Credit card financial dashboard using Power BI:

• Developed an interactive dashboard using transaction and customer data from a SQL database, to provide real-time insights.

• Streamlined data processing & analysis to monitor key performance metrics and trends.

Project Objective:

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

Project Insights- Week 53 (31st Dec)

WoW change:

• Revenue increased by 28.8%, • Total Transaction Amt & Count increased by xx% & xx% • Customer count increased by xx%

Overview YTD:

• Overall revenue is 57M

• Total interest is 8M

• Total transaction amount is 46M

• Male customers are contributing more in revenue 31M, female 26M

• Blue & Silver credit card are contributing to 93% of overall transactions

• TX, NY & CA is contributing to 68%

• Overall Activation rate is 57.5%

• Overall Delinquent rate is 6.06%