

Credit Card Customer Report

Revenue
55.3M

Total Interest
7.8M

Income
44.5M

CSS
3.2

Week Start Date

All

Q4

Q3

Q2

Q1



M 30M

F 25M

Silver Blue Gold Platinum

Swipe Online Chip

Revenue by Week

Gender ● F ● M

0.8M

0.6M

0.4M



Jan 2023

Apr 2023

Jul 2023

Oct 2023

Revenue by Age Group

Gen... ● F ● M

20-30

30-40

40-50

50-60

60+



Top 5 States

Gen... ● F ● M

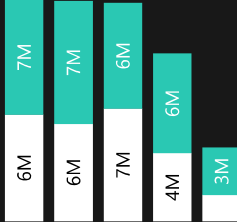
TX 6M

NY 6M

CA 7M

FL 4M

NJ 3M



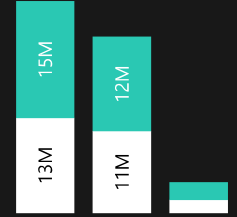
Revenue by Marital Status

Gen... ● F ● M

Married 13M

Single 11M

Unknown



Revenue by Education

Gender ● F ● M

Graduate 10M

High School 5M

Unknown 4M

Uneducated 4M

Post-Graduate

Doctorate



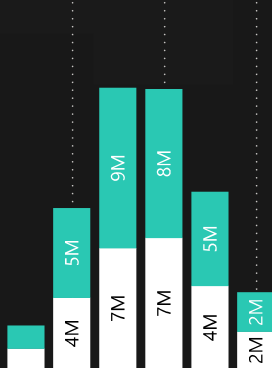
Revenue by Dependent

Gender ● F ● M

4

2

0



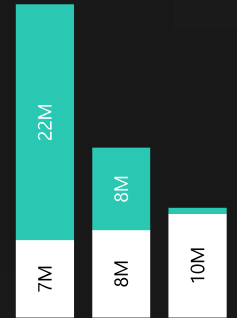
Revenue by Income Group

Gender ● F ● M

High 7M

Med 8M

Low 10M



Customer_Job	Sum of Revenue	Interest Earned	Sum of Income
Blue-collar	69,04,278.57	9,52,800.57	72262158
Businessman	1,73,87,832.31	25,39,390.31	186959919
Govt	81,11,701.37	11,60,016.37	88773989
Retirees	45,35,184.24	6,30,359.24	48675030
Selfemployeeed	82,61,757.81	11,19,741.81	75313288
White-collar	1,01,14,655.93	14,41,073.93	103930055
Total	5,53,15,410.23	78,43,382.23	575914439

Credit Card Transaction Report

55.3M
Revenue

7.8M
Total Interest

45M
Amount

656K
Count

Card Category	Sum of Revenue	Interest Earned	Sum of Annual_Fees
Platinum	11,35,608.05	1,61,629.05	20665
Gold	24,54,072.16	3,73,784.16	56210
Silver	55,86,332.28	8,12,081.28	187505
Blue	4,61,39,397.74	64,95,887.74	2685635
Total	5,53,15,410.23	78,43,382.23	2950015

Week Start Day
All

F M

Silver Blue Gold Platinum...

Med Low High

