

INTRODUCTION To STATISTICAL LEARNING THEORY

⊛ FEATURE:- The feature is an attribute of a data set that is used in a ML process.

→ The features in a data set are also called its dimensions. So a data set having 'n' features is called an n-dimensional data set.

Eg IRIS DATA SET:- It has 5 attributes or features namely
Sepal Length, Sepal Width, Petal Length, Petal Width & Species
① ② ③ ④ ⑤
Predictor Variables Class Variable

⊛ (5-Dimensional Data Set)

⊛ FEATURE ENGINEERING:- It refers to process of translating a data set into features such that these features are able to represent the data set more efficiently and result in a better learning performance.

→ Feature Transformation → Transforms the data structured or unstructured into a new set of features which can represent the underlying problem which ML is trying to solve.

→ Feature Construction:- Discovers missing information about the relationships b/w features & augments the features space by creating additional features.

→ Feature Extraction:- Process of extracting or creating new set of features from the original set of features using some functional mapping.

→ Feature Selection

→ It derives a subset of features from the full feature set which is most meaningful in the context of a specific ML problem.

Feature Transformation :- (FT)

- Engg. a good feature space is a crucial pre-requisite for the success of any ML model.
- FT is used as an effective tool for dimensionality reduction & hence for boosting ML model performance.
- Broadly there are 2 distinct goals of FT:-
 - a) Achieving best reconstruction of the original features in the data set.
 - b) Achieving highest efficiency in the learning task.

1) Feature Construction^(FC) :- It involves transforming a given set of i/p features to generate a new set of more powerful features. For following situations, FC is required.

- i) when features have categorical value & ML needs numeric value i/p's.
- ii) when features having numeric (cont.) values & need to be converted to ordinal values.
- iii) when text-specific FC needs to be done.

Eg REAL-ESTATE DATA SET:-

	FLAT length	FLAT Breadth	FLAT PRICE
①	80	59	23,60,000
②	54	45	12,15,000
③	78	56	21,84,000
④	63	63	19,84,000
⑤	83	74	30,71,000
⑥	92	86	39,56,000

Table-1

	FLAT length	FLAT Breadth	FLAT Area	FLAT Price
①	80	59	4,720	23,60,000
②	54	45	2,430	12,15,000
③	78	56	4,368	21,84,000
④	63	63	3,969	19,84,000
⑤	83	74	6,142	30,71,000
⑥	92	86	7,912	39,56,000

Table-2

FC (a) Encoding Categorical (nominal) variables :-

Age (Years)	City of origin	Parents athlete	Chance of win
18	City A	Yes	Y
20	City B	No	Y
23	City B	Yes	Y
19	City A	No	N
18	City C	Yes	N
22	City B	Yes	Y

(a)

Age (Years)	origin_city_A	origin_city_B	origin_city_C	parents_athlete_Y	parents_athlete_N	win_chance_Y	win_chance_N
18	1	0	0	1	0	1	0
20	0	1	0	0	1	1	0
23	0	1	0	1	0	1	0
19	1	0	0	0	1	0	1
18	0	0	1	1	0	0	1
22	0	1	0	1	0	1	0

(b)

Age (Years)	origin_city_A	origin_city_B	origin_city_C	parents_athlete_Y	win_chance_Y
18	1	0	0	1	1
20	0	1	0	0	1
23	0	1	0	1	1
19	1	0	0	0	0
18	0	0	1	1	0
22	0	1	0	1	1

(c)

Feature construction (encoding nominal variables)

(b) Encoding Categorical (ordinal) variables

	Science Marks	Maths Marks	Grade
①	78	75	B
②	56	62	C
③	87	90	A
④	91	95	A
⑤	45	42	D
⑥	62	57	B

Table-1

	Science Marks	Maths Marks	Grade
①	78	75	2
②	56	62	3
③	87	90	1
④	91	95	1
⑤	45	42	4
⑥	62	57	2

Table-2

FC (C) Transforming Numeric (Cont.) features to Categorical features

apartment_area	apartment_price
4,720	23,60,000
2,430	12,15,000
4,368	21,84,000
3,969	19,84,500
6,142	30,71,000
7,912	39,56,000

(a)

apartment_area	apartment_grade
4,720	Medium
2,430	Low
4,368	Medium
3,969	Low
6,142	High
7,912	High

(b)

apartment_area	apartment_grade
4,720	2
2,430	1
4,368	2
3,969	1
6,142	3
7,912	3

(c)

Feature construction (numeric to categorical)

FC (d) Text - Specific Feature Construction:-

→ Text plays a major role in the flow of information, like for social N/w's like FB, Twitter, Emails, SMS, Whatsapp & hence become the most predominant medium of communication.

