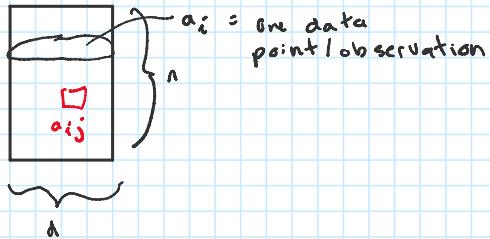


L16 SVD and Relatives

Sunday, April 5, 2020 8:54 AM

- Dimensionality reduction techniques can be applied when working with a data matrix:

$$A \in \mathbb{R}^{n \times d}$$



- We will be using norms (for example $\|a_i\|$) which imply euclidean distance.

- thus, it is important that every column has comparable units.
i.e., things should be of similar type and scale.

Ex. Given n weather stations and d points in time,
each column is of same type and scale.

↳ thus, this satisfies the SVD assumptions.

- Challenge: What to do when A is very large??

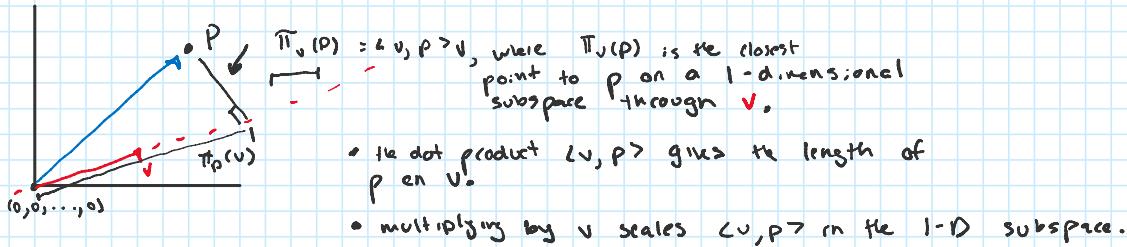
- Solution: reduce d to some k where $k < d$

The intuition is that there exists some subspace K that contains the information from A without the additional noise in A .

Projection:

- consider a unit vector $v \in \mathbb{R}^d$, where the l_2 -norm $\|v\| = 1$ (true by definition)

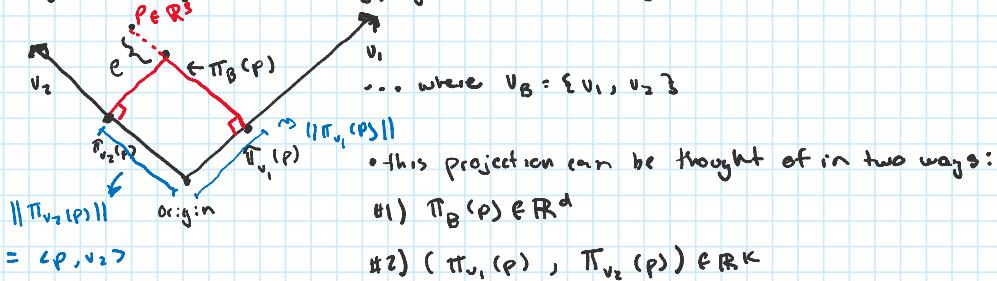
- then if I have some data point $p \in \mathbb{R}^d$...



However, in general we want a k -dimensional subspace.

Basis:

- A basis B is represented as $V_B = \{v_1, v_2, \dots, v_k\}$, where each $v_j \in \mathbb{R}^d$, $\|v_j\|=1$ and $\langle v_j, v_j' \rangle = 0$ (thus they are orthogonal).

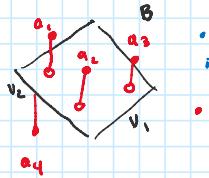


Our goal here is the "Sum of Squared Errors", $\text{SSE}(A, B)$.

$$\text{SSE}(A, B) = \sum_{a_i \in A} \|a_i - \pi_B(a_i)\|^2$$

Thus we want to find the K -dimensional subspace B s.t.

$$B^* = \operatorname{arg\min}_B \text{SSE}(A, B)$$



this is easy to solve for using SVD if we enforce that B^* contains the origin 0.

note that multiple points p may project to the same spot.

thus some info can be lost

Singular Value Decomposition:

For $n \times d$ matrix A , define $[U, S, V] = \text{svd}(A)$ such that $USV^T = A$

$$n \begin{matrix} A \\ \text{data points} \end{matrix} = \begin{matrix} U \\ n \times n \\ j^{th} \text{ left singular vector} \end{matrix} \begin{matrix} S \\ n \times d \\ \text{diag} \end{matrix} \begin{matrix} V^T \\ d \times d \\ j^{th} \text{ right singular vector} \end{matrix}$$

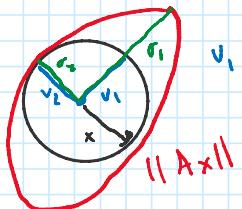
Some programming languages may give a more sparse representation of S because the only non-zero values are along the diagonal.

