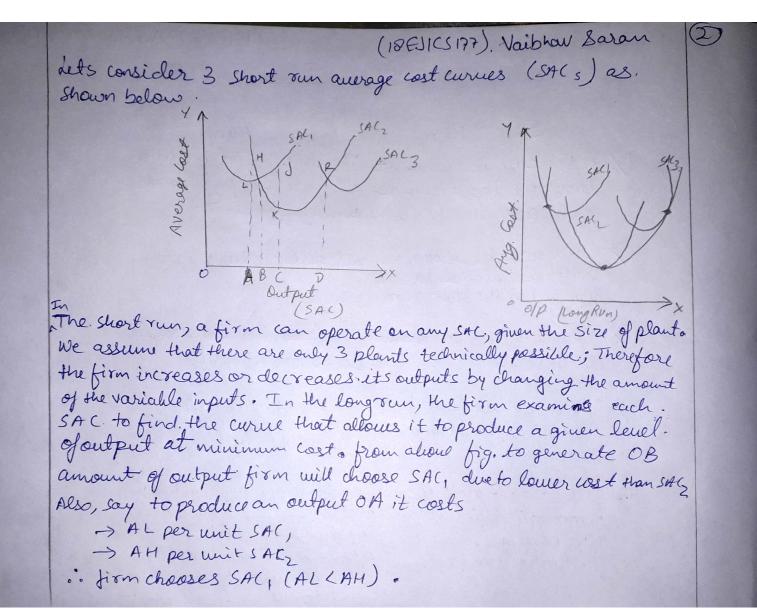
1		4CS1-	03. Managerial Economics	(18EJICS177) Vail	phan Saran (1)
1			And financial Accounting	g SET-4	
	91		Short Run.	Long Run.	
		1>	. A time period when at	The time period in which.	
			least one input, such as.	all factors of production	
			plant size, can't be changed	all factors of production can be different.	
		2.>	Resources like labour, raw materials etc. can be changed in the short run.	All resources are fined.	
		3:>.	The decisions can easily be reversed.	The decisions made cannot be reversed easily	
			The costs have fixed factors and variables that impact production.		
1			It is demand with its immediate reaction to price changes, income fluctuations and so on.	In this demand mill altimately exist as a result of the change in pricing, promotion etc. ofter enough time is allowed to let the market adjust itself to the given solution	3



A firm is said to be in equilibrium when it has no incentive either to expand or to contract its output. A firm would not like to change its level of output only when it is earning maximum money profile. hence making a max profit on incurring a minimum loss in an important condition of firms equilibrium. An Industry is in equilibrium in the short run when its total output remains steady there being no tendancy to expand or. contract its output o for full equilibrium of the indust of in the Short run, all forms must be earning only normal profits. Only similarity b/w the two, that a firm under both perfect competition and monopoly is in equilibrium at the level. of output at which marginal renewe equals marginal cost; consequent under monopoly, average & revenue is greater. than marginal sevenue at all levels of off. Monopoly Comp. Revenuel Ruenul

(18 Elics 177) Whithour Souran (18 Elics 177) Whithour Souran

(18EJICS177) Vaibhan Larran A cash flow statement is a financial statement that provides aggregate data regarding all cash inflours a. a. Company recieus from its ongoing operations and external. investment sources. It also includes all cash outflows that pay for business activities & investments & during a given period. A sources and use of cash schedule gives a summary of where Capital will come from and what the capital will be spent on in a corperate finance transaction. Egg Sources of Cash. - Uses of Cash Serior debt \$ 10,000,000 - hurchase target company equity ₹ 20,000,000 Sub debt 75,000,000. Common egicity £20,000,000 £ 5,00,000 > Transaction fees Total. ₹ 35,000,000. Total. 7 20,500,000

Qy

tinancial Statement analysis involves gaining an understanding of an organization's financial situation by reviewing its financial reports. The results can be used to make investment and lending decisions.

Methods of financial. Statement Analysis:

1). Use of Horizontal & Vertical Analysis: Horizontal analysis is the comparision of financial information over a series of reporting periods, while vertical analysis is the proportional analysis of a financial statement where each line item on. a financial statement is listed as a percentage of another item. Typically this means that every line item. on an income statement is stated as a percentage of gross sales while every line item on a balance sheet is stated as a percentage of total assets.

2.) Using Ratios: Ratios are used to calculate (2015) Saran 3.

the relative size of one number in relation to another.

Some of them are:

1.) Liquiclity Ratio.

2.) Activity Ratio.

3.> Leverage Ratio.

1.) Profitability Ratio.

After calculating ratio, they can be compared to ratio of prior period to see if the firm/company is performing according to expectations.

ne	(18 EJICS 177) Vaibbau Saran ®			
95	Trading Account of Saraswati Traders			
	IO opening stock. 180800 By sales. 5,80,000 I o purchases 393300 By closing stock 1,80,000 I o Carriage Inward. 10500. To Con. Rex. 10500. To Gress profit 14500 To Gress profit xatio = Gross profit × 100 net sales Gross profit = Net sales - Coas Lost of goods sold = 0.3+hur. + Dir. &p a.s.t. Gross brofit / Bal = 5,80,000 - 4,35,000 × 100 = 25.003 × 5,30,000			