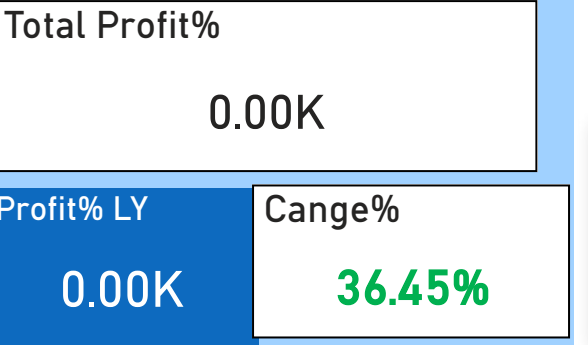


Total Sales by Product class

Product Class	Total sales	TS-Diff
Premium	\$98,094.5	-12%
Deluxe	\$13,526.5	
Standard	\$40,108.25	66%
Elite	\$74,500	155%
Total	\$2,26,237.25	36%

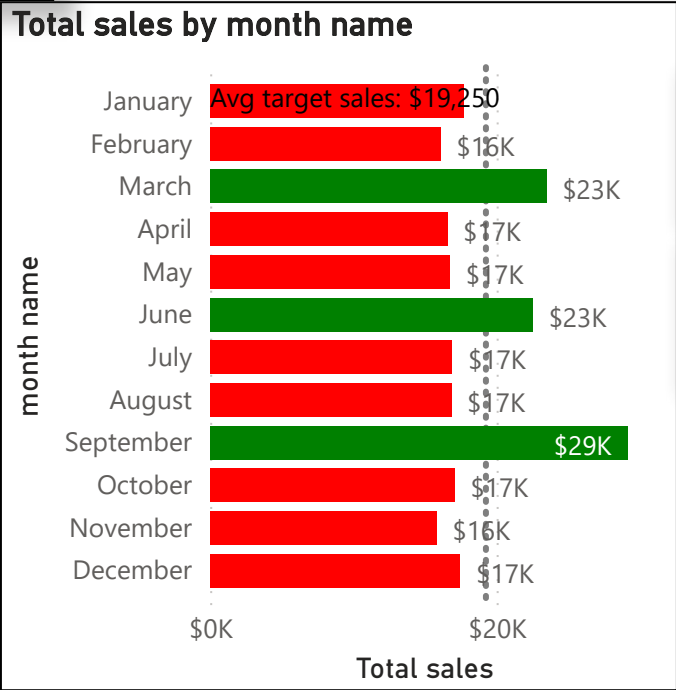
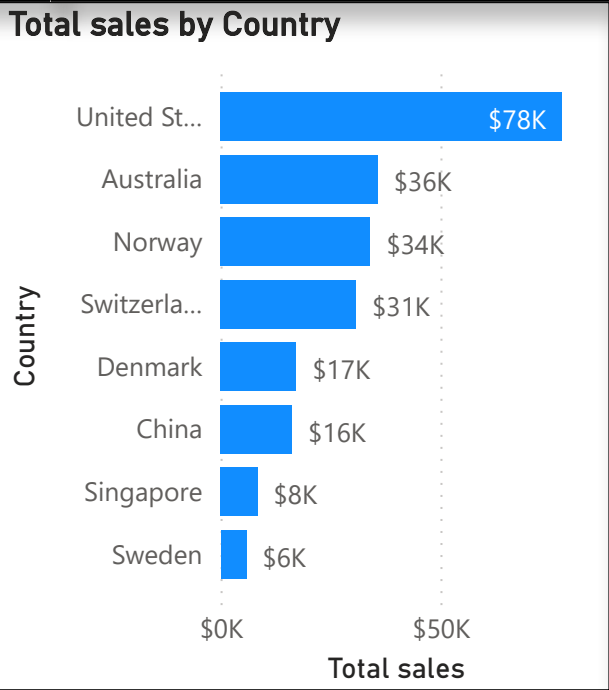
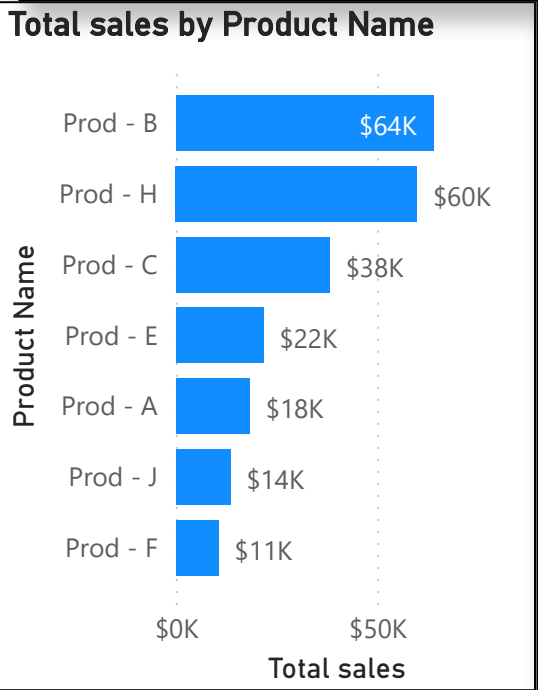
Total Sales by Geographic region

