

# Credit Card Transaction Report

Total Revenue  
Generated

55M

Total Interest  
Earned

7.8M

Transaction  
Amount

45M

Customer  
Count

10K

Transaction  
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.74
Silver	5586332	4586746	812081.28
Gold	2454072	2024078	373784.16
Platinum	1135608	953314	161629.05
Total	55315410	44522013	7843382.23

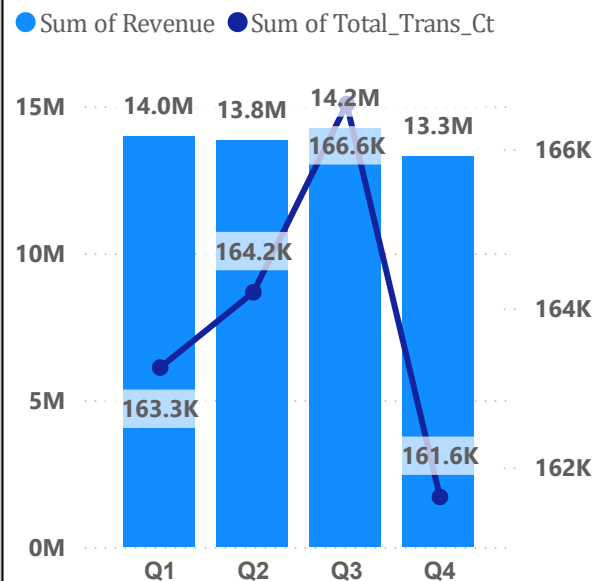
Q1

Q2

Q3

Q4

## Quarterly Revenue and Transactions



## Week Start Date

01 January 2023

15 January 2023

08 January 2023

22 January 2023

## Card Category

Blue

Gold

## Customer Income

High

Low

Mid

## Gender

F

M

## State

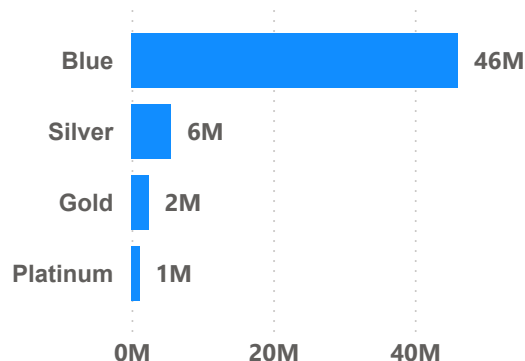
AK

AR

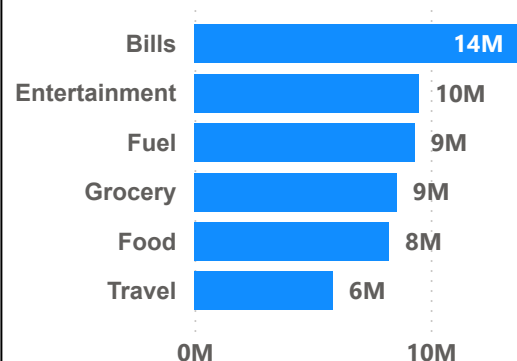
AZ

CA

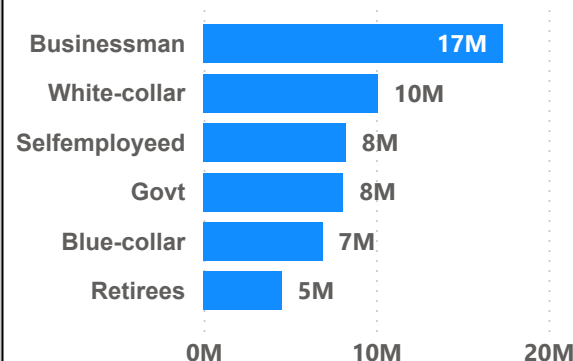
## Revenue by Card Type



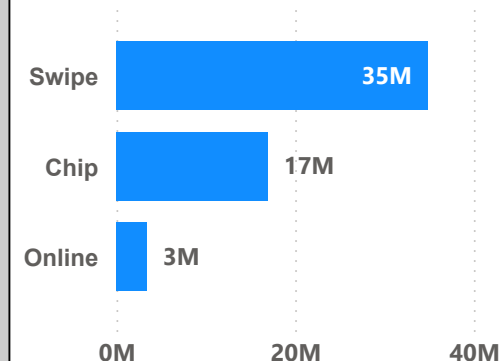
## Revenue by Expenditure Type



## Revenue by Customer Job



## Revenue by Use Chip



# Credit Card Customer Report

Total Revenue  
