

CUSTOMER ANALYTICS DASHBOARD

Product Category

All

Order Priority

All

Region

All

Ship Mode

All

197

Consumer #

353

Corporate #

246

Home Office #

193

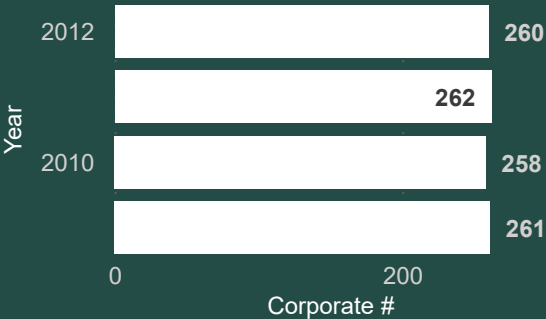
Small Business #

CUSTOMERS WHO MADE ATLEAST A SINGLE ORDER IN YEAR

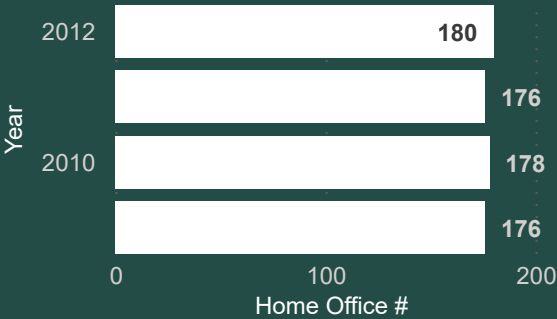
Consumer # by Year



Corporate # by Year



Home Office # by Year



Small Business # by Year



Customer Segment	Appliances	Binders and Binder Accessories	Bookcases	Chairs & Chairmats	Computer Peripherals	Copiers and Fax	Envelopes	Labels	Office Furnishings	Office Machines	Paper	Pens & Art Supplies	Rubber Bands	Scissors, Rulers and Trimmers	Storage and Organization
Consumer	112,337.46	166,906.40	184,419.73	374,635.08	123,513.85	233,016.56	28,479.68	6,172.07	127,840.03	538,623.21	84,453.17	37,022.89	2,976.26	29,404.95	22,110.35
Corporate	296,465.34	403,750.19	293,190.79	677,586.32	319,087.57	364,175.62	57,962.50	15,151.90	227,419.37	888,781.61	154,710.05	60,860.17	4,759.25	23,110.35	32,110.35
Home Office	187,462.97	254,902.37	194,979.04	403,574.84	202,333.39	248,344.04	35,175.46	7,788.94	223,715.74	409,378.38	110,432.06	33,383.29	3,931.94	23,643.48	30,643.48
Total	736,991.54	1,022,277.94	822,652.04	1,761,836.55	794,723.71	1,130,361.30	173,648.07	38,981.55	698,093.81	2,157,657.39	445,581.73	167,107.22	15,006.63	80,996.31	1,061,110.35