Geographic Region	Total sales	TS-Diff
Europe	\$88,029.25	22%
Oceania	\$35,776.25	4%
America	\$77,718.75	3%
Total	\$2,26,237.25	3%



Based on Discount type

Discount Type	Total sales
Clearance Sale	\$69,450
Coupons Sale	\$24,900.7
Flash Sale	\$27,566.2
No Discount	\$97,820
Total	\$2,26,237.25



Based on Brand name

Brand Name	Total sales
Brand A	\$40,108.25
Brand B	\$88,034.5
Brand C	\$98,094.5
Total	\$2,26,237.25

year

☐ 2017

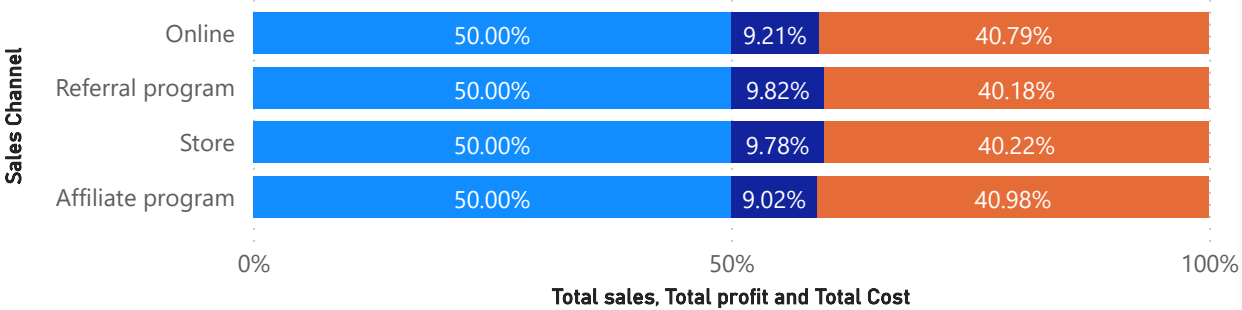
☒ 2018

☐ 2019

☐ 2020

Based on Sales Channel

Total sales Total profit Total Cost



Based On Product Category

Products Category Total sales Total profit

Indoor Shoes	\$2,01,258	
Soccer Shoes	\$25,036	
Hiking Shoes	\$9,011.25	
Jogging shoes	\$22,700.5	
Formal Shoes	\$58,711.5	
Baseball Shoes	\$42,293.75	
Total	\$10,88,725.75	\$2,05,505.75