→ Text Mining is an imp. area of research - not only for technology practitioners but also for industry practitioners.

→ All ML models need numerical data as I/p, so text data in the data sets need to be transformed into numerical features.

→ Text data or Corpus which is the more popular keyword, is converted to a numerical representation by following a process k/as Vectorisation.

→ In this process, word occurrences in all documents belonging to the corpus are consolidated in the form of bag-of-words. There are 3 major steps:-

- a) Tokenize
- b) Count
- c) Normalize

→ In order to tokenize a corpus, the blank spaces and punctuations are used as delimiters to separate out the words, or tokens. Lastly, tokens are weighted with reducing imp. when they occur in majority of documents.

→ A matrix is then formulated with each token representing a column & a specific document of the corpus representing each row.

→ Each cell contains the count of occurrence of the token in a specific document. This matrix is k/as document-term matrix (also k/as term-document matrix).

Eq.

S.No.	THIS	HOUSE	BUILD	FEEUNG	WELL	THEATRE	MOVIE	GOOD
①	2	1	1	0	0	1	1	1
②	0	0	0	1	1	0	0	0
③	1	0	0	2	1	1	0	0
④	0	0	0	0	1	0	1	1

② Feature Extraction ^(FE) :-

→ In feature extraction, new features are created from a combination of original features.

→ Brian Ripley defined FE as follows:-

"FE is generally used to mean the construction of linear combinations of continuous features which have good discriminatory power b/w classes."

→ Some of the commonly used operators for combining the original features include

① For Boolean features:- Conjunctions, Disconjunctions, Negation etc.

② For Nominal features:- Cartesian product, M of N etc.

③ For Numerical features:- Min, Max, Addition, Subtraction, Multiplication, Division, Average, Equivalence, Inequality etc.

Eg → Feature Set $F_i = F_1, F_2, \dots, F_n$.

→ After feature extraction using a mapping function $f(F_1, F_2, \dots, F_n)$ say, we will have a set of features

$F'_i (F'_1, F'_2, \dots, F'_m)$ such that $F'_i = f(F_i)$ & $m < n$

→ Eg $F'_1 = K_1 F_1 + K_2 F_2 \Rightarrow$

$$F'_1 = 0.3 F_1 + 0.9 F_4$$

$$F'_2 = F_1 + 0.5 F_2 + 0.6 F_3$$

	F_1	F_2	F_3	F_4
①	34	34.5	23	233
②	44	45.56	11	3.44
③	78	22.59	21	4.5
④	22	65.22	11	322.3
⑤	11	12.32	63	23.2

Table-1



	F'_1	F'_2
①	41.25	185.80
②	54.20	53.12
③	43.73	35.79
④	65.30	264.10
⑤	113.39	167.74

Table-2

⊛ The most popular feature extraction algorithm used in Machine Learning are:-

- ① Principal Component Analysis (PCA)
- ② Singular Value Decomposition (SVD)
- ③ Linear Discriminant Analysis (LDA)

⊛ Concept of Orthogonality:-

- A vector space is a set of vectors
- Vector spaces can be represented as a linear combination of a smaller set of vectors, ~~of~~ basis vectors. So, any vector 'V' in a vector space can be represented as

$$V = \sum_{i=1}^n a_i u_i \begin{array}{l} \longrightarrow \text{basis vectors} \\ \downarrow \text{represents 'n' scalars} \end{array}$$

- Basis vectors are orthogonal to each other.
- Orthogonality of vectors in n-dimensional vector space can be thought as an extension of vectors being perpendicular in a 2-dimensional vector space.
- 2 orthogonal vectors are completely unrelated or independent of each other. So the transformation of a set of vectors to the corresponding set of basis vectors such that each vector in the original set can be expressed as a linear combination of basis vectors helps in decomposing the vectors to a no. of independent components.