Lifecycle of any ML Project

Define the scope
- Deciding what you want to do

Collect / Extract the Data
- Pull the data from different sources

Deploy the Model
- Deploy and Maintain the model
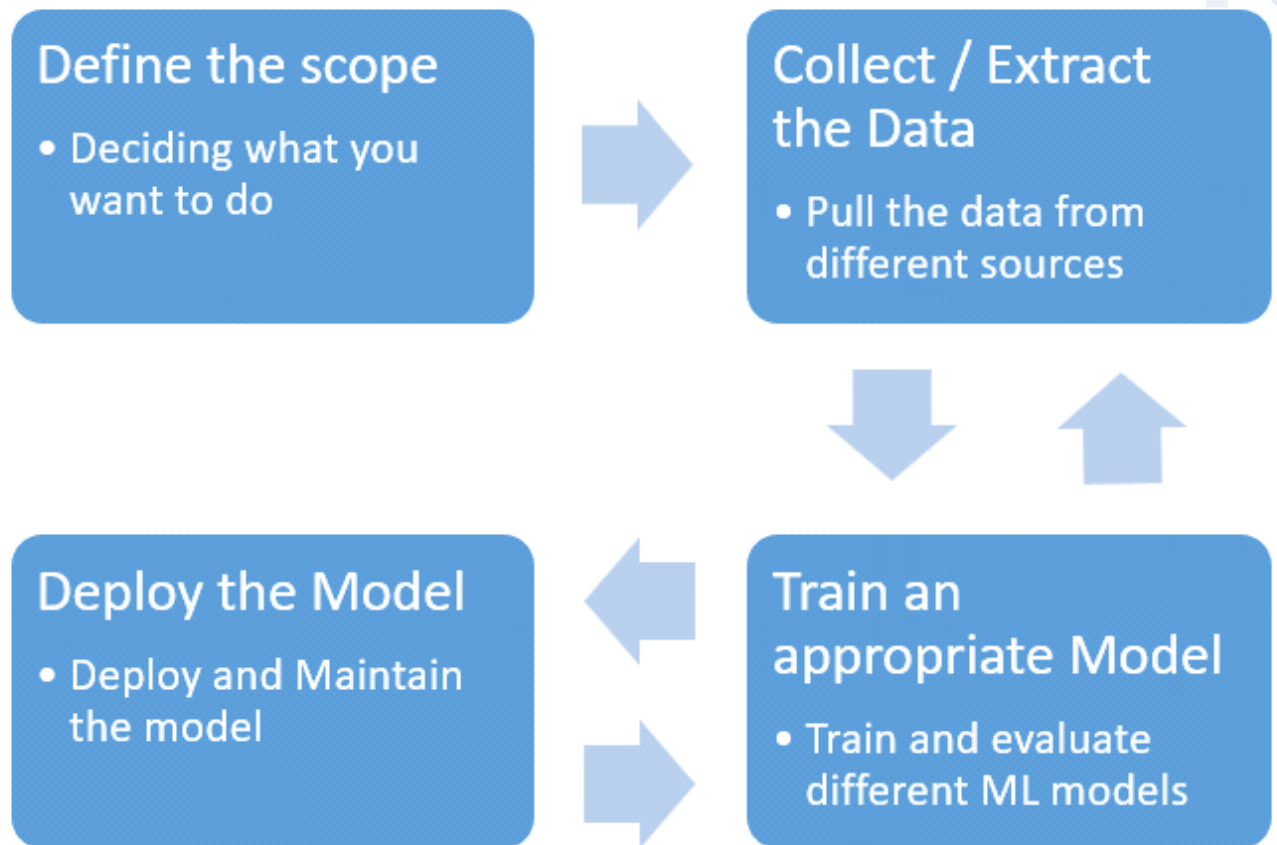
Train an appropriate Model
- Train and evaluate different ML models

Refer to Chapter 13: Data Science and
Business Strategy of the book
Data Science for Business
by Foster Provost and Tom Fawcett