

Churn Dashboard



Customers at Risk
1869

Tech Tickets
2173

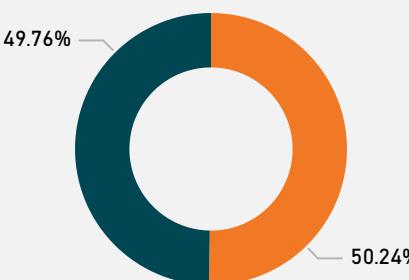
Admin Tickets
885

Yearly Charges
\$2.86M

Monthly Charges
\$139.13K

Demographic Information

Customers by Gender



Partners

36%

Dependents

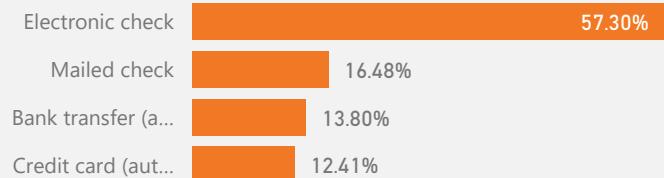
17%

Senior Citizen

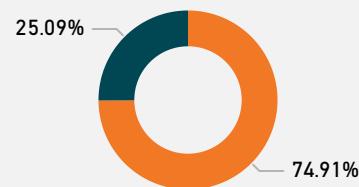
25%

Customer Account Information

Payment Methods



Paperless Billing



Average Monthly Charges

\$74.44

Average Total Charges

\$1,531.80

Services Customer Signed Up For

Multiple Lines?

50.03% Yes 49.97% No

91%
Phone Service

44%
Streaming TV

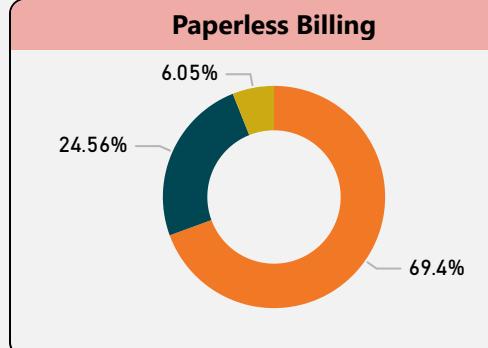
44%
Streaming Movies

29%
Device Protection

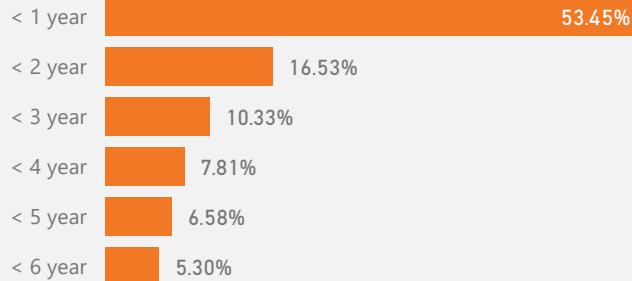
28%
Online Backup

16%
%OnlineSecurity

17%
%TechSupport



Customer Subscription Time



Type of Contract



Customer Risk Analysis

