

Credit Card Transaction Report

Total Revenue
Generated

55M

Total Interest
Earned

7.84M

Transaction
Amount

45M

Customer
Count

10K

Transaction
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.74
Silver	5586332	4586746	812081.28
Gold	2454072	2024078	373784.16
Platinum	1135608	953314	161629.05
Total	55315410	44522013	7843382.23

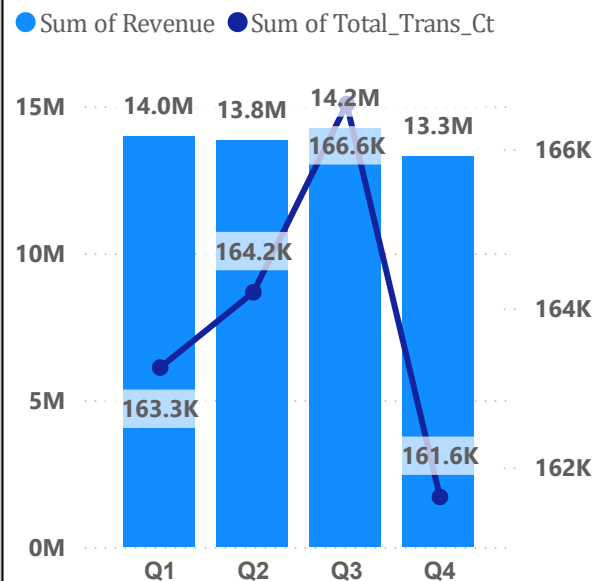
Q1

Q2

Q3

Q4

Quarterly Revenue and Transactions



Week Start Date

01 January 2023

15 January 2023

08 January 2023

22 January 2023

Card Category

Blue

Gold

Customer Income

High

Low

Mid

Gender

F

M

State

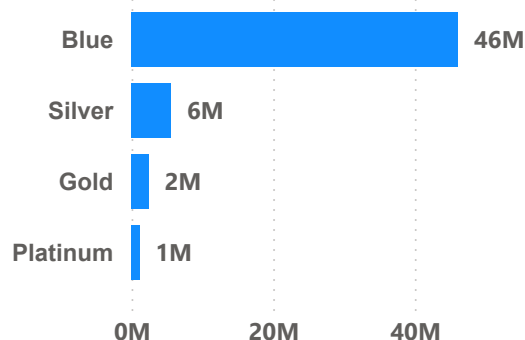
AK

AR

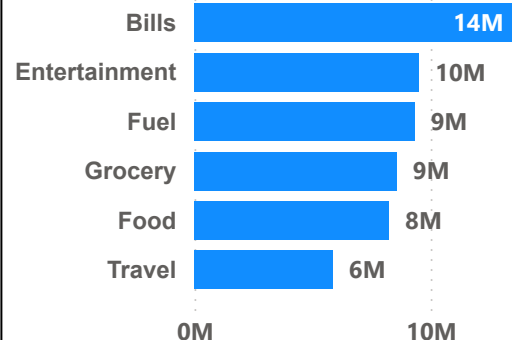
AZ

CA

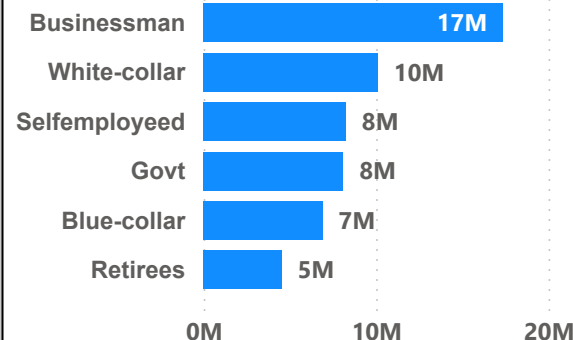
Revenue by Card Type



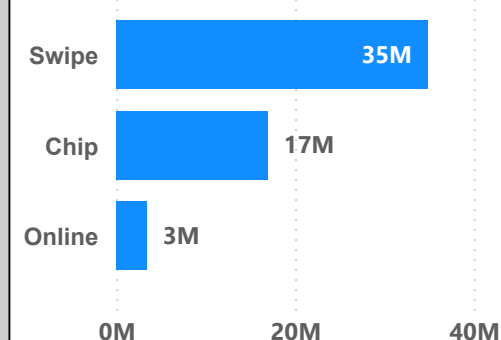
Revenue by Expenditure Type



Revenue by Customer Job



Revenue by Use Chip



