

# Your Name

Salesforce Developer

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## EXPERIENCE

### Amazon

*February 2020 - Present*

Senior Salesforce Developer

Led a Salesforce platform scalability project in anticipation of user base growth, achieving system stability for a 1M+ customer database

Initiated and enforced best practices for Apex and Visualforce development, resulting in a 40% reduction in production bugs

Guided team adoption of CI/CD practices for Salesforce deployments, minimising downtimes by 75% and ensuring seamless update rollouts

Fostered a DevOps culture in Salesforce projects, introducing automation tools that saved over 20 hours in deployment processes per week

### Facebook

*November 2017 - January 2020*

Salesforce Developer

Conceptualised and executed a Salesforce-integrated campaign management tool, increasing marketing team efficiency by 45%

Delivered training on Salesforce functionalities to new users, resulting in a 90% decrease in user-related errors

Engaged in routine Salesforce developments and enhancements, contributing to a steady 20% year-over-year growth in CRM capabilities

## SKILLS

CRM Platforms: Salesforce, Apex, Visualforce, Salesforce Lightning, Force.com, Salesforce1 Mobile

Programming: Java, JavaScript, HTML5, CSS3, SQL, XML

Development Tools: Eclipse IDE, Git, Sublime Text, Jenkins, ANT Migration Tool

Miscellaneous: SOAP & REST Web Services, Agile & Scrum Methodologies, Salesforce Data Loader, Workbench

## **OTHER**

Certifications: Salesforce Certified Platform Developer I (2016), Salesforce Certified Administrator (2015)

Awards: Amazon 'Certificate of Excellence' for outstanding project delivery (2021)

Conferences: Speaker at Dreamforce 2018, Attended TrailheaDX Developer Conference (2019, 2021)

Professional Memberships: Member of the Salesforce Developers Group, Participating member of the Apex Advisory Panel since 2019

## **EDUCATION**

Master of Science in Computer Science

Hawk University