1			
0	1		
0	1		
0	1		
0	1		
0	1		
0	1		