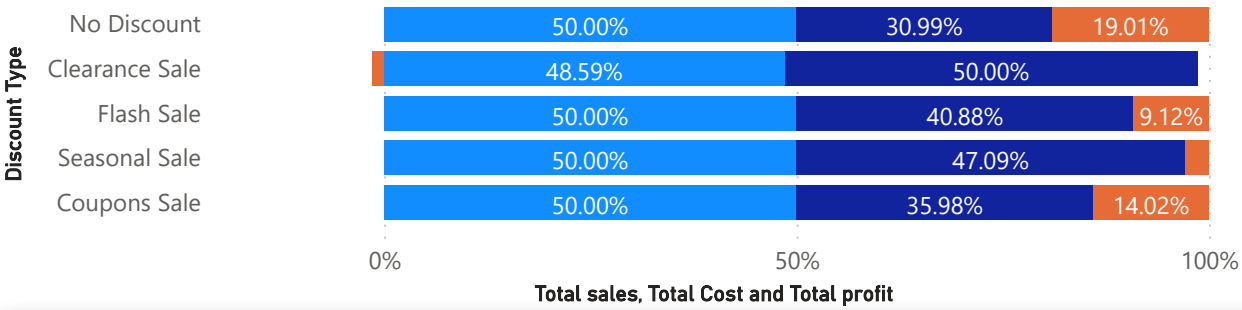
Based on Product Category

Products Category Sum of Quantity

Baseball Shoes	2466
Formal Shoes	1986
Gym Shoes	8666
Hiking Shoes	854
Indoor Shoes	6463
Jogging shoes	1344
Total	41750

Based on Sales Channel

Total sales Total Cost Total profit

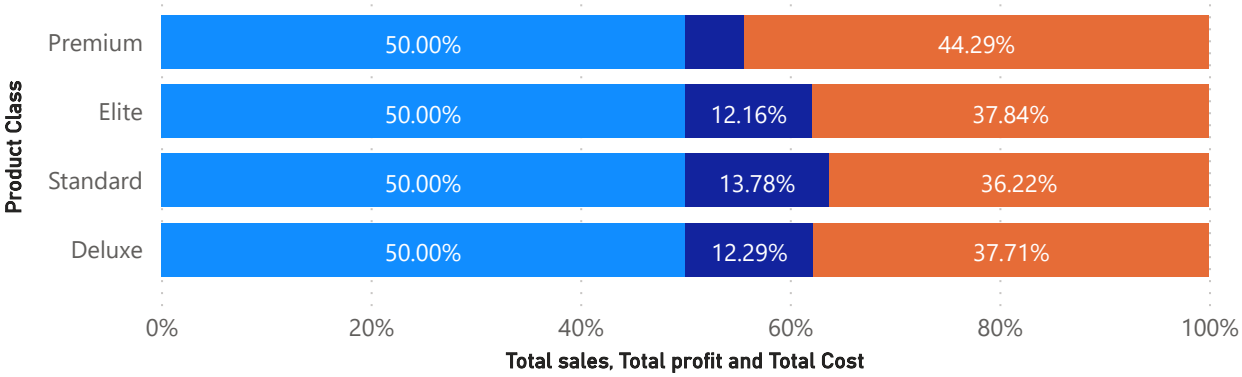


Product Class Clearance Sale Coupons Sale Flash Sale No Discount Seasonal Sale Total

Deluxe	\$26,076	\$1,326	\$11,805	\$27,590	\$3,874	
Elite	\$1,19,334	\$7,140	\$50,062.5	\$1,43,900	\$12,220	\$5,000
Premium	\$1,65,372	\$11,496.25	\$1,01,531.25	\$2,05,675	\$21,940.75	\$5,000
Standard	\$62,043	\$4,938.5	\$33,075	\$72,300	\$7,026.5	
Total	\$3,72,825	\$24,900.75	\$1,96,473.75	\$4,49,465	\$45,061.25	\$10,000