Credit Card Customer Report

Total Revenue
Generated

55M

Total Intrest
Earned

7.84M

Customer's
Total Income

576M

Average
CSS

3.19

Customer
Count

10K

Gender

M

F

Quarters

All

Week Start Date

01 January
2023

15 January
2023

08 January
2023

22 January
2023

Card Category

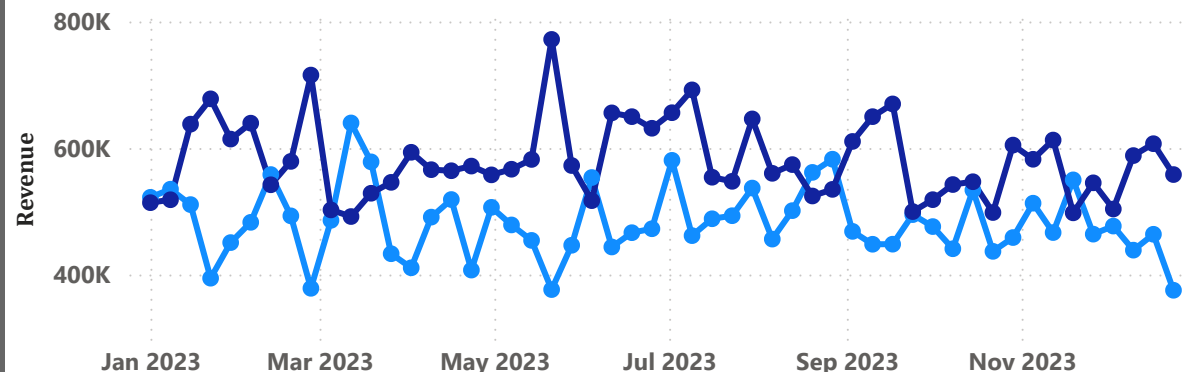
Blue

Gold

Platinum

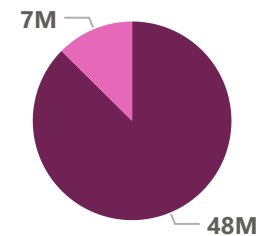
Silver

Gender Vs Revenue



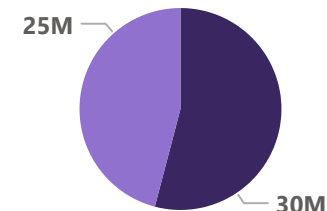
Customer with Loan
Vs Revenue

no yes

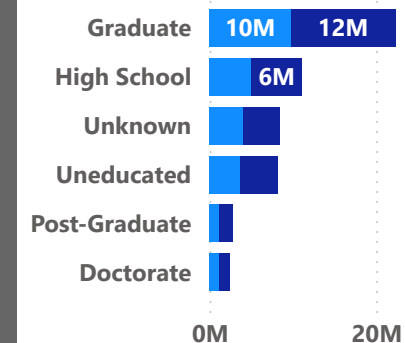


House Owner Vs
Revenue

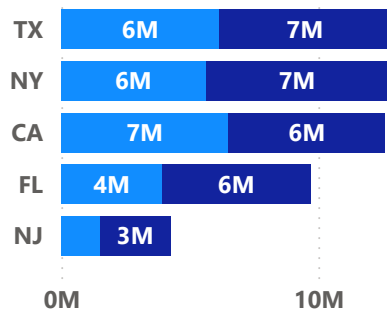
no yes



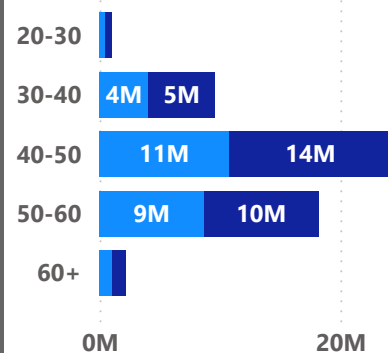
Education Vs Revenue



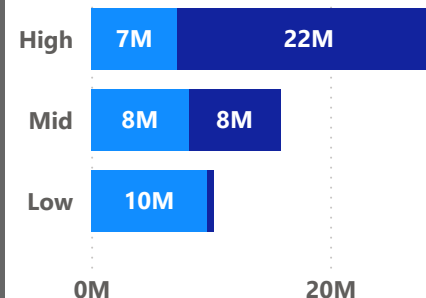
Top 5 Revenue Generating
States



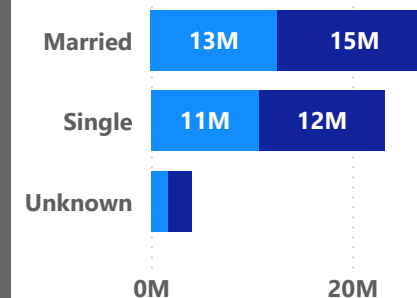
Age Group VS Revenue



Customer Income Vs
Revenue



Customer's Marital_Status
Vs Revenue



Job Vs Revenue