Generated

55M

Total Intrest  
Earned

7.8M

Customer's  
Total Income

576M

Average  
CSS

3.19

Customer  
Count

10K

M

30M

F

25M

Quarters

All

Week Start Date

01 January  
2023

15 January  
2023

08 January  
2023

22 January  
2023

Card Category

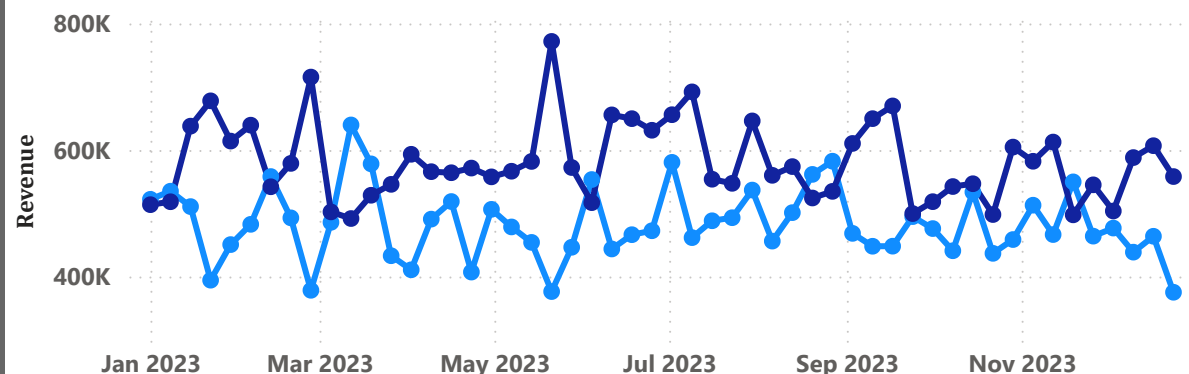
Blue

Gold

Platinum

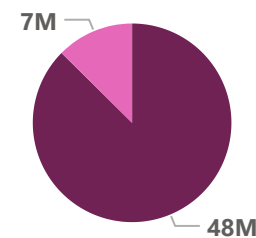
Silver

Gender Vs Revenue



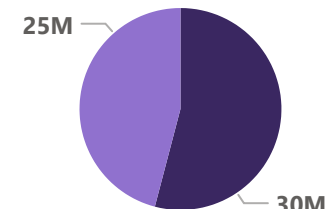
Customer with Loan  
Vs Revenue

no yes

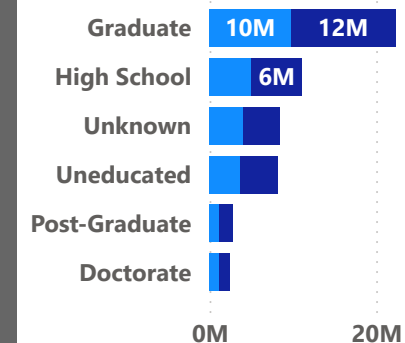


House Owner Vs  
Revenue

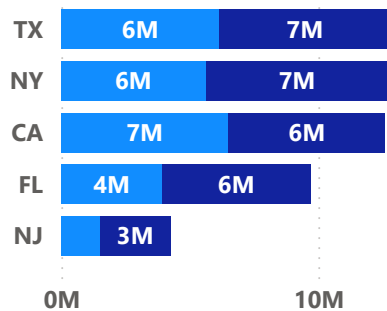
no yes



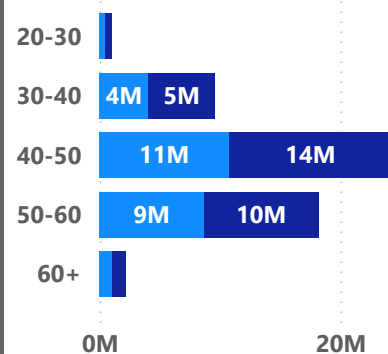
Education Vs Revenue



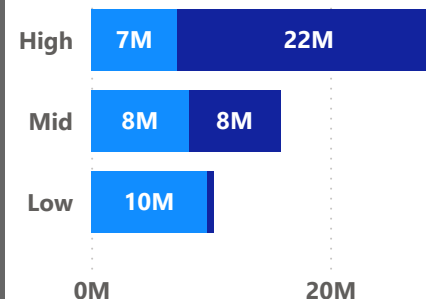
Top 5 Revenue Generating  
States



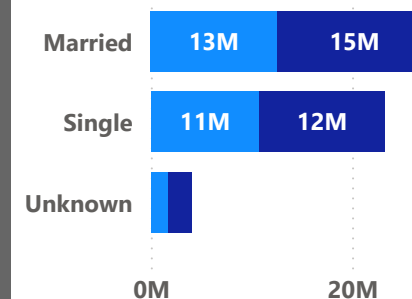
Age Group VS Revenue



Customer Income Vs  
Revenue



Customer's Marital\_Status  
Vs Revenue



Job Vs Revenue