Based on Sales Channel

Total sales Total profit Total Cost



year

201720182019202020212022

Country

AustraliaAustriaBrazilCanadaChina

Sales Count

\$226.24K

Count of Ratings

2K

Count of Rating LY

0.00K

Count of Rating LY

2K

customer rating count and Sales LY by Customer Rating

customer rating count Sales LY



Based on Customer rating						
Complaints Reason	1	2	3	4	5	Total
Customer Care Issue	4	5				9
Delivery Issue	13	28				41
Got a Better Offer	3	7				10
No Complaints			241	416	829	1486
Packaging Issue	17	24				41
Products Damaged	15	20				35
Quality Issue	10	11				21
Total	62	95	241	416	829	1643

Customer rating based on Products						
Product Name	1	2	3	4	5	Total
Prod - A	8	10	34	63	99	214
Prod - B	16	18	59	81	196	370
Prod - C	10	13	45	70	128	266
Prod - E	9	12	35	60	104	220
Prod - F	1	3	14	14	26	58
Prod - H	12	28	41	99	199	379
Prod - J	6	11	13	29	77	136
Total	62	95	241	416	829	1643

Customer rating based on Country						
Country	1	2	3	4	5	Total
Australia	9	18	36	57	137	257
China	7	10	10	28	64	119
Denmark	4	7	21	34	63	129
Norway	6	14	38	62	125	245
Singapore	1	4	3	18	34	60
Sweden		4	3	12	23	42
Switzerland	10	0	20	63	107	217
Total	62	95	241	416	829	1643

Customer rating based on Geographic region						
Geographic Region	1	2	3	4	5	Total
America	25	29	102	142	276	574
Asia	8	14	13	46	98	179
Europe	20	34	90	171	318	633
Oceania	0	10	26	57	127	214
Total	62	95	241	416	829	1643

Customer rating based on Product Class						
Product Class	1	2	3	4	5	Total
Deluxe	6	11	13	29	77	136
Elite	17	21	73	95	222	428
Premium	22	41	86	169	327	645
Standard	17	22	69	123	203	434
Total	62	95	241	416	829	1643

