

Supply Chain Management Analysis Story

Sales

36.78M

Profit Margin

3.97M

Delivery Risk

98.98k

No of Sales done in
Central America

Sales

5.67M

No of Sales done in
Western Europe

Sales

5.89M

No of Profit Margin
Taken by the Central
America

Profit Margin

616.3k

No of Profit Margin
Taken by the Western
Europe

Profit Margin

625.4k

No of Delivery Risk
happens in the
Central America

Delivery Risk

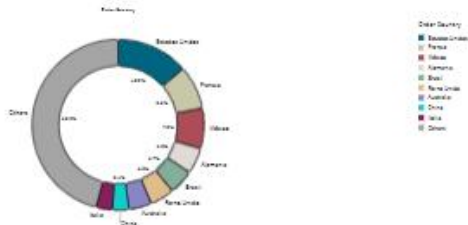
15.52k

No of Delivery Risk
happens in the
Western Europe

Delivery Risk

15.14k

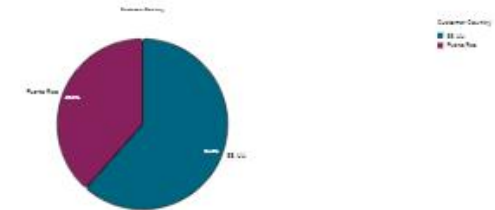
Global Profit Ratio



Top 10 Countries with highest Profit Ratios in Supply Chain Management

Total Placed by Customer in Country's

Total Items Placed

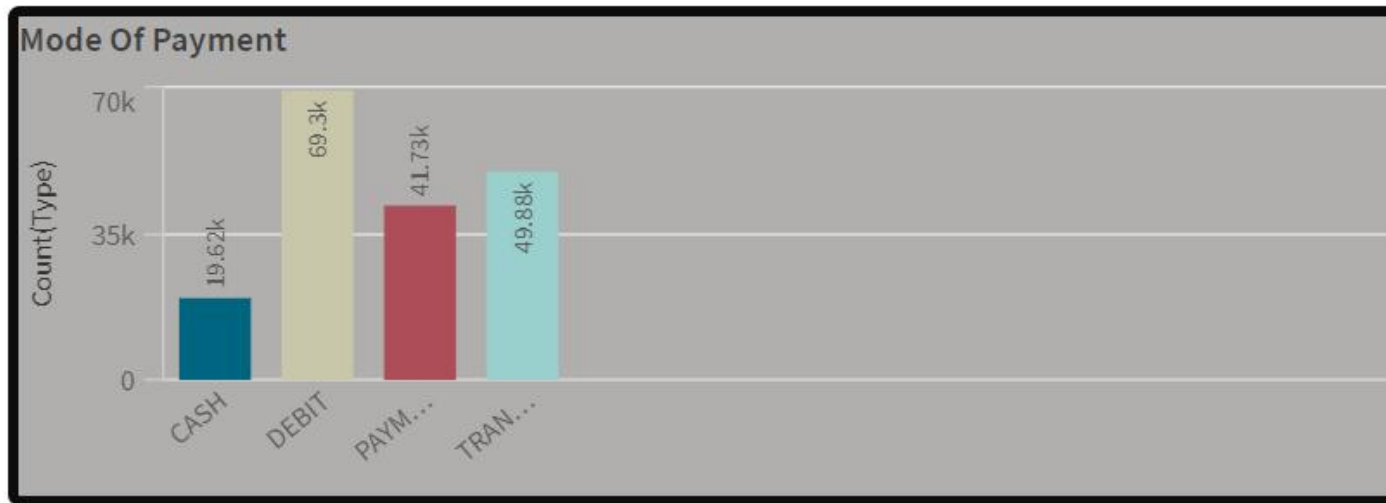


Analysis on the Customer Segment



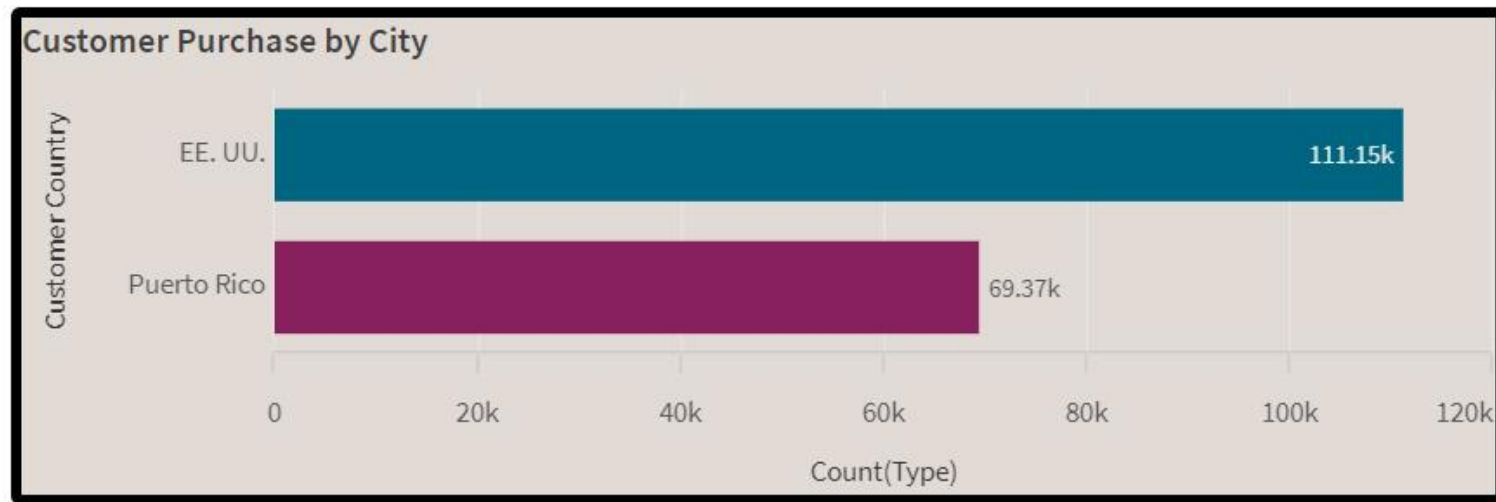
Analyzing Customer segments , encompassing consumer , cooperate and home categories