- The i^{th} diagonal is the i^{th} singular value.
- $\sigma_{i,i} = s_{ii} = i^{th}$ singular value
- $\sigma_j > \sigma_{j+1}$ and $\sigma_d \geq 0$

Orthonormal Properties:

$$\|U_j\| = 1, \|V_j\| = 1, \langle U_j, V_j \rangle = 0 \quad (\text{thus, they form a basis})$$

• Thus V tells us about the d -dimensional space.



v_1, v_2 are the singular vectors

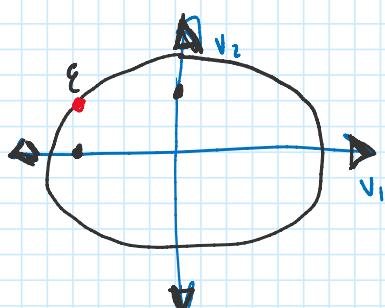
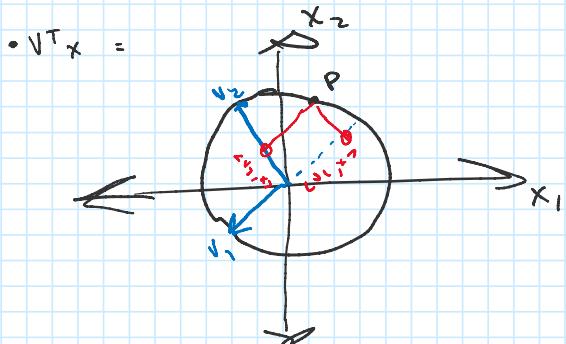
• There's more norm in the direction of v_1 associated with the shape of A .

• These right singular vectors are capturing the directions which have the most variation about the origin of A .

• S captures the amount of importance

Tracing a point through SVD:

$$A \cdot x = U S V^T \cdot x$$



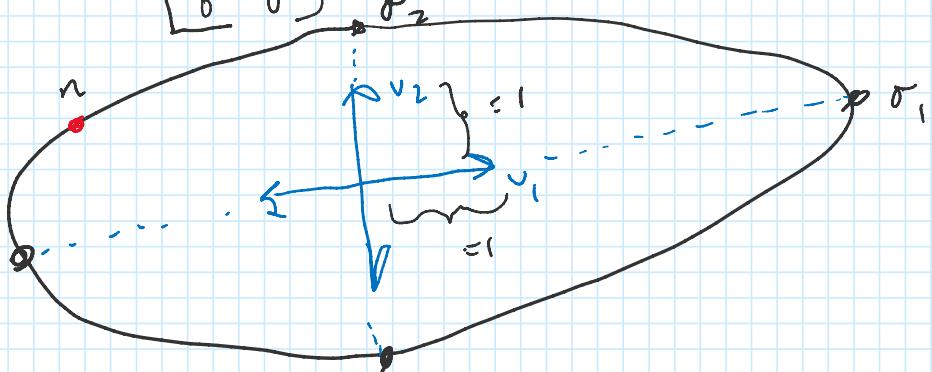
• This represents the change of basis

$$\begin{bmatrix} \langle v_1, x \rangle \\ \langle v_2, x \rangle \end{bmatrix} = \begin{bmatrix} \text{elliptical shape} \\ \text{a} \times a \end{bmatrix} \times \begin{bmatrix} x \end{bmatrix}$$

- $SV^T x = Sq$

$$S = \begin{bmatrix} \sigma_1 & 0 \\ 0 & \sigma_2 \\ \vdots & \vdots \\ 0 & 0 \end{bmatrix}$$

• S scales the ellipse in the correct directions of the basis



- U then rotates the final space into place.

This is the end result vector.

(but $SV^T x$ gives all aggregate information.)