

CUSTOMER ANALYTICS DASHBOARD

Product Category



All



Order Priority



All

Region



All

Ship Mode



All



197

Consumer #

353

Corporate #

246

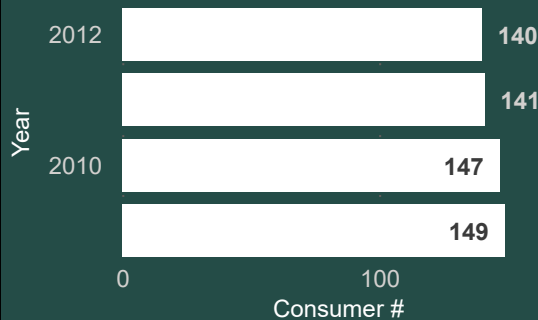
Home Office #

193

Small Business #

CUSTOMERS WHO MADE ATLEAST A SINGLE ORDER IN A YEAR

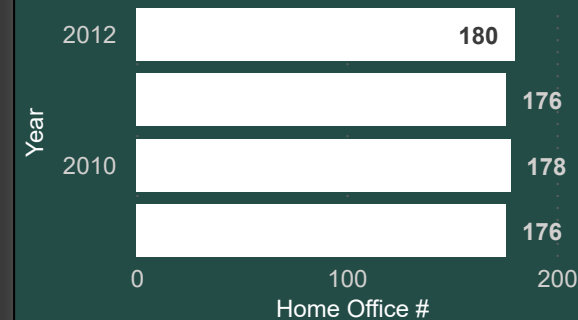
Consumer # by Year



Corporate # by Year



Home Office # by Year



Small Business # by Year



Customer Segment	Appliances	Binders and Binder Accessories	Bookcases	Chairs & Chairmats	Computer Peripherals	Copiers and Fax	Envelopes	Labels	Office Furnishings	Office Machines	Paper	Pens & Art Supplies	Rubber Bands	Scissors, Rulers and Trimmers	Storage and Organization
Consumer	112,337.46	166,906.40	184,419.73	374,635.08	123,513.85	233,016.56	28,479.68	6,172.07	127,840.03	538,623.21	84,453.17	37,022.89	2,976.26	29,404.95	22,110.35
Corporate	296,465.34	403,750.19	293,190.79	677,586.32	319,087.57	364,175.62	57,962.50	15,151.90	227,419.37	888,781.61	154,710.05	60,860.17	4,759.25	23,110.35	32,110.35
Home Office	187,462.97	254,902.37	194,979.04	403,574.84	202,333.39	248,344.04	35,175.46	7,788.94	223,715.74	409,378.38	110,432.06	33,383.29	3,931.94	23,643.48	30,643.48
Total	736,991.54	1,022,277.94	822,652.04	1,761,836.55	794,723.71	1,130,361.30	173,648.07	38,981.55	698,093.81	2,157,657.39	445,581.73	167,107.22	15,006.63	80,996.31	1,061,110.35