year

2017

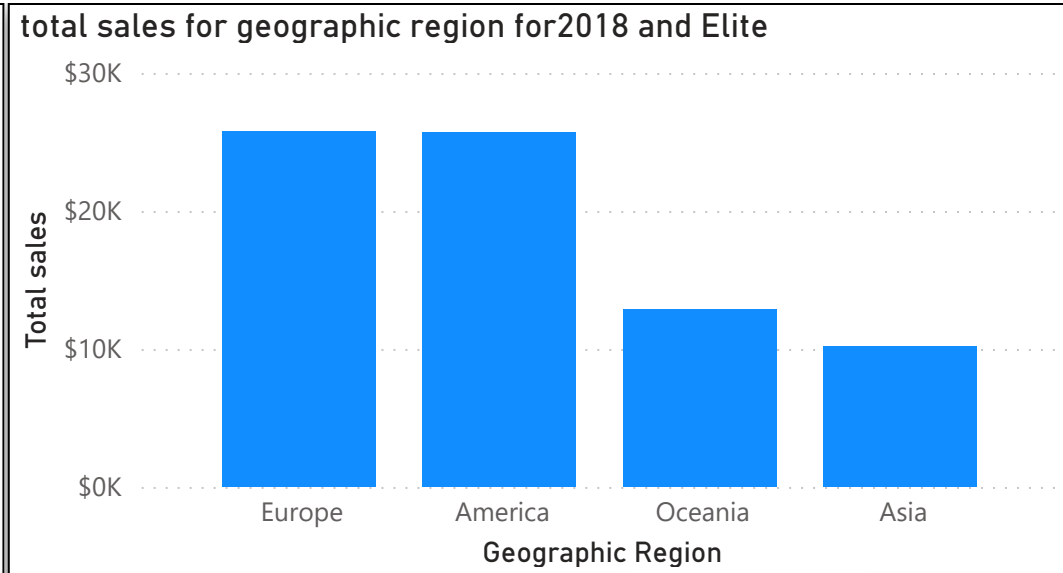
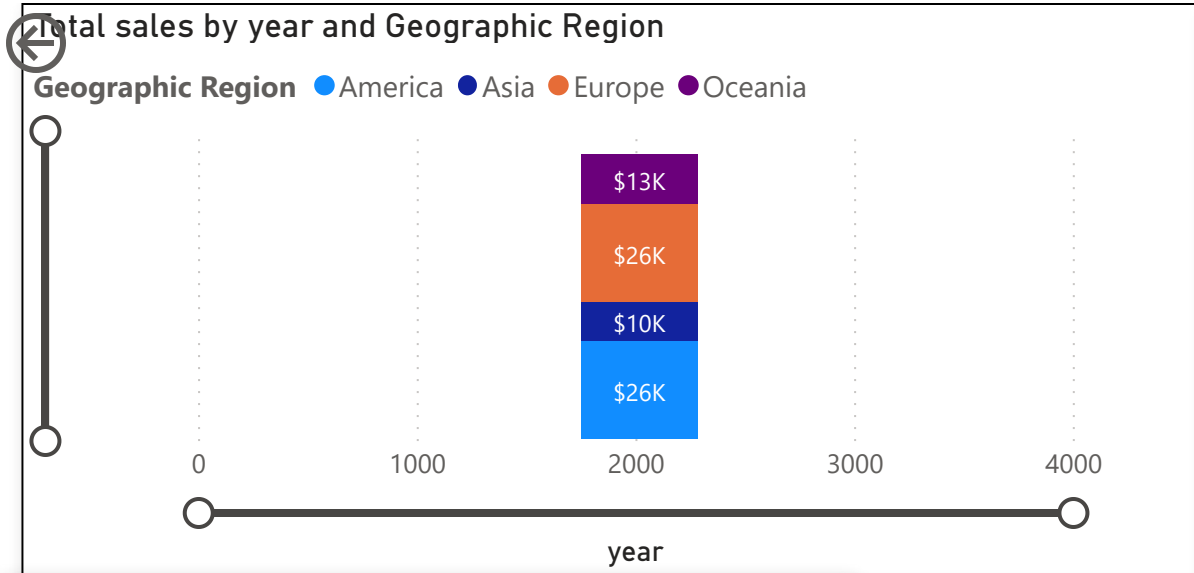
2018

2019

2020

2021

2022



top n slicer

1

2

3

4

5

6

7

8

9

10

Country	Total sales	rankx(based on sales)	top n values
Australia	\$12,831	2	₹ 12,831
China	\$6,804	5	
Denmark	\$5,140	6	
France		9	
Germany		9	
Hong Kong		9	
Netherlands		9	
Norway	\$9,576	4	
Singapore	\$3,392	7	
Sweden	\$1,454	8	
Switzerland	\$9,614	3	
United States	\$25,697	1	₹ 25,697
Total	\$74,508	1	₹ 74,508

Country	Total sales	all(concept1)	%contri	%GT Total sales
United States	\$25,697	\$10,88,725.75	2.36%	34.49%
Australia	\$12,831	\$10,88,725.75	1.18%	17.22%
Switzerland	\$9,614	\$10,88,725.75	0.88%	12.90%
Norway	\$9,576	\$10,88,725.75	0.88%	12.85%
China	\$6,804	\$10,88,725.75	0.62%	9.13%
Denmark	\$5,140	\$10,88,725.75	0.47%	6.90%
Singapore	\$3,392	\$10,88,725.75	0.31%	4.55%
Sweden	\$1,454	\$10,88,725.75	0.13%	1.95%
France		\$10,88,725.75		
Germany		\$10,88,725.75		
Hong Kong		\$10,88,725.75		
Netherlands		\$10,88,725.75		
Total	\$74,508	\$10,88,725.75	6.84%	100.00%

year

2017

2018

2019

2020

2021

2022

Product Cla...

Deluxe

Elite

Premium

Standard