Mode of Payment for Purchase



- ✓ Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds
- ✓ Credit payments provide a deferred payment option, allowing customers to make purchases
- ✓ Transfer payments leverage electronic methods for seamless and secure fund

Customer Purchase Item by City



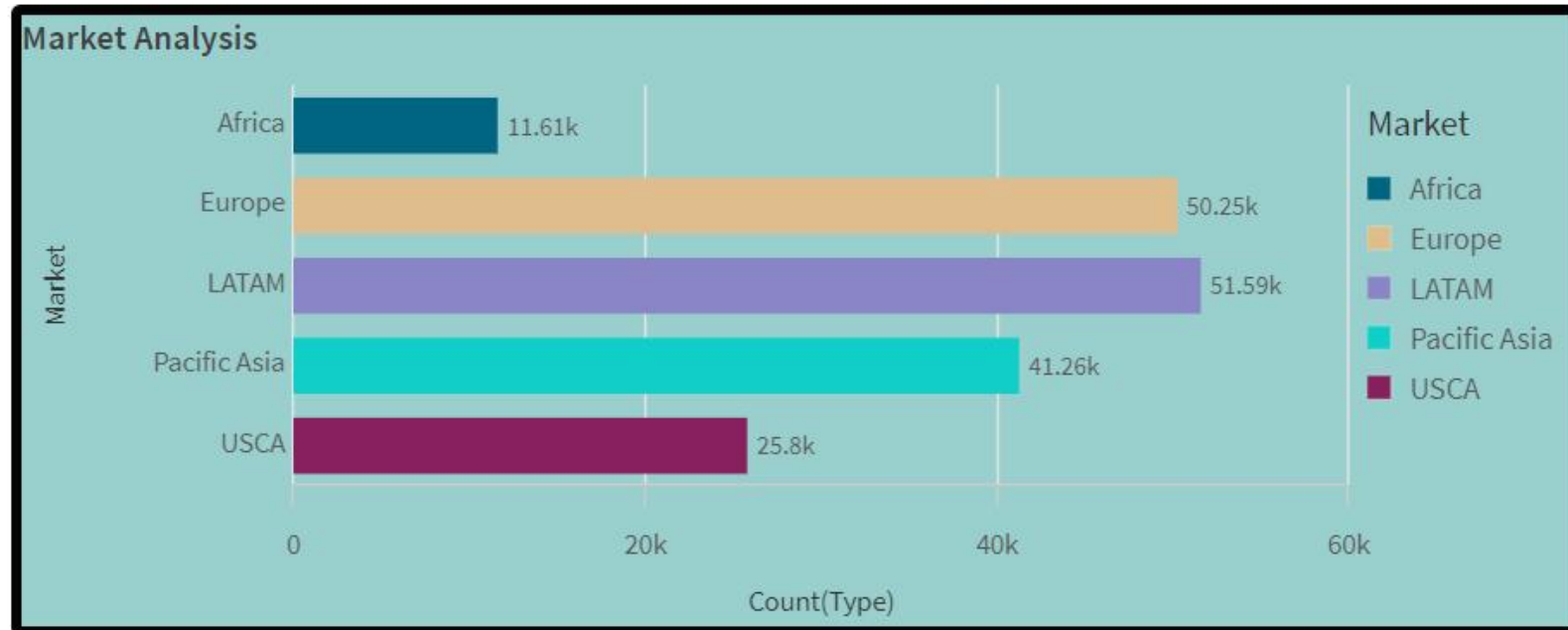
- ✓ Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behavior and market engagement.
- ✓ Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities.

Delivery Status of Order



- ✓ Analyzing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Canceled, and Shipping on Time.
- ✓ This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction.
- ✓ Ensuring timely and reliable deliveries based on varied shipping scenarios.

Global Market Analysis



- ✓ Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.
- ✓ Regional economic landscapes, consumer behaviors, and market dynamics.
- ✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market.